Case: 4:12-cv-00080-CEJ Doc. #: 390 Filed: 05/20/15 Page: 1 of 3 PageID #: 9804

UNITED STATES DISTRICT COURT EASTERN DISTRICT OF MISSOURI EASTERN DIVISION

SECURITIES AND EXCHANGE COMMISSION,)

Plaintiff,) Case No. 4:12-cv-00080-CEJ v.) BURTON DOUGLAS MORRISS, et al.,) Defendants.)

OBJECTION OF BLINK MARKETING GROUP, LLC TO RECEIVER'S NOTICE OF DETERMINATION

Blink Marketing Group, LLC ("Blink"), of Norwalk, Connecticut, (Claim No. 227), hereby objects to the Receiver's Revised Notice of Determination dated April 28, 2015, and

states as follows:

1. A copy of Blink's Proof of Claim form with supporting documentation is

annexed hereto as Exhibit A.

2. A copy of the Receiver's Notice of Deficiency dated October 15, 2014 is annexed hereto as Exhibit B.

3. A copy of Blink's response to the Notice of Deficiency dated December 3, 2014 with attachments, is attached hereto as Exhibits C-1 and C-2.

4. A copy of the Receiver's subsequent letter dated December 29, 2014 requesting additional information is annexed hereto as Exhibit D.

5. A copy of Blink's detailed response to the Receiver's 12/29 letter dated January 23, 2015 with and affidavit and exhibits is annexed hereto as Exhibit E.

6. A copy of the Receiver's Notice of Determination dated February 3, 2015 is annexed hereto

as Exhibit F.

7. A copy of Blink's Notice of Disagreement with an affidavit and exhibits dated March 3, 2015 is annexed hereto as Exhibit G.

8. A copy of the Receiver's letter to Blink dated March 24, 2015 is annexed hereto as Exhibit H.

9. Blink's reply to the Receiver's 3/24 letter dated April 16, 2015 with attachments is annexed hereto as Exhibit I.

10. A copy of the Receiver's Final Notice of Determination dated April 28, 2015 is annexed hereto as Exhibit J.

11. Specifically, Blink takes issue with the Receiver's refusal to recommend payment under a Statement of Work (SOW) agreed to in writing by Acartha in reliance of which, based on that signed agreement, Blink commenced work. The Receiver has plainly refused to abide by the clear written terms of the SOW, ignoring the plain language of the SOW, simple principals of contract law and instead using a tortured and wrong interpretation of "equity" to deprive a small business of the payment to which it is entitled.

I hereby certify that Blink has conferred in good faith with the Receiver in an effort to resolve Blink's objection.

Dated: Kent, Connecticut May 20, 2015

BLINK MARKETING GROUP, LLC

By: /s/ Lawrence W. Andrea Lawrence W. Andrea, Esq. Bar No. 415006CT 127 Kent Hollow Road Kent, Connecticut 06757 (860) 927-3372-Telephone (860) 927-3375-Facsimile counsel@lawrencewandrea.com Attorney for Claimant Case: 4:12-cv-00080-CEJ Doc. #: 390 Filed: 05/20/15 Page: 3 of 3 PageID #: 9806

CERTIFICATION OF SERVICE

This is to certify that a copy of Blink Marketing Group, LLC's Objection was

electronically delivered through the Court's ECF system to all parties of record and delivered

by electronic mail this 20th day of May 2015 to:

Receiver Claire M. Schenk Acartha Group Receivership 505 North 7th Street Saint Louis, Missouri 63101 (acartha.receivership@thompsoncoburn.com)

with a copy to:

Jayna Marie Rust, Esq. Thompson Coburn, LLP (JRust@thompsoncoburn.com)

> /s/ Lawrence W. Andrea Lawrence W. Andrea /415006CT

Case: 4:12-cv-00080-CEJ Doc. #: 390-1 Filed: 05/20/15 Page: 1 of 20 PageID #: 9807

PROOF OF CLAIM IS TO BE FILED WITH RECEIVER -- DO NOT FILE WITH COURT

UNITED STATES DISTRICT COURT EASTERN DISTRICT OF MISSOURI EASTERN DIVISION

SECURITIES AND EXCHANGE COMMISSION,)
Plaintiff,)
V.)
BURTON DOUGLAS MORRISS, et al.,)
Defendants.)

Case No. 4:12-cv-00080-CEJ

PROOF OF CLAIM FORM

Please Type or Print in the Boxes Below Do <u>NOT</u> use Red Ink, Pencil, or Staples

FOR RECEIVER 5 COL ONET	
Claim No.:	
Date of Claim: / /	1

FOR RECEIVER'S USE ONLY

PART I: CLAIMANT IDENTIFICATION

Name of Individual (Last, First) of Blink Marketing Group, LLC	r Entity					
If Entity, Name (Last, First) of Inc William Lawlor	lividual Completing	Form on beha	alf of Enti	ty	Title Managir	ng Member
Street Address 18 South Main Street, 3FL						
City Norwalk		State CT		Zip Code 06854		
Foreign Province	Foreign Postal C	Code]	Foreign Cou	intry Name	Abbreviation
Telephone Number (Primary) 2 0 - 3 9 - 5 6	 	Felephone Nu 20-9				

Email Address

blawlor@blinkmkg.com note that format for telephone field is off = 203-956-7310

¹ For Claims sent by regular mail, "Date of Claim" means: (i) for Claims sent by regular mail, the date shown on the official postmark on the Proof of Claim Form envelope; (ii) for Claims sent by hand delivery or courier, the date the Receiver actually received the Proof of Claim Form; and (iii) for Claims sent by electronic mail, the date that the email was transmitted as determined by the time stamp given to the email by the Claimant's email provider (adjusted to prevailing Central Time as necessary).

PART II: CLAIM

AMOUNT OF CLAIM: \$74,594.00 (if your claim is based on equity or other interest(s) and is not subject to specific valuation, please include such information in the "Specific Grounds for Claim" box below)	DATE CLAIM INCURRED: <u>8/2011 - 11/2011</u>
Please identify, by checking the appropriate box, the Rece	ivership Entity against whom this claim is asserted:
X Acartha Group, LLC	
Acartha Technology Partners, L.P.	
 MIC VII, LLC Gryphon Investments III, LLC 	
Specific Grounds for Claim (attach additional sheet(s), if ne	cessary)
-services performed and goods sold	
· · · · · · · · · · · · · · · · · · ·	
 Secured Claim. Check this box if you contend that you documents that evidence the claim of secured status, includin agreements, and evidence of perfection of lien. Description of Collateral: 	ar claim is subject to a security interest. Attach copies of all ng, but not limited to, promissory notes, mortgages, security Asserted Value of Collateral: \$00
	ion Pending, Date Commenced, Court Name, and Case No.:
Claim Status. Check box if you are aware that anyone else has filed a P statement giving particulars.) Check box if the address entered on this form differs from you received this form via mail). Check here if this Proof of Claim:	
Amends	
 Replaces Supplements a previously filed Proof of Claim Form, data 	ted: 02/03/2012-filed wit

YOU MUST READ AND SIGN THE RELEASE AND THE CERTIFICATE OF TRUTHFULNESS OF PAGE 3. FAILURE TO SIGN THE RELEASE AND THE CERTIFICATE OF TRUTHFULNESS MAY RESULT IN A DELAY IN PROCESSING OR THE REJECTION OF YOUR CLAIM.

Case: 4:12-cv-00080-CEJ Doc. #: 390-1 Filed: 05/20/15 Page: 3 of 20 PageID #: 9809

SUPPORTING DOCUMENTATION: Please attach to your Proof of Claim Form only documents (including copies of emails and other electronic data) that support your Proof of Claim Form. Such documentation may include, but is not limited to: copies of personal checks, cashier's checks, wire transfer advices; account statements and other documents evidencing the investment or payment of funds; any written contract or agreement made in connection with any investment in or with any Receivership Entity; a chronological accounting of all money received by the Claimant from any Receivership Entity or the Receiver, whether such payments are denominated as the return of principal, interest, commissions, finder's fees, sponsor payments, or otherwise; copies of all documentation and records reflecting or regarding any withdrawals ever made by or payments received by the Claimant from any Receivership Entity or the Receiver; copies of all agreements, promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, court judgments, mortgages, security agreements, or evidence of perfection of lien; and other documents evidencing the amount and basis of the Claim. DO NOT SEND ORIGINAL DOCUMENTS. If such documentation is not available, please attach an explanation of why the documents are not available.

Please do not submit the following types of materials with a Proof of Claim Form unless requested by the Receiver: (1) marketing brochures and other marketing materials received from the Receivership Entities; (2) routine or form correspondence received from the Receivership Entities; (3) copies of pleadings on file in any case involving the Receiver or the Receivership Entities; and (4) other documents received from Receivership Entities that do not reflect Claimant specific information concerning the existence or value of a Claim.

VERIFICATION OF CLAIMS: All Proof of Claim Forms submitted are subject to verification by the Receiver and approval by the Court. It is important to provide complete and accurate information to facilitate this effort. Claimants must be willing to submit to an interview and may be asked to supply additional information to complete the claims process.

CONSENT TO JURISDICTION: By submitting your Proof of Claim Form, you consent to the jurisdiction of the United States District Court for the Eastern District of Missouri for all purposes and agree to be bound by its decisions, including, without limitation, a determination as to the validity and amount of any Claims asserted against the Receivership Entities. In submitting your Proof of Claim Form, you agree to be bound by the actions of the United States District Court for the Eastern District of Missouri even if that means your Claim is limited or denied.

CERTIFICATE OF TRUTHFULNESS: Pursuant to 28 U.S.C. § 1746, I, the undersigned, hereby certify, <u>under penalty</u> <u>of perjury under the laws of the United States of America</u>, that all of the information provided in this Proof of Claim Form, including all Schedules and attachments to the Proof of Claim, is true and correct and that the undersigned is authorized to make this Claim.

04/23/2013 ______(Date)

(Sign your name here)

Willilam Lawlor (Type or print your name here)

Managing Member (Capacity of person(s) signing)

Submit your Proof of Claim Form and supporting documentation to the Receiver: (1) by mail to Acartha Group Receivership, 505 North 7th Street, Saint Louis, Missouri 63101; (2) by courier service, overnight service or hand delivery to Acartha Group Receivership, 505 North 7th Street, Saint Louis, Missouri 63101; or (3) by electronic mail, as an attachment in portable document format (.pdf), to <u>acartha.receivership@thompsoncoburn.com</u>.

Reminder Checklist:

- 1. Please sign the above declaration.
- 2. Remember to attach supporting documentation, if available.

3. Keep a copy of your claim form and all supporting documentation for your records."

4. If your contact information changes, please send the Receiver updated information.

Blink Marketing LLC Delaware Bankruptcy Court - Proof of Claim Acartha Group January 31, 2012

	Document	Date	Subject	
1. 2. 3.	Scope of Work Invoice 1015 Invoice 1017	8/14/2011 6/5/2011 5/8/2011	deposit on contract for website redesign presentation supplies Acartha & ATP2 investor presentations	\$37,500.00 \$2,244.00 \$17,500.00
5. 4. 5. 6.	Invoice AG_1019 Invoice 1025 Invoice AG_1043	7/21/2011 6/21/2011 11/11/2011	Presentation production and delivery Capital Recap presentation Web site "under construction" page	\$8,950.00 \$7,400.00 \$400.00
7	Invoice AG_1044	11/11/2011	Capital Recap presentation modifications	\$600.00

\$74,594.00

Case: 4:12-cv-00080-CEJ Doc. #: 390-1 Filed: 05/20/15 Page: 5 of 20 PageID #: 9811

2011 Website Redesign Acartha Group

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08.14.2011

blink

1.0 Project Scope

Acartha Group has requested a scope of work, deliverables and related costs for the strategic development, design and execution of its new corporate website.

The project scope consists of the following components:

- 2.1 Corporate Website
- 2.2 Mobile-Aware Functionality

Timeline: 8 - 12 Weeks in total. Blink will provide Acartha Group with a detailed project timeline upon project engagement.

2.1 Corporate Website

The Acartha Group online environment must interactively share information, integrate with new and existing technology systems, and align with overall corporate messaging and business strategy. From a creative perspective, the corporate website must evoke emotion and magnify the Acartha Group brand identity.

Blink uses leading web tools and languages, including: HTML 5, HTML, XML, Java, JSP, Cold Fusion, ASP, PHP, DB2, Oracle, MySQL, SQL Server, streaming media, and Flash.

The following is Blink's typical process for web development, structured to ensure that all design and development meet client expectations (some stages may not apply to this project).

EXECUTIVE BRIEFINGS
COMPETITIVE AND INDUSTRY REVIEW
MESSAGE DEVELOPMENT
×
WIREFRAME / NAPKIN CREATION
GRAPHIC DESIGN
CONTENT GATHERING
CODING AND PROGRAMMING
APPLICATION INTEGRATION
CONTENT MANAGEMENT STRATEGY
SERVER CONFIGURATION
CONTENT LOADING

TESTING

b

Blink will engage with multiple Acartha Group executives at various levels to create and deliver a website that meets the project's requirements and objectives. Acartha Group's website will require strategy, architecture development, copy development, graphic design, and technical services surrounding site coding, and content loading, testing and privacy considerations,

The site will be based on the sitemap found in Appendix A (A.1)

Deliverables:

- → Briefings and communication strategy
- → Architecture and navigation development
- → Wireframe creation
- → Graphic design and preparation
- → 2 rounds of concept modifications
- → Coding based on site requirements
- → Content Management System integration
- → SEO Configuration
- → Site entrance programming
- → First draft copy to be provided by client
- → Copy editing and proofing
- → Content loading
- → Testing and refinement
- → Site launch
- → Project Management
- → CMS license as well as Hosting and maintenance recommendations will be provided (hosting services are available if necessary)
- An additional SOW and costs will be provided for photography selection and usage based on recommendations, client selection and approval

2.2 Mobile-Aware Functionality

The delivery of Acartha Group's website based on device platform will present Acartha as a forward-thinking firm that utilizes the most current technologies to deliver a clean, clear and precise message.

The goal of mobile-aware development is the creation of a responsively designed website. Responsive web design means creating an adaptive design that's aware of the context it's viewed in and optimizes its display accordingly. Using a common set of content, and code - responsive design provides the following benefits. (This is a short list, but the benefits are significant.)

- When content needs to be updated, it's updated one time, in one location, and that change is reflected on every device and screen size
- → Web page designs adapt dynamically to any screen size to present a layout that is appropriate to the device, be it a phone, a tablet, or a large monitor, a TV, etc. Consideration for those different devices is built into the design from the start
- → URL structure (and therefore links, which might be shared, or crawled by search engines) work universally across all devices and screen sizes
- We don't need to revise or create a new website to adapt to each new device or screen resolution that comes out, one website will serve them all now, and in the future
- It also takes into account a few things like providing, phone links for phone numbers, and it responds to orientation changes on devices

b

4.0 Project Component Costs

This proposal contains estimated costs based on a fixed bid in accordance with existing project scope.

Design, Development and Execution

- → Corporate Website
- → Mobile-Aware Functionality

\$55,000.00 \$20,000.00

*Estimated costs do not include costs associated with the research, collection or acquisition of photography, image license fees, printing, and/or paper, web hosting, licensing of third-party applications, or commerce components, such as secure certificates, payment gateways, or merchant accounts. Estimated costs do not include costs associated with trademark or copyright research and applications, postage or overnight delivery fees or international calls. Which if required, the client agrees to pay as an additional fee. All line items do not include any travel costs that may be associated with the project, which, if incurred, shall be paid for by the client.

Acartha Group 2011 Website Redealgn | 8/14/11 Page 5 o! 7

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5.0 Approval

Budgetary Approvals:

All project costs are based on fixed cost basis determined by current needs described by the Acartha Group team. If the project extends past the project scope or the agency estimated project hours, due to specific requests made by the client during the development process, the agency will notify Acartha Group and provide the client with an adjusted scope of work including details pertaining to additional project hours and costs for which the client understands and agrees to pay additional related fees.

A deposit of 50% of the project costs will be required to initiate the project. Upon creative review and approval, Blink will deliver an invoice for a second payment of 25% for each project component. The balance of the project cost (25%) and any associated additional costs will be due upon delivery of each project component.

Pricing reflects agency fees and does not include costs associated with the collection, or acquisition, of photography, image license fees, printing, and/or paper, web hosting, licensing of third-party applications, or commerce components, such as secure certificates, payment gateways, or merchant accounts. Estimated costs do not include costs associated with trademark or copyright research and applications, postage or overnight delivery fees or international calls, which if required, the client agrees to pay as an additional fee.

All line items do not include any travel costs that may be associated with the project, which, if incurred, shall be paid for by the client.

EXECUTED AND AGREED TO BY THE PARTIES HERETO:

Blink

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Acartha Group

Bill Lawlor 2000 Post Road, Suite 205 Fairfield CT 06824

Doug Morriss, Chairma	an & CEO
Signature	
Date: 8/29	1.

A.3 Agency Overview

Blink, a sales & marketing communications agency, combines strategic planning, award winning design, brand strategies and leading technologies to deliver complete sales and marketing communication solutions for our clients. Headquartered in Fairfield CT, the agency focuses on three primary areas; executive communications, brand and marketing communications, and the integration of marketing programs within our client's sales processes geared towards increasing top-line revenue growth and driving efficiencies throughout the sales cycle.

Blink performs these services for companies such as LogicSource, Acartha Group, Y&R, LG, RelaDyne, TransPerfect, Touch Commerce, Domus, Winderemere Island, VGS Creative, LifeCare, Iconoculture, DSA Encore, Kidd & Company, Wolf Means Business, Vumber, Coastal Construction Group, SCI Worldwide, Story (formally Byte Interactive), RK Marketing and Cava Capital.

Contact information:

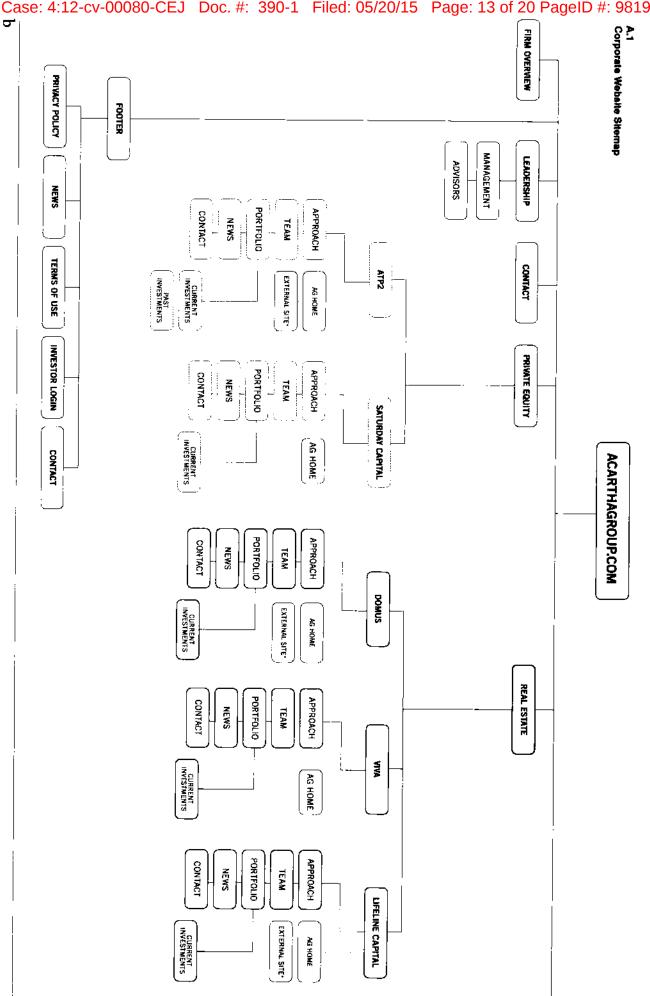
Blink 20 Marshall Street Suite 105 South Norwalk, CT 06854 203.856.8353 www.blinkmkg.com

Bill Lawlor, CEO blawlor@blinkmkg.com

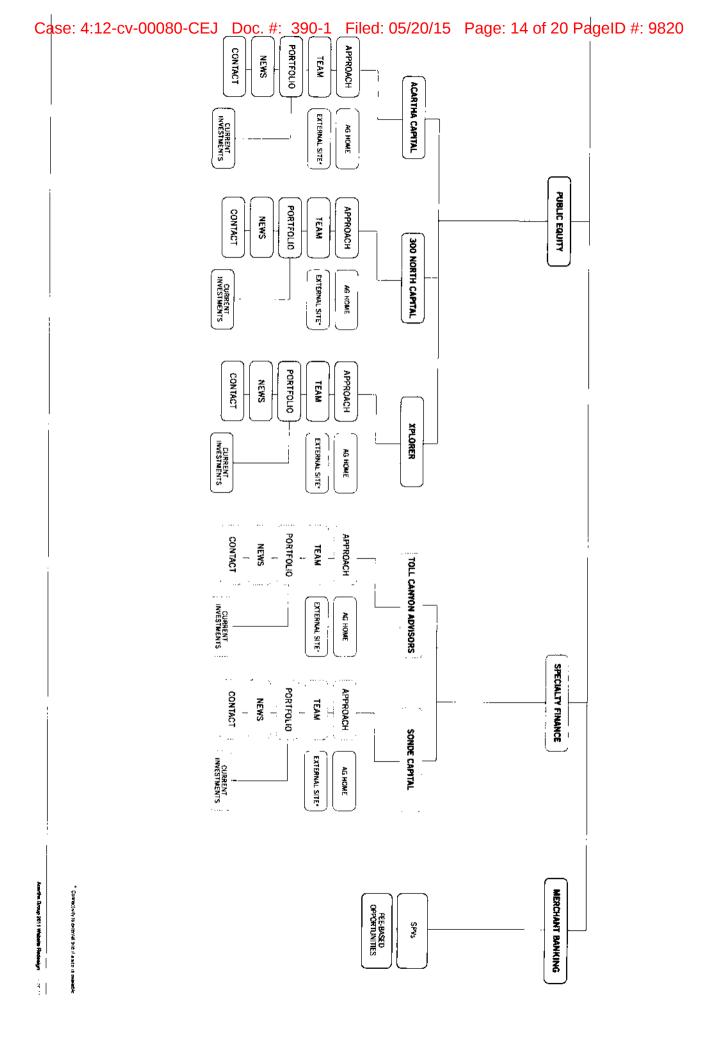
Blink Team:

b

Bill Lawlor: Account Director Sean Bates: Chief Creative Lead Attila Kelemen: Chief Strategist, Account Director Carson McComas: Technical Director, Technical Programming, SEO/SEM Cynthia Miller: Graphic Designer Lisa Schneider: Director, SEO/SEM and Social Media Strategies Steve Morenberg: Creative Director, Copy Chris Jones: Animation Designer Yrving Torrealba: Creative Director, Flash, Animation & Emerging online technologies Dane Hansen: Creative Director, Flash & Emerging online technologies



Case: 4:12-cv-00080-CEJ Doc. #: 390-1 Filed: 05/20/15 Page: 13 of 20 PageID #: 9819



Case: 4:12-cv-00080-CEJ Doc. #: 390-1 Filed: 05/20/15 Page: 15 of 20 PageID #: 9821



Blink Marketing Group

101 Chatham Road Fairfield, CT 06825 www.blinkmkg.com 203-856-8353

Invoice

 Invoice #

 6/5/2011
 1015

ID#: 20-8075318

Acartha Group Doug Morriss, Chairman & CEO 7820 Maryland Ave. Clayton, MO 63105

Description	Rate	Amount
Presentation & External Communication System - Raw Materials for Acartha Group Presentation and External Communications.		
Cover system and paper supplies. 1,200 sheets Gmund Kaschmire Blue Cotton Paper (27.5 x 39.3)	2,244.00	2,244.00

Case: 4:12-cv-00080-CEJ Doc. #: 390-1 Filed: 05/20/15 Page: 16 of 20 PageID #: 9822

Blink Marketing Group

101 Chatham Road Fairfield, CT 06825 www.blinkmkg.com 203-856-8353

Invoice

Invoice # 5/8/2011 1017

ID#: 20-8075318

Acartha Group Doug Morriss, Chairman & CEO 7820 Maryland Ave. Clayton, MO 63105

Description	Hours	Price Each	Amount
Acartha Capital & ATP2 Investment Presentations - Project delivered 5/7/2011			
Project delivered 5/7/2011 - Design, execution and management of introductory presentation systems. Project included presentation cover design and production management, design and creative for Acartha Capital and ATP4	87.5	200.00	17,500.00

Total Due \$17,500.00

Case: 4:12-cv-00080-CEJ Doc. #: 390-1 Filed: 05/20/15 Page: 17 of 20 PageID #: 9823

Blink Marketing Group

101 Chatham Road Fairfield, CT 06825 www.blinkmkg.com 203-856-8353

 Invoice #

 6/21/2011
 1025

ID#: 20-8075318

Acartha Group Doug Morriss, Chairman & CEO 7820 Maryland Ave. Clayton, MO 63105

Description	Hours	Price Each	Amount
Capital Recap Presentation Creation of Design and Production of pdf, on-screen and printed original presentation production	37	200.00	7,400.00

Invoice

Case: 4:12-cv-00080-CEJ Doc. #: 390-1 Filed: 05/20/15 Page: 18 of 20 PageID #: 9824

18 South Main Street, 3rd Floor South Norwalk, CT 06854 p. 203.856.8353 e. blawlor@blinkmkg.com

Bill To

Doug Morriss Chairman & CEO Acartha Group 7820 Maryland Avenue Clayton, MO 63105

Date	Invoice #
7/21/2011	AG_1019

Pay to The Order Of
Blink
Payment Wire Information
Webster Bank 219 Town Green, Wilton CT 06897 ABA Routing Number: 211170101 Account Number: 10216943 Name on Account: BLINK

EIN: 20-8075318

Description	Rate	Amount Due
Acartha Group Presentation Printing, Assembly & overnight fees		\$8,950.00
Payment Terms Due upon receipt	Total	\$8,950.00

Case: 4:12-cv-00080-CEJ Doc. #: 390-1 Filed: 05/20/15 Page: 19 of 20 PageID #: 9825

18 South Main Street, 3rd Floor South Norwalk, CT 06854 p. 203.856.8353 e. blawlor@blinkmkg.com

Bill To

Doug Morriss Chairman & CEO Acartha Group 7820 Maryland Avenue Clayton, MO 63105

Date	Invoice #
11/11/2011	AG_1043

Pay to The Order Of
Blink
Payment Wire Information
Webster Bank 219 Town Green, Wilton CT 06897 ABA Routing Number: 211170101 Account Number: 10216943 Name on Account: BLINK

EIN: 20-8075318

Description	Rate	Amount Due
Acartha Group Site Under Construction Page Development 2 hours	\$200/hr	\$400.00
Payment Terms Due upon receipt	Total	\$400.00

Case: 4:12-cv-00080-CEJ Doc. #: 390-1 Filed: 05/20/15 Page: 20 of 20 PageID #: 9826

18 South Main Street, 3rd Floor South Norwalk, CT 06854 p. 203.856.8353 e. blawlor@blinkmkg.com

Bill To

Doug Morriss Chairman & CEO Acartha Group 7820 Maryland Avenue Clayton, MO 63105

Date	Invoice #
11/11/2011	AG_1044

Pay to The Order Of
Blink
Payment Wire Information
Webster Bank 219 Town Green, Wilton CT 06897 ABA Routing Number: 211170101 Account Number: 10216943 Name on Account: BLINK

EIN: 20-8075318

Description	Rate	Amount Due
Recap Deck Modifications delivered 10.24.2011 3 hours	\$200/hr	\$600.00
Payment Terms	Total	\$600.00
Due upon receipt	IUIdl	\$600.00

Case: 4:12-cv-00080-CEJ Doc. #: 390-2 Filed: 05/20/15 Page: 1 of 2 PageID #: 9827

UNITED STATES DISTRICT COURT EASTERN DISTRICT OF MISSOURI EASTERN DIVISION

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Case No. 4:12-cv-00080-CEJ

SECURITIES AND EXCHANGE COMMISSION,

Plaintiff,

v.

BURTON DOUGLAS MORRISS, et al.,

Defendants.

NOTICE OF DEFICIENCY

October 15, 2014

Blink Marketing c/o Lawrence W. Andrea, Esq. 127 Kent Hollow Road Kent, CT 06757

Email: counsel@lawrencewandrea.com

Dear Claimant:

PLEASE READ THIS NOTICE CAREFULLY.

The Court Appointed Receiver in the above-referenced matter, Claire M. Schenk, has received your Proof of Claim which has been assigned Claim Number _____227____.

The Receiver has begun processing your Claim, but requires the following information in order to properly evaluate your Claim:

The Court's Claims Bar Date Order entered March 4, 2013 (Docket No. 234), the Receiver's Notice of Claims Bar Date, and the Proof of Claim Form directed claimants to provide documentation to support the claimant's proof of claim (the "Requested Documentation"). The Requested Documentation included, but was not limited to: (i) a chronological accounting of all money received by the Claimant from any Receivership Entity or the Receiver, whether such payments are denominated as the return of principal, interest, commissions, finder's fees, sponsor payments or otherwise; (ii) copies of all documentation and records reflecting or regarding any withdrawals ever made by or payments received by the Claimant from any Receivership Entity or the Receiver; (iii) copies of all agreements, promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, court judgments, mortgages, security agreements or other evidence of perfection of liens; and (iv) other documents evidencing the amount and basis of the Claim. The Court's Claims Bar Date Order, the Notice of Claims Bar Date, and the Proof of Claim Form further directed claimants to explain the unavailability of any of the Requested Documentation. The Court also authorized the Receiver to conduct interviews of claimants and request that claimants supply the Receiver with additional information to complete the claims process.

Your claim does not contain all of the Requested Documentation. Please provide the Requested Documentation, to the extent not already provided, as well as any other documentation that you believe may support your claim. In particular, the following documents and information should be available to you: (i) copies of all agreements with Receivership Entities for all services/ goods claimed to be provided to the Receivership Entities; (ii) a chronological accounting of all money or other property received by you from any Receivership Entity; (iii) documentation evidencing the source of the money or other property received by you from any Receivership Entity; (iv) time records or other contemporaneous documentation evidencing the work you performed; (v) receipts or other contemporaneous documentation evidencing your purchase of the goods later sold to the Receivership Entities; and (vi) copies (or examples, if copies would be voluminous) of work produced for any of the Receivership Entities.

(continued)

If the Requested Documentation is not available, please provide the Receiver with a statement explaining why the Requested Documentation is unavailable. If you believe you previously produced the Requested Documentation to the Receiver or the Securities and Exchange Commission, please identify (by bates number, date, author, date produced, and mode of production) those specific previously produced documents that you contend support your claim.

Please be advised that your supplemental submission is subject to the certification of truthfulness under 28 U.S.C. § 1746 executed by you on your initial Proof of Claim Form. The Receiver reserves her right to conduct an interview once she has received and reviewed your supplemental submission.

Your claim will not be processed further until you provide us with the requested information and/or submit to an interview at a mutually agreeable day and time. Please return a copy of this Notice with the requested information (1) in person or by courier service, hand delivery, or mail addressed to Acartha Group Receivership, 505 North 7th Street, Saint Louis, Missouri 63101; or (2) by electronic mail, as an attachment in portable document format (.pdf), to acartha.receivership@thompsoncoburn.com.

PLEASE TAKE NOTICE: YOUR CLAIM WILL BE DISALLOWED FOR LACK OF SUFFICIENT INFORMATION IF YOUR RESPONSE, PROVIDING THE INFORMATION REQUESTED, IS NOT RECEIVED BY THE RECEIVER WITHIN SIXTY (60) DAYS OF THE DATE OF THIS NOTICE OF DEFICIENCY.

Receiver Claire M. Schenk

Case: 4:12-cv-00080-CEJ Doc. #: 390-3 Filed: 05/20/15 Page: 1 of 73 PageID #: 9829

LAWRENCE W. ANDREA

ATTORNEY AT LAW

127 KENT HOLLOW ROAD KENT, CONNECTICUT 06757

Telephone (860) 927-3372 Telecopier (860) 927-3375 www.LawrenceWAndrea.com E-mail: counsel@LawrenceWAndrea.com Admitted in CT and NY



December 3, 2014

VIA EMAIL

Thompson Coburn LLP 1909 K Street, Ste 600 Washington, D.C. 20006 (acartha.receivership@thompsoncoburn.com)

Attn: Jayna Marie Rust (JRust@thompsoncoburn.com)

Re: Acartha Group, LLC Claims Process, Claim No. 227 Blink Marketing Group, LLC ("Blink"), Norwalk, CT

Dear Ms. Rust:

I write further to your letter of October 15, 2014 (the "Deficiency Letter"), a copy of which is attached for your reference and to which reference is made herein. I am sending this letter and its attachments also to acartha.receivership@thompsoncoburn.com as instructed in the Deficiency Letter. For good orders sake, I will list each category and supply Blink's response to each in **bold** underneath. Accompanying this letter are documents and information responsive to each of the categories set out in the Deficiency Letter. There are nine (9) files that accompany this letter; many of them will be sent in subsequent email messages because of their size and the constraints on emailing them all at once.

(i) copies of all agreements with Receivership Entities for all services/goods claimed to be provided to the Receivership Entities;

<u>Response</u>: The Arcartha Group 2011 Website Redesign Agreement as signed by Douglas Morriss on behalf of Acartha Group, LLC on August 29, 2011was included in Blink's claim dated April 23, 2013 and re-delivered on September 29, 2014.

(ii) a chronological accounting of all money or other property received by you from any Receivership Entity;

<u>Response</u>: None; Blink's claim stems from Web site design and construction services rendered to Acartha Group, LLC, and Blink received no payment for its work

(iii) documentation evidencing the source of the money or other property received by you from any Receivership Entity;

Response: None; Blink received no payment for its work

(iv) time records or other contemporaneous documentation evidencing the work you performed;

<u>Response</u>: Due to the passage of time, Blink does not have its time records readily available. They are in storage and if the Receiver in fact desires to see them, Blink can make arrangements to get them. Instead, attached are nine (9) files evidencing the work Blink performed.

(v) receipts or other contemporaneous documentation evidencing your purchase of the goods later sold to the Receivership Entities; and

<u>Response</u>: Receipts are in storage; attached are nine (9) files evidencing the work Blink performed.

(vi) copies (or examples, if copies would be voluminous) of work produced for any of the Receivership Entities.

Response: See the attached nine (9) files evidencing the work.

Please do not hesitate to contact me should you have any questions or continue to require additional information. Blink thanks you for your prompt and courteous attention to this matter.

erelv Hum. Andrea

Attachments

cc: William Lawlor Kevin M. Lynch Case: 4:12-cv-00080-CEJ Doc. #: 390-3 Filed: 05/20/15 Page: 3 of 73 PageID #: 9831



Jayna Marie Rust P 202.585.6929 F 202.318.6496 jrust@thompsoncoburn.com

Licensed in Virginia only. (supervised by DC licensed attorneys)

October 15, 2014

VIA ELECTRONIC MAIL ONLY

Blink Marketing Attn: William Lawlor c/o Lawrence W. Andrea, Esq. 18 South Main Street, 3FL Norwalk, CT 06854 Email: counsel@lawrencewandrea.com; blawlor@blinkmkg.com

Re: Claim No. 227; Acartha Receivership, Securities & Exchange Commission v. Burton Douglas Morriss, et al., No. 4:12-cv-00080

Dear Mr. Andrea:

The Receiver has received the claim you submitted on April 23, 2013 and assigned it Claim No. 227 in the Acartha Receivership matter.

The Receiver will treat the claim as timely filed, but the information provided is insufficient for the Receiver to allow the claim at this time. Thus, included with this letter is a Notice of Deficiency. As explained in the Notice of Deficiency, the Receiver requires further documentation to allow the claim, and the additional information must be received within 60 days of the Notice of Deficiency.

If you have any questions about the required documentation, please contact me at the above number or email address.

Very truly yours,

Thompson Coburn LLP

J.M. Kust

By Jayna Marie Rust

Enclosure

Thompson Coburn LLP | Attorneys at Law | 1909 K Street, N.W. | Suite 600 | Washington, D.C. 20006 P 202.585.6900 | F 202.585.6969 | www.thompsoncoburn.com

Case: 4:12-cv-00080-CEJ Doc. #: 390-3 Filed: 05/20/15 Page: 4 of 73 PageID #: 9832

UNITED STATES DISTRICT COURT EASTERN DISTRICT OF MISSOURI EASTERN DIVISION

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Case No. 4:12-cv-00080-CEJ

SECURITIES AND EXCHANGE COMMISSION,

Plaintiff,

v.

BURTON DOUGLAS MORRISS, et al.,

Defendants.

NOTICE OF DEFICIENCY

October 15, 2014

Blink Marketing c/o Lawrence W. Andrea, Esq. 127 Kent Hollow Road Kent, CT 06757

Email: counsel@lawrencewandrea.com

Dear Claimant:

PLEASE READ THIS NOTICE CAREFULLY.

The Court Appointed Receiver in the above-referenced matter, Claire M. Schenk, has received your Proof of Claim which has been assigned Claim Number 227.

The Receiver has begun processing your Claim, but requires the following information in order to properly evaluate your Claim:

The Court's Claims Bar Date Order entered March 4, 2013 (Docket No. 234), the Receiver's Notice of Claims Bar Date, and the Proof of Claim Form directed claimants to provide documentation to support the claimant's proof of claim (the "Requested Documentation included, but was not limited to: (i) a chronological accounting of all money received by the Claimant from any Receivership Entity or the Receiver, whether such payments are denominated as the return of principal, interest, commissions, finder's fees, sponsor payments or otherwise; (ii) copies of all documentation and records reflecting or regarding any withdrawals ever made by or payments received by the Claimant from any Receivership Entity or the Receiver; (iii) copies of all agreements, promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, court judgments, mortgages, security agreements or other evidence of perfection of liens; and (iv) other documents evidencing the amount and basis of the Claim. The Court's Claims Bar Date Order, the Notice of Claims Bar Date, and the Proof of Claim Form further directed claimants to explain the unavailability of any of the Requested Documentation. The Court also authorized the Receiver to conduct interviews of claimants and request that claimants supply the Receiver with additional information to complete the claims process.

Your claim does not contain all of the Requested Documentation. Please provide the Requested Documentation, to the extent not already provided, as well as any other documentation that you believe may support your claim. In particular, the following documents and information should be available to you: (i) copies of all agreements with Receivership Entities for all services/ goods claimed to be provided to the Receivership Entities; (ii) a chronological accounting of all money or other property received by you from any Receivership Entity; (iii) documentation evidencing the source of the money or other property received by you from any Receivership Entity; (iv) time records or other contemporaneous documentation evidencing the work you performed; (v) receipts or other contemporaneous documentation evidencing your purchase of the goods later sold to the Receivership Entities; and (vi) copies (or examples, if copies would be voluminous) of work produced for any of the Receivership Entities.

(continued)

If the Requested Documentation is not available, please provide the Receiver with a statement explaining why the Requested Documentation is unavailable. If you believe you previously produced the Requested Documentation to the Receiver or the Securities and Exchange Commission, please identify (by bates number, date, author, date produced, and mode of production) those specific previously produced documents that you contend support your claim.

Please be advised that your supplemental submission is subject to the certification of truthfulness under 28 U.S.C. § 1746 executed by you on your initial Proof of Claim Form. The Receiver reserves her right to conduct an interview once she has received and reviewed your supplemental submission.

Your claim will not be processed further until you provide us with the requested information and/or submit to an interview at a mutually agreeable day and time. Please return a copy of this Notice with the requested information (1) in person or by courier service, hand delivery, or mail addressed to Acartha Group Receivership, 505 North 7th Street, Saint Louis, Missouri 63101; or (2) by electronic mail, as an attachment in portable document format (.pdf), to <u>acartha.receivership@thompsoncoburn.com</u>.

PLEASE TAKE NOTICE: YOUR CLAIM WILL BE DISALLOWED FOR LACK OF SUFFICIENT INFORMATION IF YOUR RESPONSE, PROVIDING THE INFORMATION REQUESTED, IS NOT RECEIVED BY THE RECEIVER WITHIN SIXTY (60) DAYS OF THE DATE OF THIS NOTICE OF DEFICIENCY.

Receiver Claire M. Schenk

Case: 4:12-cv-00080-CEJ Doc. #: 390-3 Filed: 05/20/15 Page: 6 of 73 PageID #: 9834



Services Overview 2011

Acartha Group Platform

Services:

Fund Services

Private Equity

Publicly Traded Equity, Debt & Hedge Funds

Administrative Services

Dedicated support team

Investment selection

Benefits:

Large portfolio of relationships Access to higher quality names Streamlined distribution

- Proprietary methodology
- Group administration
- Lower overall fees





Fund Services | Private Equity

Acartha Group Platform Services works with leading industry service providers to deliver high quality, administration services that result in consistent and timely fund reporting. At Acartha Group, we do the heavy lifting for you, so you can focus on selecting and managing investments that result in value creation for your fund. Our services include: Fund Accounting and Administration Services, Investor Relations Services, Tax and Audit Services and SPV Administrative Services.

Fund Accounting and Administration Services

- Maintain official books and records
- Process trade-related transactions and corporate actions
- Compute fees and accruals (including management fee and carried interest)
- Trades, positions and cash reconciliations
- Financial Reporting
- Capital account maintenance
- Independent and timely calculation of net asset value in accordance with IFRS/GAAP requirements
- Provide accounting related reports to the investment manager
- Multi-currency capabilities
- · Capital Call and Distribution Processing

Investor Relations

- Maintain all investor records
- Communication services with investors and the Fund's third parties, including investor due diligence questionnaires
- Reporting services including dissemination of newsletters, NAVs and holding statements
- Prepare and issue capital call and distribution notices to investors
- Process capital activities (commitments, capital calls, distributions, drawdowns, transfers)
- Investor identity verification in accordance with KYC, AML, procedures
- Web enabled reporting for investors
- Treasury / Cash management

Tax and Audit Liaison Services

- Establish and maintain investor capital accounts on a book and tax basis
- Prepare form 1065 and Schedule K-1s
- Prepare state, local and other required tax forms
- Interact with the fund's independent accounting and tax firms
- Tax planning for future products
- Create year end audit package and host annual partnership audit including first draft of financial statements
- Prepare quarterly (unaudited) financial statements and investor activity to limited partners and investment advisors
- Maintenance of books and records in accordance with IFRS, GAAP, tax and local requirements
- Calculate preferred returns, special profit allocations and complex distributions
- Calculate IRR at both legal entity and investor levels
- Audit coordination and support

SPV Administrative Services

- Establishment of companies (SPVs)
- Open bank accounts
- Provide domicile / registered address
- Provide personal / corporate resident directors
- Provide company secretarial services
- Ensure companies meet local requirements
- Assistance with tax reporting
- Accounting, including preparation of financial statements and consolidations, as integral part of the administration of the private equity fund



Services Overview

Fund Services

Acartha Group Platform Services works with leading industry service providers to deliver high quality, administration services that result in consistent and timely fund reporting. At Acartha Group, we do the heavy lifting for you, so you can focus on selecting and managing investments that result in value creation for your fund.

Our services include: Front, middle and back office services as well as investor relations services – all delivered utilizing a common data warehousing and risk management platform utilizing state of the art technology and connectivity.

Front Office Services Middle Office Services Back Office Services Investor Relations Services Data Warehousing, Risk and Reporting Services State of the Art Technology & Connectivity





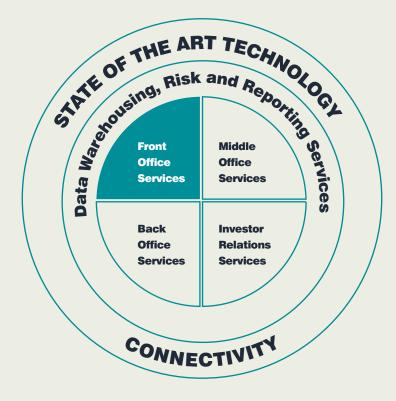


- Real-time P&L
- Real-time trade processing
- Daily position, P&L and activity reporting
- Position monitoring
- Post execution trade capture
- Flexible reporting: summary and detail
- Global security master
- Unique client security master

Services Overview

- Master order blotter
- Ticket attribution

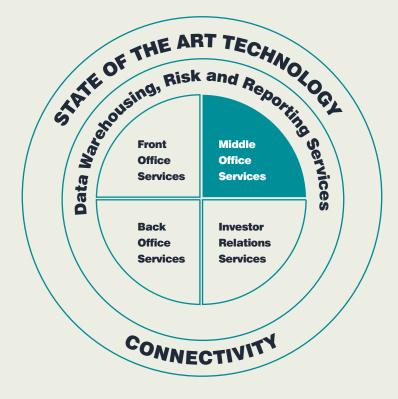
2011







- Trade and position break reporting
- Independent pricing of funds portfolio on a monthly basis
- Daily position, proceeds and trade reconciliation to Prime
- Daily corporate action processing
- Daily pricing
- Comprehensive listed prices
- Loading of client derivative prices
- Daily flash P&L
- Security master maintenance
- OTC set-up support
- OTC confirmation vs. security master processing
- Verification
- Break notification
- Weekly / Monthly reporting of missing confirmations

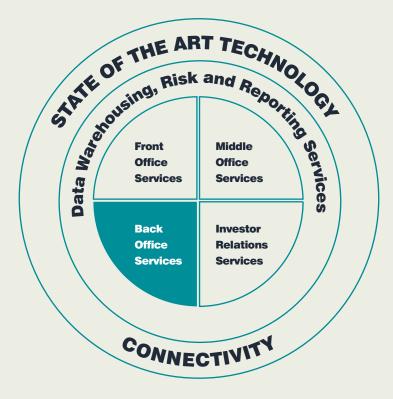




Services Overview

Back Office Services

- Monthly independent portfolio verification
- Fund accounting and administration
- Positions and balances reconciliation
- Daily cash reconciliation
- Fee and expense accrual calculations
- Equalization calculations
- Monthly financial statements
- Fund and investor P&L allocation
- Indicative and reconciled RORs & NAVs
- Investment restriction compliance monitoring
- Assist auditors with annual audit
- Production of monthly financial statements
- Fund and investor P&L allocation
- Support all Incentive Fee Calculation Methodology
- Review of expenses for payment
- Web-enabled reporting for fund managers





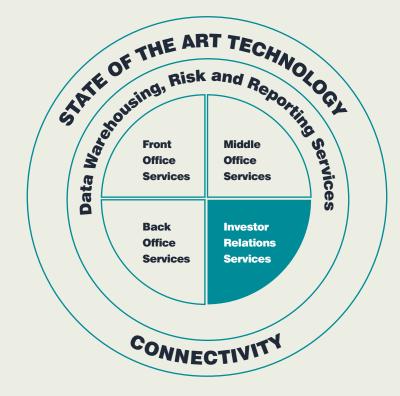


Investor Relations Services

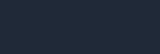
- Process and review all subscriptions and redemptions
- Open on-shore and off-shore bank accounts
- Process capital activity
- Disseminate NAV statements to investors
- Investor verification and KYC
- Shareholder registers
- Web-enabled reporting for investors

Services Overview

2011







Data Warehousing, Risk and Reporting Services

As and extension of our service offering, we provide multiple ways to support operational and risk reporting:

Reporter

Canned suite of operational reports included as part of the standard service offering

Extracts

Funds can receive scheduled data extracts to a secure ftp site

API

Funds can systematically extract their data from modules

Data Warehouse

ASP data warehousing service where funds can create and modify their own operational reports including, but not limited to NAV, PnL, GLs, Lot level reporting

Risk Reporting

Acartha to provide Funds Risk Reports including, but not limited to Attribution, Exposure and Limits reporting





Services Overview

State of the Art Technology

Technology Services

- Secured primary hosting center
- Secured disaster recovery center
- · Advanced firewalls with intrusion detection
- · Fully redundant production networks with automatic fall-over
- 100% application and data recoverability
- · Automatic hardware fail-over for servers and network components
- Fully automated date back up and recover

Connectivity

- Client office connectivity via secured dedicated T-1s
- Remote internet access via VPN (Virtual Private Network)
- Multiple sources of market data
- Prime and executing brokers trade connectivity fix interface
- · Prime broker statements and position reporting
- · Automatic hardware fail-over for servers and network components
- Connections to Prime Brokers, Third Party Order Management Systems and Risk Providers





Services Overview

Acartha Group Support Team

Dedicated Support Resources, Focused on Execution

Financial Analyst

A resource dedicated to financial analysis, forensics & modeling pre-deal. An ongoing resource for monitoring financial metrics (dashboards) through exit.

Work Flow Analyst

A resource dedicated to evaluating a target's business processes pre-deal and as an ongoing resource available to help implement scalable, repeatable process and analysis post-deal.

ervices Overview

Documentation Analyst

A resource dedicated to documenting evaluation criteria necessary to make a sound investment. A pre-exit resource used to create dilegence and follow-on documentation (CIM, etc)

Investor Relations Analyst

A dedicated coverage contact responsible for relationship management, ongoing communications and business development with sources of capital.



Acartha Group Methodology

A Deliberate and Accountable Investment Selection Process



"We're involved, where you want us to be involved"

Example - Private Equity due diligence process highlighting Acartha Group involvement

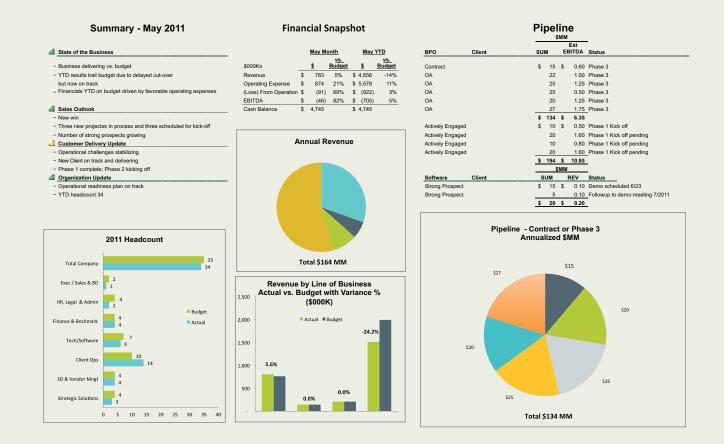


Quarterly investment review driven by dashboards with metrics vs. goals



Acartha Group Discipline

Ongoing Investment Review Process Driven By Acartha Analysts



Example - Private Equity Portfolio Company Snapshot





Case: 4:12-cv-00080-CEJ Doc. #: 390-3 Filed: 05/20/15 Page: 19 of 73 PageID #: 9847

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Neither this presentation, confidential memorandum nor the agreement of limited partnership has been filed with the securities and exchange commission or with any securities administrator under any state or non-U.S. Securities law. No governmental authority has passed on or endorsed the merits of the contents of this private memorandum. Any representation to the contrary is unlawful. All forward looking statements included in this document are based on information available at the date hereof and the fund assumes no obligation to update any information set out in this presentation. The forward-looking statements involve known and unknown risks and other factors which may cause actual results and achievements to be materally different from those anticipated.

Nothing in this document should be taken as constituting (i) a recommendation to invest in the fund, (ii) a contract or agreement between the fund of any of its related parties and any other party or (iii) a warranty that may be relied upon by any other party.

The only persons in the UK to whom this document is being distributed are persons who fall within article ii(3) of the financial services act 1986 (investment advertisement) (exemptions) order 1996, as amended.

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Case: 4:12-cv-00080-CEJ Doc. #: 390-3 Filed: 05/20/15 Page: 20 of 73 PageID #: 9848







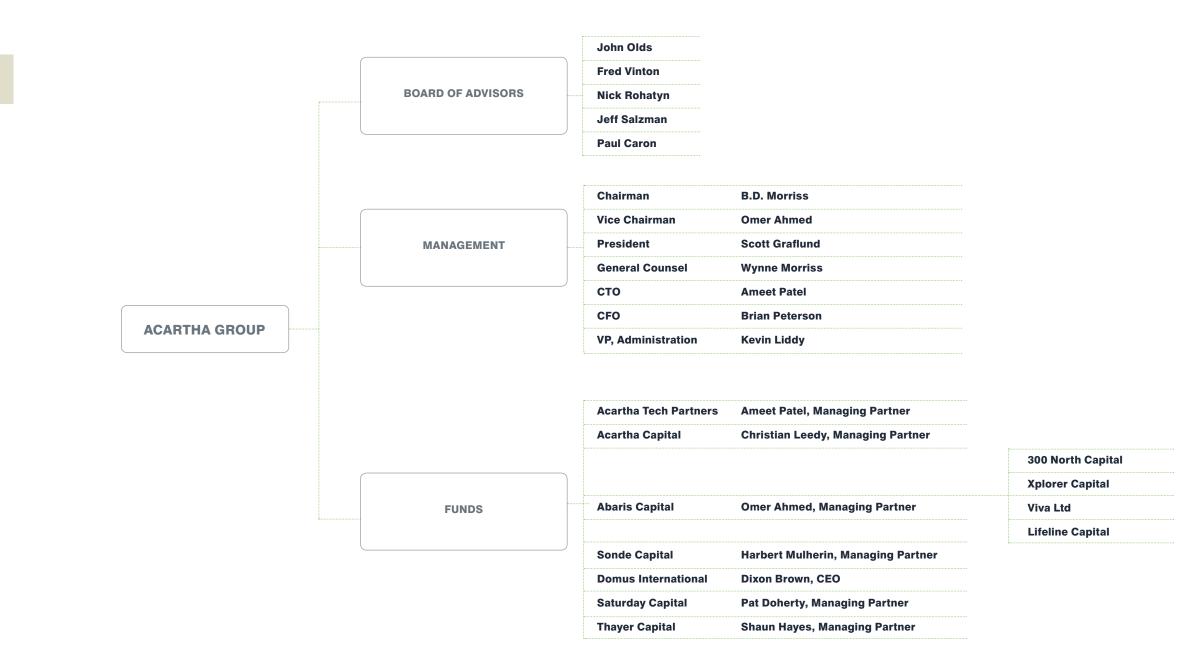
Incubation model with younger, unproven talent starting from scratch



Seasoned management with deep, defined, domain expertise that have already raised capital



Case: 4:12-cv-00080-CEJ Doc. #: 390-3 Filed: 05/20/15 Page: 22 of 73 PageID #: 9850





Private Equity

Private Equity		Fund Strategy: Venture Capital
	I. ATP Venture	First Close: \$100MM
	2. Saturday Capital LBO	Target Size: \$250MM
Real Estate		Ameet Patel
		Managing Partner
Public Equity		Mr. Patel is the Chief Technology Officer of Acartha Group. He is also a Manager in the general partner of ATP. Prior to joining Acartha Group, Mr. Patel spent seven years at JPMorgan Chase, most recently as Managing Executive of LabMorgan. Prior to this role, he was CTO of LabMorgan where he
Specialty Finance		provided business & technology direction on their \$500MM+ e-finance venture capital portfolio (Archipelago, MarketAxess, Dealertrack, IntraLinks, Tradeweb, Creditex, RiskMetrics, FxAll, Financial Engines, Kinexus, Yodlee, Tantau, and Home Advisor). Prior to his senior role at JPMorgan, Mr. Patel had
	Key Assumptions	a distinguished eight year career at BASF. Among the many accolades Mr. Patel has achieved are as ComputerWorld's "Top 100 IT Leaders" in 2004, InfoWorld's "Top 25 CTOs" in 2001, CIO Magazine's CIO-100 award for innovative business
Merchant Bank	 + Faster ROE + Niche market deals + Duration risk management 	practices in 2001 and Crain's "Top 40 under 40" young executives in 2000. Mr. Patel currently serves as Director on the boards of several Acartha portfolio companies.



Private Equity

 1. ATP Venture 2. Saturday Capital LBO 	Fund Strategy: Mid-Cap LBOs First Close: \$20MM Target Size: \$50MM
	Patrick G. Doherty
	Managing Partner
	Up until the founding of Saturday Capital, Mr. Doherty was the President of Mariner Private Equity, LLC. ("Mariner"). Since 2007, Mariner has managed a lower middle-market private equity fund with \$65,000,000 in committed capital and an early stage venture investment fund with \$10,000,000 in committed capital.
	Mr. Doherty is the former Managing Director and Group Head of A.G. Edwards & Sons, Inc.'s Consumer and Industrial investment banking practice. During his tenure there, he led
Key Assumptions	a staff of mergers & acquisition professionals which focused on executing sell-side and buy-side engagements for lower middle-
 + Faster ROE + Niche market deals + Duration risk management 	market privately held corporations. Before joining A.G. Edwards, Mr. Doherty was an investment banker in the mergers & acquisitions department at Dean Witter Reynolds in New York and held several management positions
	 Venture 2. Saturday Capital LBO Key Assumptions + Faster ROE + Niche market deals



with Eagle Snacks, Inc.

Real Estate





Real Estate

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Private Equity			Targ
			- Ome
Real Estate	\Rightarrow	1. Domus Sporting Property	Omer is based in manager
		2. Viva Brazilian Farmland	wealth f banking As an in
Public Equity		3. Lifeline Capital Distressed SFH	allocated \$1 billio: Director
		Distlessed SFN	Prior to Manage
Specialty Finance			Credit A and ABI manager
		Key Assumptions	has beer ALSAC
		+ No fund leverage	is a boar Analyst
Merchant Bank		+ LPs are key sell-side participants+ Inflation hedges	of the E: at DePar
		+ Global view	Omer is also con

Fund Strategy: Brazil Farmland Acquisition Fund First Close: \$100MM

Target Size: \$100MM

Omer Ahmed

Omer is President of Abaris Capital Advisors, a Chicagobased investment advisory firm specializing in alternative asset management portfolio structuring and advice for sovereign wealth funds, global financial institutions, international private banking operations and family offices.

As an investment professional, Omer has advised on and allocated to a range of alternative asset portfolios in excess of \$1 billion. Prior to Abaris, Omer served as Senior Managing Director at Bear Stearns responsible for the Middle East. Prior to Bear Stearns, he was President of Crescent Capital Management. He also held senior management positions at Credit Agricole Indosuez Bank, Merrill Lynch International and ABN AMRO Private Banking in the field of wealth management and alternative investments. In addition, Omer has been Executive member of the Four Star Committee for ALSAC St. Jude Children's Hospital Charity. Currently, Omer is a board member of the Chartered Alternative Investment Analyst (CAIA) designation licensing program and is a member of the Executive Committee of the Center for Financial Services at DePaul University.

Omer is a graduate of Washington University in St. Louis and also completed a post-graduate program on investment decisions and behavioral finance at the Kennedy School of Government at Harvard University.



Real Estate

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Private Equity		Targe
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Real Estate	1. Domus Sporting Property	Omer is based inv manager
	2. Viva Brazilian Farmland	wealth fu banking As an iny
Public Equity	3. Lifeline Capital Distressed SFH	allocated \$1 billior Director
		Prior to Manager Credit A
Specialty Finance	Koy Accumptions	and ABN manager has been
	Key Assumptions+ No fund leverage	ALSAC S is a board
Merchant Bank	 + INO fund leverage + LPs are key sell-side participants + Inflation hedges 	Analyst (of the Ex at DePau
	+ Global view	Omer is also com

 Fund Strategy: Distressed SFH

 Acquisition Fund

 First Close: \$50MM

 Target Size: TBD

Omer Ahmed

Omer is President of Abaris Capital Advisors, a Chicagobased investment advisory firm specializing in alternative asset management portfolio structuring and advice for sovereign wealth funds, global financial institutions, international private banking operations and family offices.

As an investment professional, Omer has advised on and allocated to a range of alternative asset portfolios in excess of \$1 billion. Prior to Abaris, Omer served as Senior Managing Director at Bear Stearns responsible for the Middle East. Prior to Bear Stearns, he was President of Crescent Capital Management. He also held senior management positions at Credit Agricole Indosuez Bank, Merrill Lynch International and ABN AMRO Private Banking in the field of wealth management and alternative investments. In addition, Omer has been Executive member of the Four Star Committee for ALSAC St. Jude Children's Hospital Charity. Currently, Omer is a board member of the Chartered Alternative Investment Analyst (CAIA) designation licensing program and is a member of the Executive Committee of the Center for Financial Services at DePaul University.

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Public Equity



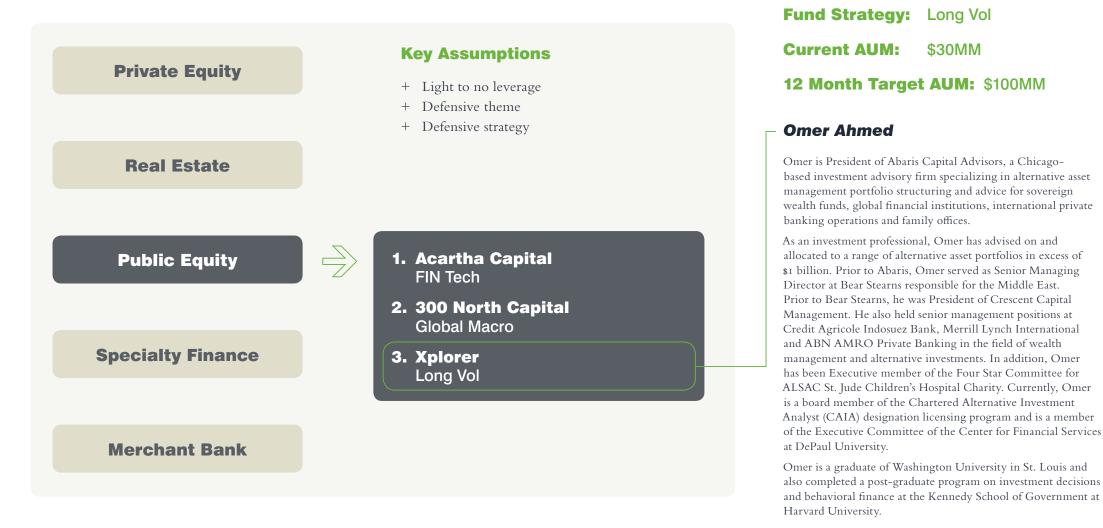


Public Equity





Public Equity





Specialty Finance



Fund Strategy: Mortgage Securities **Opportunities Fund**

First Close: \$25MM

Target Size: \$100MM

Tom Neary

Mr Neary is a 25-year veteran of the mortgage and banking industries. Most recently Mr. Neary has been the principal of Toll Canyon Advisors, a boutique consulting firm. His clients have included, Citadel Investment Group, Aklero Risk Analytics, Quicken Loans, and HomeMVP. Prior to that Mr. Neary was Executive Vice President and Senior Managing Director, Capital Markets for GMAC/ Rescap. There his responsibilities included, legacy asset management, trading, hedging, correspondent lending, warehouse lending, correspondent operations and portfolio management. He was also the CEO of the International Business Group.

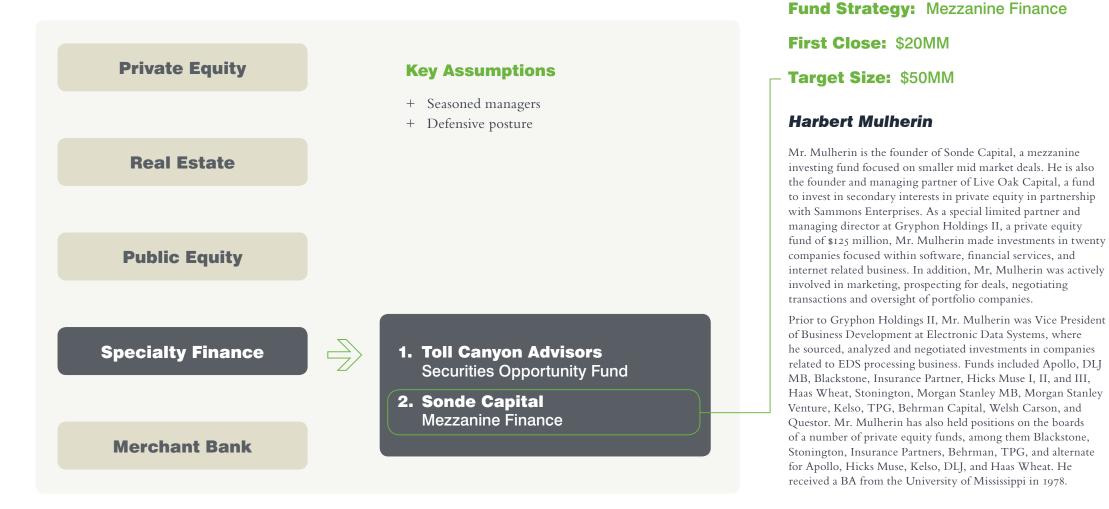
Before joining GMAC/RFC, Mr. Neary was Executive Vice President of Capital Markets for Wells Fargo Home Mortgage, a position he held for ten years. His responsibilities included all interest rate risk management (trading and sales), pricing, structured finance, loan delivery and whole loan portfolio management for both the bank as well as WFHM. His unit generated \$500 million to \$1 billion in annual gains.

Prior to Wells Fargo, Mr. Neary held the position of Senior Vice President, Secondary Marketing for Bank of America/ NationsBank Mortgage and Senior Vice President, Secondary Marketing for Banc Boston Mortgage.

Mr. Neary has been a frequent speaker at industry functions as well as a member of the National Advisory committees for both Fannie Mae and Freddie Mac.

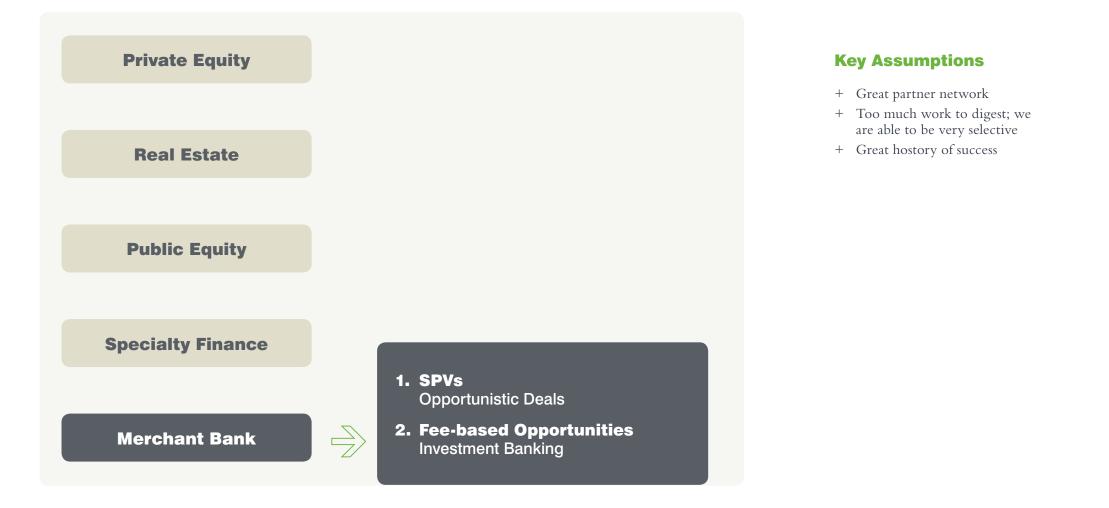


Specialty Finance





Merchant Bank





New Team Members

Scott R. Graflund President Acartha Group

Scott R. Graflund is a 22 year veteran from Morgan Stanley and has led in executive assignments involving IT, Operations and Private Equity. As a former Managing Director at Morgan Stanley, Graflund pioneered the Private Wealth Management group's global technology and operational platform. Scott managed a number of high profile merger and platform integration efforts and also led the effort to develop a firm-wide resource management strategy. Later in his career he served as President of Morgan Stanley IT Holdings where he managed a private equity portfolio completing transactions generating profits in excess of \$100 million.

Scott founded Long Grove Ventures in 2008 to put the best successes he had helping Fortune 500 companies to use in serving small and mid market IT and IT dependent companies

Kevin Liddy VP Administration Acartha Group

Mr. Liddy serves as a Managing Director of Acartha Group. Mr. Liddy most recently served as the portfolio manager for IBM Corporation's \$500 million venture capital fund of funds. He has held positions of senior economist and business analyst at IBM Corporation, foreign currency options trader, securities lending professional and securities broker. In addition, he has served as a naval officer for five years. Mr. Liddy graduated from the U.S. Naval Academy with a B.S. in Economics and from New York University with a M.B.A. in Finance and a M.A. in Economics.



Acartha Group Projected Distributions and Return Based on Current Assumptions

Actual results may vary and performance projections are not guaranteed

Sources		AUM Yr 1	AUM Yr2	AUM yr3	AUM yr4	AUM yr5	AUM yr6	AUM yr7	AUM yr8	AUM yr9	AUM yr10
Venture PE Funds	<u>i</u>										
MIC VII	Fin Tech Venture	24,621,623	19,621,623	14,621,623	7,500,000	-					
ATP	Fin Tech Venture	33,446,741	28,446,741	23,446,741	15,000,000	-					
ATP II	Fin Tech Venture	100,000,000	200,000,000	150,000,000	100,000,000	50,000,000					
SPV's (existing)	Fin Tech Venture	15,000,000	12,500,000	7,500,000	5,000,000	-					
SPV (new)	Fin Tech Venture	15,000,000	25,000,000	35,000,000	35,000,000	35,000,000					
ATP III	Fin Tech Venture			200,000,000	400,000,000	300,000,000	200,000,000	100,000,000			
ATP IV	Fin Tech Venture						600,000,000	600,000,000	450,000,000	300,000,000	150,000,000
Total Venture PE	funds										
Domus	Real Estate	125,000,000	250,000,000	250,000,000	250,000,000	250,000,000	250,000,000	250,000,000	250,000,000	250,000,000	-
Abaris Capital Fu	<u>nds</u>										
300 N Capital	Global Macro Equity	35,000,000	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000	450,000,000	500,000,000
Explorer Capital	Long Volitility CTA	20,000,000	75,000,000	125,000,000	175,000,000	225,000,000	275,000,000	325,000,000	375,000,000	425,000,000	475,000,000
Viva Limited	Unleveraged Brazil RE	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000	450,000,000	500,000,000	550,000,000
Lifeline Capital	US Mortgage Repurchase										
Pat Doherty											
Saturday Capital	Mid & Small Cap LBO	20,000,000	20,000,000	15,000,000	10,000,000	5,000,000					
SC Fund II				40,000,000	40,000,000	40,000,000	40,000,000				
SC Fund III						80,000,000	80,000,000	80,000,000	80,000,000		
Harbert Mulherin	<u>l</u>										
Live Oak Capital	Mezzanine Debt	30,000,000	30,000,000	20,000,000	15,000,000	10,000,000					
LO Fund II				60,000,000	60,000,000	45,000,000	30,000,000	15,000,000			
LO Fund III						120,000,000	120,000,000	90,000,000	60,000,000	30,000,000	
	it (1% mgmt fee) (7% asset grow	• •	• •	150,000,000	200 000 000	250,000,000	200,000,000	250,000,000	400 000 000	450,000,000	
Fund 1		50,000,000	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000	450,000,000	500,000,000
fund 2		20,000,000	50,000,000	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000	450,000,000
fund3			20,000,000	50,000,000	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000

Total Acartha Cap Mgmt

	Shares	Base	Hurdle	B Pref Sharing 9	Post B pref %	Post All Pref CSE
OID Debt		3,500,000	5,250,000		1.00%	
Ser A pref		19,766,289	19,766,289		59.22%	35.00%
Ser B-2 pref		4,276,316	4,276,316	24.06%	12.81%	
Ser B-1 pref		9,000,000	13,500,000	75.94%	26.97%	15.00%
Common		-	-			50.00%
	-	33,042,605	37,542,605	100.00%	100.00%	100.00%

<u>EXHIBIT B</u>

Income (Gross) Yr 1	Income (Gross) Yr 2	Income (Gross) Yr 3	Income (Gross) Yr 4	Income (Gross) Yr 5	Income (Gross) Yr 6	Income (Gross) Yr 7	Income (Gross) Yr 8	Income (Gross) Yr 9	Income (Gross) Yr 10	distributable Income %
	392,432 568,935 4,000,000 250,000 500,000	292,432 468,935 3,000,000 150,000 700,000 4,000,000	150,000 300,000 2,000,000 100,000 700,000 8,000,000	- 1,000,000 - 700,000 6,000,000		- - - 2,000,000 12,000,000	- - - - - 9,000,000	- - - - - 6,000,000	- - - - 3,000,000	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
3,761,367	5,711,367	8,611,367	11,250,000			14,000,000	9,000,000	6,000,000	3,000,000	0.0078
1,405,000	1,447,150	1,490,565	1,490,565	1,490,565	1,490,565	1,490,565	1,490,565	1,490,565		0.00%
87,500 50,000 Carry Only Carry Only	250,000 187,500	375,000 312,500	500,000 437,500	625,000 562,500	750,000 687,500	875,000 487,500	1,000,000 562,500	1,125,000 637,500	1,250,000 712,500	20% yrs 1-3 and 30% thereafter
Carry Only Carry Only Carry Only										0.00% 0.00%
Carry Only Carry Only Carry Only										0.00% 0.00%
500,000 200,000	1,000,000 500,000 200,000	1,500,000 1,000,000 500,000	2,000,000 1,500,000 1,000,000	2,500,000 2,000,000 1,500,000	3,000,000 2,500,000 2,000,000	3,500,000 3,000,000 2,500,000	4,000,000 3,500,000 3,000,000	4,500,000 4,000,000 3,500,000	5,000,000 4,500,000 4,000,000	20% yrs 1&2 and 30% thereafter
700,000	1,700,000	3,000,000	4,500,000	6,000,000	7,500,000	9,000,000	10,500,000	12,000,000	13,500,000	_

Case: 4:12-cv-00080-CEJ Doc. #: 390-3 Filed: 05/20/15 Page: 37 of 73 PageID #: 9865

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	Year 2	Year 3	year 4	year 5	year 6	year 7	year 8	year 9	year 10	Totals
-	97,074	262,480 📕	1,082,056 🖡		_ ,	· _ •	· _ I	· .	r _	1 ,441,610
-	294,142	23,438 🖡	387,749	_ /	_ · · ·	· _ •	· _ ·	·	r	705,329
-	F	2,203,125	2,203,125	2,203,125	2,203,125	· _ •	· _ I		r _	8,812,500
-	929,651	654,404				· _ •	· _ I	·	r	1,584,055
-	-	546,875	546,875	546,875	546,875	· _ •	· _ I	·	r	2,187,500
-	r _ 1	r <u> </u>	-	5,875,000	5,875,000	5,875,000	5,875,000	·	r	Z 3,500,000
-	•		- *	-	-	8,812,500	8,812,500	8,812,500	8,812,500	35,250,000
	1,320,867	3,690,322	4,219,805	8,625,000	8,625,000	14,687,500	14,687,500	8,812,500	8,812,500	73,480,994
										i
-		· . ·	. '	. *	- '	· . ·	- 1	-	5,000,000	5,000,000
	210,000	600,000	900,000	1,200,000	1,284,000	1,373,880	1,470,052	1 470 052	1,470,052	9,978,03 5
-	120,000	450,000	750,000	1,050,000	1,284,000	1,202,145	1,286,295		1,286,295	8 ,554,53
-				1,500,000				1,286,295		13,035,04
-	600,000	900,000	1,200,000	-	1,605,000	1,717,350	- 1,857,505	1,837,565 -	1,837,565	IS,055,044 F -
-	r _	68,750	68,750	68,750	68,750	· _ •	· _ I		r _	Z75,00
-	r _ 1	r <u>'</u> r	-	275,000	275,000	275,000	275,000	·	r	1 ,100,000
-	r _ 1	r <u> </u>				550,000	550,000	550,000	550,000	2,200,000
						,	,	,	,	,,
-	r _	103,125	103,125	103,125	103,125 -		· _ i	·	· _	412,50
-	r _ !	r í r	-	412,500	412,500	412,500	412,500		r	1,650,000
-	- I		- *	<u></u> *	-	412,500	412,500	412,500	412,500	1,650,000
istributable	income from	management fe	es							
Year 1	Year 2	Year 3	year 4	year 5	year 6	year 7	year 8	year 9	year 10	
100,000	475,000	1,000,000	1,425,000	1,575,000	1,725,000	1,875,000	2,025,000	2.175.000	2,325,000	1 4,700,000
40,000	210,000	575,000	1,000,000	1,150,000	1,300,000	1,450,000	1,600,000		1,900,000	10,975,000
-	40,000	260,000	575,000	725,000	875,000	1,025,000	1,175,000		1,475,000	7,475,000
140,000	725,000	1,835,000	3,000,000	3,450,000	3,900,000	4,350,000	4,800,000	5,250,000	5,700,000	33,150,00
140,000	723,000	1,855,000	3,000,000	3,430,000	3,300,000	4,330,000	4,800,000	3,230,000	3,700,000	
rojected Dis										
Year 1	Year 2	Year 3	year 4	year 5	year 6	year 7	year 8	year 9	year 10	
		1,076,472	1,102,417 🏅	1,166,844			-	-	-	5,769,51
-	·		1	9,282,034		8,813,043	9,005,994	6,866,619	8,774,119	52,445,803
33,679		1,580,671	2,198,564 🏅	2,008,111			-	-		8,636,30
,										
106,321		4,990,055	6,940,698 🖡	4,226,302			3,859,712 12,865,706		3,760,337	5 36,947,29 46,685,01

Case: 4:12-cv-00080-CEJ Doc. #: 390-3 Filed: 05/20/15 Page: 38 of 73 PageID #: 9866

IRR ANALYSIS																					
Date SERIES A			<u>12/31/05</u> ,466,289)	<u>3/24/06</u> (5,100,000)	<u>7/25/06</u> (200,000)	<u>12/31/07</u> (3,000,000)	<u>12/31/08</u> 0	<u>12/31/09</u>	<u>12/31/10</u> 0	<u>6/30/11</u>	<u>12/31/11</u> 0	6/30/12	<u>12/31/12</u> 0	<u>12/31/13</u> 0	<u>12/31/14</u> 0	<u>12/31/15</u> 9,282,034	<u>12/31/16</u> 9,703,994	<u>12/31/17</u> 8,813,043	<u>12/31/18</u> 9,005,994	<u>12/31/19</u> 6,866,619	<u>12/31/20</u> 8,774,119
TOTALS		(11,4	466,289)	(5,100,000)	(200,000)	(3,000,000)	0	0	0	0	0	0	0	0	0	9,282,034	9,703,994	8,813,043	9,005,994	6,866,619	8,774,119
NPV	23,160 8.511		,466,289)	(5,006,186)	(190,993)	(2,548,026)	0	0	0	0	0	0	0	0	0	4,100,740	3,950,151	3,306,210	3,113,705	2,187,913	2,575,935
Date SERIES B-1		-	12/31/05	3/24/06	7/25/06	<u>12/31/07</u>	<u>12/31/08</u>	12/31/09	<u>12/31/10</u>	<u>6/30/11</u> (9,000,000)	<u>12/31/11</u> 106,321	6/30/12	<u>12/31/12</u> 2,259,985	<u>12/31/13</u> 4,990,055	<u>12/31/14</u> 6,940,698	<u>12/31/15</u> 4,226,302	<u>12/31/16</u> 4,418,429	<u>12/31/17</u> 3,442,621	<u>12/31/18</u> 3,859,712	<u>12/31/19</u> 2,942,837	<u>12/31/20</u> 3,760,337
TOTALS			0	0	0	0	0	0	0	(9,000,000)	106,321	0	2,259,985	4,990,055	6,940,698	4,226,302	4,418,429	3,442,621	3,859,712	2,942,837	3,760,337
NPV IRR	41,849 37.09		0	0	0	0	0	0	0	(9,000,000)	90,689	0	1,404,947	2,262,846	2,295,874	1,019,766	777,012	441,616	361,165	200,869	187,065
Date SERIES B-2		-	12/31/05	3/24/06	<u>12/31/06</u>	<u>12/31/07</u>	<u>12/31/08</u>	12/31/09	<u>12/31/10</u>	<u>6/30/11</u> (4,276,316)	<u>12/31/11</u> 33,679	<u>6/30/12</u> 0	<u>12/31/12</u> 715,882	<u>12/31/13</u> 1,580,671	<u>12/31/14</u> 2,198,564	<u>12/31/15</u> 2,008,111	<u>12/31/16</u> 2,099,400	<u>12/31/17</u> 0	<u>12/31/18</u> 0	<u>12/31/19</u> 0	<u>12/31/20</u> 0
TOTALS			0	0	0	0	0	0	0	(4,276,316)	33,679	0	715,882	1,580,671	2,198,564	2,008,111	2,099,400	0	0	0	0
NPV IRR	8,664 20.67		0	0	0	0	0	0	0	(1,521,614)	10,901	0	191,909	351,141	404,730	306,338	265,259	0	0	0	0

Acartha Group Projected Management Team distributions of carry and management fees available for operations

Actual results may vary and performance projections are not guaranteed

Sources		AUM Yr 1	AUM Yr2	AUM yr3	AUM yr4	AUM yr5	AUM yr6	AUM yr7	AUM yr8	AUM yr9	AUM yr10
Venture PE Funds											
	Fin Tech Venture	24,621,623	19,621,623	14,621,623	7,500,000	-					
ATP	Fin Tech Venture	33,446,741	28,446,741	23,446,741	15,000,000	-					
ATP II	Fin Tech Venture	100,000,000	200,000,000	150,000,000	100,000,000	50,000,000					
SPV's (existing)	Fin Tech Venture	15,000,000	12,500,000	7,500,000	5,000,000	-					
SPV (new)	Fin Tech Venture	15,000,000	25,000,000	35,000,000	35,000,000	35,000,000					
ATP III	Fin Tech Venture			200,000,000	400,000,000	300,000,000	200,000,000	100,000,000			
ATP IV	Fin Tech Venture						600,000,000	600,000,000	450,000,000	300,000,000	150,000,000
Total Venture PE	funds										
Domus	Real Estate	125,000,000	250,000,000	250,000,000	250,000,000	250,000,000	250,000,000	250,000,000	250,000,000	250,000,000	-
		,					,,				
Abaris Capital Fu	<u>nds</u>										
300 N Capital	Global Macro Equity	35,000,000	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000	450,000,000	500,000,000
Explorer Capital	Long Volitility CTA	20,000,000	75,000,000	125,000,000	175,000,000	225,000,000	275,000,000	325,000,000	375,000,000	425,000,000	475,000,000
Viva Limited	Unleveraged Brazil RE	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000	450,000,000	500,000,000	550,000,000
Lifeline Capital	US Mortgage Repurchase										
Total Abaris Capi	tal Funds										
Pat Doherty Fund	<u>as</u> Mid & Small Cap LBO	20,000,000	20,000,000	15,000,000	10,000,000	5,000,000					
Saturday Capital		20,000,000	20,000,000				40,000,000				
SC Fund II				40,000,000	40,000,000	40,000,000	40,000,000	00 000 000	80.000.000		
SC Fund III	. From die					80,000,000	80,000,000	80,000,000	80,000,000		
Total Pat Doherty	y Funas										
Harbert Mulherir	n Funds										
Live Oak Capital	Mezzanine Debt	30,000,000	30,000,000	20,000,000	15,000,000	10,000,000					
LO Fund II		30,000,000	30,000,000	60,000,000	60,000,000	45,000,000	30,000,000	15,000,000			
LO Fund III				00,000,000	00,000,000	120,000,000	120,000,000	90,000,000	60,000,000	30,000,000	
Total Harbert Mu	Ilberin Funds					120,000,000	120,000,000	50,000,000	00,000,000	30,000,000	
Acartha Cap Mgm	nt (1% mgmt fee) (7% asset gro	wth per year afte	er 3rd year)								

Fund 1	50,000,000	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000	450,000,000	500,000,000
fund 2	20,000,000	50,000,000	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000	450,000,000
fund3		20,000,000	50,000,000	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000

Total Acartha Cap Mgmt

<u>EXHIBIT B</u>

ncome (Gross)	Income (Gross)	Income (Gross)	Income (Gross)	Management Fees Income (Gross)	Income (Gross)	_ Income (Gross)	Income (Gross)	Income (Gross)	Income (Gross)	distributabl
Yr 1	Yr 2	Yr 3	Yr 4	Yr 5	Yr 6	Yr 7	Yr 8	Yr 9	Yr 10	Income %
492,432	392,432	292,432		-	-	-	-	-	-	0.00
668,935	568,935	468,935		-	-	-	-	-	-	0.00
2,000,000	4,000,000	3,000,000		1,000,000	-	-	-	-	-	0.00 0.00
300,000 300,000	250,000 500,000	150,000 700,000		- 700,000	-	-	-	-	-	0.0
		4,000,000		6,000,000	4,000,000	2,000,000	-	-	-	0.00
-	-	-	-	-	12,000,000	12,000,000	9,000,000	6,000,000	3,000,000	0.00
3,761,367	5,711,367	8,611,367	11,250,000	7,700,000	16,000,000	14,000,000	9,000,000	6,000,000	3,000,000	
										0.00
70,000 40,000		300,000 250,000		437,500 393,750	525,000 481,250	612,500 341,250	700,000 393,750	787,500 446,250	875,000 498,750	20% yrs 1- and 30%
Carry Only Carry Only										thereafte
										0.00
Carry Only Carry Only										0.0
Carry Only										
										0.00
Carry Only Carry Only Carry Only										0.00
400,000	800,000	1,050,000	1,400,000	1,750,000	2,100,000	2,450,000	2,800,000	3,150,000	3,500,000	20% yrs 18
160,000	400,000 160,000	700,000 350,000	1,050,000	1,400,000 1,050,000	1,750,000 1,400,000	2,100,000 1,750,000	2,450,000 2,100,000	2,800,000 2,450,000	3,150,000 2,800,000	and 30%

560,000

1,360,000

2,100,000

3,150,000

4,200,000

5,250,000

6,300,000

7,350,000

8,400,000

9,450,000

Case: 4:12-cv-00080-CEJ Doc. #: 390-3 Filed: 05/20/15 Page: 41 of 73 PageID #: 9869

Year 1		Year 2	Year 3	year 4	year 5	year 6	year 7	year 8	year 9	year 10	Totals
-		291,222	787,441	3,246,167	, <u> </u>	· .	· _ ·	· _	· _	· .	4 ,324,8
-		882,426	70,314		-	r	r _ !		F	F	2,115,9
-		-	6,609,375	6,609,375	6,609,375	6,609,375	r _ !		r	r	26,437,5
-		2,788,953	1,963,213				r _ !		r	r	4,752,1
-		-	1,640,625	1,640,625	1,640,625	1,640,625	r _ !	· _	r _	r	6,562,5
-		-	r í í _ I	· · · ·	17,625,000	17,625,000	17,625,000	17,625,000	r _	r	70,500,0
-		-	· · ·	· · ·	_	-	26,437,500	26,437,500	26,437,500	26,437,500	105,750,0
-	•	3,962,601	11,070,967	12,659,414	25,875,000	25,875,000	44,062,500	44,062,500	26,437,500	26,437,500	220,442,9
-	1	-	• <u> </u>	· _ ·		· -	• <u> </u>	-	• -	15,000,000	15,000,0
_		630,000	1,800,000	2,700,000	3,600,000 `	3,852,000	4,121,640	4,410,155	4,410,155	4,410,155	2 9,934,1
-		360,000	1,350,000	2,250,000	3,150,000	3,370,500	3,606,435	3,858,885	3,858,885	3,858,885	2 5,663,5
_		1,800,000	2,700,000	3,600,000	4,500,000	4,815,000	5,152,050	5,512,694	5,512,694	5,512,694	3 9,105,1
-	۲	-	-			-	-	- 3,312,034	-	<i>5,512,054</i>	F
-		2,790,000	5,850,000	8,550,000	11,250,000	12,037,500	12,880,125	13,781,734	13,781,734	13,781,734	94,702,8
_		_	206,250	206,250	206,250	206,250				-	825,0
-		-	F _ F	-	825,000	825,000	825,000	825,000	r	r .	5 3,300,0
_		_	e	· _ •		· -	1,650,000	1,650,000	1,650,000	1,650,000	6 ,600,0
_		_	206,250	206,250	1,031,250	1,031,250	2,475,000	2,475,000	1,650,000	1,650,000	10,725,0
-		-	309,375	309,375	309,375	309,375	• _ •	· _	۰.	۳	1 ,237,5
-	. 7	-	· . ·	-	1,237,500	1,237,500	1,237,500	1,237,500	· .	F	4 ,950,0
-		-	· . ·	· . ·	-	-	1,237,500	1,237,500	1,237,500	1,237,500	4 ,950,0
-		-	309,375	309,375	1,546,875	1,546,875	2,475,000	2,475,000	1,237,500	1,237,500	11,137,5
stributab	ole ir	ncome from	management f	ees							
Year 1		Year 2	Year 3	year 4	year 5	year 6	year 7	year 8	year 9	year 10	-
-		825,000	1,650,000	2,475,000	2,475,000	2,475,000	2,475,000	2,475,000	2,475,000	2,475,000	1 9,800,0
-		330,000	825,000	1,650,000	1,650,000	1,650,000	1,650,000	1,650,000	1,650,000	1,650,000	12,705,0
-		-	330,000	825,000	825,000	825,000	825,000	825,000	825,000	825,000	6,105,0

Case: 4:12-cv-00080-CEJ Doc. #: 390-3 Filed: 05/20/15 Page: 42 of 73 PageID #: 9870

FULL CARRY analysi	is											
	Full fund level	Carry Year 1	Year 2	Year 3	year 4	year 5	year 6	year 7	year 8	year 9	year 10	
MIC VII ATP ATP II ATP III	150,000,000 400,000,000		388,296 1,176,568	1,049,921 93,752 8,812,500	4,328,223 1,550,995 8,812,500	8,812,500 23,500,000	8,812,500 23,500,000	23,500,000	23,500,000		-	5,766,440 2,821,315 35,250,000 94,000,000
ATP IV SPV's (existing)	600,000,000		3,718,604	2,617,617	3 187 500			35,250,000	35,250,000	35,250,000	35,250,000	141,000,000 6,336,221
SPV (ASF and other) Acartha Cap Mgmt Fund 1			1,100,000	2,187,500 2,200,000	2,187,500 3,300,000	2,187,500 3,300,000	2,187,500 3,300,000	3,300,000	3,300,000	3,300,000	3,300,000	8,750,000
fund 2 fund3		-	440,000 -	1,100,000 440,000	2,200,000 1,100,000	2,200,000 1,100,000	2,200,000 1,100,000	2,200,000 1,100,000	2,200,000 1,100,000	2,200,000 1,100,000	2,200,000 1,100,000	16,940,000 8,140,000
Domus	250,000,000										20,000,000 「	20,000,000
Abaris Capital Funds 300 N Capital	<u>s</u> 200,000,000		840,000	2,400,000	3,600,000	4,800,000	5,136,000	5,495,520	5,880,206	5,880,206	5,880,206	39,912,139
Explorer Capital Viva Limited Lifeline Capital	175,000,000 250,000,000		480,000 2,400,000	1,800,000 3,600,000	3,000,000 4,800,000	4,200,000 6,000,000	4,494,000 6,420,000	4,808,580 6,869,400	5,145,181 7,350,258	5,145,181 7,350,258	5,145,181 7,350,258	34,218,122 52,140,174
Pat Doherty Saturday Capital	10,000,000 40,000,000 80,000,000			275,000	275,000	275,000 1,100,000	275,000 1,100,000	1,100,000 2,200,000	1,100,000 2,200,000	2,200,000	2,200,000	1,100,000 4,400,000 8,800,000
Harbert Mulherin Live Oak Capital	15,000,000 60,000,000 60,000,000			412,500	412,500	412,500 1,650,000	412,500 1,650,000	1,650,000 1,650,000	1,650,000 1,650,000	1,650,000	1,650,000	1,650,000 6,600,000 6,600,000
Assumptions MIC VII												
	1/4 of the fund liquidating each ye after returning capital and manage	•	through year (6 of the fund li	ife at 2x avera	ge return relati	ve to the total fu	und yielding 20%	carry each yea	r		
	1/4 of the fund liquidating each year from year 3 through year 6 of the fund life at 2x average return relative to the total fund yielding 20% carry each year after returning capital and management fees											
	Carried interest at 20% of the return in excess of hurdle (assume 15% avarage return and 4% hurdle) with 25% going to Acartha Group No growth in excess return past year three due to likely increase in hurdle rate offsetting asset growth factors Need to confirm the carry sharing percentage that ends up at BDM/AG											
300 N Capital Explorer Capital Viva Limited	Carried interest at 20% of the return assumed to be 12% avarage return Carried interest at 20% of the return assumed to be 12% avarage return Carried interest at 20% of the return assumed to be 12% avarage return Carried interest at 20% of the return assumed to be 12% avarage return											
Live Oak Capital	1/4 of the fund liquidating each year from year 3 through year 6 of the fund life at 1.5x average return relative to the total fund yielding 20% carry each year after returning capital and management fees 1/4 of the fund liquidating each year from year 3 through year 6 of the fund life at 1.5x average return relative to the total fund yielding 20% carry each year after returning capital and management fees											

Case: 4:12-cv-00080-CEJ Doc. #: 390-3 Filed: 05/20/15 Page: 43 of 73 PageID #: 9871





Acartha Group's 5th Venture Fund Focused on Technology Growth Ventures Presented to Prairie Capital Case: 4:12-cv-00080-CEJ Doc. #: 390-3 Filed: 05/20/15 Page: 44 of 73 PageID #: 9872

Same Team.





Same Team. Same Experience.





Same Team. Same Experience. Same Results.





Same Team. Same Experience. Same Results.

Introducing ATP2. Our next success.







2011





Acartha Technology Partners believes that the best way to outperform the market is to concentrate on its domain expertise.





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-1.63% IRR Vintage Year 1999 Performance Cambridge US Capital Index

Vintage Year 1999





Acartha Technology Partners believes that the best way to outperform the market is to concentrate on its domain expertise.





Consistent Acartha Overall Performance on Domain Expertise Investments Since Vintage Year 1999

-1.63% IRR

Vintage Year 1999 Performance Cambridge US Capital Index Vintage Year 1999 **-1.63% IRR** Vintage Year 1999 Performance Cambridge US Capital Index

Vintage Year 1999











Performance. Repeated.

Acartha Group Fund	Capital Invested	Realized Proceeds	Unrealized Value	Total Value	Multiple of Invested Capital	Gross IRR
Fund 1 September 1997	\$31,727	\$121,392	-	\$121,392		81.45%
Fund 2 March 1999	\$28,503	\$65,787	-	\$65,787	2.3x	102.47%
Fund 3 March 2000	\$98,451	\$93,362	\$78,930	\$172,292	1.8x	8.82%
ATP1 (Fund 4) April 2005	\$58,239	\$29,777	\$112,562			26.07%
Totals	\$216,920	\$310,318	\$191,492	\$501,810		





Case: 4:12-cv-00080-CEJ Doc. #: 390-3 Filed: 05/20/15 Page: 55 of 73 PageID #: 9883





Acartha Technology Partners is an upper decile firm that focuses its domain expertise and experience on technology and service businesses.





Defining the Market

Financial service technology





Defining the Market

Financial service technology

- + Global IT spending grew at a rate of 5.6% in the last year, to reach a total of \$3.4 trillion in 2010 ⁽¹⁾
- + Global IT spend in financial services is forecasted to reach \$363.8 billion ⁽²⁾ in 2011, an increase of 3.7% over 2010. This figure is substantially higher than the 2.5% growth increase experienced in 2010. Additionally Global IT services spending is forecasted to be in excess of \$821 billion ⁽¹⁾ in 2011. We estimate approximately 35% has traditionally been spent in the financial services sector, creating a total "in-scope" spend of approximately \$650 billion for 2011.
- + Financial services technology spending accounts for approximately 20% of overall IT spending with the greatest percentage of this amount spent "below the glass"

Source: 1. Gartner (includes services) 2. Celent





Defining the Market

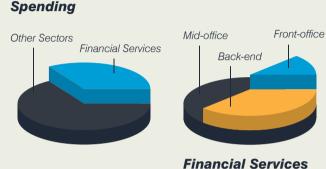
Financial service technology

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Global Technology

Financial Services Technology Spending

The next few slides were originally composed in 1999 and updated in 2006.





The next few slides were originally composed in 1999 and updated in 2006. The architectures that drive our investment theme have not changed.





Case: 4:12-cv-00080-CEJ Doc. #: 390-3 Filed: 05/20/15 Page: 62 of 73 PageID #: 9890

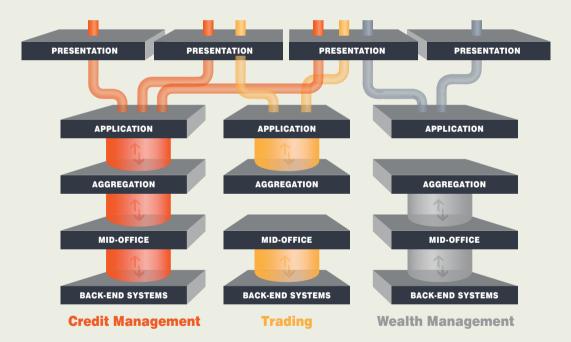
Trend for Growth A history of acceleration Past (until 1990)





Case: 4:12-cv-00080-CEJ Doc. #: 390-3 Filed: 05/20/15 Page: 63 of 73 PageID #: 9891

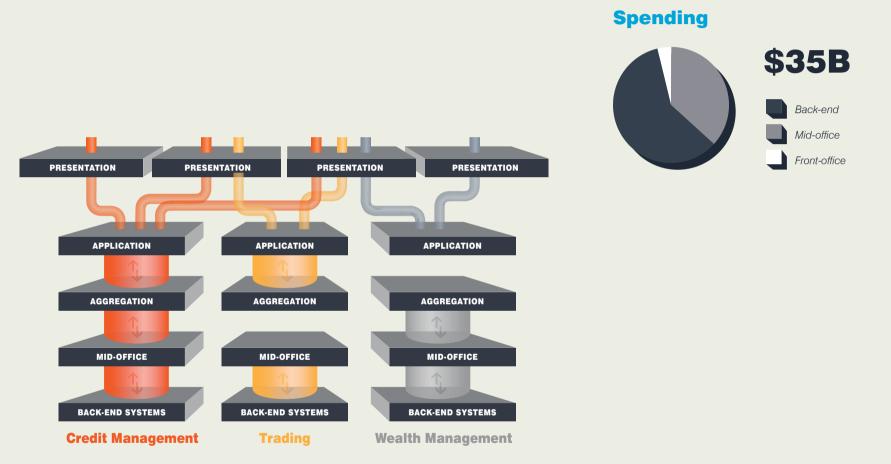
Trend for Growth A history of acceleration Past (until 1990)







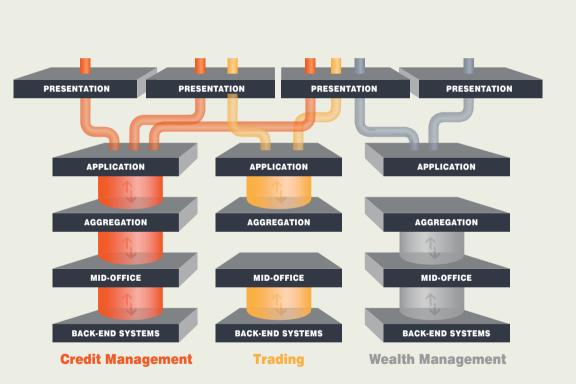
Trend for Growth A history of acceleration Past (until 1990)







Trend for Growth A history of acceleration Past (until 1990)



Spending



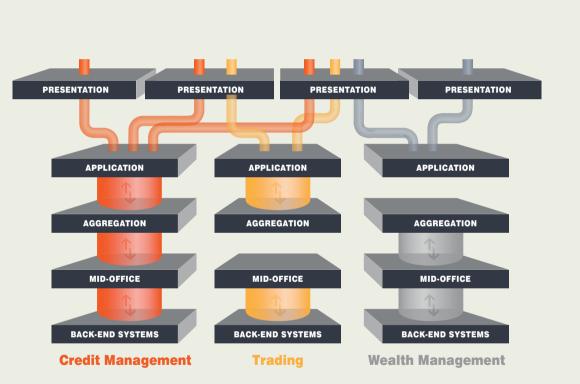
Services

- + Paper based statements
- + Manual processes
- + Slow transaction posting
- + Narrow product offering
- + Limited risk management capabilities





Trend for Growth A history of acceleration Past (until 1990)



Spending



Services

- + Paper based statements
- + Manual processes
- + Slow transaction posting
- + Narrow product offering
- + Limited risk management capabilities

Key evolutionary drivers

- + Client/Server technology transformation
- + Need for expanded product offering
- + Growing pressure for automation of the industry trade value chain





Through 2000, the financial services industry was driven by profits, not transparency and risk.





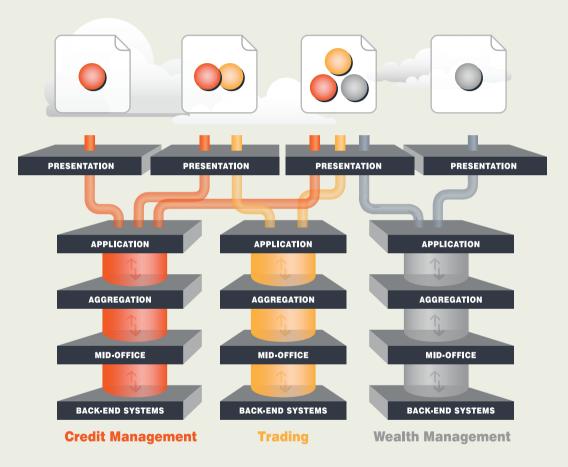
Through 2000, the financial services industry was driven by profits, not transparency and risk. Industry regulations have changed that focus.





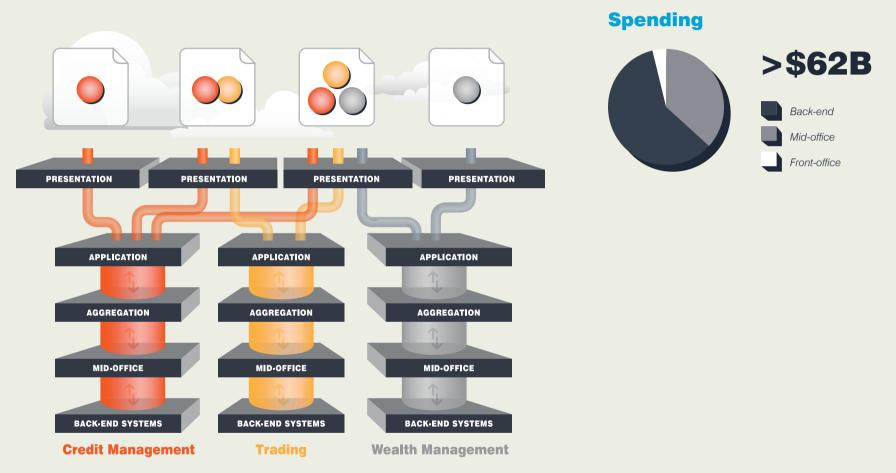






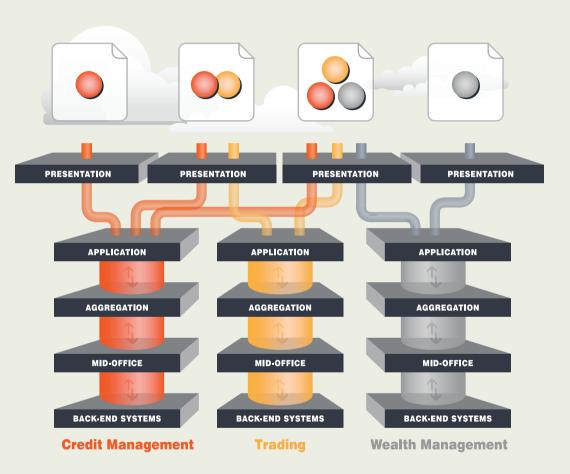




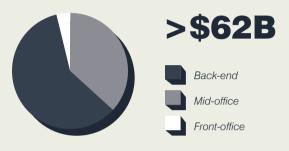








Spending

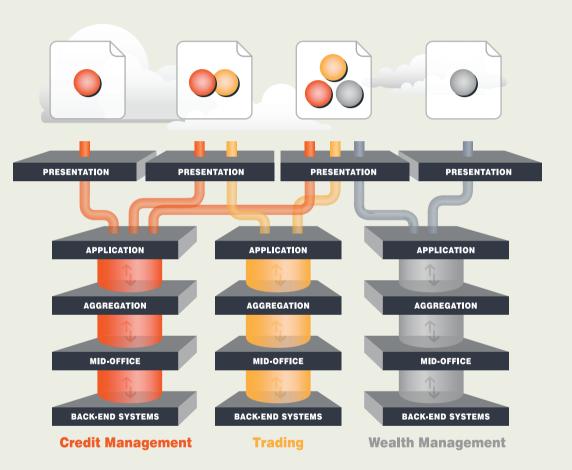


Services

- + Lack of customer data consolidation
- + Enhanced performance and risk tracking
- + Increased data transparency and availability
- + Increasing automation despite limited back-end integration







Spending



Services

- + Lack of customer data consolidation
- + Enhanced performance and risk tracking
- + Increased data transparency and availability
- + Increasing automation despite limited back-end integration

Key evolutionary drivers

- + Internet boom and bust
- + Devalued investments for consumer oriented solutions and technology in general
- + Increasing regulatory requirements (T+1 BY 2004)





Regulation has driven spending





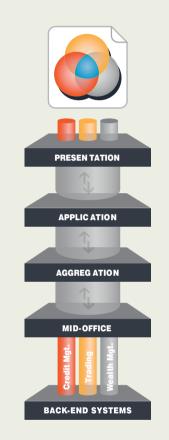
Regulation has driven spending in predictable sectors.





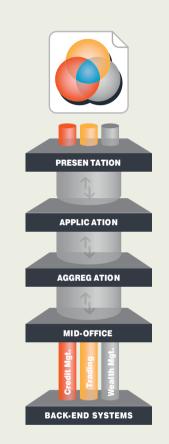




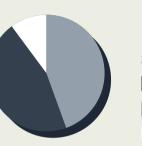








Spending



\$493.7B in 2007 growing to **\$570B** by 2010

2002 Gartner Report had projected \$160B by 2005

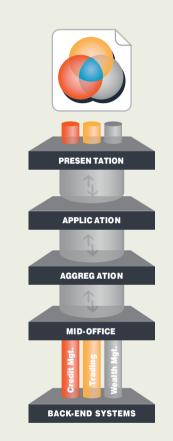
Back-end

Mid-office

Front-office







Spending



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Back-end

Mid-office

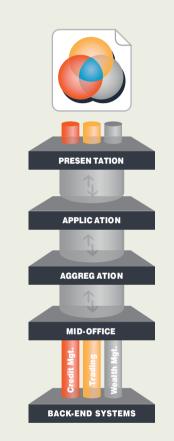
Front-office

Services

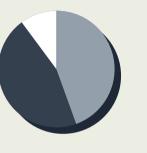
- + Refocused development on back-end systems
- + Connectivity and "virtual" consolidation
- + Support of global communication standards
- + Availability of solutions throughout enterprise
- + Empowered consumers with full automation







Spending



\$493.7B in 2007 growing to \$570B by 2010

2002 Gartner Report had projected \$160B by 2005

- Back-end
- Mid-office
- Front-office

Services

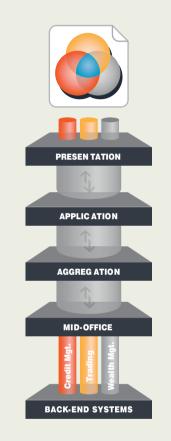
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Key evolutionary drivers

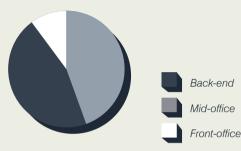
- + Availability of bandwidth coupled with remote processing capabilities
- + Growing demand for customized solutions for all customer segments
- + "Boundary-less" data and transactions
- + Increasing mobility and globalization







Spending



Services

- + Refocused development on back-end systems
- + Connectivity and "virtual" consolidation
- + Support of global communication standards
- + Availability of solutions throughout enterprise
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Key evolutionary drivers

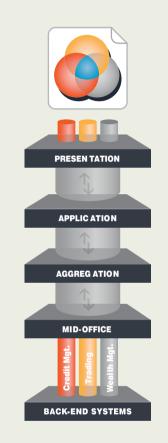
- + Availability of bandwidth coupled with remote processing capabilities
- + Growing demand for customized solutions for all customer segments
- + "Boundary-less" data and transactions
- + Increasing mobility and globalization





Trend for Growth

Current State 2011



Spending



\$650 Billion in 2011

- Back-end
- Mid-office
- Front-office

Services

- + Refocused development on back-end systems
- + Connectivity and "virtual" consolidation
- + Support of global communication standards
- + Availability of solutions throughout enterprise
- + Empowered consumers with full automation

Key evolutionary drivers

- + Availability of bandwidth coupled with remote processing capabilities
- + Growing demand for customized solutions for all customer segments
- + "Boundary-less" data and transactions
- + Increasing mobility and globalization
- + Compliance, risk and transparency







Knowledge and Idea Generation Process





Knowledge and Idea Generation Process

Information	Theme	Landscape		
Universe	Formulation	Framework		
 Info Ecosystem Internet News Sources Analysts Research firms Execs/ Entrepreneurs Company data Project data Customer data VC/PE firms Vendors/Clients Academia/Labs Conferences Social Networks 	 Macro/Micro trends + 2-5 year view + Top 5 + Validate w/ Ecosystem + Boundary exploration + What if + Stress test 	 Taxonomy + Architectural approach + Components + Operating perspective 		

Step 1: Market Focused





Knowledge and Idea Generation Process

Information Universe	Theme Formulation	Landscape Framework	Company Screening	Company Targeting & Point of View	Investment Recommendation
 hfo Ecosystem Internet News Sources Analysts Research firms Execs/ Entrepreneurs Company data Project data Customer data VC/PE firms Vendors/Clients Academia/Labs Conferences Social Networks 	 Macro/Micro trends + 2-5 year view + Top 5 + Validate w/ Ecosystem + Boundary exploration + What if + Stress test 	 Taxonomy 4 Architectural approach 4 Components 4 Operating perspective 	 Detail drill-down + Team data + Product data + Customer/project data + Partner data + Financial data 	<pre>SWOT & War Room + What if + Stress test</pre>	Top X + Landscape + Theme
arket Fo	cused		Step 2: Company F	ocused	







Knowledge and Idea Generation Process













Top Down Investment Approach

Global Economic Outlook / Market Cycle Analysis / Interest Rates / Inflation vs. Deflation / Long Term Trends





Top Down Investment Approach

Global Economic Outlook / Market Cycle Analysis / Interest Rates / Inflation vs. Deflation / Long Term Trends

Sector Considerations

Secular Growth Trends / Regulatory Environment / Degree and Sub Sector Selection of Industry Innovations / Competitive Nature of Business





Top Down Investment Approach

Global Economic Outlook / Market Cycle Analysis / Interest Rates / Inflation vs. Deflation / Long Term Trends

Sector Considerations

Secular Growth Trends / Regulatory Environment / Degree and Sub Sector Selection of Industry Innovations / Competitive Nature of Business

Company Selection Considerations

Market Opportunity / Earnings Growth Potential / Sustainable Technology Advantage / Management / Valuation





Top Down Investment Approach

Global Economic Outlook / Market Cycle Analysis / Interest Rates / Inflation vs. Deflation / Long Term Trends

Sector Considerations

Secular Growth Trends / Regulatory Environment / Degree and Sub Sector Selection of Industry Innovations / Competitive Nature of Business

Company Selection Considerations

Market Opportunity / Earnings Growth Potential / Sustainable Technology Advantage / Management / Valuation

> **Portfolio** of Best Ideas





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 19 of 101 PageID #: 9920

How We Find Predictability





How We Find Predictability

Industry Drivers

- + Continued market consolidation
- + New entrants following deregulation and increased competition causing banks to revisit differentiation strategies
- + Regulations (Basel II, Patriot Act, Check 21, Sarbanes-Oxley, Graham-Leach-Bliley)
- + Refresh of core bank systems





How We Find Predictability

Industry Drivers

Major Initiatives

- + Continued market consolidation
- + New entrants following deregulation and increased competition causing banks to revisit differentiation strategies
- + Regulations (Basel II, Patriot Act, Check 21, Sarbanes-Oxley, Graham-Leach-Bliley)
- + Refresh of core bank systems

- + Refresh of lending, branch automation and ATM systems, with BPO as a viable alternative to gain access to updated technologies
- + Multi-channel integration initiatives
- + Redirection of CRM efforts on eCare and enhancing cross-sell and up-sell opportunities
- + Credit and operational risk management
- + Continued emphasis on IT, transaction and business process outsourcing, utilizing global delivery model
- + Continued focus on digitization and STP
- + Outsourcing of back office processes is increasingly viewed as a viable business strategy that provides flexibility, improved service levels, cost benefits and access to technology and IP

- + Emerging opportunities exist to provide capabilities around the following areas:
 - Risk Management and Fraud Detection
 - Customer information management, analytics and marketing
 - Mobile & internet payments
- + Dominant Financial services companies exist in the marketing, transaction processing, check processing and payment space
- + Companies are specializing in providing process expertise across high volume areas such as loan processing, mortgage processing, etc...
- + Leading Indian companies, primarily focused on BPO, are starting to make investments into sub vertical areas within the space





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 22 of 101 PageID #: 9923

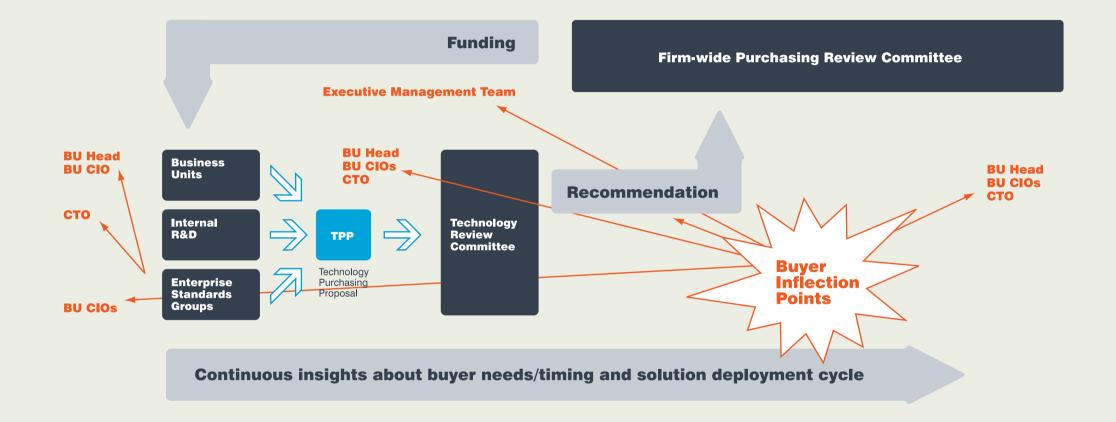
Duration Risk Assessment





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 23 of 101 PageID #: 9924

Duration Risk Assessment







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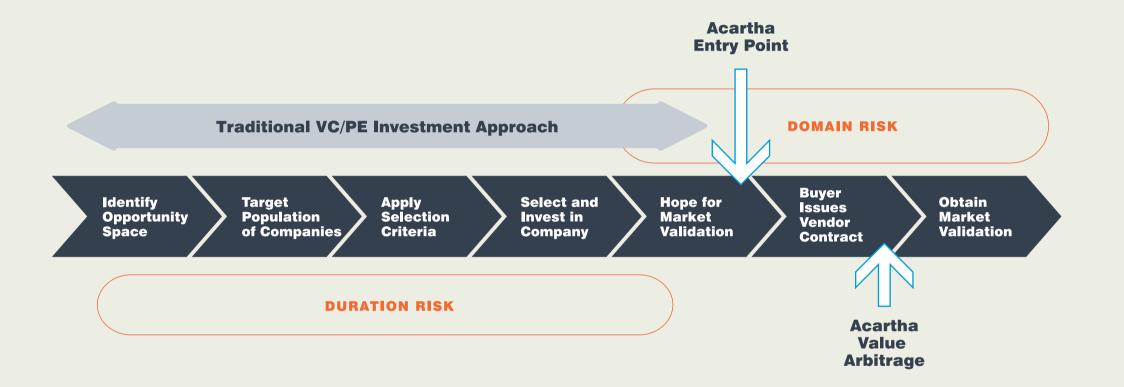






Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 25 of 101 PageID #: 9926

Duration Risk Applied

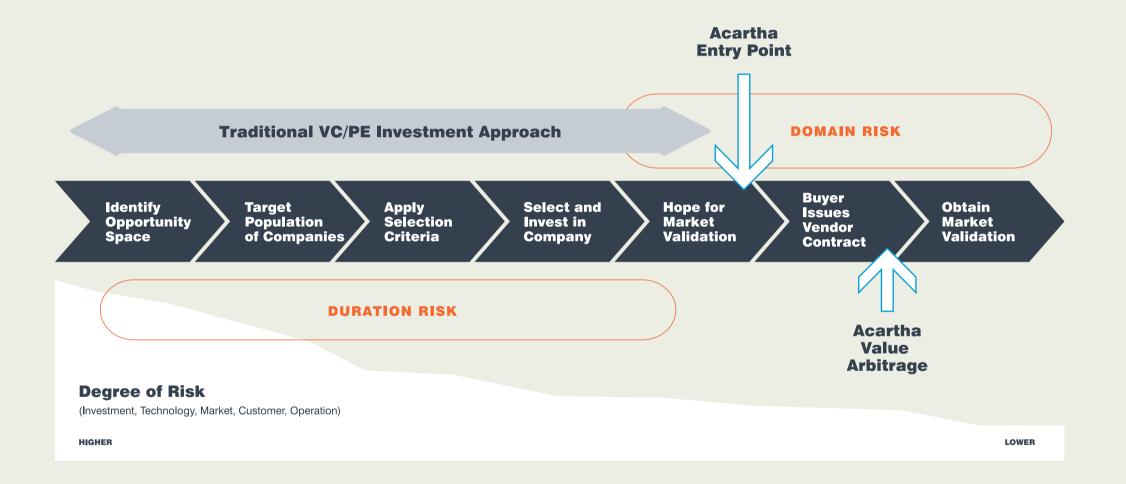






Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 26 of 101 PageID #: 9927

Duration Risk Applied











Financial Services Landscape





Financial Services Landscape

Front Office

Sales

Prospecting Origination Tracking

Service

Inquiry Referral Payments Account maintenance

Marketing

Research Sales analysis Segmentation Marketing management

Product/Services Mgmt

Concept development Product development Price management Life cycle management





Financial Services Landscape

Front Office

Middle Office

Sales

Prospecting Origination Tracking

Service

Inquiry Referral Payments Account maintenance

Marketing

Research Sales analysis Segmentation Marketing management

Product/Services Mgmt

Concept development Product development Price management Life cycle management

Accounting Planning Funds management

Auditing and Compliance

Business Information Mgmt

Product/sales Customer Liability reporting Account reporting

Risk Management Credit risk Operational risk





Financial Services Landscape

Front Office

Sales

Prospecting Origination Tracking

Service

Inquiry Referral Payments Account maintenance

Marketing

Research Sales analysis Segmentation Marketing management

Product/Services Mgmt

Concept development Product development Price management Life cycle management

Middle Office

Accounting Planning

Funds management

Auditing and Compliance

Business Information Mgmt Product/sales Customer Liability reporting Account reporting

Risk Management Credit risk Operational risk

Back Office

Account Maintenance

Electronic cash mgmt Finds transfer Commercial cash mgmt Sweep account

Processing

Customer authentication Item processing Payment and deposit ATM access and debit card Credit card Cable/wiring Transaction Account statement Money processing & vault Operations





Financial Services Landscape

Front Office

Sales

Prospecting Origination Tracking

Service

Inquiry Referral Payments Account maintenance

Marketing

Research Sales analysis Segmentation Marketing management

Product/Services Mgmt

Concept development Product development Price management Life cycle management

Middle Office

Accounting Planning

Funds management

Auditing and Compliance

Business Information Mgmt Product/sales Customer Liability reporting Account reporting

Risk Management Credit risk Operational risk

Back Office

Account Maintenance

Electronic cash mgmt Finds transfer Commercial cash mgmt Sweep account

Processing

Customer authentication Item processing Payment and deposit ATM access and debit card Credit card Cable/wiring Transaction Account statement Money processing & vault Operations

Corporate Reference Data Customer reference data, Product reference data, Reference data management

Infrastructure High availability/disaster recovery, Security





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 33 of 101 PageID #:

Retail Banking Company Landscape





Retail Banking Company Landscape

Global service providers: IBM, Accenture, ADP

- Offshore providers: Wipro (Spectramind), Infosys (Progreon), MphasiS (mSource) Valtech
- Financial Services-focused outsourcers: SunGard, Fiserv, Misys, Jack Henry, HNC Software, Fidelity Information Services



Broad-based providers



Retail Banking Company Landscape

Global service providers: IBM, Accenture, ADP

Offshore providers: Wipro (Spectramind), Infosys (Progreon), MphasiS (mSource) Valtech

Financial Services-focused outsourcers: SunGard, Fiserv, Misys, Jack Henry, HNC Software, Fidelity Information Services

Bank of New York, State Street, Mellon, Northern Trust, eServe (Citigroup)



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Bank of New York, State Street, Mellon, Northern Trust, eServe (Citigroup)

Industry Utilities: Symcor, ISPL

E E





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 37 of 101 PageID #:

Retail Banking Company Landscape

	Front Office		Middle Office	Customer Info Analysis	Back Office
Broad-based providers	Offshore providers: `		PP ys (Progreon), MphasiS (mSource) Valteo SunGard, Fiserv, Misys, Jack Henry, HNC		25
E	Bank of New York, State	Street, Mellon, Northern T	rust, eServe (Citigroup)		
Utility	Industry Utilities: Sy	mcor, ISPL			
Specialty Providers	Online Banking Software S1 Financial Fusion (Sybase) Corillian Digital Insight Online Payments / eBPP CheckFree NextBill Siebel/eDocs MetaVante RPPS BillMatrix Princeton eCom Branch Automation Finantix Harland Wealth Mgmt Argo Data	Aggregation Paytrust Yodlee CRM AmDocs Oracle SAP KhiSquare Mitel SalesForce.com Broadridge RightNow Wealth Management Xeye Finaplex Northstar Odyssey Asset Mgmt	<section-header><section-header><section-header><section-header></section-header></section-header></section-header></section-header>	Customer CareConvergysICICI OnesourceTeletechWEST Corp.Astra Business SvcsDocument ManagementDocucorpIron MountainLoan OriginationGHR SystemsExigen GroupLending SolutionsLasonCustomer InformationMgmtExperianAcxiomHarte HanksDWL	<section-header><section-header><section-header><section-header><section-header><section-header></section-header></section-header></section-header></section-header></section-header></section-header>
	Note: Private companies and divisi	ions of public companies presented in	n italics		

<u>ACARTHA</u>

Acartha Group's 5th Venture Fund Focused on Technology Growth Ventures Presented to Prairie Capital

We Have Pioneered Projects In...





We Have Pioneered Projects In...

Industry	Company
Risk Management	Risk Metrics
SMA	Clearbrook
Alternative Indexing	PlusFunds
Student Loans	Campus Door
Online Payments	PayPal
Data Aggregation and Transparency	Kinexus
Industry Centric India Outsourcing	Kanbay
Onshore E-Services	Scient
Virtualization / Cloud Computing	EverGrid
Low Latency Messaging	Tervela





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 40 of 101 PageID #: 9941







Applying the Process

n	d	U	S	tr	'Y	

Companies Transparency and Visibility Integrated compliance, risk management and performance metrics view across an enterprise. Software as a Service Clearbrook Cirgit Flexible application components oriented around complex X.Eye vertically aligned business processes. Information Intelligence Search, categorize, analyze, manage and consume complex data Exegy sets and large volumes. Internet Foundation Redesigning the internet to handle more feature rich functionality and scale. Areas include micro payments, identity security, digital media convergence and mobility. Software as Infrastructure Tervela **EverGrid**

Transformation in core areas such as middleware, business Integrin intelligence, security, and management. Vantos





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 42 of 101 PageID #: 9943



Why We're Different





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 43 of 101 PageID #: 9944

Why We're Different

- + We are all actual users and builders of technology and operations
- + Most of us have done nothing else for 20 years
- + Deep domain expertise and synergistic roles within the team
- + Our duration mitigation and buying process monitoring
- + Our method mandates deep industry contacts and is very accurate





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 44 of 101 PageID #: 9945

Team

Doug Morriss

Chairman, Chief Executive Officer

Mr. Morriss is the Chairman of the Board of Directors of Acartha Group, LLC (Acartha Group) and is a Manager in the general partner of ATP. He was the founder and Chief Executive Officer of Kinexus, a financial services technology firm, which was sold to Advent Software in 2001. Mr. Morriss is Chairman and Chief Executive Officer of several private investment holding companies, as well as several family controlled private equity holding companies. He has served on the Board of Directors of Kinexus, PlusFunds, X.Eye Inc. (Ontario) and Kanbay International (NASDAQ: KBAY) and currently serves on the Boards of Multiplus Finance S.A. (Switzerland) and Cirqit (New Jersey).

Ameet Patel

Chief Technology Officer

Mr. Patel is the Chief Technology Officer of Acartha Group. He is also a Manager in the general partner of ATP. Prior to joining Acartha Group, Mr. Patel spent seven years at JPMorgan Chase, most recently as Managing Executive of LabMorgan. Prior to this role, he was CTO of LabMorgan where he provided business & technology direction on their \$500MM+ e-finance venture capital portfolio (Archipelago, MarketAxess, Dealertrack, IntraLinks, Tradeweb, Creditex, RiskMetrics, FxAll, Financial Engines, Kinexus, Yodlee, Tantau, and Home Advisor). Prior to his senior role at JPMorgan, Mr. Patel had a distinguished eight year career at BASF. Among the many accolades Mr. Patel has achieved are as ComputerWorld's "Top 100 IT Leaders" in 2004, InfoWorld's "Top 25 CTOs" in 2001, CIO Magazine's CIO-100 award for innovative business practices in 2001 and Crain's "Top 40 under 40" young executives in 2000. Mr. Patel currently serves as Director on the boards of several Acartha portfolio companies.





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 45 of 101 PageID #: 9946

Team

Christian Leedy

Managing Director

Mr. Leedy is a Managing Director of Acartha Group. From 1994 to 1997, Mr. Leedy acted as the Vice Chairman of HTV industries, a holding company with portfolio companies in the healthcare, gaming, manufacturing and mining industries. From 1997 to 2000, Mr. Leedy was the Chairman and CEO of Leedy, Slusar & Co., LTS, an Ohio based Registered Investment Advisor. During that time, he was also the Managing Partner of BA Limited, Cayman Islands: a Director of Banco Comafi S.A. and Comafi Bursatile, Argentina; and, the Managing Partner of the Gates Mills Investment Group, Cleveland. From 2000 to 2004, Mr. Leedy owned and operated several international manufacturing concerns having operations in the United States and Italy. In addition to his responsibilities at the Acartha Group, Mr. Leedy serves as the Managing Member of the Leedy Investment Company and is Trust Advisor to several charitable foundations. Mr. Leedy received a B.A. in economics from DePauw University.

Dixon Brown

Corporate Secretary, Managing Director

Mr. Brown is Corporate Secretary and a Director of Acartha Group. Before joining Acartha, Mr. Brown was Executive Vice President and Managing Director, Administration of Kinexus Corporation and its predecessor, the Witan Group, Inc. Prior to establishing the Witan Group with B. Douglas Morriss in 1994, Mr. Brown was the Chief Executive Officer of a major East Coast family office. During his 17 year tenure there, Mr. Brown developed and implemented a wide variety of family office services including strategic and investment planning, fiduciary, philanthropy, legal, tax and financial services for individuals, trusts and estates. Mr. Brown served as an independent fiduciary and investment advisor to several charitable trusts and private foundations with significant assets established by his family clients. He earned a B.A. from University of Virginia.

2011





Team

Wynne Morriss

General Counsel

Mr. Morriss is General Counsel of Acartha Group. From 1999 through May 2008, held a variety of senior positions at XL Capital Assurance Inc. (now renamed Syncora Guarantee), a NY based monoline financial guaranty company. From 1995 to 1999, Mr. Morriss served as associate general counsel of CapMAC Holdings, Inc., and subsequently at MBIA Insurance Corporation when it acquired CapMAC in 1998. Mr. Morriss practiced law for seven years with Sidley & Austin and Skadden, Arps, Slate, Meagher & Flom. Mr. Morriss received a B.A. and an M.A. from the University of Chicago. He received a J.D. from Harvard Law School.

Hany Teylouni

Advisor

Mr. Teylouni most recently served as the VP of Professional Services at NorthStar Software. Prior to that, he was the Chief Technology Officer of Kinexus Corporation, where he managed all aspects of the design, development, implementation rollout and day-to-day operations of an ASP based consolidation and aggregation platform servicing a number of large financial institutions involved in wealth management. Prior to joining Kinexus, Mr. Teylouni led the Financial Industries Solutions Group at Cambridge Technology Partners, where he directed IT relationship and projects with a large number of financial institutions (Merrill Lynch, Lehman Brothers, Bank of New York, State Street Global Advisors, etc.) and served as Senior Vice President and Director of Investment Systems for Putnam Investments, where he was responsible for the deployment and support of technologies serving Putnam's Investment Management process. Mr. Teylouni has over 25 years experience in the design, development, and implementation of large-scale investment management, performance, risk management, data aggregation and trading systems. He earned a Masters Degree in Mathematics and Computer Science from University of Geneva, Switzerland.





Team

Kevin G. Liddy

Managing Director

Mr. Liddy serves as a Managing Director of Acartha Group. Mr. Liddy most recently served as the portfolio manager for IBM Corporation's \$500 million venture capital fund of funds. He has held positions of senior economist and business analyst at IBM Corporation, foreign currency options trader, securities lending professional and securities broker. In addition, he has served as a naval officer for five years. Mr. Liddy graduated from the U.S. Naval Academy with a B.S. in Economics and from New York University with a M.B.A. in Finance and a M.A. in Economics.





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 48 of 101 PageID #: 9949





Acartha Group's 5th Venture Fund Focused on Technology Growth Ventures Presented to Prairie Capital

Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 49 of 101 PageID #: 9950

TOC

Cover	How We Find Predictability
Performance	Duration Risk Assessment
Performance. Repeated.	Duration Risk Applied
Defining the Market	Retail Banking Landscape Overview
Trend for Growth - Until 1990	Retail Banking Company Landscape
Trend for Growth - 1990-2000	We Have Pioneered Projects In
Trend for Growth - 2000-2010	Applying the Process
Trend for Growth - 2011	Why We're Different
Knowledge and Idea Generation Process	Team
Idea Generation and Selection Process	





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 50 of 101 PageID #: 9951

No person is authorized to give any information or to make any representation not contained in this presentation and, if given or made, any such information or representation may not be relied upon.

This presentation is for the confidential use of only those persons to whom it is transmitted in connection with this offering. By their acceptance hereof, recipients hereof agree not to transmit, reproduce or make available to anyone this information, including any information contained herein, or to use it for any purpose other than this offering. A confidential offering memorandum has been prepared for the consideration of investors interested in Acartha Capital Fund I, L.P. (The "partnership" or the "fund"). This memorandum contains comprehensive detail regarding matters described in this presentation. Should material contained in this presentation conflict with the memorandum, the disclosures and statements in the latter shall be controlling.

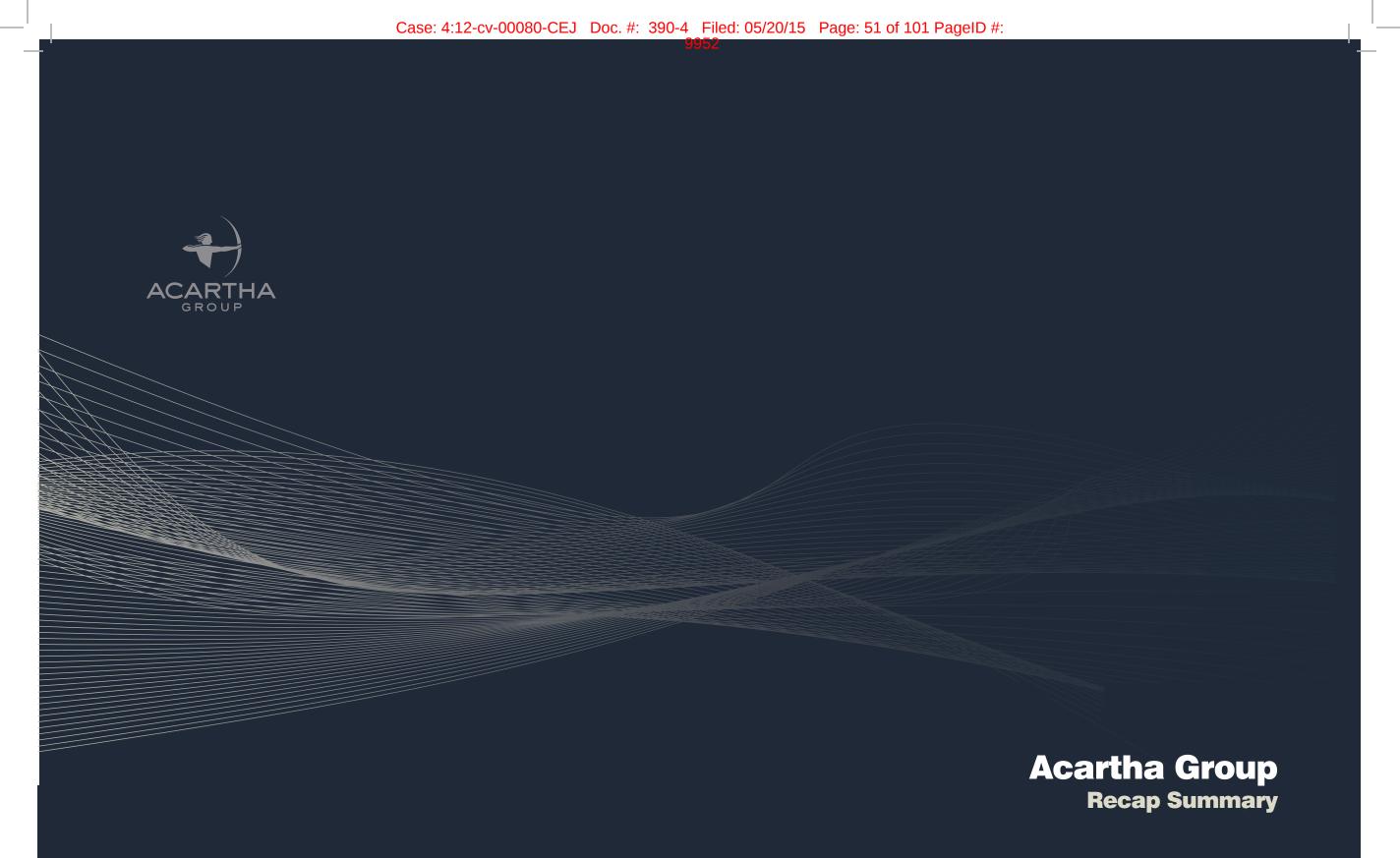
Neither this presentation, confidential memorandum nor the agreement of limited partnership has been filed with the securities and exchange commission or with any securities administrator under any state or non-U.S. Securities law. No governmental authority has passed on or endorsed the merits of the contents of this private memorandum. Any representation to the contrary is unlawful. All forward looking statements included in this document are based on information available at the date hereof and the fund assumes no obligation to update any information set out in this presentation. The forward-looking statements involve known and unknown risks and other factors which may cause actual results and achievements to be materally different from those anticipated.

Nothing in this document should be taken as constituting (i) a recommendation to invest in the fund, (ii) a contract or agreement between the fund of any of its related parties and any other party or (iii) a warranty that may be relied upon by any other party.

The only persons in the UK to whom this document is being distributed are persons who fall within article ii(3) of the financial services act 1986 (investment advertisement) (exemptions) order 1996, as amended.







Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 52 of 101 PageID #: 9953



Incubation model with younger, unproven talent starting from scratch



Seasoned management with deep, defined, domain expertise that have already raised capital



Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 53 of 101 PageID #: 9954

John Olds **Fred Vinton BOARD OF ADVISORS** Nick Rohatyn Jeff Salzman Paul Caron Chairman **B.D. Morriss** Vice Chairman **Omer Ahmed** MANAGEMENT President Scott Graflund **General Counsel** Wynne Morriss сто **Ameet Patel** CFO **Brian Peterson ACARTHA GROUP VP, Administration** Kevin Liddy Acartha Tech Partners Ameet Patel, Managing Partner Acartha Capital **Christian Leedy, Managing Partner 300 North Capital Xplorer Capital Abaris Capital Omer Ahmed, Managing Partner** Viva Ltd FUNDS Lifeline Capital Sonde Capital Harbert Mulherin, Managing Partner **Domus International Dixon Brown, CEO Saturday Capital** Pat Doherty, Managing Partner **Thayer Capital** Shaun Hayes, Managing Partner



04

Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 54 of 101 PageID #: 9955

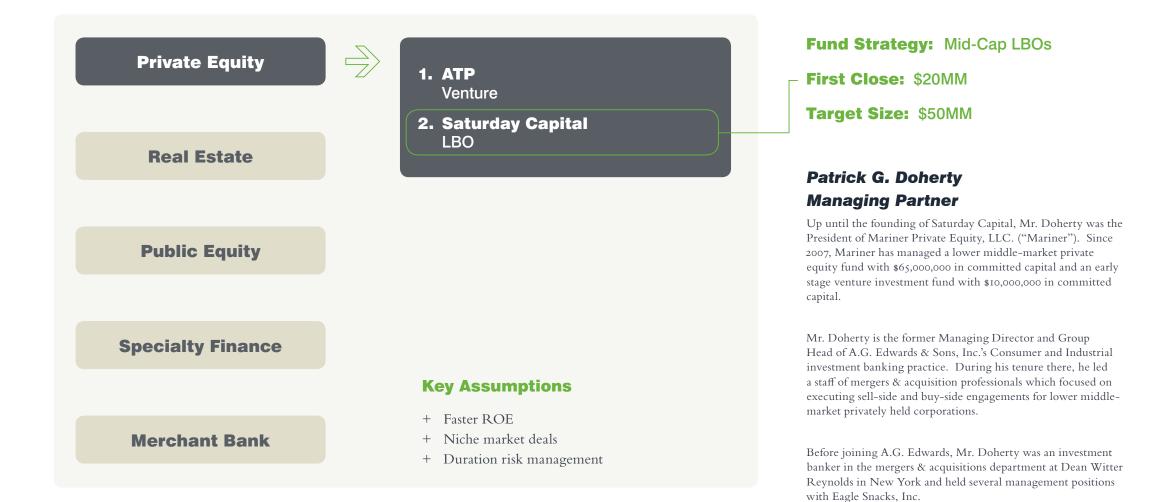
Private Equity





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 55 of 101 PageID #: 9956

Private Equity





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 56 of 101 PageID #: 9957

Real Estate





07

Real Estate



Fund Strategy:Brazil FarmlandAcquisition FundFirst Close:\$100MMTarget Size:\$100MMOmer Ahmed

Omer is President of Abaris Capital Advisors, a Chicagobased investment advisory firm specializing in alternative asset management portfolio structuring and advice for sovereign wealth funds, global financial institutions, international private banking operations and family offices.

As an investment professional, Omer has advised on and allocated to a range of alternative asset portfolios in excess of \$1 billion. Prior to Abaris, Omer served as Senior Managing Director at Bear Stearns responsible for the Middle East. Prior to Bear Stearns, he was President of Crescent Capital Management. He also held senior management positions at Credit Agricole Indosuez Bank, Merrill Lynch International and ABN AMRO Private Banking in the field of wealth management and alternative investments. In addition, Omer has been Executive member of the Four Star Committee for ALSAC St. Jude Children's Hospital Charity. Currently, Omer is a board member of the Chartered Alternative Investment Analyst (CAIA) designation licensing program and is a member of the Executive Committee of the Center for Financial Services at DePaul University.

Omer is a graduate of Washington University in St. Louis and also completed a post-graduate program on investment decisions and behavioral finance at the Kennedy School of Government at Harvard University.



Real Estate



Fund Strategy: Distressed SFH Acquisition Fund First Close: \$50MM Target Size: TBD

Omer Ahmed

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Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 59 of 101 PageID #: 9960

Public Equity





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 60 of 101 PageID #: 9961

Public Equity



Fund Strategy:Global MacroCurrent AUM:\$25MM12 Month Target AUM:\$100MM

Omer Ahmed

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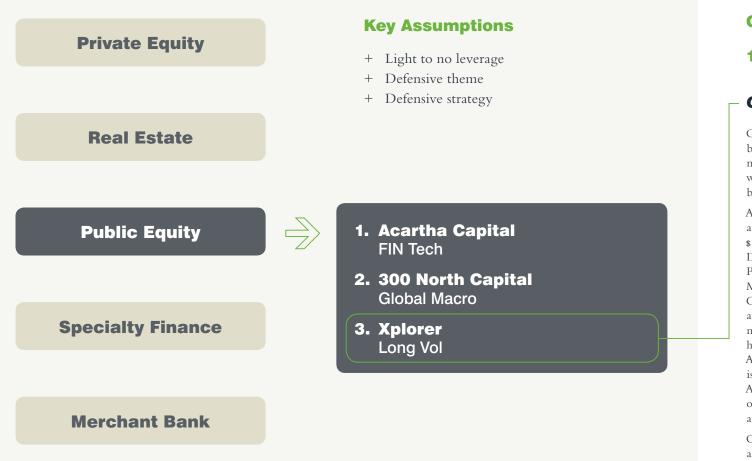
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Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 61 of 101 PageID #: 9962

Public Equity



Fund Strategy:Long VolCurrent AUM:\$30MM12 Month Target AUM:\$100MM

Omer Ahmed

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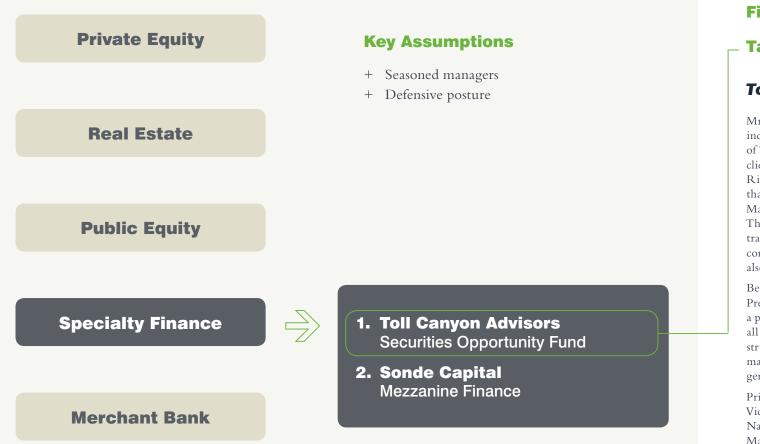
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Omer is a graduate of Washington University in St. Louis and also completed a post-graduate program on investment decisions and behavioral finance at the Kennedy School of Government at Harvard University.



12

Specialty Finance



Fund Strategy: Mortgage Securities Opportunities Fund

First Close: \$25MM

Target Size: \$100MM

Tom Neary

Mr Neary is a 25-year veteran of the mortgage and banking industries. Most recently Mr. Neary has been the principal of Toll Canyon Advisors, a boutique consulting firm. His clients have included, Citadel Investment Group, Aklero Risk Analytics, Quicken Loans, and HomeMVP. Prior to that Mr. Neary was Executive Vice President and Senior Managing Director, Capital Markets for GMAC/ Rescap. There his responsibilities included, legacy asset management, trading, hedging, correspondent lending, warehouse lending, correspondent operations and portfolio management. He was also the CEO of the International Business Group.

Before joining GMAC/RFC, Mr. Neary was Executive Vice President of Capital Markets for Wells Fargo Home Mortgage, a position he held for ten years. His responsibilities included all interest rate risk management (trading and sales), pricing, structured finance, loan delivery and whole loan portfolio management for both the bank as well as WFHM. His unit generated \$500 million to \$1 billion in annual gains.

Prior to Wells Fargo, Mr. Neary held the position of Senior Vice President, Secondary Marketing for Bank of America/ NationsBank Mortgage and Senior Vice President, Secondary Marketing for Banc Boston Mortgage.

Mr. Neary has been a frequent speaker at industry functions as well as a member of the National Advisory committees for both Fannie Mae and Freddie Mac.



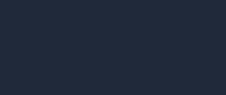
Specialty Finance



Fund Strategy: Mezzanine Finance First Close: \$20MM Target Size: \$50MM Harbert Mulherin Mr. Mulherin is the founder of Sonde Capital, a mezzanine investing fund focused on smaller mid market deals. He is also

investing fund focused on smaller mid market deals. He is also the founder and managing partner of Live Oak Capital, a fund to invest in secondary interests in private equity in partnership with Sammons Enterprises. As a special limited partner and managing director at Gryphon Holdings II, a private equity fund of \$125 million, Mr. Mulherin made investments in twenty companies focused within software, financial services, and internet related business. In addition, Mr, Mulherin was actively involved in marketing, prospecting for deals, negotiating transactions and oversight of portfolio companies.

Prior to Gryphon Holdings II, Mr. Mulherin was Vice President of Business Development at Electronic Data Systems, where he sourced, analyzed and negotiated investments in companies related to EDS processing business. Funds included Apollo, DLJ MB, Blackstone, Insurance Partner, Hicks Muse I, II, and III, Haas Wheat, Stonington, Morgan Stanley MB, Morgan Stanley Venture, Kelso, TPG, Behrman Capital, Welsh Carson, and Questor. Mr. Mulherin has also held positions on the boards of a number of private equity funds, among them Blackstone, Stonington, Insurance Partners, Behrman, TPG, and alternate for Apollo, Hicks Muse, Kelso, DLJ, and Haas Wheat. He received a BA from the University of Mississippi in 1978.



Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 64 of 101 PageID #: 9965







New Team Members

Scott R. Graflund President Acartha Group

Scott R. Graflund is a 22 year veteran from Morgan Stanley and has led in executive assignments involving IT, Operations and Private Equity. As a former Managing Director at Morgan Stanley, Graflund pioneered the Private Wealth Management group's global technology and operational platform. Scott managed a number of high profile merger and platform integration efforts and also led the effort to develop a firm-wide resource management strategy. Later in his career he served as President of Morgan Stanley IT Holdings where he managed a private equity portfolio completing transactions generating profits in excess of \$100 million.

Scott founded Long Grove Ventures in 2008 to put the best successes he had helping Fortune 500 companies to use in serving small and mid market IT and IT dependent companies

Kevin Liddy VP Administration Acartha Group

Mr. Liddy serves as a Managing Director of Acartha Group. Mr. Liddy most recently served as the portfolio manager for IBM Corporation's \$500 million venture capital fund of funds. He has held positions of senior economist and business analyst at IBM Corporation, foreign currency options trader, securities lending professional and securities broker. In addition, he has served as a naval officer for five years. Mr. Liddy graduated from the U.S. Naval Academy with a B.S. in Economics and from New York University with a M.B.A. in Finance and a M.A. in Economics.



Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 66 of 101 PageID #: 9967

Acartha Group Projected Distributions and Return Based on Current Assumptions

Actual results may vary and performance projections are not guaranteed

Sources		AUM Yr 1	AUM Yr2	AUM yr3	AUM yr4	AUM yr5	AUM yr6	AUM yr7	AUM yr8	AUM yr9	AUM yr10
Venture PE Funds	S										
MIC VII	Fin Tech Venture	24,621,623	19,621,623	14,621,623	7,500,000	-					
ATP	Fin Tech Venture	33,446,741	28,446,741	23,446,741	15,000,000	-					
ATP II	Fin Tech Venture	100,000,000	200,000,000	150,000,000	100,000,000	50,000,000					
SPV's (existing)	Fin Tech Venture	15,000,000	12,500,000	7,500,000	5,000,000	-					
SPV (new)	Fin Tech Venture	15,000,000	25,000,000	35,000,000	35,000,000	35,000,000					
ATP III	Fin Tech Venture			200,000,000	400,000,000	300,000,000	200,000,000	100,000,000			
ATP IV	Fin Tech Venture						600,000,000	600,000,000	450,000,000	300,000,000	150,000,000
Total Venture PE	funds										
Domus	Real Estate	125,000,000	250,000,000	250,000,000	250,000,000	250,000,000	250,000,000	250,000,000	250,000,000	250,000,000	-
Abaris Capital Fu	nds										
300 N Capital	Global Macro Equity	35,000,000	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000	450,000,000	500,000,000
Explorer Capital	Long Volitility CTA	20,000,000	75,000,000	125,000,000	175,000,000	225,000,000	275,000,000	325,000,000	375,000,000	425,000,000	475,000,000
Viva Limited	Unleveraged Brazil RE	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000	450,000,000	500,000,000	550,000,000
Lifeline Capital	US Mortgage Repurchase										
Pat Doherty											
Saturday Capital	Mid & Small Cap LBO	20,000,000	20,000,000	15,000,000	10,000,000	5,000,000					
SC Fund II				40,000,000	40,000,000	40,000,000	40,000,000				
SC Fund III						80,000,000	80,000,000	80,000,000	80,000,000		
Harbert Mulherir	<u>ı</u>										
Live Oak Capital	Mezzanine Debt	30,000,000	30,000,000	20,000,000	15,000,000	10,000,000					
LO Fund II				60,000,000	60,000,000	45,000,000	30,000,000	15,000,000			
LO Fund III						120,000,000	120,000,000	90,000,000	60,000,000	30,000,000	
Acartha Cap Mgm	nt (1% mgmt fee) (7% asset gro	owth per year afte	r 3rd vear)								
Fund 1	, 0 , (50,000,000	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000	450,000,000	500,000,000
fund 2		20,000,000	50,000,000	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000	450,000,000
fund3		,,-,-	20,000,000	50,000,000	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000
Total Acartha Cap) Mgmt										
		Shares	Base	Hurdle	P. Drof Sharing a	Post B pref %	Post All Pref CSE				
		Shares	Duse	nunule	bire Juaning /	103CD PIEL /0	1 USLAII FIEL CSE				

OID Debt		3,500,000	5,250,000		1.00%	
Ser A pref		19,766,289	19,766,289		59.22%	35.00%
Ser B-2 pref		4,276,316	4,276,316	24.06%	12.81%	
Ser B-1 pref		9,000,000	13,500,000	75.94%	26.97%	15.00%
Common		-	-			50.00%
	-	33,042,605	37,542,605 🖡	100.00% 🖡	100.00%	100.00%

Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 67 of 101 PageID #: 9968

<u>EXHIBIT B</u>

Income (Gross) Yr 1	Income (Gross) Yr 2	Income (Gross) Yr 3	Income (Gross) Yr 4	Income (Gross) Yr 5	Income (Gross) Yr 6	Income (Gross) Yr 7	Income (Gross) Yr 8	Income (Gross) Yr 9	Income (Gross) Yr 10	distributable Income %
492,432	392,432	292,432	150,000	-	•	· _	•	•	•	0.00%
668,935	568,935	468,935	300,000	-	-	-		· .	-	0.00%
2,000,000	4,000,000		2,000,000	1,000,000	-	-			-	0.00%
300,000	250,000		100,000	-	-	r -	r	-	-	0.00%
300,000	500,000		700,000	700,000	=	-	-	-	-	0.00%
-	7 <u>-</u>	4,000,000	8,000,000	6,000,000	4,000,000	2,000,000		-	-	0.00%
	-	-	-	· -	12,000,000	12,000,000	9,000,000	6,000,000	3,000,000	0.00%
3,761,367	5,711,367	8,611,367	11,250,000	7,700,000	16,000,000	14,000,000	9,000,000	6,000,000	3,000,000	
1,405,000	1,447,150	1,490,565	1,490,565	1,490,565	1,490,565	1,490,565	1,490,565	1,490,565		0.00%
87,500	250,000		500,000	625,000	750,000	875,000	1,000,000		1,250,000	20% yrs 1-3
50,000 Carry Only Carry Only	187,500	312,500	437,500	562,500	687,500	487,500	562,500	637,500	712,500	and 30% thereafter
										0.00%
Carry Only Carry Only Carry Only										0.00%
Course Only										0.00%
Carry Only Carry Only Carry Only										0.00%
500,000 200,000	1,000,000 500,000		2,000,000 1,500,000	2,500,000 2,000,000	3,000,000 2,500,000	3,500,000 3,000,000	4,000,000 3,500,000		5,000,000 4,500,000	20% yrs 1&2 and 30%

•	200,000	500,000 200,000	1,000,000 500,000	1,500,000 1,000,000	2,000,000 1,500,000	2,500,000 2,000,000	3,000,000 2,500,000	3,500,000 3,000,000	4,000,000 3,500,000	4,500,000 4,000,000	and 30% thereafter
-	700,000	1,700,000	3,000,000	4,500,000	6,000,000	7,500,000	9,000,000	10,500,000	12,000,000	13,500,000	-

Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 68 of 101 PageID #: 9969

	me from 2% ma	-		-	_	-	-		
Year 2	Year 3	year 4	year 5	year 6	year 7	year 8	year 9	year 10	Totals
								-	
						-	-	-	1,441,61
294,142		•			1	-	-	-	705,32
-			2,203,125	2,203,125 [1	-	-	<u> </u>	8,812,50
929,651	654,404 📕		*	-		-	-	-	1,584,05
-	546,875	546,875	546,875			-	-	-	2,187,50
- '	· . · · ·	-	5,875,000	5,875,000	5,875,000	5,875,000		· -	23,500,00
- '				-	8,812,500	8,812,500	8,812,500	8,812,500	5,250,00
1,320,867	3,690,322	4,219,805	8,625,000	8,625,000	14,687,500	14,687,500	8,812,500	8,812,500	73,480,99
- '						-	-	5,000,000	5,000,00
210,000	600,000	900,000	1,200,000	1,284,000	1,373,880	1,470,052	1,470,052	1,470,052	9,978,0 3
120,000	450,000	750,000				1,286,295	1,286,295	1,286,295	8,554,53
									13,035,0 4
							-	-	r
							-	-	-
	68,750	68,750			- 1	-	-	-	275,00
		<u>-</u>	275,000	275,000			-	-	1,100,00
- '				-	550,000	550,000	550,000	550,000	2,200,00
_	103.125	103.125	103.125	103.125		-	· _	r _	412,5 0
_ •	· · · · · · · · · · · · · · · · · · ·	_			412 500	412 500	r	۲	1,650,00
- '	· . *	- *	_	-	412,500	412,500	412,500	412,500	1,650,00
ncome from r	nanagement fe	es							
Year 2	Year 3	year 4	year 5	year 6	year 7	year 8	year 9	year 10	
475.000	1.000.000	1.425.000	1.575.000	1.725.000	1.875.000	2,025.000	2,175.000	2,325.000	1 4,700,00
									10,975,00
40,000	260,000	575,000	725,000	875,000	1,025,000			1,475,000	7,475,00
	1,320,867 210,000 120,000 600,000 - - - - - - - - - - - - -	294,142 23,438 - 2,203,125 929,651 654,404 - 546,875 1,320,867 3,690,322 210,000 600,000 120,000 450,000 600,000 900,000 68,750 - 68,750 103,125 103,125 - 103,125 -	294,142 23,438 387,749 - 2,203,125 2,203,125 929,651 654,404 - - 546,875 546,875 1,320,867 3,690,322 4,219,805 1,320,000 600,000 900,000 120,000 450,000 750,000 600,000 900,000 1,200,000 - 68,750 68,750 - 68,750 68,750 - 103,125 103,125 - 103,125 103,125 -	294,142 23,438 387,749 - 2,203,125 2,203,125 2,203,125 929,651 654,404 - 546,875 546,875 546,875 546,875 5,875,000 1,320,867 3,690,322 4,219,805 8,625,000 1,320,000 600,000 900,000 1,200,000 1,050,000 1,200,000 900,000 1,200,000 1,500,000 600,000 900,000 1,200,000 1,500,000 - 68,750 68,750 68,750 68,750 - 103,125 103,125 103,125 103,125 - 103,125 103,125 103,125 103,125 - 103,125 103,125 103,125 103,125 - 103,125 103,125 103,125 - 412,500 - 1,000,000 1,425,000 1,575,000 1,575,000 1,575,000 1,500,000	294,142 23,438 387,749 - - - - 2,203,125 2,203,125 2,203,125 2,203,125 2,203,125 929,651 654,404 - - - 546,875 546,875 546,875 - - 546,875 546,875 546,875 546,875 5,875,000 1,320,867 3,690,322 4,219,805 8,625,000 8,625,000 1,284,000 1,320,000 600,000 900,000 1,200,000 1,284,000 1,123,500 120,000 600,000 900,000 1,200,000 1,284,000 1,23,500 120,000 450,000 750,000 1,500,000 1,605,000 - - - - - - - 68,750 68,750 68,750 275,000 - - - - - - - - - - - - - - - 120,000 - - - - - - - - -	294,142 23,438 387,749 -	294,142 23,438 387,749 -	294,142 23,438 387,749 -	294,142 23,438 387,749 2,203,125 2,128,12500 8,812,500 8,812,500 8,812,500 8,812,500 8,812,500 8,812,500 8,812,500 8,812,500 8,812,500 8,812,500 8,812,500 8,812,500 1,200,000 1

19

Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 69 of 101 PageID #: 9970

20

IRR ANALYSIS

Date SERIES A		<u>12/31/05</u> (11,466,289)	<u>3/24/06</u> (5,100,000)	<u>7/25/06</u> (200,000)	<u>12/31/07</u> (3,000,000)	<u>12/31/08</u> 0	<u>12/31/09</u>	<u>12/31/10</u> 0	<u>6/30/11</u>	<u>12/31/11</u> 0	 6/30/12	<u>12/31/12</u> 0	<u>12/31/13</u> 0	<u>12/31/14</u> 0	<u>12/31/15</u> 9,282,034	<u>12/31/16</u> 9,703,994	<u>12/31/17</u> 8,813,043	<u>12/31/18</u> 9,005,994	<u>12/31/19</u> 6,866,619	<u>12/31/20</u> 8,774,119
TOTALS		(11,466,289)	(5,100,000)	(200,000)	(3,000,000)	0	0	0	0	0	0	0	0	0	9,282,034	9,703,994	8,813,043	9,005,994	6,866,619	8,774,119
NPV IRR	23,160 8.51%	(11,466,289)	(5,006,186)	(190,993)	(2,548,026)	0	0	0	0	0	0	0	0	0	4,100,740	3,950,151	3,306,210	3,113,705	2,187,913	2,575,935
Date SERIES B-1		<u>12/31/05</u>	3/24/06	7/25/06	<u>12/31/07</u>	<u>12/31/08</u>	<u>12/31/09</u>	12/31/10	<u>6/30/11</u> (9,000,000)	<u>12/31/11</u> 106,321	 <u>6/30/12</u>	<u>12/31/12</u> 2,259,985	<u>12/31/13</u> 4,990,055	<u>12/31/14</u> 6,940,698	<u>12/31/15</u> 4,226,302	<u>12/31/16</u> 4,418,429	<u>12/31/17</u> 3,442,621	<u>12/31/18</u> 3,859,712	<u>12/31/19</u> 2,942,837	<u>12/31/20</u> 3,760,337
TOTALS	-	0	0	0	0	0	0	0	(9,000,000)	106,321	0	2,259,985	4,990,055	6,940,698	4,226,302	4,418,429	3,442,621	3,859,712	2,942,837	3,760,337
NPV IRR	41,849 37.09%	0	0	0	0	0	0	0	(9,000,000)	90,689	0	1,404,947	2,262,846	2,295,874	1,019,766	777,012	441,616	361,165	200,869	187,065
Date		12/31/05	3/24/06	12/31/06	12/31/07	12/31/08	12/31/09	12/31/10	6/30/11	12/31/11	6/30/12	12/31/12	12/31/13	<u>12/31/14</u>	12/31/15	12/31/16	<u>12/31/17</u>	<u>12/31/18</u>	12/31/19	12/31/20
SERIES B-2									(4,276,316)	33,679	0	715,882	1,580,671	2,198,564	2,008,111	2,099,400	0	0	0	0
TOTALS	-	0	0	0	0	0	0	0	(4,276,316)	33,679	0	715,882	1,580,671	2,198,564	2,008,111	2,099,400	0	0	0	0
NPV IRR	8,664 20.67%	0	0	0	0	0	0	0	(1,521,614)	10,901	0	191,909	351,141	404,730	306,338	265,259	0	0	0	0

Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 70 of 101 PageID #: 9971

Acartha Group Projected Management Team distributions of carry and management fees available for operations

Actual results may vary and performance projections are not guaranteed

Sources	AUM Yr 1	AUM Yr2	AUM yr3	AUM yr4	AUM yr5	AUM yr6	AUM yr7	AUM yr8	AUM yr9	AUM yr10
Venture PE FundsMIC VIIFin Tech VentATPFin Tech VentATP IIFin Tech VentSPV's (existing)Fin Tech VentSPV (new)Fin Tech VentATP IIIFin Tech VentATP IVFin Tech VentATP IVFin Tech VentATP IVFin Tech Vent	ure 33,446,741 ure 100,000,000 ure 15,000,000 ure 15,000,000 ure	19,621,623 28,446,741 200,000,000 12,500,000 25,000,000	14,621,623 23,446,741 150,000,000 7,500,000 35,000,000 200,000,000	7,500,000 15,000,000 100,000,000 5,000,000 35,000,000 400,000,000	- 50,000,000 - 35,000,000 300,000,000	200,000,000 600,000,000	100,000,000 600,000,000	450,000,000	300,000,000	150,000,000
Domus Real Estate	125,000,000	250,000,000	250,000,000	250,000,000	250,000,000	250,000,000	250,000,000	250,000,000	250,000,000	-
Abaris Capital Funds300 N CapitalGlobal MacroExplorer CapitalLong VolitilityViva LimitedUnleveragedLifeline CapitalUS MortgageTotal Abaris Capital Funds	CTA 20,000,000 Brazil RE 100,000,000	100,000,000 75,000,000 150,000,000	150,000,000 125,000,000 200,000,000	200,000,000 175,000,000 250,000,000	250,000,000 225,000,000 300,000,000	300,000,000 275,000,000 350,000,000	350,000,000 325,000,000 400,000,000	400,000,000 375,000,000 450,000,000	450,000,000 425,000,000 500,000,000	500,000,000 475,000,000 550,000,000
Pat Doherty Funds Saturday Capital Mid & Small (SC Fund II SC Fund III Total Pat Doherty Funds	Cap LBO 20,000,000	20,000,000	15,000,000 40,000,000	10,000,000 40,000,000	5,000,000 40,000,000 80,000,000	40,000,000 80,000,000	80,000,000	80,000,000		
Harbert Mulherin Funds Live Oak Capital Mezzanine Do LO Fund II LO Fund III Total Harbert Mulherin Funds	ebt 30,000,000	30,000,000	20,000,000 60,000,000	15,000,000 60,000,000	10,000,000 45,000,000 120,000,000	30,000,000 120,000,000	15,000,000 90,000,000	60,000,000	30,000,000	
Acartha Cap Mgmt (1% mgmt fee Fund 1 fund 2 fund3	e) (7% asset growth per year afte 50,000,000 20,000,000	er 3rd year) 100,000,000 50,000,000 20,000,000	150,000,000 100,000,000 50,000,000	200,000,000 150,000,000 100,000,000	250,000,000 200,000,000 150,000,000	300,000,000 250,000,000 200,000,000	350,000,000 300,000,000 250,000,000	400,000,000 350,000,000 300,000,000	450,000,000 400,000,000 350,000,000	500,000,000 450,000,000 400,000,000

Total Acartha Cap Mgmt

Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 71 of 101 PageID #: 9972

<u>EXHIBIT B</u>

	Income (Gross) Yr 10	Income (Gross) Yr 9	Income (Gross) Yr 8	Income (Gross) Yr 7	Income (Gross) Yr 6	Income (Gross) Yr 5	Income (Gross) Yr 4	Income (Gross) Yr 3	Income (Gross) Yr 2	ncome (Gross) Yr 1
							150,000	292,432	392,432	492,432
-	-	-	-	-	-	-	300,000	468,935	568,935	668,935
-		-	_	_	_	1,000,000	2,000,000	3,000,000	4,000,000	2,000,000
-		-	-	-	-	-	100,000	150,000	250,000	300,000
-	-	-	-	-	-	700,000	700,000	700,000	500,000	300,000
-	-	-	-	2,000,000	4,000,000	6,000,000	8,000,000	4,000,000	-	-
00,000	3,000,000	6,000,000	9,000,000	12,000,000	12,000,000	-	-	-	-	-
00,000	3,000,000	6,000,000	9,000,000	14,000,000	16,000,000	7,700,000	11,250,000	8,611,367	5,711,367	3,761,367
375,000 20%	875,000	787,500	700,000	612,500	525,000	437,500	350,000	300,000	200,000	70,000
	498,750	446,250	393,750	341,250	481,250	393,750	306,250	250,000	150,000	40,000
ther										Carry Only
										Carry Only
										Carry Only
										Carry Only
										Carry Only
										Carry Only
										Carry Only
										Carry Only

	400,000	800,000	1,050,000	1,400,000	1,750,000	2,100,000	2,450,000	2,800,000	3,150,000	3,500,000 📕 20% yrs 1&2	2
	160,000	400,000	700,000	1,050,000	1,400,000	1,750,000	2,100,000	2,450,000	2,800,000	3,150,000 🍢 and 30%	
	-	160,000	350,000	700,000	1,050,000	1,400,000	1,750,000	2,100,000	2,450,000	2,800,000 📕 thereafter	
<u> </u>	560,000	1,360,000 📕	2,100,000	3,150,000 🖡	4,200,000 📕	5,250,000	6,300,000 📕	7,350,000 🖡	8,400,000 🖡	9,450,000	

Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 72 of 101 PageID #: 9973

Ye	ear 1		Year 2		Year 3		year 4		year 5		year 6		year 7		year 8		year 9		year 10	Totals
	-		291,222	<u>)</u>	787,441	F	3,246,167	٣	-	•	_	F	-	F	-	F	-	F	-	₹ 4,324,8
	-		882,426		70,314		1,163,246		-	۲	_	۳.	-	۳.	-	۳	-	۲	-	2,115,9
	-		-		6,609,375		6,609,375		6,609,375		6,609,375	۳.	-	۲	-	۳	_	۲	-	2 6,437,5
	_		2,788,953	1	1,963,213	۳	-	۳	-	۳		F.	-	r.	-	۳	-	۳	-	4,752,1
	-				1,640,625		1,640,625		1,640,625		1,640,625	r.	_	r.	_	۳	-	۳	-	6,562,5
	_		, <u> </u>		-	•	-		17,625,000		17,625,000		17,625,000		17,625,000	۳	_	۲	_	70,500,0
	-			۲	-	۲	-	۲	-	۲	-		26,437,500		26,437,500		26,437,500		26,437,500	105,750,0
	_	,	3,962,601		11,070,967	•	12,659,414		25,875,000	7	25,875,000		44,062,500		44,062,500		26,437,500		26,437,500	220,442,9
	-			۲	-	۲	-	۲	-	۲	-	۲	-	•	-	۲	-		15,000,000	15,000,0
	_		630,000	1	1,800,000	4	2,700,000	•	3,600,000		3,852,000		4,121,640		4,410,155		4,410,155		4,410,155	2 9,934,1
	-		360,000		1,350,000		2,250,000		3,150,000		3,370,500		3,606,435		3,858,885		3,858,885		4,410,133 3,858,885	2 5,663,5
	-		1,800,000		2,700,000		3,600,000		4,500,000		4,815,000		5,152,050		5,512,694		5,512,694		5,512,694	5 39,105,1
	-		1,600,000		2,700,000		5,000,000	F	4,500,000			r.	5,152,050	r.	5,512,094	F	5,512,094	e.	5,512,094	59,105,1 F
	-		2,790,000)	5,850,000		8,550,000		11,250,000		12,037,500		12,880,125		13,781,734		13,781,734		13,781,734	94,702,8
			_									_				_				
	-	1	-	_	206,250	_	206,250		206,250		206,250	٢.	-	٢.	-	2	-	2	-	825,0
	-	1	-	1	-	5	-	_	825,000		825,000		825,000		825,000	5	-	5	-	3,300,0
	-		-		-	×.	-	<u> </u>	-	5	-		1,650,000		1,650,000		1,650,000		1,650,000	6,600,
	-		-		206,250		206,250		1,031,250		1,031,250		2,475,000		2,475,000		1,650,000		1,650,000	10,725,
		,			200 275		200.275		200 275		200.275	,		,						I 1 2271
	-		, -		309,375		309,375		309,375		309,375		-		-	F	-		-	1 ,237,5
	-				-	-	-		1,237,500		1,237,500		1,237,500		1,237,500		-	-	-	4,950,0
	-		-		-	-	-	-	-	-	-		1,237,500		1,237,500		1,237,500		1,237,500	4,950,0
	-		-		309,375		309,375		1,546,875		1,546,875		2,475,000		2,475,000		1,237,500		1,237,500	11,137,
	r ibuta ear 1	ble	income fro r Year 2	n m	anagement Year 3	t fe	es year 4		year 5		year 6		year 7		year 8		year 9		year 10	
10	.ai 1																			-
	-		825,000		1,650,000		2,475,000		2,475,000		2,475,000		2,475,000		2,475,000		2,475,000		2,475,000	1 9,800,0
	-		330,000)	825,000		1,650,000		1,650,000		1,650,000		1,650,000		1,650,000		1,650,000		1,650,000	[12,705,0
	-		-		330,000		825,000		825,000		825,000		825,000		825,000		825,000		825,000	6 ,105,
	-	_	1,155,000		2,805,000		4,950,000		4,950,000	-	4,950,000		4,950,000	_	4,950,000	-	4,950,000	-	4,950,000	38,610,

23

Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 73 of 101 PageID #: 9974

FULL CARRY analysis

	13	•										
	Full fund level	Carry Year 1 Yea	ir 2 Y	Year 3	year 4	year 5	year 6	year 7	year 8	year 9	year 10	
MIC VII ATP ATP II ATP III	150,000,000 400,000,000		6 , 568	,049,921 93,752 ,812,500	4,328,223 1,550,995 8,812,500	8,812,500 23,500,000	8,812,500 23,500,000	23,500,000	23,500,000			5,766,440 2,821,315 35,250,000 94,000,000
ATP IV SPV's (existing)	600,000,000	3,718		,617,617	•			35,250,000	35,250,000	35,250,000	35,250,000	141,000,000 6,336,221
SPV (ASF and other Acartha Cap Mgmt		1 100		,187,500	2,187,500	2,187,500	2,187,500	3 300 000	2 200 000	2 200 000		8,750,000
Fund 1 fund 2 fund3		1,100 440	0,000 1,	,200,000 ,100,000 440,000	3,300,000 2,200,000 1,100,000	26,400,000 16,940,000 8,140,000						
Domus	250,000,000										20,000,000	20,000,000
Abaris Capital Fund		0.4	0.000 0	400.000	2 600 000	4 000 000	5 426 000	5 405 530	5 000 200	5 000 200	5 000 200	20.042.420
300 N Capital Explorer Capital	200,000,000 175,000,000			,400,000 ,800,000	3,600,000 3,000,000	4,800,000 4,200,000	5,136,000 4,494,000	5,495,520 4,808,580	5,880,206 5,145,181	5,880,206 5,145,181	5,880,206 5,145,181	39,912,139 34,218,122
Viva Limited	250,000,000			,600,000	4,800,000	6,000,000	6,420,000	6,869,400	7,350,258	7,350,258	7,350,258	52,140,174
Lifeline Capital	· _											
Pat Doherty	40,000,000			275 000		275 000	275 000					1 100 000
Saturday Capital	10,000,000 40,000,000			275,000	275,000	275,000 1,100,000	275,000 1,100,000	1,100,000	1,100,000			1,100,000 4,400,000
	80,000,000					1,100,000	1,100,000	2,200,000	2,200,000	2,200,000	2,200,000 🖡	8,800,000
Harbert Mulherin											_	
Live Oak Capital	15,000,000 60,000,000 60,000,000			412,500	412,500	412,500 1,650,000	412,500 1,650,000	1,650,000 1,650,000	1,650,000 1,650,000	1,650,000	1,650,000	1,650,000 6,600,000 6,600,000
Assumptions												
MIC VII												
ATP ATP II	1/4 of the fund liquidating each ye		gh year 6 of	the fund li	fe at 2x averag	ge return relati	ve to the total fu	nd yielding 20%	carry each yea	r		
SPVs (existing)	after returning capital and manage	ement fees										
	1/4 of the fund liquidating each ye after returning capital and manage	-	gh year 6 of	the fund li	fe at 2x averag	ge return relati	ve to the total fu	nd yielding 20%	carry each yea	r		
ACM	Carried interest at 20% of the retu No growth in excess ret	rn in excess of hurdle						artha Group				
Domus	Need to confirm the carry sharing						0					
300 N Capital	Carried interest at 20% of the retu	rn assumed to be 129	% avarage r	eturn								
Explorer Capital	Carried interest at 20% of the retu		•									
Viva Limited	Carried interest at 20% of the retu		-									
Lifeline Capital	Carried interest at 20% of the retu	rn assumed to be 129	% avarage r	eturn								
Saturday Capital	1/4 of the fund liquidating each ye after returning capital and manage		gh year 6 of	the fund li	fe at 1.5x aver	age return rela	ative to the total	fund yielding 20	% carry each ye	ear		
Live Oak Canital	and returning capital and manage			الممالية	fa at 1 E			fund uiddin a 20	0/			

Live Oak Capital 1/4 of the fund liquidating each year from year 3 through year 6 of the fund life at 1.5x average return relative to the total fund yielding 20% carry each year after returning capital and management fees

Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 74 of 101 PageID #: 9975





Acartha Group's 5th Venture Fund Focused on Technology Growth Ventures Presented to Prairie Capital Same Team. Same Experience. Same Results.

Introducing ATP2. Our next success.





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 76 of 101 PageID #: 9977

Performance

Acartha Technology Partners believes that the best way to outperform the market is to concentrate on its domain expertise.



Consistent Acartha Overall Performance on Investments Since Vintage Year 1999

34.5% IRR

Consistent Acartha Overall Performance on Domain Expertise Investments Since Vintage Year 1999

-1.63% IRR

Vintage Year 1999 Performance Cambridge US Capital Index Vintage Year 1999 -**1.63% IRR** Vintage Year 1999 Performance Cambridge US Capital Index Vintage Year 1999





Performance. Repeated.

Acartha Group Fund	Capital Invested	Realized Proceeds	Unrealized Value	Total Value	Multiple of Invested Capital	Gross IRR
Fund 1 September 1997	\$31,727	\$121,392	-	\$121,392	3.8x	81.45%
Fund 2 March 1999	\$28,503	\$65,787	-	\$65,787	2.3x	102.47%
Fund 3 March 2000	\$98,451	\$93,362	\$78,930	\$172,292	1.8x	8.82%
ATP1 (Fund 4) April 2005	\$58,239	\$29,777	\$112,562	\$142,339	2.4x	26.07%
Totals	\$216,920	\$310,318	\$191,492	\$501,810		





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 78 of 101 PageID #: 9979



ATP2 Our Next Success

Acartha Technology Partners is an upper decile firm that focuses its domain expertise and experience on technology and service businesses.





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 80 of 101 PageID #: 9981

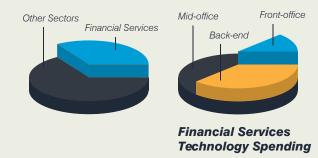
Defining the Market

Financial service technology

- + Global IT spending grew at a rate of 5.6% in the last year, to reach a total of \$3.4 trillion in 2010 ⁽¹⁾
- + Global IT spend in financial services is forecasted to reach \$363.8 billion ⁽²⁾ in 2011, an increase of 3.7% over 2010. This figure is substantially higher than the 2.5% growth increase experienced in 2010. Additionally Global IT services spending is forecasted to be in excess of \$821 billion ⁽¹⁾ in 2011. We estimate approximately 35% has traditionally been spent in the financial services sector, creating a total "in-scope" spend of approximately \$650 billion for 2011.







Source: 1. Gartner (includes services) 2. Celent





The next few slides were originally composed in 1999 and updated in 2006. The architectures that drive our investment theme have not changed.

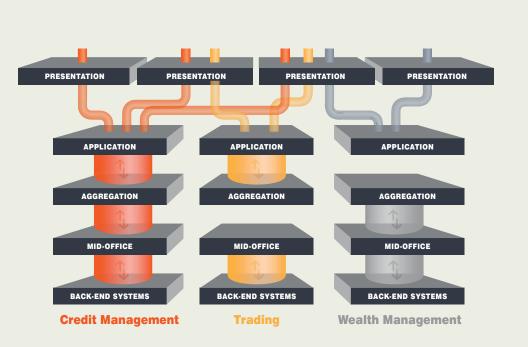




Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 82 of 101 PageID #: 9983

Trend for Growth A history of acceleration

Past (until 1990)



Spending



Services

- + Paper based statements
- + Manual processes
- + Slow transaction posting
- + Narrow product offering
- + Limited risk management capabilities

Key evolutionary drivers

- + Client/Server technology transformation
- + Need for expanded product offering
- + Growing pressure for automation of the industry trade value chain

Source: Thompson and Gartner/Dataquest, November 14, 2006





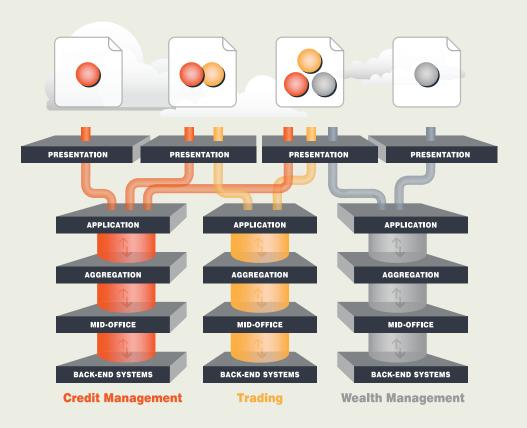
Through 2000, the financial services industry was driven by profits, not transparency and risk. Industry regulations have changed that focus.





Trend for Growth A history of acceleration

Recent State (1990-2000)



Spending



Services

- + Lack of customer data consolidation
- + Enhanced performance and risk tracking
- + Increased data transparency and availability
- + Increasing automation despite limited back-end integration

Key evolutionary drivers

- + Internet boom and bust
- + Devalued investments for consumer oriented solutions and technology in general
- + Increasing regulatory requirements (T+1 BY 2004)

Source: Thompson and Gartner/Dataquest, November 14, 2006





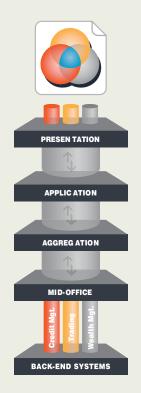
Regulation has driven spending in predictable sectors.





Trend for Growth A history of acceleration

Recent State (2000-2010)



Spending

\$493.7B in 2007 growing to \$570B by 2010

2002 Gartner Report had projected \$160B by 2005

- Back-end Mid-office
- Front-office

Services

- + Refocused development on back-end systems
- + Connectivity and "virtual" consolidation
- + Support of global communication standards
- + Availability of solutions throughout enterprise
- + Empowered consumers with full automation

Key evolutionary drivers

- + Availability of bandwidth coupled with remote processing capabilities
- + Growing demand for customized solutions for all customer segments
- + "Boundary-less" data and transactions
- + Increasing mobility and globalization

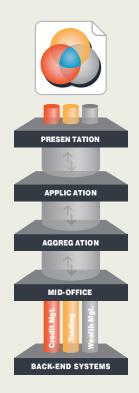
Source: Thompson and Gartner/Dataquest, November 14, 2006





Trend for Growth

Current State 2011



Spending



Services

- + Refocused development on back-end systems
- + Connectivity and "virtual" consolidation
- + Support of global communication standards
- + Availability of solutions throughout enterprise
- + Empowered consumers with full automation

Key evolutionary drivers

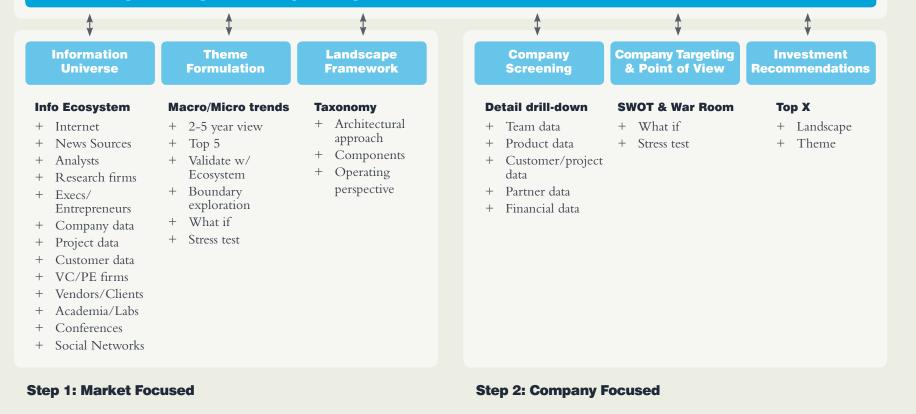
- + Availability of bandwidth coupled with remote processing capabilities
- + Growing demand for customized solutions for all customer segments
- + "Boundary-less" data and transactions
- + Increasing mobility and globalization
- + Compliance, risk and transparency





Knowledge and Idea Generation Process

Knowledge Management Repository







Idea Generation and Selection Process

Top Down Investment Approach

Global Economic Outlook / Market Cycle Analysis / Interest Rates / Inflation vs. Deflation / Long Term Trends

Sector Considerations

Secular Growth Trends / Regulatory Environment / Degree and Sub Sector Selection of Industry Innovations / Competitive Nature of Business

Company Selection Considerations

Market Opportunity / Earnings Growth Potential / Sustainable Technology Advantage / Management / Valuation

> Portfolio of Best Ideas





How We Find Predictability

Industry Drivers

- + Continued market consolidation
- + New entrants following deregulation and increased competition causing banks to revisit differentiation strategies
- + Regulations (Basel II, Patriot Act, Check 21, Sarbanes-Oxley, Graham-Leach-Bliley)
- + Refresh of core bank systems

Major Initiatives

- + Refresh of lending, branch automation and ATM systems, with BPO as a viable alternative to gain access to updated technologies
- + Multi-channel integration initiatives
- + Redirection of CRM efforts on eCare and enhancing cross-sell and up-sell opportunities
- + Credit and operational risk management
- + Continued emphasis on IT, transaction and business process outsourcing, utilizing global delivery model
- + Continued focus on digitization and STP
- + Outsourcing of back office processes is increasingly viewed as a viable business strategy that provides flexibility, improved service levels, cost benefits and access to technology and IP

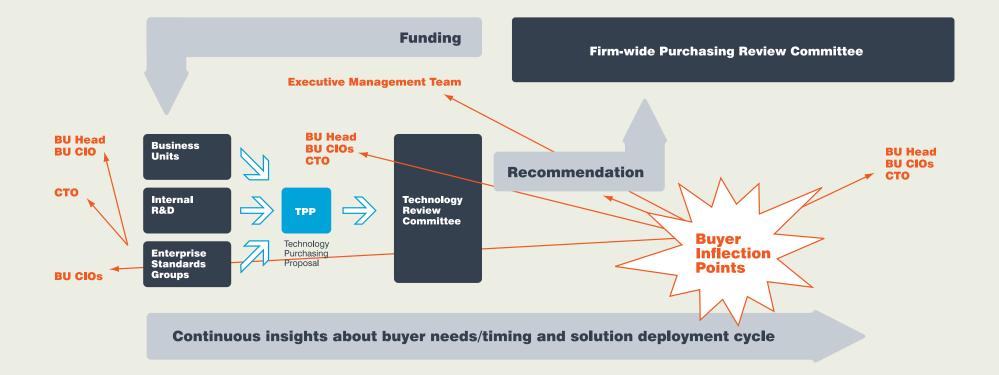
- + Emerging opportunities exist to provide capabilities around the following areas:
 - Risk Management and Fraud Detection
 - Customer information management, analytics and marketing
 - Mobile & internet payments
- + Dominant Financial services companies exist in the marketing, transaction processing, check processing and payment space
- + Companies are specializing in providing process expertise across high volume areas such as loan processing, mortgage processing, etc...
- + Leading Indian companies, primarily focused on BPO, are starting to make investments into sub vertical areas within the space





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 91 of 101 PageID #: 9992

Duration Risk Assessment

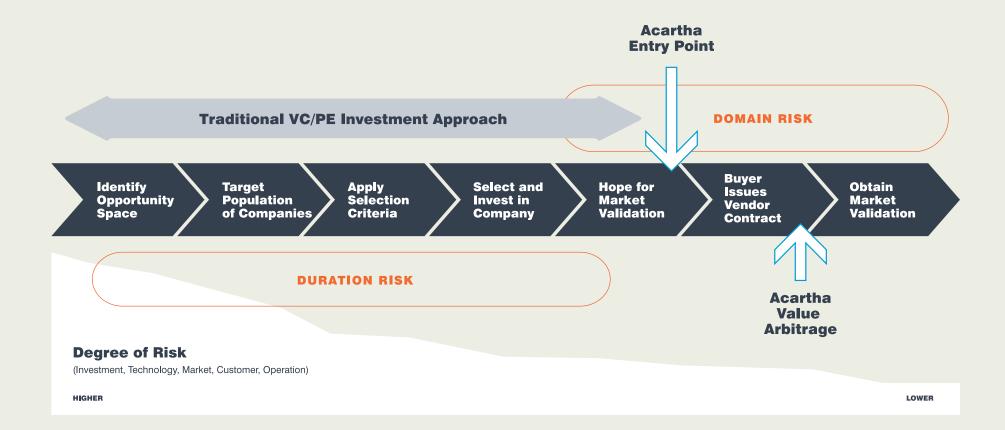






Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 92 of 101 PageID #: 9993

Duration Risk Applied







Retail Banking Landscape Overview

Financial Services Landscape

Front Office

Sales

Prospecting Origination Tracking

Service

Inquiry Referral Payments Account maintenance

Marketing

Research Sales analysis Segmentation Marketing management

Product/Services Mgmt

Concept development Product development Price management Life cycle management

Middle Office

Accounting Planning

Funds management

Auditing and Compliance

Business Information Mgmt Product/sales Customer Liability reporting Account reporting

Risk Management Credit risk Operational risk

Back Office

Account Maintenance

Electronic cash mgmt Finds transfer Commercial cash mgmt Sweep account

Processing Customer authentication Item processing Payment and deposit ATM access and debit card Credit card Cable/wiring Transaction Account statement Money processing & vault Operations

Corporate Reference Data Customer reference data, Product reference data, Reference data management

Infrastructure High availability/disaster recovery, Security





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 94 of 101 PageID #:

Retail Banking Company Landscape

Middle Office Front Office Customer Info Analysis Back Office Global service providers: IBM, Accenture, ADP Offshore providers: Wipro (Spectramind), Infosys (Progreon), MphasiS (mSource) Valtech Financial Services-focused outsourcers: SunGard, Fisery, Misys, Jack Henry, HNC Software, Fidelity Information Services 5 Bank of New York, State Street, Mellon, Northern Trust, eServe (Citigroup) Industry Utilities: Symcor, ISPL **Customer Care Core Processing Online Banking** Aggregation **Risk Management** Convergys ICICI Onesource Software Pavtrust SAS Institute Temenos \$1 Yódlee Mantas E-serve Financial Fusion (Sybase) ID Analytics Teletech Intria CRM Corillian WEST Corp. Cenlar Digital Insight AmDocs Credit Bureaus / Astra Business Svcs **Consumer Auth.** Oracle **Treasury Management Online Payments /** SAP Equifax **Document Management** Trema Provide eBPP KhiSquare Experian Docucorp Wall Street Systems CheckFree Mitel Lightbridge Iron Mountain Selkirk Financial Tech NextBill SalesForce.com Fair Isaac Temenos specialty Siebel/eDocs Broadridge Primary Payment Systems **Loan Origination** Meta Vante RightNow First American CMSI **Mortgage Servicing &** GHR Systems R PPS TransUnion Exigen Group Processing BillMatrix Wealth Ocwen Financial Princeton eCom Management Compliance **Lending Solutions** Fairbanks **OpenPages** Lason Wilshire Xeye **Branch Automation** Finaplex Ĉertus RBMG **Customer Information** Financial Svc Solutions Finantix Northstar Harland Wealth Mgmt Odyssey Asset Mgmt Mgmt Argo Data Experian Acxiom Harte Hanks DWL

Note: Private companies and divisions of public companies presented in italics





We Have Pioneered Projects In...

Company

Risk Management	Risk Metrics
SMA	Clearbrook
Alternative Indexing	PlusFunds
Student Loans	Campus Door
Online Payments	PayPal
Data Aggregation and Transparency	Kinexus
Industry Centric India Outsourcing	Kanbay
Onshore E-Services	Scient
Virtualization / Cloud Computing	EverGrid
Low Latency Messaging	Tervela



Industry



Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 96 of 101 PageID #: 9997

Applying the Process

Industry	Companies
Transparency and Visibility Integrated compliance, risk management and performance metrics view across an enterprise.	
Software as a Service Flexible application components oriented around complex vertically aligned business processes.	Clearbrook Cirqit X.Eye
Information Intelligence Search, categorize, analyze, manage and consume complex data sets and large volumes.	Exegy
Internet Foundation Redesigning the internet to handle more feature rich functionality and scale. Areas include micro payments, identity security, digital media convergence and mobility.	
Software as Infrastructure Transformation in core areas such as middleware, business intelligence, security, and management.	Tervela EverGrid Integrin Vantos





Why We're Different

- + We are all actual users and builders of technology and operations
- + Most of us have done nothing else for 20 years
- + Deep domain expertise and synergistic roles within the team
- + Our duration mitigation and buying process monitoring
- + Our method mandates deep industry contacts and is very accurate





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 98 of 101 PageID #: 9999

Team

Doug Morriss

Chairman, Chief Executive Officer

Mr. Morriss is the Chairman of the Board of Directors of Acartha Group, LLC (Acartha Group) and is a Manager in the general partner of ATP. He was the founder and Chief Executive Officer of Kinexus, a financial services technology firm, which was sold to Advent Software in 2001. Mr. Morriss is Chairman and Chief Executive Officer of several private investment holding companies, as well as several family controlled private equity holding companies. He has served on the Board of Directors of Kinexus, PlusFunds, X.Eye Inc. (Ontario) and Kanbay International (NASDAQ: KBAY) and currently serves on the Boards of Multiplus Finance S.A. (Switzerland) and Cirqit (New Jersey).

Ameet Patel

Chief Technology Officer

Mr. Patel is the Chief Technology Officer of Acartha Group. He is also a Manager in the general partner of ATP. Prior to joining Acartha Group, Mr. Patel spent seven years at JPMorgan Chase, most recently as Managing Executive of LabMorgan. Prior to this role, he was CTO of LabMorgan where he provided business & technology direction on their \$500MM+ e-finance venture capital portfolio (Archipelago, MarketAxess, Dealertrack, IntraLinks, Tradeweb, Creditex, RiskMetrics, FxAll, Financial Engines, Kinexus, Yodlee, Tantau, and Home Advisor). Prior to his senior role at JPMorgan, Mr. Patel had a distinguished eight year career at BASF. Among the many accolades Mr. Patel has achieved are as ComputerWorld's "Top 100 IT Leaders" in 2004, InfoWorld's "Top 25 CTOs" in 2001, CIO Magazine's CIO-100 award for innovative business practices in 2001 and Crain's "Top 40 under 40" young executives in 2000. Mr. Patel currently serves as Director on the boards of several Acartha portfolio companies.





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 99 of 101 PageID #: 10000

Team

Christian Leedy

Managing Director

Mr. Leedy is a Managing Director of Acartha Group. From 1994 to 1997, Mr. Leedy acted as the Vice Chairman of HTV industries, a holding company with portfolio companies in the healthcare, gaming, manufacturing and mining industries. From 1997 to 2000, Mr. Leedy was the Chairman and CEO of Leedy, Slusar & Co., LTS, an Ohio based Registered Investment Advisor. During that time, he was also the Managing Partner of BA Limited, Cayman Islands; a Director of Banco Comafi S.A. and Comafi Bursatile, Argentina; and, the Managing Partner of the Gates Mills Investment Group, Cleveland. From 2000 to 2004, Mr. Leedy owned and operated several international manufacturing concerns having operations in the United States and Italy. In addition to his responsibilities at the Acartha Group, Mr. Leedy serves as the Managing Member of the Leedy Investment Company and is Trust Advisor to several charitable foundations. Mr. Leedy received a B.A. in economics from DePauw University.

Dixon Brown

Corporate Secretary, Managing Director

Mr. Brown is Corporate Secretary and a Director of Acartha Group. Before joining Acartha, Mr. Brown was Executive Vice President and Managing Director, Administration of Kinexus Corporation and its predecessor, the Witan Group, Inc. Prior to establishing the Witan Group with B. Douglas Morriss in 1994, Mr. Brown was the Chief Executive Officer of a major East Coast family office. During his 17 year tenure there, Mr. Brown developed and implemented a wide variety of family office services including strategic and investment planning, fiduciary, philanthropy, legal, tax and financial services for individuals, trusts and estates. Mr. Brown served as an independent fiduciary and investment advisor to several charitable trusts and private foundations with significant assets established by his family clients. He earned a B.A. from University of Virginia.





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 100 of 101 PageID #: 10001

Wynne Morriss

General Counsel

Mr. Morriss is General Counsel of Acartha Group. From 1999 through May 2008, held a variety of senior positions at XL Capital Assurance Inc. (now renamed Syncora Guarantee), a NY based monoline financial guaranty company. From 1995 to 1999, Mr. Morriss served as associate general counsel of CapMAC Holdings, Inc., and subsequently at MBIA Insurance Corporation when it acquired CapMAC in 1998. Mr. Morriss practiced law for seven years with Sidley & Austin and Skadden, Arps, Slate, Meagher & Flom. Mr. Morriss received a B.A. and an M.A. from the University of Chicago. He received a J.D. from Harvard Law School.

Hany Teylouni

Advisor

Mr. Teylouni most recently served as the VP of Professional Services at NorthStar Software. Prior to that, he was the Chief Technology Officer of Kinexus Corporation, where he managed all aspects of the design, development, implementation rollout and day-to-day operations of an ASP based consolidation and aggregation platform servicing a number of large financial institutions involved in wealth management. Prior to joining Kinexus, Mr. Teylouni led the Financial Industries Solutions Group at Cambridge Technology Partners, where he directed IT relationship and projects with a large number of financial institutions (Merrill Lynch, Lehman Brothers, Bank of New York, State Street Global Advisors, etc.) and served as Senior Vice President and Director of Investment Systems for Putnam Investments, where he was responsible for the deployment and support of technologies serving Putnam's Investment Management process. Mr. Teylouni has over 25 years experience in the design, development, and implementation of large-scale investment management, performance, risk management, data aggregation and trading systems. He earned a Masters Degree in Mathematics and Computer Science from University of Geneva, Switzerland.





Case: 4:12-cv-00080-CEJ Doc. #: 390-4 Filed: 05/20/15 Page: 101 of 101 PageID #: 10002

Team

Kevin G. Liddy

Managing Director

Mr. Liddy serves as a Managing Director of Acartha Group. Mr. Liddy most recently served as the portfolio manager for IBM Corporation's \$500 million venture capital fund of funds. He has held positions of senior economist and business analyst at IBM Corporation, foreign currency options trader, securities lending professional and securities broker. In addition, he has served as a naval officer for five years. Mr. Liddy graduated from the U.S. Naval Academy with a B.S. in Economics and from New York University with a M.B.A. in Finance and a M.A. in Economics.





Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 1 of 100 PageID #: 10003



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Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 2 of 100 PageID #: 10004

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Our Philosophy

What makes us different

The Fund believes that the best way to outperform the market is to **concentrate** on **predictable growth**. Market leading companies are held in a long term low turnover portfolio.

Concentration	Long term	Valuation metrics
+ Earnings drive stock prices	+ 3-5 year holding period	+ Attractive relative valuation
+ 30 or less holdings	+ Low Turnover	+ High quality earnings history
+ 1 sector	+ Invest in management, not just stocks	+ Sustainable earnings growth
	+ Strong competitive advantage	+ Strong commitment to shareholder value





The Acartha Capital thesis is very simple: Regulation drives greater revenue and profits in certain service and technology companies.







This is a very large market. We focus on the sectors where there is large predictable spend.





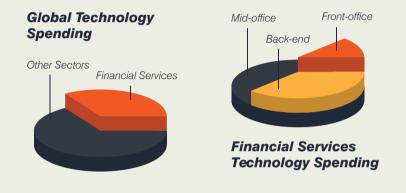
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04

Defining the Market

Financial services technology

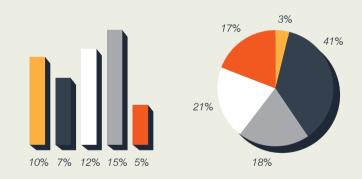
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+ Financial services technology spending accounts for approximately 20% of overall IT spending with the greatest percentage of this amount spent "below the glass"



Source: 1. Gartner (includes services) 2. Celent





ACARTHACAPITAL



The next few slides were originally composed in 1999 and updated in 2006. The architectures that drive our investment theme have not changed.

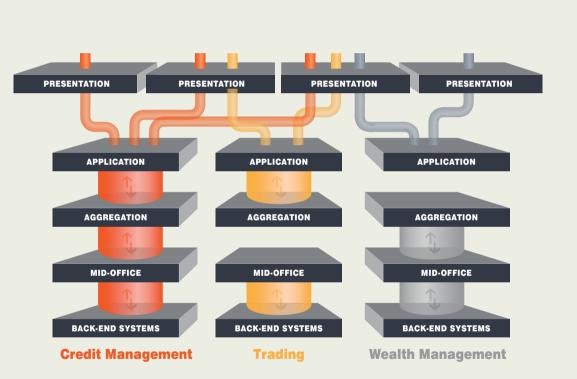




Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 8 of 100 PageID #: 10010

06

Trend for Growth A history of acceleration Past (until 1990)



Spending



Services

- + Paper based statements
- + Manual processes
- + Slow transaction posting
- + Narrow product offering
- + Limited risk management capabilities

Key evolutionary drivers

- + Client/Server technology transformation
- + Need for expanded product offering
- + Growing pressure for automation of the industry trade value chain

Source: Thompson and Gartner/Dataquest, November 14, 2006



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Through 2000, the financial services industry was driven by profits, not transparency and risk. Industry regulations have changed that focus.

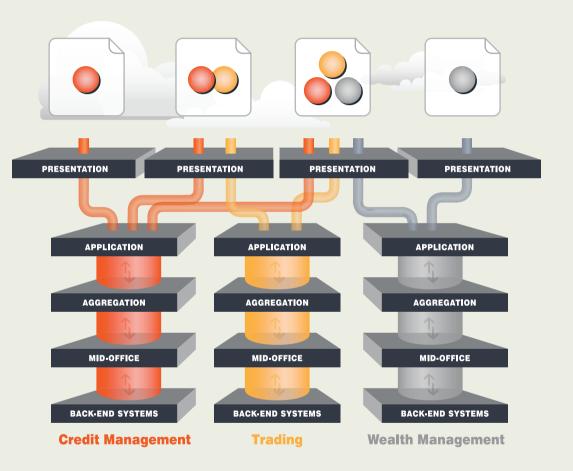




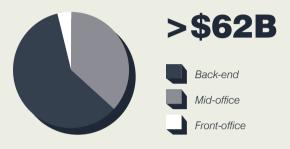
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Trend for Growth A history of acceleration

Recent State (1990-2000)



Spending



Services

- + Lack of customer data consolidation
- + Enhanced performance and risk tracking
- + Increased data transparency and availability
- + Increasing automation despite limited back-end integration

Key evolutionary drivers

- + Internet boom and bust
- + Devalued investments for consumer oriented solutions and technology in general
- + Increasing regulatory requirements (T+1 BY 2004)

Source: Thompson and Gartner/Dataquest, November 14, 2006



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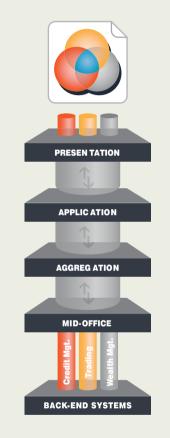
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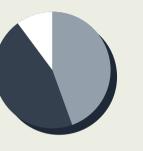


Trend for Growth A history of acceleration

Recent State (2000-2010)



Spending



\$493.7B in 2007 growing to \$570B by 2010

2002 Gartner Report had projected \$160B by 2005

Back-end

- Mid-office
- Front-office

Services

- + Refocused development on back-end systems
- + Connectivity and "virtual" consolidation
- + Support of global communication standards
- + Availability of solutions throughout enterprise
- + Empowered consumers with full automation

Key evolutionary drivers

- + Availability of bandwidth coupled with remote processing capabilities
- + Growing demand for customized solutions for all customer segments
- + "Boundary-less" data and transactions
- + Increasing mobility and globalization
- + Compliance, risk and transparency

Source: Thompson and Gartner/Dataquest, November 14, 2006



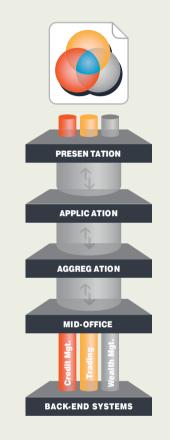




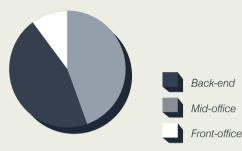
11

Trend for Growth A history of acceleration

Recent State (2000-2010)



Spending



Services

- + Refocused development on back-end systems
- + Connectivity and "virtual" consolidation
- + Support of global communication standards
- + Availability of solutions throughout enterprise
- + Empowered consumers with full automation

Key evolutionary drivers

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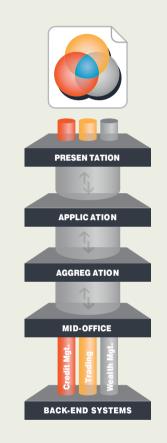


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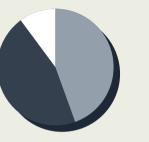
12

Trend for Growth

Current State 2011



Spending



\$650 Billion in 2011

- Back-end
 - Mid-office
- Front-office

Services

- + Refocused development on back-end systems
- + Connectivity and "virtual" consolidation
- + Support of global communication standards
- + Availability of solutions throughout enterprise
- + Empowered consumers with full automation

Key evolutionary drivers

- + Availability of bandwidth coupled with remote processing capabilities
- + Growing demand for customized solutions for all customer segments
- + "Boundary-less" data and transactions
- + Increasing mobility and globalization
- + Compliance, risk and transparency

Source: Thompson and Gartner/Dataquest, November 14, 2006







This predictable spending is **concentrated** on approximately 300 stocks and we believe the top 50 will benefit the most.





Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 16 of 100 PageID #: 10018

14

Incremental Value

Market	\$700 Billion
Average profit margin (10%)	\$70 Billion
Number of companies in market	300
	¢250 D:11:
Multiple earnings (low) 5x	\$350 Billion
Per company (300)	\$1.17 Billion
Per company (50)	\$7 Billion
Incremental value	\$4.2 Billion
Multiple Earnings (high)10x	\$700 Billion
Per company (300)	\$2.33 Billion
Per company (50)	\$14 Billion
Incremental value	\$8.4 Billion



ACARTHACAPITAL



Knowledge and Idea Generation Process









Idea Generation and Selection Process









Sector / Sub-sector Considerations

Predictable IT spend

Investment Opportunity from Required Technology Spend

Complexity of Financial Products, Operations and Management are Characters of Global/ Consolidating Financial Institutions.

Economic, Political and Regulatory Environment drive our Thesis of Increased Technology Spent.

Main drivers of growth in IT spend:

Risk Management

Compliance

Regulation



Challenges for resolving drivers:

Latency

Transparency

Complexity

Speed/Real-time

Managing the Challenges Creates Specific IT Spending Requirements



Visible Mandated Time-Sensitive Committed Spend

Budget Initiative Defined & Granted

Limited Number of Companies to Solve Problem

Portfolio of Best Ideas



ACARTHACAPITAL



Sector / Sub-sector Considerations

Leading categories emerge

Trends

Industry drivers

- + Continued market consolidation
- + New entrants following deregulation and increased competition causing banks to revisit differentiation strategies
- + Regulations (Basel II, Patriot Act, Check 21, Sarbanes-Oxley, Graham-Leach-Bliley)
- + Refresh of core bank systems

Major initiatives

- + Refresh of lending, branch automation and ATM systems, with BPO as a viable alternative to gain access to updated technologies
- + Multi-channel integration initiatives
- + Redirection of CRM efforts on eCare and enhancing cross-sell and up-sell opportunities
- + Credit and operational risk management
- + Continued emphasis on IT, transaction and business process outsourcing, utilizing global delivery model
- + Continued focus on digitization and STP

- + Outsourcing of back office processes is increasingly viewed as a viable business strategy that provides flexibility, improved service levels, cost benefits and access to technology and IP
- + Emerging opportunities exist to provide capabilities around the following areas:
- + Risk Management and Fraud Detection
- + Customer information management, analytics and marketing
- + Mobile & internet payments
- + Dominant Financial services companies exist in the marketing, transaction processing, check processing and payment space
- + Companies are specializing in providing process expertise across high volume areas such as loan processing, mortgage processing, etc...
- + Leading Indian companies, primarily focused on BPO, are starting to make investments into sub vertical areas within the space





Stock Selection Considerations

Financial Services Landscape

Front Office

Sales

Prospecting Origination Tracking

Service

Inquiry Referral Payments Account maintenance

Marketing

Research Sales analysis Segmentation Marketing management

Product/Services Mgmt

Concept development Product development Price management Life cycle management

Middle Office

Accounting

Planning Funds management

Auditing and Compliance

Business Information Mgmt Product/sales Customer Liability reporting Account reporting

Risk Management Credit risk Operational risk

Back Office

Account Maintenance

Electronic cash mgmt Finds transfer Commercial cash mgmt Sweep account

Processing

Customer authentication Item processing Payment and deposit ATM access and debit card Credit card Cable/wiring Transaction Account statement Money processing & vault Operations

Corporate Reference Data Customer reference data, Product reference data, Reference data management

Infrastructure High availability/disaster recovery, Security







Stock Selection Considerations

Leading Category: Retail Banking

S G		Vipro (Spectramind), Info	osys (Progreon), MphasiS (mSource) Va	Customer Info Analysis ltech NC Software, Fidelity Information Services	Back Office
В	Bank of New York, State Street, Mellon, Northern Trust, eServe (Citigroup)				
Industry Utilities: Symcor, ISPL					
S C D C C C S S F F B H	Online Banking Software In Corillian Digital Insight Online Payments / BPP CheckFree Siebel Fleetcore Branch Automation Harland Wealth Mgmt Argo Data	Aggregation Magic Soft CRM AmDocs Oracle SAP Mitel SalesForce.com Broadridge RightNow Wealth Management Xeve ITG	Risk Management Credit Bureaus / Consumer Auth. Equifax Experian Lightbridge Fair Isaac	Customer Care Convergys Teletech WEST Corp. Docucorp Iron Mountain Teradata Customer Information Mgmt Experian Acxiom Harte Hanks	Core Processing Temenos Treasury Management Trema Mortgage Servicing & Processing Ocwen Financial

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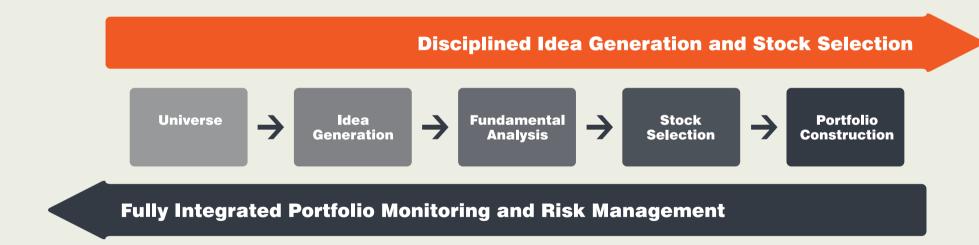


21

Cohesive Analysis and Industry Specific Insight

Financial services technology

- + Multi-disciplinary research and analysis
- + Clear portfolio construction parameters and sell disciplines
- + Fully integrated risk management





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Sourcing the Best Ideas

We continuously uncover new opportunities

Analysis team

- + Screen to identify companies with improving fundamentals
- + Meet with company management teams
- + Access independent research

We seek to identify

Companies benefiting from change

- + Accelerating earnings
- + Improving expectations
- + High returns on capital

Industry leaders

- + Strong management
- + Sustainable earnings, margins, and revenue growth
- + Compelling new products and services
- + Open-ended business opportunities
- + Market share gains







Rigorous Security Analysis

Fundamental analysis

Industry-based experts

- + Identify and quantify growth drivers
- + Comprehensive analysis using input from financials, competitors, suppliers, customers, and independent research
- + Invest in management, not just stocks
- + Develop and continually analyze earnings models

Critical Drivers

Metrics

- + Income Statement
- + Balance Sheet
- + Guidance and Estimates
- + Valuations
- + Market Share

Dynamics

- + Drivers of Growth
- + Quality of Management
- + Product Cycles and Pipelines
- + Brand Value
- + Litigation and Regulatory Risks







Benefits from Decades of Investment Experience

Stock selection

Portfolio managers

- + Collaborate with management team on company fundamentals and resulting analysis
- + Team is responsible for security selection and weighting decisions

Informed decision making

Positive changes

- + Improving revenues, margins, earnings
- + Industry leadership products, services distribution, productivity
- + Improving technicals confirm fundamentals

Strong return potential

- + Target price providing attractive upside
- + Reasonable downside risk
- + High confidence







Stock Selection Considerations

Applying the process

Framework		Companies
Transparency and Visibility	Integrated compliance, risk management and performance metrics view across an enterprise.	EPIQ / ADVS / FICO/ SYMC / DST SSNC / MSFT
Software as a Service	Flexible application components oriented around complex vertically aligned business processes.	FISV / EPQY / SAP / ORCL / CRM BMC / CAN /FIS / TSS / IBM / MSFT / SONE / ORCC / HPQ CA / PAYX
Information Intelligence	Search, categorize, analyze, manage and consume complex data sets and large volumes.	TRAK / FICO / EFX / EXPN ACIW / IDCC / INFA / ADP / TCX VRSN / QCOM / IBM / PAYX
Internet Foundation	Redesigning the internet to handle more feature rich functionality and scale. Areas include micro payments, identity security, digital media convergence and mobility.	VRSN / CCUR / IDCC / AAPL MSFT / NOK / GOOG / CSCO ARRS / SEAC
Software as Infrastructure	Transformation in core areas such as middleware, business intelligence, security, and management.	VMW / CAVM / FFIV / IBM / EMC RVBD / CAN / HPQ / MSFT CTXS / BRCM / CAVM / JNPR MSI / ARUN







Investment Thesis Applied Case Study

Macro environment supportive of global consolidation of financial institutions

Sector selection

The current political and regulatory environment is creating a greater awareness of risk management. Providing financial institutions real time risk management is challenged by the requirement to monitor a large volume of complex data. To manage these challenges, financial institutions have visibly committed to time sensitive budget initiatives. Companies that provide products and services that enhance transparency and visibility will emerge as leaders.

Company selection

Advent Software provides products and services the fulfills the goal of providing a financial institution integrated compliance, risk management and performance metrics to its entire enterprise. Advent improves operating efficiencies, while reducing risk with its missioncritical applications for a global customer base. Advent serves a broad customer base including asset managers, broker dealers, endowments, foundations, family offices hedge funds and wealth managers.

Recent positive changes at Advent

- + Improving revenues, margins, earnings
- + Large cash position and low/no debt
- + Industry leadership products, services distribution, productivity
- + Improving technicals confirm fundamentals

Strong return potential for Advent

- + Target price providing attractive upside
- + Reasonable downside risk
- + High confidence

Leaders emerge — Buy Recommendation for Advent Software







Portfolios are Constructed to Reflect Conviction

Construction parameters

Style pure

- + 25 30 growth stocks
- + Flexibility to invest in mid and large cap companies
- + Fully invested cash typically less than 3%

Strict adherence to client guidelines

Rigorous sell discipline







Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 30 of 100 PageID #: 10032

28

Portfolio Management / Sell Discipline

Holdings may be sold for the following reasons

Valuation

- + Current valuation reflects the opportunity
- + Management changes
- + Change in the risk/reward
- + First sign of earnings weakness
- + Change in the technicals

A better idea comes along

- + To keep portfolio concentrated
- + Relative change in risk/reward

We make a mistake

- + The opportunity identified was wrong
- + The valuation assumptions were optimistic
- + Competitive landscape changed
- + First sign of earnings weakness
- + Change in the technicals

Our sell discipline is responsive to the evolving landscape of Economic, Political and Market specific information.

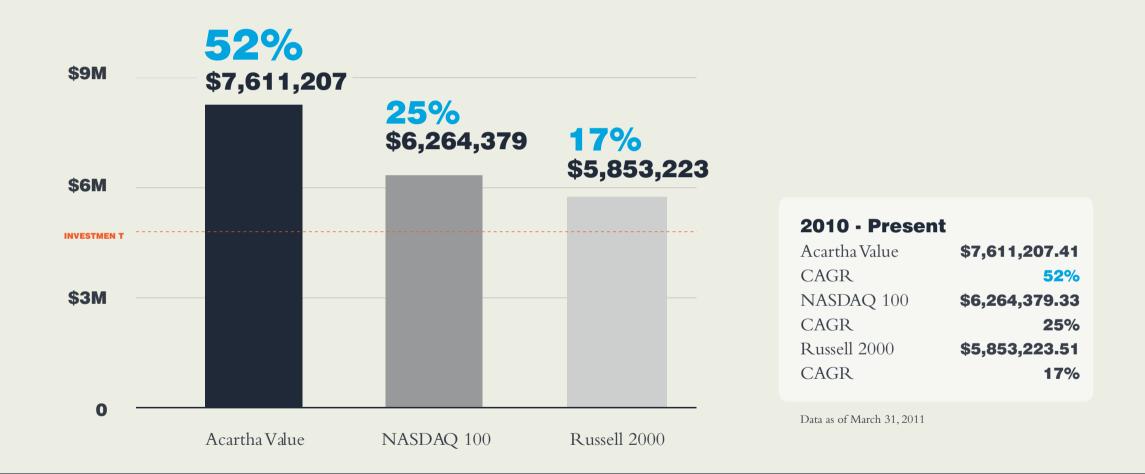




Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 31 of 100 PageID #: 10033

Acartha Capital Fund I, L.P.

What results has this produced? 2010 - Present





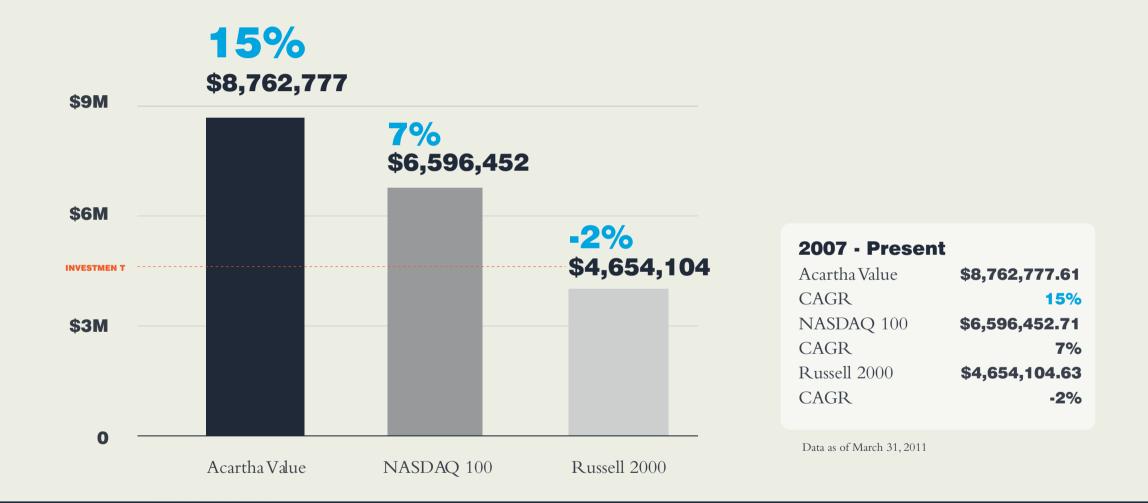




Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 32 of 100 PageID #: 10034

Acartha Capital Fund I, L.P.

What results has this produced? 2007 - Present



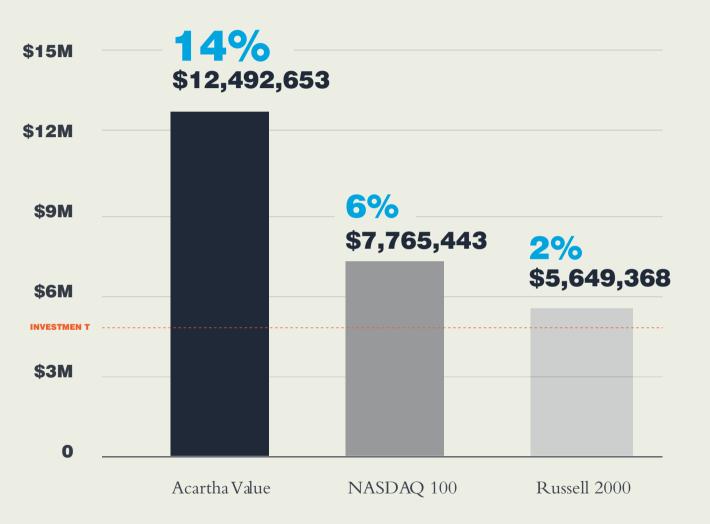




Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 33 of 100 PageID #: 10035

Acartha Capital Fund I, L.P.

What results has this produced? 2004 - Present



2004 - Present		
Acartha Value	\$ 12,492,653.16	
CAGR	14%	
NASDAQ 100	\$ 7,765,443.21	
CAGR	6%	
Russell 2000	\$ 5,649,368.06	
CAGR	2%	

Data as of March 31, 2011



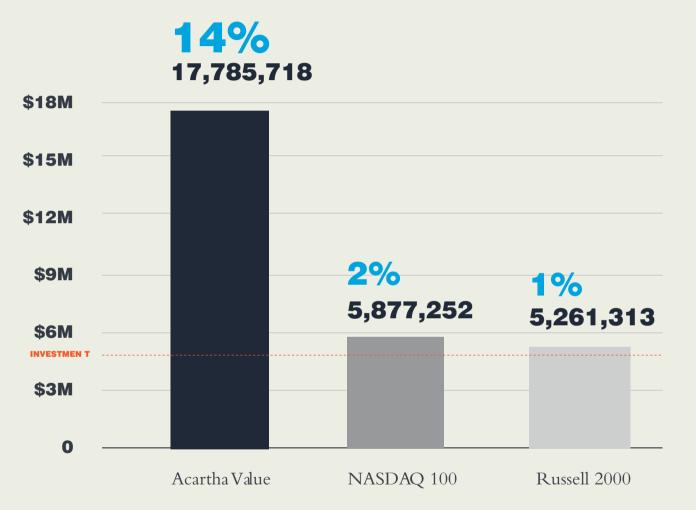
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Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 34 of 100 PageID #: 10036

Acartha Capital Fund I, L.P.

What results has this produced? 2001 - Present



nt	2001 - Prese	
\$17,785,718.74	Acartha Value	
14%	CAGR	
\$5,877,252.26	NASDAQ 100	
2%	CAGR	
\$ 5,261,313.37	Russell 2000	
1%	CAGR	

Data as of March 31, 2011







Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 35 of 100 PageID #: 10037

Acartha Capital Fund I, L.P.

What results has this produced? 2001 - Present

iShares Financial Services Comparison

RELATIVE PORTFOLIO PERFORMANCE 2001-2011



2001 - Present			
Acartha Value	\$ 16,035,446.03		
CAGR	11.9%		
NASDAQ 100	\$ 6,108,271.26		
CAGR	2.0%		
Russell 2000	\$ 3,443,237.76		
CAGR	-3.5%		
IShares Financial	\$ 3,626,628.26		
CAGR	-3.1%		

ACARTHA PORTFOLIO
 ISHARES FINANCIAL SERVICES (IYG)

- - INTITIAL INVESTMENT: \$5MM

33

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Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 36 of 100 PageID #: 10038

Summary of Terms

Limited Partnership Interests offered by the General Partner	Up to \$100 million in investor commitments, first close on consent of limited partners at \$10 million in commitments.
Minimum Limited PartnerCommitments Sought	\$250,000, unless waived by the General Partner
Use of Proceeds	Investments to be made in opportunities as outlined in this presentation. Up to 10% of the fund may be held in cash
Management Fees	1% of Portfolio Value, called quarterly in advance
Term	Semi-annual Liquidity, after 1st year. 70 days written notice.
Management and Administration	Investment Advisor – Acartha Capital Management Legal – Pryor Cashman – New York Audit – Price Waterhouse Coopers Administration – Caceis, USA
Incentives - Realization Split	Carried interest of 20% payable to the General Partner following repayment of invested funds

The exact terms and conditions of the Acartha Capital Fund I, L.P. are contained in the offering memorandum and subscription agreements.







Acartha Capital Fund I, L.P.

Portfolio Highlights

- **1. Significant relative out performance as compared to broadly diversified Technology Indexes**
- **2. Simple construction and portfolio management using equal weight rebalancing allows for minimal commission churn¹**
- **3.** The identification and ownership of stocks with long term records of out performance has allowed the portfolio to not only have better results, as compared to the broad averages, but to experience smaller overall draw-downs
- **4. Acartha out performance occurs during all period of portfolio** formation since 2001







Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 38 of 100 PageID #: 10040

Team

Doug Morriss

Chairman, Chief Executive Officer

Mr. Morriss is the Chairman of the Board of Directors of Acartha Group, LLC (Acartha Group) and is a Manager in the general partner of ATP. He was the founder and Chief Executive Officer of Kinexus, a financial services technology firm, which was sold to Advent Software in 2001. Mr. Morriss is Chairman and Chief Executive Officer of several private investment holding companies, as well as several family controlled private equity holding companies. He has served on the Board of Directors of Kinexus, PlusFunds, X.Eye Inc. (Ontario) and Kanbay International (NASDAQ: KBAY) and currently serves on the Boards of Multiplus Finance S.A. (Switzerland) and Cirqit (New Jersey).

Christian Leedy

Managing Director

Mr. Leedy is a Managing Director of Acartha Group. From 1994 to 1997, Mr. Leedy acted as the Vice Chairman of HTV industries, a holding company with portfolio companies in the healthcare, gaming, manufacturing and mining industries. From 1997 to 2000, Mr. Leedy was the Chairman and CEO of Leedy, Slusar & Co., LTS, an Ohio based Registered Investment Advisor. During that time, he was also the Managing Partner of BA Limited, Cayman Islands; a Director of Banco Comafi S.A. and Comafi Bursatile, Argentina; and, the Managing Partner of the Gates Mills Investment Group, Cleveland. From 2000 to 2004, Mr. Leedy owned and operated several international manufacturing concerns having operations in the United States and Italy. In addition to his responsibilities at the Acartha Group, Mr. Leedy serves as the Managing Member of the Leedy Investment Company and is Trust Advisor to several charitable foundations. Mr. Leedy received a B.A. in economics from DePauw University.



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Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 39 of 100 PageID #: 10041

Team

Ameet Patel

Chief Technology Officer

Mr. Patel is the Chief Technology Officer of Acartha Group. He is also a Manager in the general partner of ATP. Prior to joining Acartha Group, Mr. Patel spent seven years at JPMorgan Chase, most recently as Managing Executive of LabMorgan. Prior to this role, he was CTO of LabMorgan where he provided business & technology direction on their \$500MM+ e-finance venture capital portfolio (Archipelago, MarketAxess, Dealertrack, IntraLinks, Tradeweb, Creditex, RiskMetrics, FxAll, Financial Engines, Kinexus, Yodlee, Tantau, and Home Advisor). Prior to his senior role at JPMorgan, Mr. Patel had a distinguished eight year career at BASF. Among the many accolades Mr. Patel has achieved are as ComputerWorld's "Top 100 IT Leaders" in 2004, InfoWorld's "Top 25 CTOs" in 2001, CIO Magazine's CIO-100 award for innovative business practices in 2001 and Crain's "Top 40 under 40" young executives in 2000. Mr. Patel currently serves as Director on the boards of several Acartha portfolio companies.

Dixon Brown

Corporate Secretary, Managing Director

Mr. Brown is Corporate Secretary and a Director of Acartha Group. Before joining Acartha, Mr. Brown was Executive Vice President and Managing Director, Administration of Kinexus Corporation and its predecessor, the Witan Group, Inc. Prior to establishing the Witan Group with B. Douglas Morriss in 1994, Mr. Brown was the Chief Executive Officer of a major East Coast family office. During his 17 year tenure there, Mr. Brown developed and implemented a wide variety of family office services including strategic and investment planning, fiduciary, philanthropy, legal, tax and financial services for individuals, trusts and estates. Mr. Brown served as an independent fiduciary and investment advisor to several charitable trusts and private foundations with significant assets established by his family clients. He earned a B.A. from University of Virginia.





Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 40 of 100 PageID #: 10042

Team

Wynne Morriss

General Counsel

Mr. Morriss is General Counsel of Acartha Group. From 1999 through May 2008, held a variety of senior positions at XL Capital Assurance Inc. (now renamed Syncora Guarantee), a NY based monoline financial guaranty company. From 1995 to 1999, Mr. Morriss served as associate general counsel of CapMAC Holdings, Inc., and subsequently at MBIA Insurance Corporation when it acquired CapMAC in 1998. Mr. Morriss practiced law for seven years with Sidley & Austin and Skadden, Arps, Slate, Meagher & Flom. Mr. Morriss received a B.A. and an M.A. from the University of Chicago. He received a J.D. from Harvard Law School.

Hany Teylouni

Advisor

Mr. Teylouni most recently served as the VP of Professional Services at NorthStar Software. Prior to that, he was the Chief Technology Officer of Kinexus Corporation, where he managed all aspects of the design, development, implementation rollout and day-to-day operations of an ASP based consolidation and aggregation platform servicing a number of large financial institutions involved in wealth management. Prior to joining Kinexus, Mr. Teylouni led the Financial Industries Solutions Group at Cambridge Technology Partners, where he directed IT relationship and projects with a large number of financial institutions (Merrill Lynch, Lehman Brothers, Bank of New York, State Street Global Advisors, etc.) and served as Senior Vice President and Director of Investment Systems for Putnam Investments, where he was responsible for the deployment and support of technologies serving Putnam's Investment Management process. Mr. Teylouni has over 25 years experience in the design, development, and implementation of large-scale investment management, performance, risk management, data aggregation and trading systems. He earned a Masters Degree in Mathematics and Computer Science from University of Geneva, Switzerland.







Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 41 of 100 PageID #: 10043

Team

Kevin G. Liddy

Managing Director

Mr. Liddy serves as a Managing Director of Acartha Group. Mr. Liddy most recently served as the portfolio manager for IBM Corporation's \$500 million venture capital fund of funds. He has held positions of senior economist and business analyst at IBM Corporation, foreign currency options trader, securities lending professional and securities broker. In addition, he has served as a naval officer for five years. Mr. Liddy graduated from the U.S. Naval Academy with a B.S. in Economics and from New York University with a M.B.A. in Finance and a M.A. in Economics.







Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 42 of 100 PageID # 10044



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Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 43 of 100 PageID #: 10045



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Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 44 of 100 PageID #: 10046

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ACARTHACAPITAL



Our Philosophy

What makes us different

The Fund believes that the best way to outperform the market is to concentrate on predictable growth. Market leading companies are held in a long term low turnover portfolio.

Concentration	Long term	Valuation metrics
+ Earnings drive stock prices	+ 3-5 year holding period	+ Attractive relative valuation
+ 30 or less holdings	+ Low Turnover	+ High quality earnings history
+ 1 sector	+ Invest in management, not just stocks	+ Sustainable earnings growth
	+ Strong competitive advantage	+ Strong commitment to shareholder value





The Acartha Capital thesis is very simple: Regulation drives greater revenue and profits in certain service and technology companies.





This is a very large market. We focus on the sectors where there is large predictable spend.





Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 48 of 100 PageID #: 10050

Defining the Market

Financial services technology

- + Global IT spending grew at a rate of 5.6% in the last year, to reach a total of \$3.4 trillion in 2010 ⁽¹⁾
- + Global IT spend in financial services is forecasted to reach \$363.8 billion ⁽²⁾ in 2011, an increase of 3.7% over 2010. This figure is substantially higher than the 2.5% growth increase experienced in 2010. Additionally Global IT services spending is forecasted to be in excess of \$821 billion ⁽¹⁾ in 2011. We estimate approximately 35% has traditionally been spent in the financial services sector, creating a total "in-scope" spend of approximately \$650 billion for 2011.
- + Financial services technology spending accounts for approximately 20% of overall IT spending with the greatest percentage of this amount spent "below the glass"

Source: 1. Gartner (includes services) 2. Celent

Global Technology Spending



Financial Services Technology Spending

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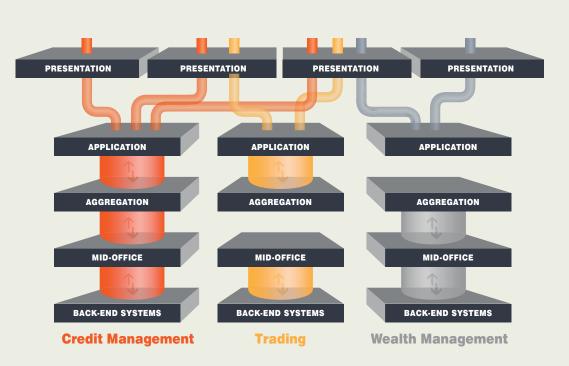
The next few slides were originally composed in 1999 and updated in 2006. The architectures that drive our investment theme have not changed.





Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 50 of 100 PageID #: 10052

Trend for Growth A history of acceleration Past (until 1990)



Spending



Services

- + Paper based statements
- + Manual processes
- + Slow transaction posting
- + Narrow product offering
- + Limited risk management capabilities

Key evolutionary drivers

- + Client/Server technology transformation
- + Need for expanded product offering
- + Growing pressure for automation of the industry trade value chain

Source: Thompson and Gartner/Dataquest, November 14, 2006





Through 2000, the financial services industry was driven by profits, not transparency and risk. Industry regulations have changed that focus.

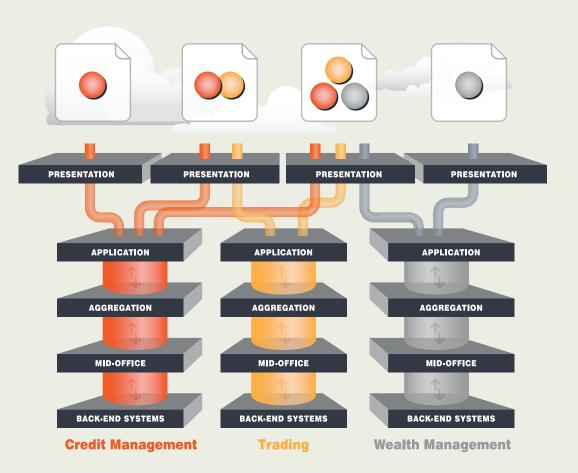




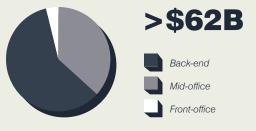
Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 52 of 100 PageID #: 10054

Trend for Growth A history of acceleration

Recent State (1990-2000)



Spending



Services

- + Lack of customer data consolidation
- + Enhanced performance and risk tracking
- + Increased data transparency and availability
- + Increasing automation despite limited back-end integration

Key evolutionary drivers

- + Internet boom and bust
- + Devalued investments for consumer oriented solutions and technology in general
- + Increasing regulatory requirements (T+1 BY 2004)

Source: Thompson and Gartner/Dataquest, November 14, 2006

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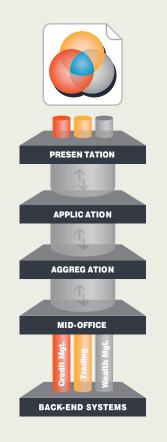
Regulation has driven spending in predictable sectors.





Trend for Growth A history of acceleration

Recent State (2000-2010)



Spending



\$493.7B in 2007 growing to \$570B by 2010

2002 Gartner Report had projected \$160B by 2005

- Back-end
- Mid-office
- Front-office

Services

- + Refocused development on back-end systems
- + Connectivity and "virtual" consolidation
- + Support of global communication standards
- + Availability of solutions throughout enterprise
- + Empowered consumers with full automation

Key evolutionary drivers

- + Availability of bandwidth coupled with remote processing capabilities
- + Growing demand for customized solutions for all customer segments
- + "Boundary-less" data and transactions
- + Increasing mobility and globalization

Source: Thompson and Gartner/Dataquest, November 14, 2006

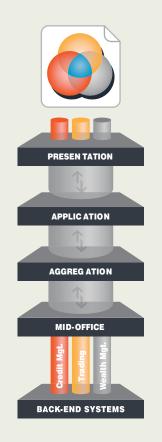




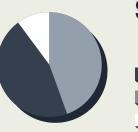
Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 55 of 100 PageID #: 10057

Trend for Growth

Current State 2011



Spending



\$650 Billion in 2011

Services

+ Refocused development on back-end systems

Back-end Mid-office

Front-office

- + Connectivity and "virtual" consolidation
- + Support of global communication standards
- + Availability of solutions throughout enterprise
- + Empowered consumers with full automation

Key evolutionary drivers

- + Availability of bandwidth coupled with remote processing capabilities
- + Growing demand for customized solutions for all customer segments
- + "Boundary-less" data and transactions
- + Increasing mobility and globalization
- + Compliance, risk and transparency

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This predictable spending is **concentrated** on approximately 300 stocks and we believe the top 50 will benefit the most.





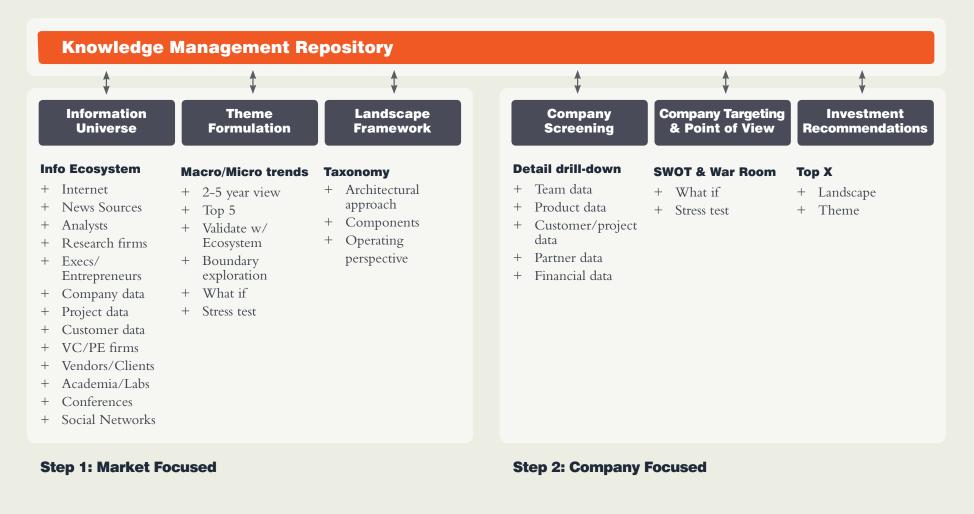
Incremental Value

Market	\$700 Billion
Average profit margin (10%)	\$70 Billion
Number of companies in market	300
Multiple earnings (low) 5x	\$350 Billion
Per company (300)	\$1.17 Billion
Per company (50)	\$7 Billion
Incremental value	\$4.2 Billion
Multiple Earnings (high)10x	\$700 Billion
Per company (300)	\$2.33 Billion
Per company (50)	\$14 Billion
Incremental value	\$8.4 Billion





Knowledge and Idea Generation Process









Idea Generation and Selection Process

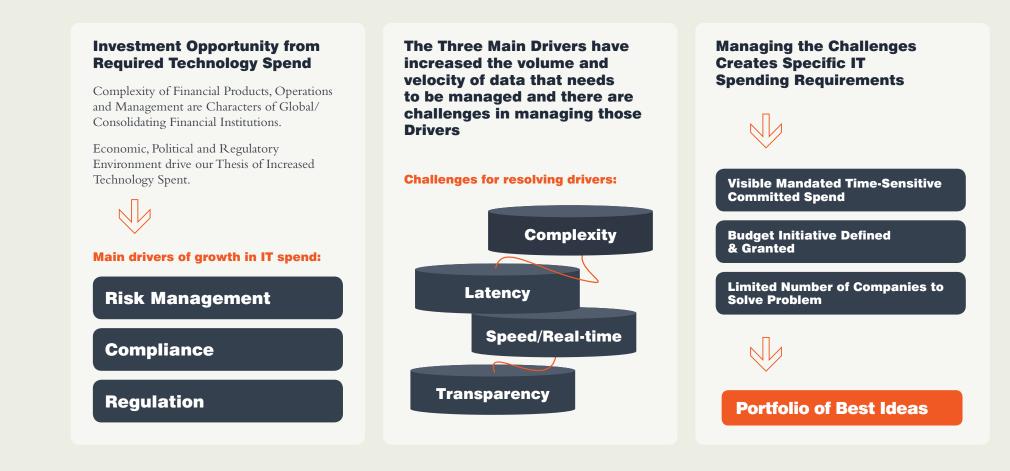






Sector / Sub-sector Considerations

Predictable IT spend



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Sector / Sub-sector Considerations

Leading categories emerge

Trends

Industry drivers

- + Continued market consolidation
- + New entrants following deregulation and increased competition causing banks to revisit differentiation strategies
- + Regulations (Basel II, Patriot Act, Check 21, Sarbanes-Oxley, Graham-Leach-Bliley)
- + Refresh of core bank systems

Major initiatives

- + Refresh of lending, branch automation and ATM systems, with BPO as a viable alternative to gain access to updated technologies
- + Multi-channel integration initiatives
- + Redirection of CRM efforts on eCare and enhancing cross-sell and up-sell opportunities
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- + Customer information management, analytics and marketing
- + Mobile & internet payments
- + Dominant Financial services companies exist in the marketing, transaction processing, check processing and payment space
- + Companies are specializing in providing process expertise across high volume areas such as loan processing, mortgage processing, etc...
- + Leading Indian companies, primarily focused on BPO, are starting to make investments into sub vertical areas within the space





Stock Selection Considerations

Financial Services Landscape

Front Office

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Prospecting Origination Tracking

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Inquiry Referral Payments Account maintenance

Marketing

Research Sales analysis Segmentation Marketing management

Product/Services Mgmt

Concept development Product development Price management Life cycle management

Middle Office

Accounting

Planning Funds management

Auditing and Compliance

Business Information Mgmt Product/sales Customer Liability reporting Account reporting

Risk Management Credit risk Operational risk

Back Office

Account Maintenance

Electronic cash mgmt Finds transfer Commercial cash mgmt Sweep account

Processing

Customer authentication Item processing Payment and deposit ATM access and debit card Credit card Cable/wiring Transaction Account statement Money processing & vault Operations

Corporate Reference Data Customer reference data, Product reference data, Reference data management

Infrastructure High availability/disaster recovery, Security





19

Stock Selection Considerations

Leading Category: Retail Banking

providers		Wipro (Spectramind), Info	osys (Progreon), MphasiS (mSource) V		
<u>.</u>	Financial Services-focused outsourcers: SunGard, Fiserv, Misys, Jack Henry, HNC Software, Fidelity Information Services Bank of New York, State Street, Mellon, Northern Trust, eServe (Citigroup) Industry Utilities: Symcor, ISPL				
	Online Banking Software S1 Corillian Digital Insight Online Payments / eBPP CheckFree Siebel Fleetcore Branch Automation Harland Wealth Mgmt Argo Data	Aggregation Magic Soft CRM AmDocs Oracle SAP Mitel SalesForce.com Broadridge RightNow Wealth Management Xeve ITG	Risk Management Credit Bureaus / Consumer Auth. Equifax Experian Lightbridge Fair Isaac Compliance	Customer Care Convergys Teletech WEST Corp. Docucorp Iron Mountain Teradata Customer Information Mgmt Experian Acxiom Harte Hanks	Core Processing Temenos Treasury Managemen Trema Mortgage Servicing & Processing Ocwen Financial

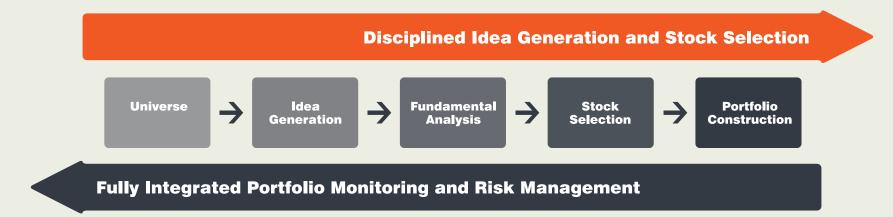




Cohesive Analysis and Industry Specific Insight

Financial services technology

- + Multi-disciplinary research and analysis
- + Clear portfolio construction parameters and sell disciplines
- + Fully integrated risk management





ACARTHACAPITAL

Sourcing the Best Ideas

We continuously uncover new opportunities

Analysis team

- + Screen to identify companies with improving fundamentals
- + Meet with company management teams
- + Access independent research

We seek to identify

Companies benefiting from change

- + Accelerating earnings
- + Improving expectations
- + High returns on capital

Industry leaders

- + Strong management
- + Sustainable earnings, margins, and revenue growth
- + Compelling new products and services
- + Open-ended business opportunities
- + Market share gains





Rigorous Security Analysis

Fundamental analysis

Industry-based experts

- + Identify and quantify growth drivers
- + Comprehensive analysis using input from financials, competitors, suppliers, customers, and independent research
- + Invest in management, not just stocks
- + Develop and continually analyze earnings models

Critical Drivers

Metrics

- + Income Statement
- + Balance Sheet
- + Guidance and Estimates
- + Valuations
- + Market Share

Dynamics

- + Drivers of Growth
- + Quality of Management
- + Product Cycles and Pipelines
- + Brand Value
- + Litigation and Regulatory Risks





Benefits from Decades of Investment Experience

Stock selection

Portfolio managers

- + Collaborate with management team on company fundamentals and resulting analysis
- + Team is responsible for security selection and weighting decisions

Informed decision making

Positive changes

- + Improving revenues, margins, earnings
- + Industry leadership products, services distribution, productivity
- + Improving technicals confirm fundamentals

Strong return potential

- + Target price providing attractive upside
- + Reasonable downside risk
- + High confidence





Stock Selection Considerations

Applying the process

Framework		Companies
Transparency and Visibility	Integrated compliance, risk management and performance metrics view across an enterprise.	epiq / Advs / Fico/ Symc / Dst ssnc / Msft
Software as a Service	Flexible application components oriented around complex vertically aligned business processes.	FISV / EPQY / SAP / ORCL / CRM BMC / CAN /FIS / TSS / IBM / MSFT / SONE / ORCC / HPQ CA / PAYX
Information Intelligence	Search, categorize, analyze, manage and consume complex data sets and large volumes.	TRAK / FICO / EFX / EXPN ACIW / IDCC / INFA / ADP / TCX VRSN / QCOM / IBM / PAYX
Internet Foundation	Redesigning the internet to handle more feature rich functionality and scale. Areas include micro payments, identity security, digital media convergence and mobility.	VRSN / CCUR / IDCC / AAPL MSFT / NOK / GOOG / CSCO ARRS / SEAC
Software as Infrastructure	Transformation in core areas such as middleware, business intelligence, security, and management.	VMW / CAVM / FFIV / IBM / EMC RVBD / CAN / HPQ / MSFT CTXS / BRCM / CAVM / JNPR MSI / ARUN





Investment Thesis Applied Case Study

Macro environment supportive of global consolidation of financial institutions

Sector selection

The current political and regulatory environment is creating a greater awareness of risk management. Providing financial institutions real time risk management is challenged by the requirement to monitor a large volume of complex data. To manage these challenges, financial institutions have visibly committed to time sensitive budget initiatives. Companies that provide products and services that enhance transparency and visibility will emerge as leaders.

Company selection

Advent Software provides products and services the fulfills the goal of providing a financial institution integrated compliance, risk management and performance metrics to its entire enterprise. Advent improves operating efficiencies, while reducing risk with its missioncritical applications for a global customer base. Advent serves a broad customer base including asset managers, broker dealers, endowments, foundations, family offices hedge funds and wealth managers.

Recent positive changes at Advent

- + Improving revenues, margins, earnings
- + Large cash position and low/no debt
- + Industry leadership products, services distribution, productivity
- + Improving technicals confirm fundamentals

Strong return potential for Advent

- + Target price providing attractive upside
- + Reasonable downside risk
- + High confidence

Leaders emerge — Buy Recommendation for Advent Software



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Portfolios are Constructed to Reflect Conviction

Construction parameters

Style pure

- + 25 30 growth stocks
- + Flexibility to invest in mid and large cap companies
- + Fully invested cash typically less than 3%

Rigorous sell discipline





27

Portfolio Management / Sell Discipline

Holdings may be sold for the following reasons

Valuation

- + Current valuation reflects the opportunity
- + Management changes
- + Change in the risk/reward
- + First sign of earnings weakness
- + Change in the technicals

A better idea comes along

- + To keep portfolio concentrated
- + Relative change in risk/reward

We make a mistake

- + The opportunity identified was wrong
- + The valuation assumptions were optimistic
- + Competitive landscape changed
- + First sign of earnings weakness
- + Change in the technicals

Our sell discipline is responsive to the evolving landscape of Economic, Political and Market specific information.





Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 72 of 100 PageID #: 10074

Acartha Capital Fund I, L.P.

What results has this produced? 2010 - Present



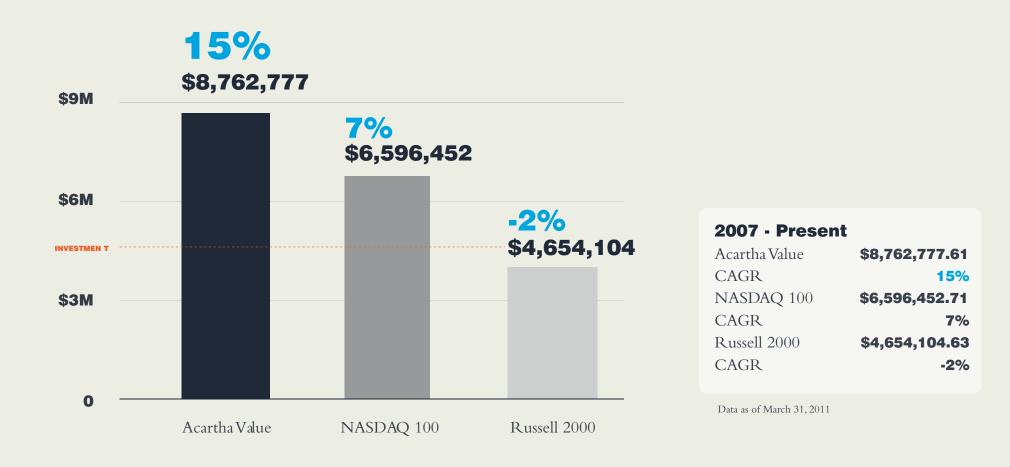




Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 73 of 100 PageID #: 10075

Acartha Capital Fund I, L.P.

What results has this produced? 2007 - Present



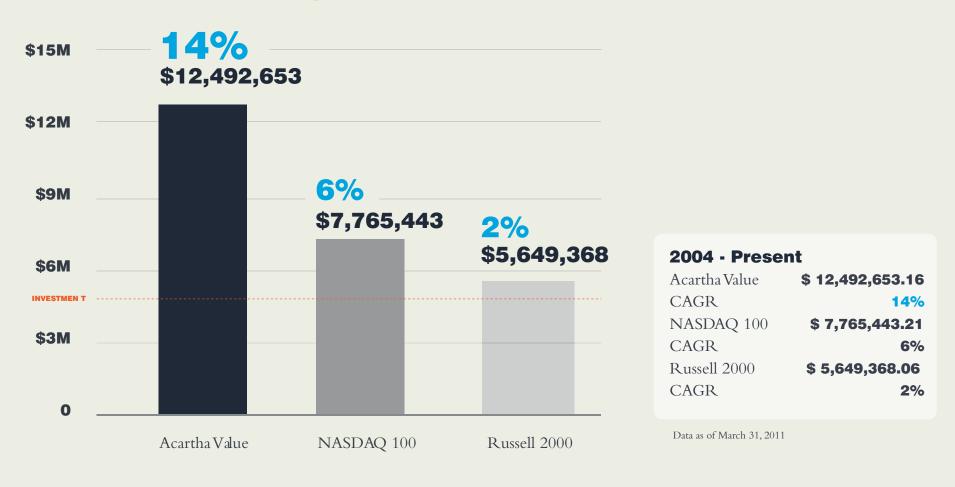




Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 74 of 100 PageID #: 10076

Acartha Capital Fund I, L.P.

What results has this produced? 2004 - Present



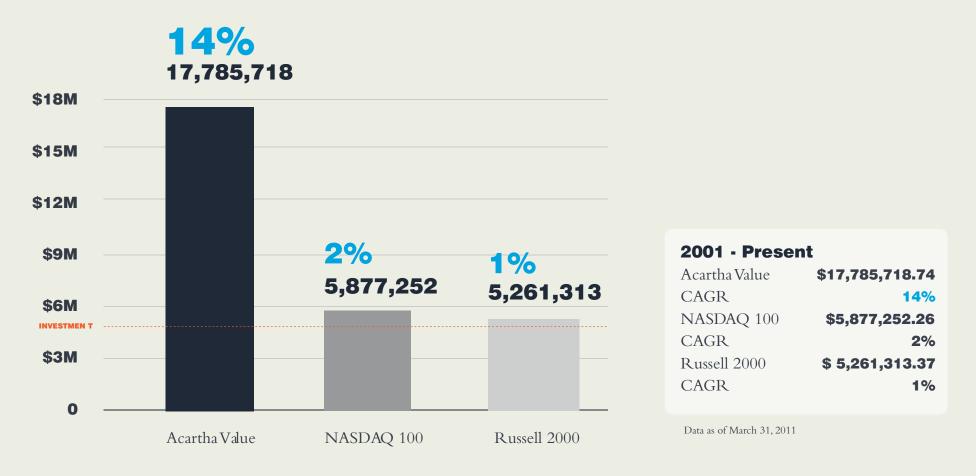


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Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 75 of 100 PageID #: 10077

Acartha Capital Fund I, L.P.

What results has this produced? 2001 - Present



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Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 76 of 100 PageID #: 10078

32

Acartha Capital Fund I, L.P.

What results has this produced? 2001 - Present

iShares Financial Services Comparison

RELATIVE PORTFOLIO PERFORMANCE 2001-2011



TRANSACTION OCCURANCE

2001 - Prese	ent
Acartha Value	\$ 16,035,446.03
CAGR	11.9%
NASDAQ 100	\$ 6,108,271.26
CAGR	2.0%
Russell 2000	\$ 3,443,237.76
CAGR	-3.5%
IShares Financial	\$ 3,626,628.26
CAGR	-3.1%

ACARTHA PORTFOLIO ISHARES FINANCIAL SERVICES (IYG) - - INTITIAL INVESTMENT: \$5MM

PORTFOLIO VALUE

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Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 77 of 100 PageID #: 10079

Summary of Terms

Limited Partnership Interests offered by the General Partner	Up to \$100 million in investor commitments, first close on consent of limited partners at \$10 million in commitments.
Minimum Limited PartnerCommitments Sought	\$250,000, unless waived by the General Partner
Use of Proceeds	Investments to be made in opportunities as outlined in this presentation. Up to 10% of the fund may be held in cash
Management Fees	1% of Portfolio Value, called quarterly in advance
Term	Semi-annual Liquidity, after 1st year. 70 days written notice.
Management and Administration	Investment Advisor – Acartha Capital Management Legal – Pryor Cashman – New York Audit – Price Waterhouse Coopers Administration – Caceis, USA
Incentives - Realization Split	Carried interest of 20% payable to the General Partner following repayment of invested funds

The exact terms and conditions of the Acartha Capital Fund I, L.P. are contained in the offering memorandum and subscription agreements.





Acartha Capital Fund I, L.P.

Portfolio Highlights

- **1. Significant relative out performance as compared to broadly diversified Technology Indexes**
- **2. Simple construction and portfolio management using equal weight rebalancing allows for minimal commission churn¹**
- 3. The identification and ownership of stocks with long term records of out performance has allowed the portfolio to not only have better results, as compared to the broad averages, but to experience smaller overall draw-downs
- **4.** Acartha out performance occurs during all period of portfolio formation since 2001



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Team

Doug Morriss

Chairman, Chief Executive Officer

Mr. Morriss is the Chairman of the Board of Directors of Acartha Group, LLC (Acartha Group) and is a Manager in the general partner of ATP. He was the founder and Chief Executive Officer of Kinexus, a financial services technology firm, which was sold to Advent Software in 2001. Mr. Morriss is Chairman and Chief Executive Officer of several private investment holding companies, as well as several family controlled private equity holding companies. He has served on the Board of Directors of Kinexus, PlusFunds, X.Eye Inc. (Ontario) and Kanbay International (NASDAQ: KBAY) and currently serves on the Boards of Multiplus Finance S.A. (Switzerland) and Cirqit (New Jersey).

Christian Leedy

Managing Director

Mr. Leedy is a Managing Director of Acartha Group. From 1994 to 1997, Mr. Leedy acted as the Vice Chairman of HTV industries, a holding company with portfolio companies in the healthcare, gaming, manufacturing and mining industries. From 1997 to 2000, Mr. Leedy was the Chairman and CEO of Leedy, Slusar & Co., LTS, an Ohio based Registered Investment Advisor. During that time, he was also the Managing Partner of BA Limited, Cayman Islands; a Director of Banco Comafi S.A. and Comafi Bursatile, Argentina; and, the Managing Partner of the Gates Mills Investment Group, Cleveland. From 2000 to 2004, Mr. Leedy owned and operated several international manufacturing concerns having operations in the United States and Italy. In addition to his responsibilities at the Acartha Group, Mr. Leedy serves as the Managing Member of the Leedy Investment Company and is Trust Advisor to several charitable foundations. Mr. Leedy received a B.A. in economics from DePauw University.





Ameet Patel

Chief Technology Officer

Mr. Patel is the Chief Technology Officer of Acartha Group. He is also a Manager in the general partner of ATP. Prior to joining Acartha Group, Mr. Patel spent seven years at JPMorgan Chase, most recently as Managing Executive of LabMorgan. Prior to this role, he was CTO of LabMorgan where he provided business & technology direction on their \$500MM+ e-finance venture capital portfolio (Archipelago, MarketAxess, Dealertrack, IntraLinks, Tradeweb, Creditex, RiskMetrics, FxAll, Financial Engines, Kinexus, Yodlee, Tantau, and Home Advisor). Prior to his senior role at JPMorgan, Mr. Patel had a distinguished eight year career at BASF. Among the many accolades Mr. Patel has achieved are as ComputerWorld's "Top 100 IT Leaders" in 2004, InfoWorld's "Top 25 CTOs" in 2001, CIO Magazine's CIO-100 award for innovative business practices in 2001 and Crain's "Top 40 under 40" young executives in 2000. Mr. Patel currently serves as Director on the boards of several Acartha portfolio companies.

Dixon Brown

Corporate Secretary, Managing Director

Mr. Brown is Corporate Secretary and a Director of Acartha Group. Before joining Acartha, Mr. Brown was Executive Vice President and Managing Director, Administration of Kinexus Corporation and its predecessor, the Witan Group, Inc. Prior to establishing the Witan Group with B. Douglas Morriss in 1994, Mr. Brown was the Chief Executive Officer of a major East Coast family office. During his 17 year tenure there, Mr. Brown developed and implemented a wide variety of family office services including strategic and investment planning, fiduciary, philanthropy, legal, tax and financial services for individuals, trusts and estates. Mr. Brown served as an independent fiduciary and investment advisor to several charitable trusts and private foundations with significant assets established by his family clients. He earned a B.A. from University of Virginia.

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Wynne Morriss

General Counsel

Mr. Morriss is General Counsel of Acartha Group. From 1999 through May 2008, held a variety of senior positions at XL Capital Assurance Inc. (now renamed Syncora Guarantee), a NY based monoline financial guaranty company. From 1995 to 1999, Mr. Morriss served as associate general counsel of CapMAC Holdings, Inc., and subsequently at MBIA Insurance Corporation when it acquired CapMAC in 1998. Mr. Morriss practiced law for seven years with Sidley & Austin and Skadden, Arps, Slate, Meagher & Flom. Mr. Morriss received a B.A. and an M.A. from the University of Chicago. He received a J.D. from Harvard Law School.

Hany Teylouni

Advisor

Mr. Teylouni most recently served as the VP of Professional Services at NorthStar Software. Prior to that, he was the Chief Technology Officer of Kinexus Corporation, where he managed all aspects of the design, development, implementation rollout and day-to-day operations of an ASP based consolidation and aggregation platform servicing a number of large financial institutions involved in wealth management. Prior to joining Kinexus, Mr. Teylouni led the Financial Industries Solutions Group at Cambridge Technology Partners, where he directed IT relationship and projects with a large number of financial institutions (Merrill Lynch, Lehman Brothers, Bank of New York, State Street Global Advisors, etc.) and served as Senior Vice President and Director of Investment Systems for Putnam Investments, where he was responsible for the deployment and support of technologies serving Putnam's Investment Management process. Mr. Teylouni has over 25 years experience in the design, development, and implementation of large-scale investment management, performance, risk management, data aggregation and trading systems. He earned a Masters Degree in Mathematics and Computer Science from University of Geneva, Switzerland.





Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 82 of 100 PageID #: 10084

Kevin G. Liddy

Managing Director

Mr. Liddy serves as a Managing Director of Acartha Group. Mr. Liddy most recently served as the portfolio manager for IBM Corporation's \$500 million venture capital fund of funds. He has held positions of senior economist and business analyst at IBM Corporation, foreign currency options trader, securities lending professional and securities broker. In addition, he has served as a naval officer for five years. Mr. Liddy graduated from the U.S. Naval Academy with a B.S. in Economics and from New York University with a M.B.A. in Finance and a M.A. in Economics.





Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 83 of 100 PageID # 10085



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Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 84 of 100 PageID #: 10086

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Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 85 of 100 PageID #: 10087



Our Philosophy

What makes us different







Our Philosophy

What makes us different

The Fund believes that the best way to outperform the market is to **concentrate** on **predictable growth**. Market leading companies are held in a long term low turnover portfolio.







Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 87 of 100 PageID #: 10089

Our Philosophy

What makes us different

The Fund believes that the best way to outperform the market is to **concentrate** on **predictable growth**. Market leading companies are held in a long term low turnover portfolio.

Concentration	Long term	Valuation metrics
+ Earnings drive stock prices	+ 3-5 year holding period	+ Attractive relative valuation
+ 30 or less holdings	+ Low Turnover	+ High quality earnings history
+ 1 sector	+ Invest in management, not just stocks	+ Sustainable earnings growth
	+ Strong competitive advantage	+ Strong commitment to shareholder value





The Acartha Capital thesis is very simple:







The Acartha Capital thesis is very simple: Regulation drives greater revenue and profits in certain service and technology companies.





This is a very large market.





This is a very large market. We focus on the sectors where there is large predictable spend.





Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 92 of 100 PageID #: 10094



Defining the Market

Financial services technology







Defining the Market

Financial services technology

- + Global IT spending grew at a rate of 5.6% in the last year, to reach a total of \$3.4 trillion in 2010 ⁽¹⁾
- + Global IT spend in financial services is forecasted to reach \$363.8 billion ⁽²⁾ in 2011, an increase of 3.7% over 2010. This figure is substantially higher than the 2.5% growth increase experienced in 2010. Additionally Global IT services spending is forecasted to be in excess of \$821 billion ⁽¹⁾ in 2011. We estimate approximately 35% has traditionally been spent in the financial services sector, creating a total "in-scope" spend of approximately \$650 billion for 2011.
- + Financial services technology spending accounts for approximately 20% of overall IT spending with the greatest percentage of this amount spent "below the glass"

Source: 1. Gartner (includes services) 2. Celent



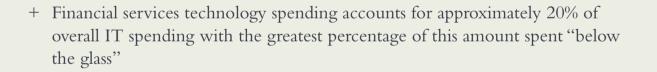




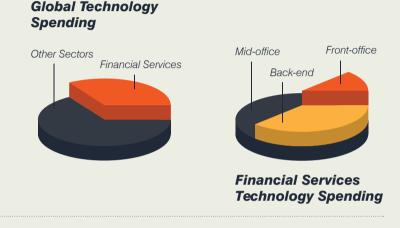
Defining the Market

Financial services technology

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The next few slides were originally composed in 1999 and updated in 2006.





The next few slides were originally composed in 1999 and updated in 2006. The architectures that drive our investment theme have not changed.





Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 97 of 100 PageID #: 10099



Trend for Growth A history of acceleration Past (until 1990)

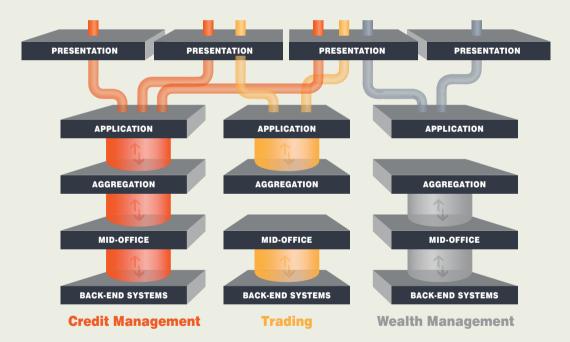
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Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 98 of 100 PageID #: 10100

2011

Trend for Growth A history of acceleration Past (until 1990)





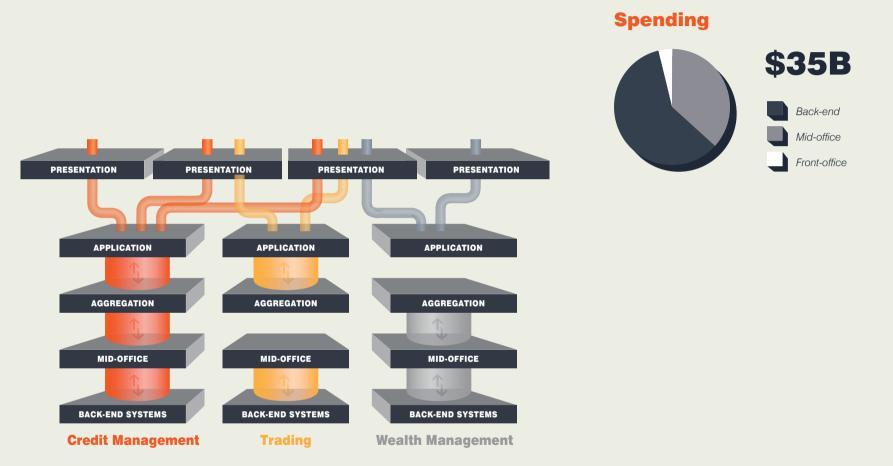
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Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 99 of 100 PageID #: 10101

2011

Trend for Growth A history of acceleration Past (until 1990)



Source: Thompson and Gartner/Dataquest, November 14, 2006



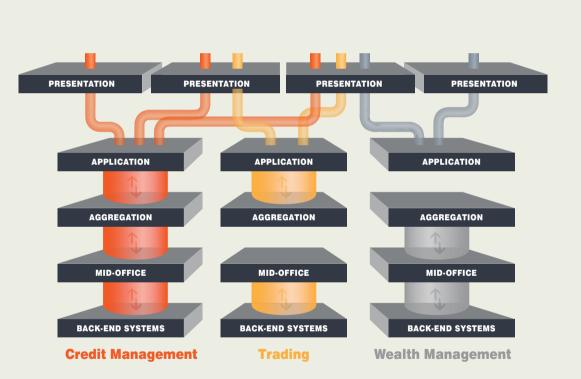
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Case: 4:12-cv-00080-CEJ Doc. #: 390-5 Filed: 05/20/15 Page: 100 of 100 PageID #: 10102

2011

Trend for Growth A history of acceleration **Past (until 1990)**



Spending



Services

- + Paper based statements
- + Manual processes
- + Slow transaction posting
- + Narrow product offering
- + Limited risk management capabilities

Source: Thompson and Gartner/Dataquest, November 14, 2006







Through 2000, the financial services industry was driven by profits, not transparency and risk.





Through 2000, the financial services industry was driven by profits, not transparency and risk. Industry regulations have changed that focus.





Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 3 of 113 PageID #: 10105

Trend for Growth A history of acceleration

Recent State (1990-2000)



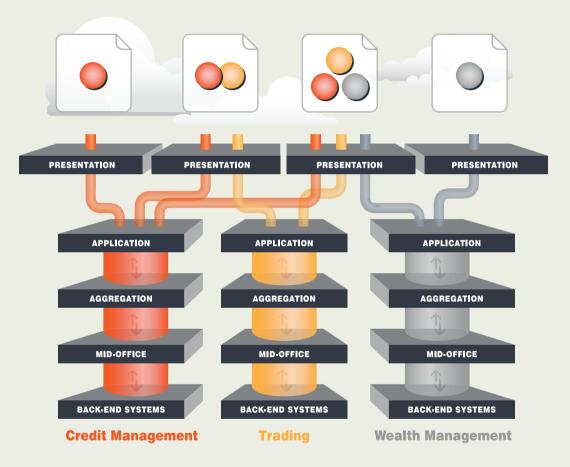
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Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 4 of 113 PageID #: 10106

Trend for Growth A history of acceleration

Recent State (1990-2000)





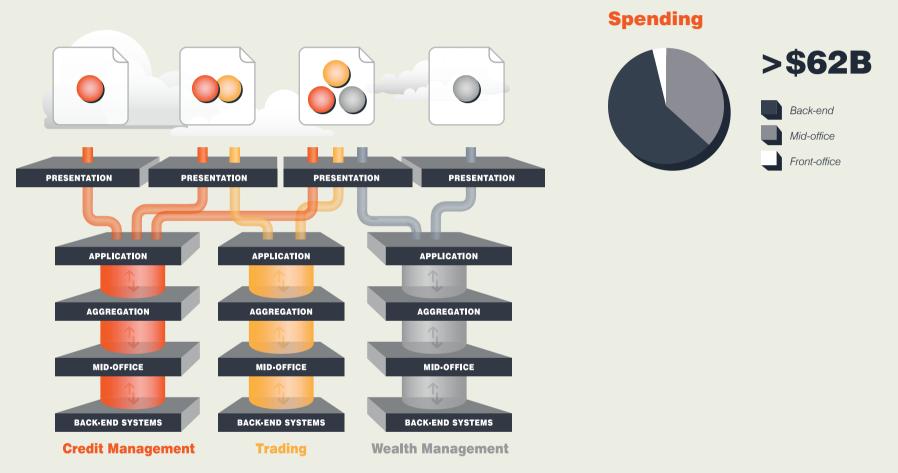
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Trend for Growth A history of acceleration

Recent State (1990-2000)



Source: Thompson and Gartner/Dataquest, November 14, 2006



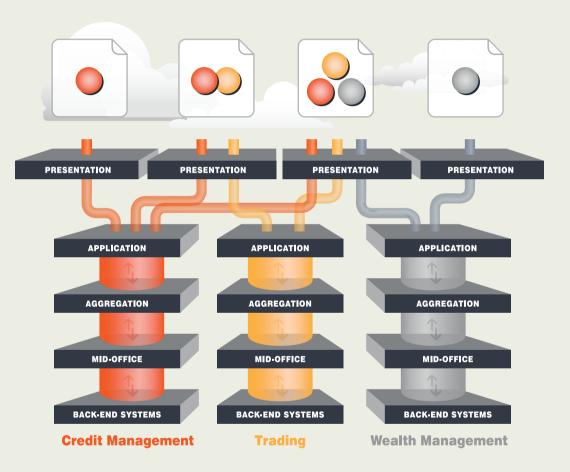




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Trend for Growth A history of acceleration

Recent State (1990-2000)



Spending



Services

- + Lack of customer data consolidation
- + Enhanced performance and risk tracking
- + Increased data transparency and availability
- + Increasing automation despite limited back-end integration

Source: Thompson and Gartner/Dataquest, November 14, 2006



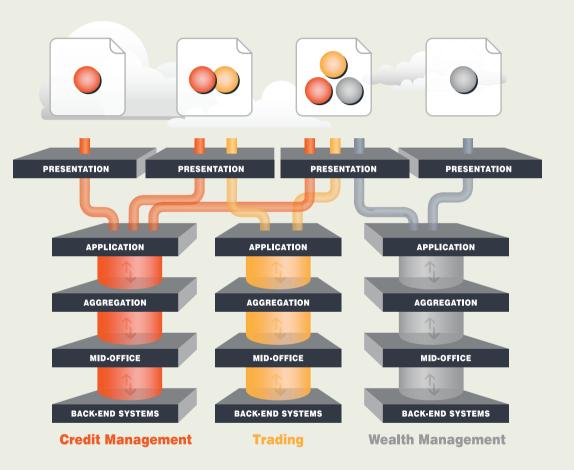




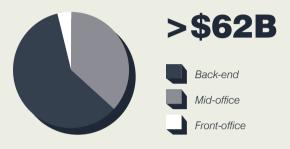
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Trend for Growth A history of acceleration

Recent State (1990-2000)



Spending



Services

- + Lack of customer data consolidation
- + Enhanced performance and risk tracking
- + Increased data transparency and availability
- + Increasing automation despite limited back-end integration

Key evolutionary drivers

- + Internet boom and bust
- + Devalued investments for consumer oriented solutions and technology in general
- + Increasing regulatory requirements (T+1 BY 2004)

Source: Thompson and Gartner/Dataquest, November 14, 2006



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Regulation has driven spending





Regulation has driven spending in predictable sectors.





Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 10 of 113 PageID #: 10112

Trend for Growth A history of acceleration

Recent State (2000-2010)



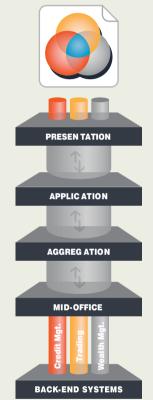
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Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 11 of 113 PageID #: 10113

Trend for Growth A history of acceleration

Recent State (2000-2010)





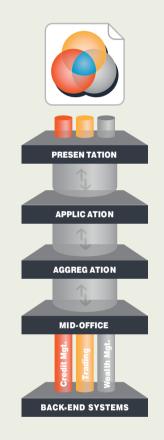






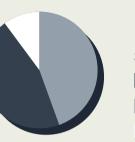
Trend for Growth A history of acceleration

Recent State (2000-2010)



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Spending



\$493.7B in 2007 growing to **\$570B** by 2010

2002 Gartner Report had projected \$160B by 2005

Back-end

Mid-office

Front-office

Source: Thompson and Gartner/Dataquest, November 14, 2006

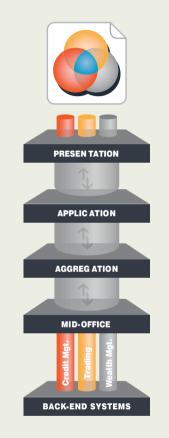


2011

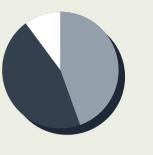


Trend for Growth A history of acceleration

Recent State (2000-2010)



Spending



\$493.7B in 2007 growing to **\$570B** by 2010

2002 Gartner Report had projected \$160B by 2005

Back-end

Mid-office

Front-office

Services

- + Refocused development on back-end systems
- + Connectivity and "virtual" consolidation
- + Support of global communication standards
- + Availability of solutions throughout enterprise
- + Empowered consumers with full automation

Source: Thompson and Gartner/Dataquest, November 14, 2006

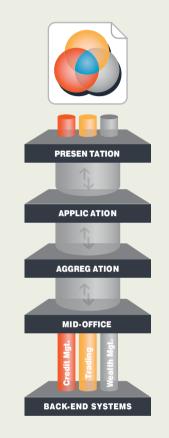




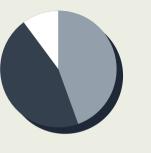


Trend for Growth A history of acceleration

Recent State (2000-2010)



Spending



\$493.7B in 2007 growing to \$570B by 2010

2002 Gartner Report had projected \$160B by 2005

- Back-end
- Mid-office
- Front-office

Services

- + Refocused development on back-end systems
- + Connectivity and "virtual" consolidation
- + Support of global communication standards
- + Availability of solutions throughout enterprise
- + Empowered consumers with full automation

Key evolutionary drivers

- + Availability of bandwidth coupled with remote processing capabilities
- + Growing demand for customized solutions for all customer segments
- + "Boundary-less" data and transactions
- + Increasing mobility and globalization

Source: Thompson and Gartner/Dataquest, November 14, 2006



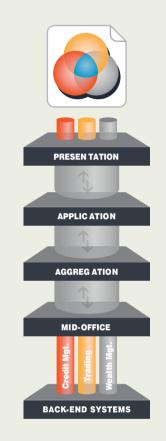




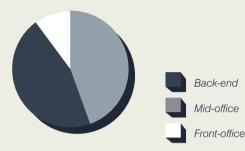
Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 15 of 113 PageID #: 10117

Trend for Growth

Current State 2011



Spending



Services

- + Refocused development on back-end systems
- + Connectivity and "virtual" consolidation
- + Support of global communication standards
- + Availability of solutions throughout enterprise
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Key evolutionary drivers

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- + Increasing mobility and globalization
- + Compliance, risk and transparency



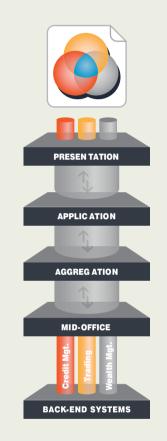




Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 16 of 113 PageID #: 10118

Trend for Growth

Current State 2011



Spending

\$650 Billion in 2011

Back-end

Mid-office

Services

- + Refocused development on back-end systems
- + Connectivity and "virtual" consolidation
- + Support of global communication standards
- + Availability of solutions throughout enterprise
- + Empowered consumers with full automation

Key evolutionary drivers

- + Availability of bandwidth coupled with remote processing capabilities
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- + "Boundary-less" data and transactions
- + Increasing mobility and globalization
- + Compliance, risk and transparency







This predictable spending is **concentrated** on approximately 300 stocks





This predictable spending is **concentrated** on approximately 300 stocks and we believe the top 50 will benefit the most.







Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 19 of 113 PageID #: 10121



Incremental Value





Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 20 of 113 PageID #: 10122

Incremental Value

Market	\$700 Billion
Average profit margin (10%)	\$70 Billion
Number of companies in market	300
Multiple earnings (low) 5x	\$350 Billion
Per company (300)	\$1.17 Billion
Per company (50)	\$7 Billion
Incremental value	\$4.2 Billion
Multiple Earnings (high)10x	\$700 Billion
Per company (300)	\$2.33 Billion
Per company (50)	\$14 Billion
Incremental value	\$8.4 Billion











Information	Theme	Landscape
Universe	Formulation	Framework
 Info Ecosystem + Internet + News Sources + Analysts + Research firms + Execs/ Entrepreneurs + Company data + Project data + Customer data + VC/PE firms + Vendors/Clients + Academia/Labs + Conferences + Social Networks 	 Macro/Micro trends + 2-5 year view + Top 5 + Validate w/ Ecosystem + Boundary exploration + What if + Stress test 	 Taxonomy + Architectural approach + Components + Operating perspective



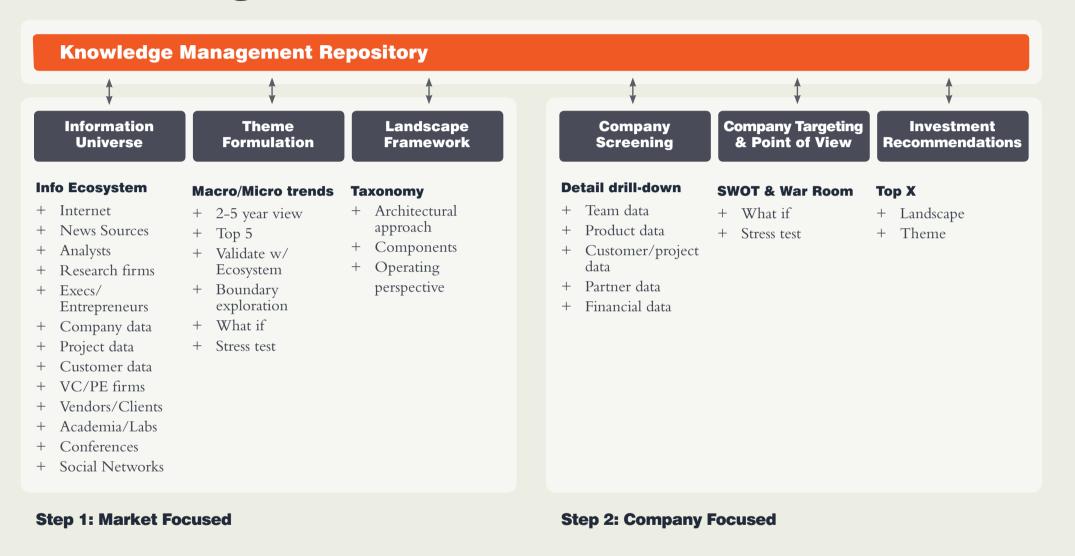


















Idea Generation and Selection Process













Sustainably Large Market with Predictable High Growth

Top Down Investment Approach





Sustainably Large Market with Predictable High Growth

Top Down
 Investment Approach

Sector / Sub-sector Considerations

Secular Growth Trends / Regulatory Environment/ Degree and Sub Sector Selection of Industry Innovations / Competitive Nature of Business





Sustainably Large Market with Predictable High Growth

Top Down Investment Approach

Sector / Sub-sector Considerations

Secular Growth Trends / Regulatory Environment/ Degree and Sub Sector Selection of Industry Innovations / Competitive Nature of Business

Market Opportunity / Earnings Growth Potential / Sustainable Technology Advantage / Management / Valuation

Stock Selection Considerations











Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 31 of 113 PageID #: 10133

Sector / Sub-sector Considerations

Predictable IT spend



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Predictable IT spend

Investment Opportunity from Required Technology Spend

Complexity of Financial Products, Operations and Management are Characters of Global/ Consolidating Financial Institutions.

Economic, Political and Regulatory Environment drive our Thesis of Increased Technology Spent.

Main drivers of growth in IT spend:

Risk Management

Compliance

Regulation







Predictable IT spend

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Economic, Political and Regulatory Environment drive our Thesis of Increased Technology Spent.

Main drivers of growth in IT spend:

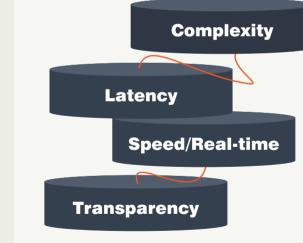
Risk Management

Compliance

Regulation

The Three Main Drivers have increased the volume and velocity of data that needs to be managed and there are challenges in managing those Drivers











Predictable IT spend

Investment Opportunity from Required Technology Spend

Complexity of Financial Products, Operations and Management are Characters of Global/ Consolidating Financial Institutions.

Economic, Political and Regulatory Environment drive our Thesis of Increased Technology Spent.

Main drivers of growth in IT spend:

Risk Management

Compliance

Regulation





Managing the Challenges Creates Specific IT Spending Requirements



Visible Mandated Time-Sensitive Committed Spend

Budget Initiative Defined & Granted

Limited Number of Companies to Solve Problem

Portfolio of Best Ideas







Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 35 of 113 PageID #: 10137

Sector / Sub-sector Considerations

Leading categories emerge







Leading categories emerge

Trends







Leading categories emerge

Trends

Industry drivers

- + Continued market consolidation
- + New entrants following deregulation and increased competition causing banks to revisit differentiation strategies
- + Regulations (Basel II, Patriot Act, Check 21, Sarbanes-Oxley, Graham-Leach-Bliley)
- + Refresh of core bank systems

Major initiatives

- + Refresh of lending, branch automation and ATM systems, with BPO as a viable alternative to gain access to updated technologies
- + Multi-channel integration initiatives
- + Redirection of CRM efforts on eCare and enhancing cross-sell and up-sell opportunities
- + Credit and operational risk management
- + Continued emphasis on IT, transaction and business process outsourcing, utilizing global delivery model
- + Continued focus on digitization and STP

- + Outsourcing of back office processes is increasingly viewed as a viable business strategy that provides flexibility, improved service levels, cost benefits and access to technology and IP
- + Emerging opportunities exist to provide capabilities around the following areas:
- + Risk Management and Fraud Detection
- + Customer information management, analytics and marketing
- + Mobile & internet payments
- + Dominant Financial services companies exist in the marketing, transaction processing, check processing and payment space
- + Companies are specializing in providing process expertise across high volume areas such as loan processing, mortgage processing, etc...
- + Leading Indian companies, primarily focused on BPO, are starting to make investments into sub vertical areas within the space











Financial Services Landscape









Financial Services Landscape

Front Office

Sales

Prospecting Origination Tracking

Service

Inquiry Referral Payments Account maintenance

Marketing

Research Sales analysis Segmentation Marketing management

Product/Services Mgmt

Concept development Product development Price management Life cycle management



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Financial Services Landscape

Front Office

Middle Office

Sales

Prospecting Origination Tracking

Service

Inquiry Referral Payments Account maintenance

Marketing

Research Sales analysis Segmentation Marketing management

Product/Services Mgmt

Concept development Product development Price management Life cycle management

Accounting Planning Funds management

Auditing and Compliance

Business Information Mgmt

Product/sales Customer Liability reporting Account reporting

Risk Management Credit risk Operational risk





Financial Services Landscape

Front Office

Sales

Prospecting Origination Tracking

Service

Inquiry Referral Payments Account maintenance

Marketing

Research Sales analysis Segmentation Marketing management

Product/Services Mgmt

Concept development Product development Price management Life cycle management

Middle Office

Accounting

Planning Funds management

Auditing and Compliance

Business Information Mgmt Product/sales Customer Liability reporting Account reporting

Risk Management Credit risk Operational risk

Back Office

Account Maintenance

Electronic cash mgmt Finds transfer Commercial cash mgmt Sweep account

Processing

Customer authentication Item processing Payment and deposit ATM access and debit card Credit card Cable/wiring Transaction Account statement Money processing & vault Operations

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Financial Services Landscape

Front Office

Sales

Prospecting Origination Tracking

Service

Inquiry Referral Payments Account maintenance

Marketing

Research Sales analysis Segmentation Marketing management

Product/Services Mgmt

Concept development Product development Price management Life cycle management

Middle Office

Accounting

Planning Funds management

Auditing and Compliance

Business Information Mgmt Product/sales Customer Liability reporting Account reporting

Risk Management Credit risk Operational risk

Back Office

Account Maintenance

Electronic cash mgmt Finds transfer Commercial cash mgmt Sweep account

Processing

Customer authentication Item processing Payment and deposit ATM access and debit card Credit card Cable/wiring Transaction Account statement Money processing & vault Operations

Corporate Reference Data Customer reference data, Product reference data, Reference data management

Infrastructure High availability/disaster recovery, Security







Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 44 of 113 PageID #: 10146

Stock Selection Considerations

Leading Category: Retail Banking







Leading Category: Retail Banking



Global service providers: IBM, Accenture, ADP Offshore providers: Wipro (Spectramind), Infosys (Progreon), MphasiS (mSource) Valtech Financial Services-focused outsourcers: SunGard, Fiserv, Misys, Jack Henry, HNC Software, Fidelity Information Services







Leading Category: Retail Banking

Broad-based providers

5

- Global service providers: IBM, Accenture, ADP
- Offshore providers: Wipro (Spectramind), Infosys (Progreon), MphasiS (mSource) Valtech
- Financial Services-focused outsourcers: SunGard, Fiserv, Misys, Jack Henry, HNC Software, Fidelity Information Services

Bank of New York, State Street, Mellon, Northern Trust, eServe (Citigroup)







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Bank of New York, State Street, Mellon, Northern Trust, eServe (Citigroup)

Industry Utilities: Symcor, ISPL







Leading Category: Retail Banking

Front Office		Middle Office	Customer Info Analysis	Back Office
Offshore pro	· · · ·	fosys (Progreon), MphasiS (mSource) Va	ltech NC Software, Fidelity Information Services	
Bank of New Y	Bank of New York, State Street, Mellon, Northern Trust, eServe (Citigroup)			
A Industry Uti	Industry Utilities: Symcor, ISPL			
Software S1 Corillian Digital Insight Online Payr eBPP CheckFree Siebel Fleetcore Branch Aute Harland Wealth Argo Data	Magic Soft CRM AmDocs Oracle SAP Mitel SalesForce.com Broadridge RightNow Omation Wealth	Risk Management Credit Bureaus / Consumer Auth. Equifax Experian Lightbridge Fair Isaac Compliance	Customer Care Convergys Teletech WEST Corp. Docucorp Iron Mountain Teradata Customer Information Mgmt Experian Acxiom Harte Hanks	Core Processing Temenos Treasury Management Trema Mortgage Servicing & Processing Ocwen Financial





Cohesive Analysis and Industry Specific Insight







Cohesive Analysis and Industry Specific Insight

Financial services technology

- + Multi-disciplinary research and analysis
- + Clear portfolio construction parameters and sell disciplines
- + Fully integrated risk management

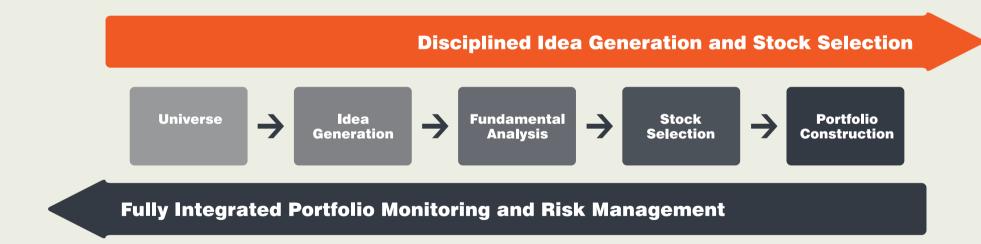




Cohesive Analysis and Industry Specific Insight

Financial services technology

- + Multi-disciplinary research and analysis
- + Clear portfolio construction parameters and sell disciplines
- + Fully integrated risk management







Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 52 of 113 PageID #: 10154



We continuously uncover new opportunities







Sourcing the Best Ideas

We continuously uncover new opportunities

Analysis team

- + Screen to identify companies with improving fundamentals
- + Meet with company management teams
- + Access independent research







Sourcing the Best Ideas

We continuously uncover new opportunities

Analysis team

- + Screen to identify companies with improving fundamentals
- + Meet with company management teams
- + Access independent research

We seek to identify

Companies benefiting from change

- + Accelerating earnings
- + Improving expectations
- + High returns on capital

Industry leaders

- + Strong management
- + Sustainable earnings, margins, and revenue growth
- + Compelling new products and services
- + Open-ended business opportunities
- + Market share gains







Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 55 of 113 PageID #: 10157

Rigorous Security Analysis

Fundamental analysis





Rigorous Security Analysis

Fundamental analysis

Industry-based experts

- + Identify and quantify growth drivers
- + Comprehensive analysis using input from financials, competitors, suppliers, customers, and independent research
- + Invest in management, not just stocks
- + Develop and continually analyze earnings models



Rigorous Security Analysis

Fundamental analysis

Industry-based experts

- + Identify and quantify growth drivers
- + Comprehensive analysis using input from financials, competitors, suppliers, customers, and independent research
- + Invest in management, not just stocks
- + Develop and continually analyze earnings models

Critical Drivers

Metrics

- + Income Statement
- + Balance Sheet
- + Guidance and Estimates
- + Valuations
- + Market Share

Dynamics

- + Drivers of Growth
- + Quality of Management
- + Product Cycles and Pipelines
- + Brand Value
- + Litigation and Regulatory Risks







Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 58 of 113 PageID #: 10160



Benefits from Decades of Investment Experience

Stock selection









Benefits from Decades of Investment Experience

Stock selection

Portfolio managers

- + Collaborate with management team on company fundamentals and resulting analysis
- + Team is responsible for security selection and weighting decisions







Benefits from Decades of Investment Experience

Stock selection

Portfolio managers

- + Collaborate with management team on company fundamentals and resulting analysis
- + Team is responsible for security selection and weighting decisions

Informed decision making

Positive changes

- + Improving revenues, margins, earnings
- + Industry leadership products, services distribution, productivity
- + Improving technicals confirm fundamentals

Strong return potential

- + Target price providing attractive upside
- + Reasonable downside risk
- + High confidence







Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 61 of 113 PageID #: 10163

Stock Selection Considerations

Applying the process







Stock Selection Considerations

Applying the process

Framework		Companies
Transparency and Visibility	Integrated compliance, risk management and performance metrics view across an enterprise.	epiq / Advs / Fico/ Symc / Dst ssnc / Msft
Software as a Service	Flexible application components oriented around complex vertically aligned business processes.	FISV / EPQY / SAP / ORCL / CRM BMC / CAN /FIS / TSS / IBM / MSFT / SONE / ORCC / HPQ CA / PAYX
Information Intelligence	Search, categorize, analyze, manage and consume complex data sets and large volumes.	TRAK / FICO / EFX / EXPN ACIW / IDCC / INFA / ADP / TCX VRSN / QCOM / IBM / PAYX
Internet Foundation	Redesigning the internet to handle more feature rich functionality and scale. Areas include micro payments, identity security, digital media convergence and mobility.	VRSN / CCUR / IDCC / AAPL MSFT / NOK / GOOG / CSCO ARRS / SEAC
Software as Infrastructure	Transformation in core areas such as middleware, business intelligence, security, and management.	VMW / CAVM / FFIV / IBM / EMC RVBD / CAN / HPQ / MSFT CTXS / BRCM / CAVM / JNPR MSI / ARUN







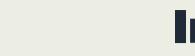
Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 63 of 113 PageID #: 10165

Investment Thesis Applied Case Study









Investment Thesis Applied Case Study

Macro environment supportive of global consolidation of financial institutions







Investment Thesis Applied Case Study

Macro environment supportive of global consolidation of financial institutions

Sector selection

The current political and regulatory environment is creating a greater awareness of risk management. Providing financial institutions real time risk management is challenged by the requirement to monitor a large volume of complex data. To manage these challenges, financial institutions have visibly committed to time sensitive budget initiatives. Companies that provide products and services that enhance transparency and visibility will emerge as leaders.

Company selection

Advent Software provides products and services the fulfills the goal of providing a financial institution integrated compliance, risk management and performance metrics to its entire enterprise. Advent improves operating efficiencies, while reducing risk with its missioncritical applications for a global customer base. Advent serves a broad customer base including asset managers, broker dealers, endowments, foundations, family offices hedge funds and wealth managers.

Recent positive changes at Advent

- + Improving revenues, margins, earnings
- + Large cash position and low/no debt
- + Industry leadership products, services distribution, productivity
- + Improving technicals confirm fundamentals

Strong return potential for Advent

- + Target price providing attractive upside
- + Reasonable downside risk
- + High confidence



Investment Thesis Applied Case Study

Macro environment supportive of global consolidation of financial institutions

Sector selection

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Strong return potential for Advent

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- + Reasonable downside risk
- + High confidence

Leaders emerge — Buy Recommendation for Advent Software





2011

Portfolios are Constructed to Reflect Conviction





Portfolios are Constructed to Reflect Conviction

Construction parameters







Portfolios are Constructed to Reflect Conviction

Construction parameters

Style pure

- + 25 30 growth stocks
- + Flexibility to invest in mid and large cap companies
- + Fully invested cash typically less than 3%

Rigorous sell discipline







Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 70 of 113 PageID #: 10172



Portfolio Management / Sell Discipline

Holdings may be sold for the following reasons







Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 71 of 113 PageID #: 10173

Portfolio Management / Sell Discipline

Holdings may be sold for the following reasons

Valuation

- + Current valuation reflects the opportunity
- + Management changes
- + Change in the risk/reward
- + First sign of earnings weakness
- + Change in the technicals

A better idea comes along

- + To keep portfolio concentrated
- + Relative change in risk/reward

We make a mistake

- + The opportunity identified was wrong
- + The valuation assumptions were optimistic
- + Competitive landscape changed
- + First sign of earnings weakness
- + Change in the technicals



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Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 72 of 113 PageID #: 10174

Portfolio Management / Sell Discipline

Holdings may be sold for the following reasons

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- + Current valuation reflects the opportunity
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A better idea comes along

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We make a mistake

- + The opportunity identified was wrong
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- + First sign of earnings weakness
- + Change in the technicals

Our sell discipline is responsive to the evolving landscape of Economic, Political and Market specific information.





Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 73 of 113 PageID #: 10175

Acartha Capital Fund I, L.P.

What results has this produced? 2010 - Present

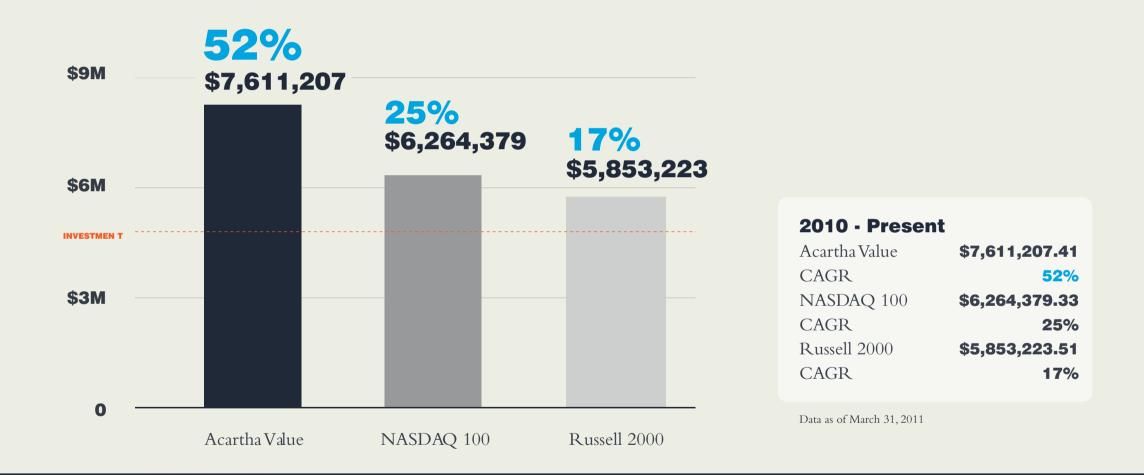




Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 74 of 113 PageID #: 10176

Acartha Capital Fund I, L.P.

What results has this produced? 2010 - Present



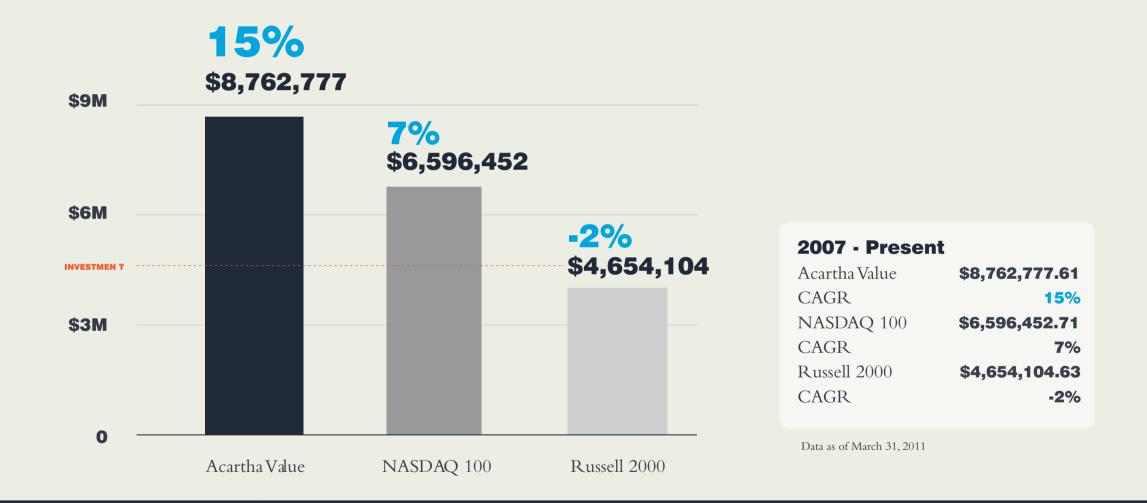




Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 75 of 113 PageID #: 10177

Acartha Capital Fund I, L.P.

What results has this produced? 2007 - Present





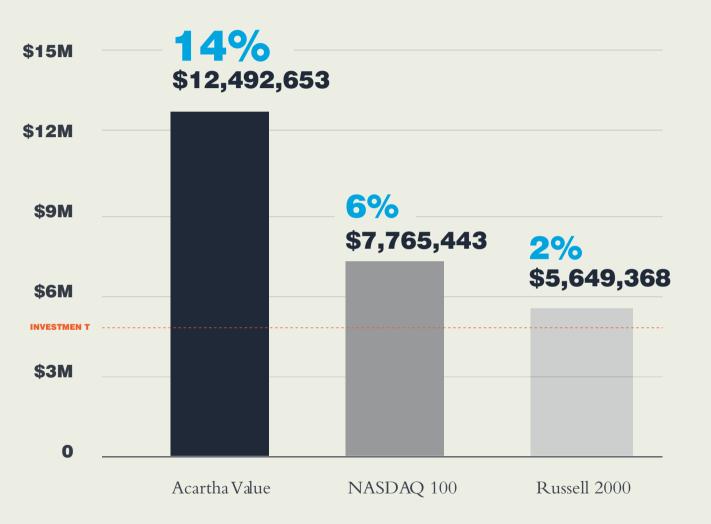




Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 76 of 113 PageID #: 10178

Acartha Capital Fund I, L.P.

What results has this produced? 2004 - Present



2004 - Prese	nt
Acartha Value	\$ 12,492,653.16
CAGR	14%
NASDAQ 100	\$ 7,765,443.21
CAGR	6%
Russell 2000	\$ 5,649,368.06
CAGR	2%

Data as of March 31, 2011



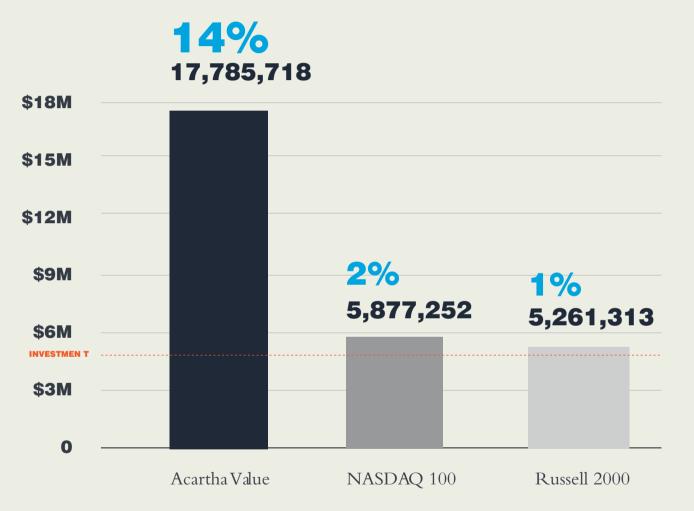
ACARTHACAPITAL



Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 77 of 113 PageID #: 10179

Acartha Capital Fund I, L.P.

What results has this produced? 2001 - Present



ent	2001 - Prese
\$17,785,718.74	Acartha Value
14%	CAGR
\$5,877,252.26	NASDAQ 100
2%	CAGR
\$ 5,261,313.37	Russell 2000
1%	CAGR

Data as of March 31, 2011



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Acartha Capital Fund I, L.P.

What results has this produced? 2001 - Present

iShares Financial Services Comparison







Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 79 of 113 PageID #: 10181

Acartha Capital Fund I, L.P.

What results has this produced? 2001 - Present

iShares Financial Services Comparison

RELATIVE PORTFOLIO PERFORMANCE 2001-2011



2001 - Prese	ent
Acartha Value	\$ 16,035,446.03
CAGR	11.9%
NASDAQ 100	\$ 6,108,271.26
CAGR	2.0%
Russell 2000	\$ 3,443,237.76
CAGR	-3.5%
IShares Financial	\$ 3,626,628.26
CAGR	-3.1%

ACARTHA PORTFOLIO
 ISHARES FINANCIAL SERVICES (IYG)

- - INTITIAL INVESTMENT: \$5MM







Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 80 of 113 PageID #: 10182







Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 81 of 113 PageID #: 10183

Summary of Terms

ACARTHACAPITAL

Limited Partnership Interests offered by the General Partner	Up to \$100 million in investor commitments, first close on consent of limited partners at \$10 million in commitments.
Minimum Limited PartnerCommitments Sought	\$250,000, unless waived by the General Partner
Use of Proceeds	Investments to be made in opportunities as outlined in this presentation. Up to 10% of the fund may be held in cash
Management Fees	1% of Portfolio Value, called quarterly in advance
Term	Semi-annual Liquidity, after 1st year. 70 days written notice.
Management and Administration	Investment Advisor – Acartha Capital Management Legal – Pryor Cashman – New York Audit – Price Waterhouse Coopers Administration – Caceis, USA
Incentives - Realization Split	Carried interest of 20% payable to the General Partner following repayment of invested funds

The exact terms and conditions of the Acartha Capital Fund I, L.P. are contained in the offering memorandum and subscription agreements.





Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 82 of 113 PageID #: 10184

Acartha Capital Fund I, L.P.

Portfolio Highlights



ACARTHACAPITAL



Acartha Capital Fund I, L.P.

Portfolio Highlights

- **1. Significant relative out performance as compared to broadly diversified Technology Indexes**
- **2. Simple construction and portfolio management using equal weight rebalancing allows for minimal commission churn¹**
- **3.** The identification and ownership of stocks with long term records of out performance has allowed the portfolio to not only have better results, as compared to the broad averages, but to experience smaller overall draw-downs
- **4. Acartha out performance occurs during all period of portfolio** formation since 2001







Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 84 of 113 PageID #: 10186

Team

Doug Morriss

Chairman, Chief Executive Officer

Mr. Morriss is the Chairman of the Board of Directors of Acartha Group, LLC (Acartha Group) and is a Manager in the general partner of ATP. He was the founder and Chief Executive Officer of Kinexus, a financial services technology firm, which was sold to Advent Software in 2001. Mr. Morriss is Chairman and Chief Executive Officer of several private investment holding companies, as well as several family controlled private equity holding companies. He has served on the Board of Directors of Kinexus, PlusFunds, X.Eye Inc. (Ontario) and Kanbay International (NASDAQ: KBAY) and currently serves on the Boards of Multiplus Finance S.A. (Switzerland) and Cirqit (New Jersey).

Christian Leedy

Managing Director

Mr. Leedy is a Managing Director of Acartha Group. From 1994 to 1997, Mr. Leedy acted as the Vice Chairman of HTV industries, a holding company with portfolio companies in the healthcare, gaming, manufacturing and mining industries. From 1997 to 2000, Mr. Leedy was the Chairman and CEO of Leedy, Slusar & Co., LTS, an Ohio based Registered Investment Advisor. During that time, he was also the Managing Partner of BA Limited, Cayman Islands; a Director of Banco Comafi S.A. and Comafi Bursatile, Argentina; and, the Managing Partner of the Gates Mills Investment Group, Cleveland. From 2000 to 2004, Mr. Leedy owned and operated several international manufacturing concerns having operations in the United States and Italy. In addition to his responsibilities at the Acartha Group, Mr. Leedy serves as the Managing Member of the Leedy Investment Company and is Trust Advisor to several charitable foundations. Mr. Leedy received a B.A. in economics from DePauw University.



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Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 85 of 113 PageID #: 10187

Team

Ameet Patel

Chief Technology Officer

Mr. Patel is the Chief Technology Officer of Acartha Group. He is also a Manager in the general partner of ATP. Prior to joining Acartha Group, Mr. Patel spent seven years at JPMorgan Chase, most recently as Managing Executive of LabMorgan. Prior to this role, he was CTO of LabMorgan where he provided business & technology direction on their \$500MM+ e-finance venture capital portfolio (Archipelago, MarketAxess, Dealertrack, IntraLinks, Tradeweb, Creditex, RiskMetrics, FxAll, Financial Engines, Kinexus, Yodlee, Tantau, and Home Advisor). Prior to his senior role at JPMorgan, Mr. Patel had a distinguished eight year career at BASF. Among the many accolades Mr. Patel has achieved are as ComputerWorld's "Top 100 IT Leaders" in 2004, InfoWorld's "Top 25 CTOs" in 2001, CIO Magazine's CIO-100 award for innovative business practices in 2001 and Crain's "Top 40 under 40" young executives in 2000. Mr. Patel currently serves as Director on the boards of several Acartha portfolio companies.

Dixon Brown

Corporate Secretary, Managing Director

Mr. Brown is Corporate Secretary and a Director of Acartha Group. Before joining Acartha, Mr. Brown was Executive Vice President and Managing Director, Administration of Kinexus Corporation and its predecessor, the Witan Group, Inc. Prior to establishing the Witan Group with B. Douglas Morriss in 1994, Mr. Brown was the Chief Executive Officer of a major East Coast family office. During his 17 year tenure there, Mr. Brown developed and implemented a wide variety of family office services including strategic and investment planning, fiduciary, philanthropy, legal, tax and financial services for individuals, trusts and estates. Mr. Brown served as an independent fiduciary and investment advisor to several charitable trusts and private foundations with significant assets established by his family clients. He earned a B.A. from University of Virginia.





Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 86 of 113 PageID #: 10188

Team

Wynne Morriss

General Counsel

Mr. Morriss is General Counsel of Acartha Group. From 1999 through May 2008, held a variety of senior positions at XL Capital Assurance Inc. (now renamed Syncora Guarantee), a NY based monoline financial guaranty company. From 1995 to 1999, Mr. Morriss served as associate general counsel of CapMAC Holdings, Inc., and subsequently at MBIA Insurance Corporation when it acquired CapMAC in 1998. Mr. Morriss practiced law for seven years with Sidley & Austin and Skadden, Arps, Slate, Meagher & Flom. Mr. Morriss received a B.A. and an M.A. from the University of Chicago. He received a J.D. from Harvard Law School.

Hany Teylouni

Advisor

Mr. Teylouni most recently served as the VP of Professional Services at NorthStar Software. Prior to that, he was the Chief Technology Officer of Kinexus Corporation, where he managed all aspects of the design, development, implementation rollout and day-to-day operations of an ASP based consolidation and aggregation platform servicing a number of large financial institutions involved in wealth management. Prior to joining Kinexus, Mr. Teylouni led the Financial Industries Solutions Group at Cambridge Technology Partners, where he directed IT relationship and projects with a large number of financial institutions (Merrill Lynch, Lehman Brothers, Bank of New York, State Street Global Advisors, etc.) and served as Senior Vice President and Director of Investment Systems for Putnam Investments, where he was responsible for the deployment and support of technologies serving Putnam's Investment Management process. Mr. Teylouni has over 25 years experience in the design, development, and implementation of large-scale investment management, performance, risk management, data aggregation and trading systems. He earned a Masters Degree in Mathematics and Computer Science from University of Geneva, Switzerland.



ACARTHACAPITAL



Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 87 of 113 PageID #: 10189

Team

Kevin G. Liddy

Managing Director

Mr. Liddy serves as a Managing Director of Acartha Group. Mr. Liddy most recently served as the portfolio manager for IBM Corporation's \$500 million venture capital fund of funds. He has held positions of senior economist and business analyst at IBM Corporation, foreign currency options trader, securities lending professional and securities broker. In addition, he has served as a naval officer for five years. Mr. Liddy graduated from the U.S. Naval Academy with a B.S. in Economics and from New York University with a M.B.A. in Finance and a M.A. in Economics.







Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 88 of 113 PageID # 10190



ACARTHACAPITAL

Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 89 of 113 PageID #: 10191

TOC

Our Philosophy	Stock Selection Considerations	Portfolio Management / Sell
	Financial Services Landscape	Discipline
Defining the Market	/	
2011. g the manor	Stock Selection Considerations	Results: 2010 - Present
Trend for Growth - Until 1990	Leading Category: Retail Banking	
	Leading Galegory: netall banking	Results: 2007 - Present
Trend for Crowth 1000 0000	Ochocine Anchocic and Industry	nesulis: 2007 · Preselli
Trend for Growth - 1990 - 2000	Cohesive Analysis and Industry	
	Specific Insight	Results: 2004 - Present
Trend for Growth - 2000 - 2010		
	Sourcing the Best Ideas	Results: 2001 - Present
Trend for Growth - 2011		
	Rigorous Security Analysis	Results Vs. IShares Financial
Incremental Value		Services
	Benefits from Decades of Investment	
Knowledge and Idea Generation Process	Experience	Summary of Terms
	•	•
Idea Generation and Selection Process	Stock Selection Considerations	Acartha Capital Portfolio
	Applying the Process	Highlights
Sector / Sub-sector Considerations	Applying the Process	ingingino
-	Investment Thesis Applied	Team
Predictable IT Spend	Investment Thesis Applied	ICall
Sector / Sub-sector Considerations	Portfolios are Constructed to Reflect	
	Conviction	
Leading Categories Emerge	CONVICTION	





Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 90 of 113 PageID #: 10192

No person is authorized to give any information or to make any representation not contained in this presentation and, if given or made, any such information or representation may not be relied upon.

This presentation is for the confidential use of only those persons to whom it is transmitted in connection with this offering. By their acceptance hereof, recipients hereof agree not to transmit, reproduce or make available to anyone this information, including any information contained herein, or to use it for any purpose other than this offering. A confidential offering memorandum has been prepared for the consideration of investors interested in Acartha Capital Fund I, L.P. (The "partnership" or the "fund"). This memorandum contains comprehensive detail regarding matters described in this presentation. Should material contained in this presentation conflict with the memorandum, the disclosures and statements in the latter shall be controlling.

Neither this presentation, confidential memorandum nor the agreement of limited partnership has been filed with the securities and exchange commission or with any securities administrator under any state or non-U.S. Securities law. No governmental authority has passed on or endorsed the merits of the contents of this private memorandum. Any representation to the contrary is unlawful. All forward looking statements included in this document are based on information available at the date hereof and the fund assumes no obligation to update any information set out in this presentation. The forward-looking statements involve known and unknown risks and other factors which may cause actual results and achievements to be materally different from those anticipated.

Nothing in this document should be taken as constituting (i) a recommendation to invest in the fund, (ii) a contract or agreement between the fund of any of its related parties and any other party or (iii) a warranty that may be relied upon by any other party.

The only persons in the UK to whom this document is being distributed are persons who fall within article ii(3) of the financial services act 1986 (investment advertisement) (exemptions) order 1996, as amended.

01



Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 91 of 113 PageID # 10193



Acartha Group Recap Summary

Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 92 of 113 PageID #: 10194



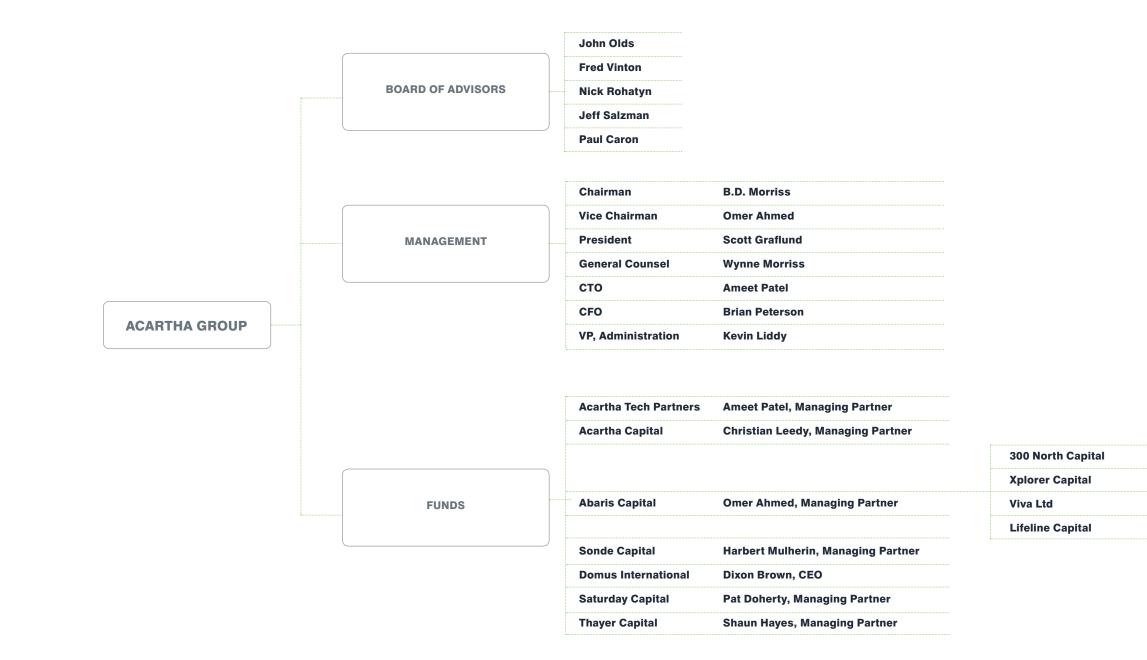
Incubation model with younger, unproven talent starting from scratch



Seasoned management with deep, defined, domain expertise that have already raised capital



Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 93 of 113 PageID #: 10195





Private Equity

Private Equity		Fund Strategy: Venture Capital
Private Equity	1. ATP Venture	First Close: \$100MM
	2. Saturday Cap LBO	Dital Target Size: \$250MM
Real Estate		Ameet Patel
		Managing Partner
Public Equity		Mr. Patel is the Chief Technology Officer of Acartha Group. He is also a Manager in the general partner of ATP. Prior to joining Acartha Group, Mr. Patel spent seven years at JPMorgan Chase, most recently as Managing Executive of LabMorgan. Prior to this role, he was CTO of LabMorgan where he provided business & technology direction on their \$500MM+ e-finance venture capital portfolio (Archipelago, MarketAxess,
Specialty Finance		Dealertrack, IntraLinks, Tradeweb, Creditex, RiskMetrics, FxAll, Financial Engines, Kinexus, Yodlee, Tantau, and Home Advisor). Prior to his senior role at JPMorgan, Mr. Patel had a distinguished eight year career at BASF. Among the many
	Key Assumption	accolades Mr. Patel has achieved are as ComputerWorld's "Top 100 IT Leaders" in 2004, InfoWorld's "Top 25 CTOs" in 2001, CIO Magazine's CIO-100 award for innovative business
Merchant Bank	 + Faster ROE + Niche market deale + Duration risk man 	boards of several Acartha portfolio companies

05



Private Equity

Private Equity		Fund Strategy: Mid-Cap LBOs
	Venture	First Close: \$20MM
	2. Saturday Capital	Target Size: \$50MM
Real Estate	LBO	
		Patrick G. Doherty
		Managing Partner
Public Equity		Up until the founding of Saturday Capital, Mr. Doherty was the President of Mariner Private Equity, LLC. ("Mariner"). Since 2007, Mariner has managed a lower middle-market private equity fund with \$65,000,000 in committed capital and an early
		stage venture investment fund with \$10,000,000 in committed capital.
Specialty Finance		Mr. Doherty is the former Managing Director and Group Head of A.G. Edwards & Sons, Inc.'s Consumer and Industrial investment banking practice. During his tenure there, he led
	Key Assumptions	a staff of mergers & acquisition professionals which focused on executing sell-side and buy-side engagements for lower middle- market privately held corporations.
	+ Faster ROE	market privately neut corporations.
Merchant Bank	+ Niche market deals+ Duration risk management	Before joining A.G. Edwards, Mr. Doherty was an investment
		banker in the mergers & acquisitions department at Dean Witter Reynolds in New York and held several management positions



with Eagle Snacks, Inc.

Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 96 of 113 PageID #: 10198

Real Estate





Real Estate

Private Equity		1
Real Estate	1. Domus Sporting Property	C E r
	2. Viva Brazilian Farmland	t
Public Equity	3. Lifeline Capital Distressed SFH	a \$
	Distressed SFH	I F N
Specialty Finance		a r
	Key Assumptions	h
	+ No fund leverage	i
	+ LPs are key sell-side participants	C.
Merchant Bank	+ Inflation hedges	а
	+ Global view	(
		a

Fund Strategy: Brazil Farmland Acquisition Fund First Close: \$100MM Target Size: \$100MM

Omer Ahmed

Omer is President of Abaris Capital Advisors, a Chicagobased investment advisory firm specializing in alternative asset management portfolio structuring and advice for sovereign wealth funds, global financial institutions, international private banking operations and family offices.

As an investment professional, Omer has advised on and allocated to a range of alternative asset portfolios in excess of \$1 billion. Prior to Abaris, Omer served as Senior Managing Director at Bear Stearns responsible for the Middle East. Prior to Bear Stearns, he was President of Crescent Capital Management. He also held senior management positions at Credit Agricole Indosuez Bank, Merrill Lynch International and ABN AMRO Private Banking in the field of wealth management and alternative investments. In addition, Omer has been Executive member of the Four Star Committee for ALSAC St. Jude Children's Hospital Charity. Currently, Omer is a board member of the Chartered Alternative Investment Analyst (CAIA) designation licensing program and is a member of the Executive Committee of the Center for Financial Services at DePaul University.

Omer is a graduate of Washington University in St. Louis and also completed a post-graduate program on investment decisions and behavioral finance at the Kennedy School of Government at Harvard University.



Real Estate

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Private Equity		
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Real Estate	1. Domus Sporting Property	O ba m
	2. Viva Brazilian Farmland	w ba As
Public Equity	3. Lifeline Capital Distressed SFH	al. \$1 D
		Pr M C
Specialty Finance		ar m
	Key Assumptions	ha Al
	+ No fund leverage	is Aı
	+ LPs are key sell-side participants	of
Merchant Bank	+ Inflation hedges	at
	+ Global view	O al

Fund Strategy: Distressed SFH Acquisition Fund First Close: \$50MM

Target Size: TBD

Omer Ahmed

Omer is President of Abaris Capital Advisors, a Chicagobased investment advisory firm specializing in alternative asset management portfolio structuring and advice for sovereign wealth funds, global financial institutions, international private banking operations and family offices.

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Public Equity



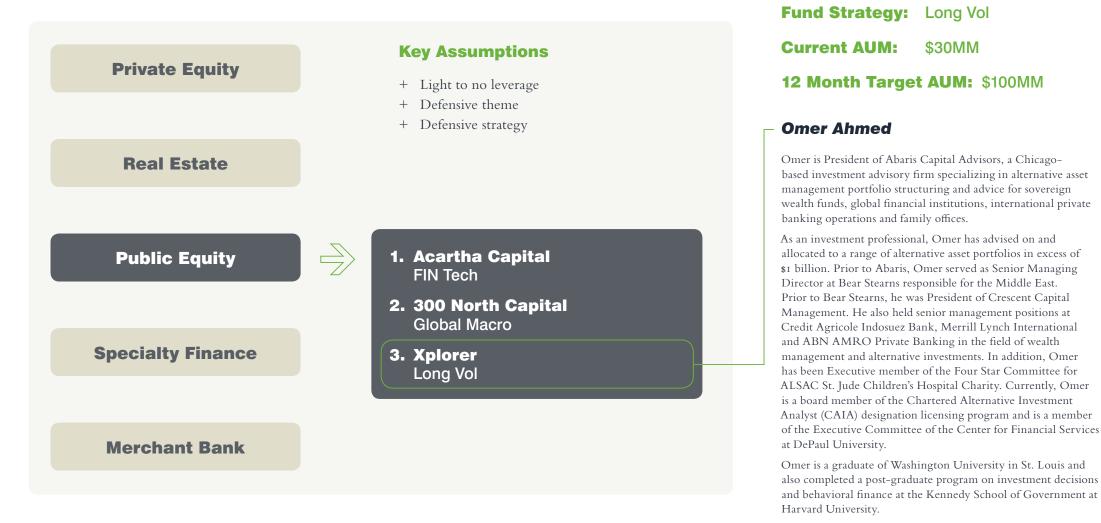


Public Equity





Public Equity





Specialty Finance



Fund Strategy: Mortgage Securities **Opportunities Fund**

First Close: \$25MM

Target Size: \$100MM

Tom Neary

Mr Neary is a 25-year veteran of the mortgage and banking industries. Most recently Mr. Neary has been the principal of Toll Canyon Advisors, a boutique consulting firm. His clients have included, Citadel Investment Group, Aklero Risk Analytics, Quicken Loans, and HomeMVP. Prior to that Mr. Neary was Executive Vice President and Senior Managing Director, Capital Markets for GMAC/ Rescap. There his responsibilities included, legacy asset management, trading, hedging, correspondent lending, warehouse lending, correspondent operations and portfolio management. He was also the CEO of the International Business Group.

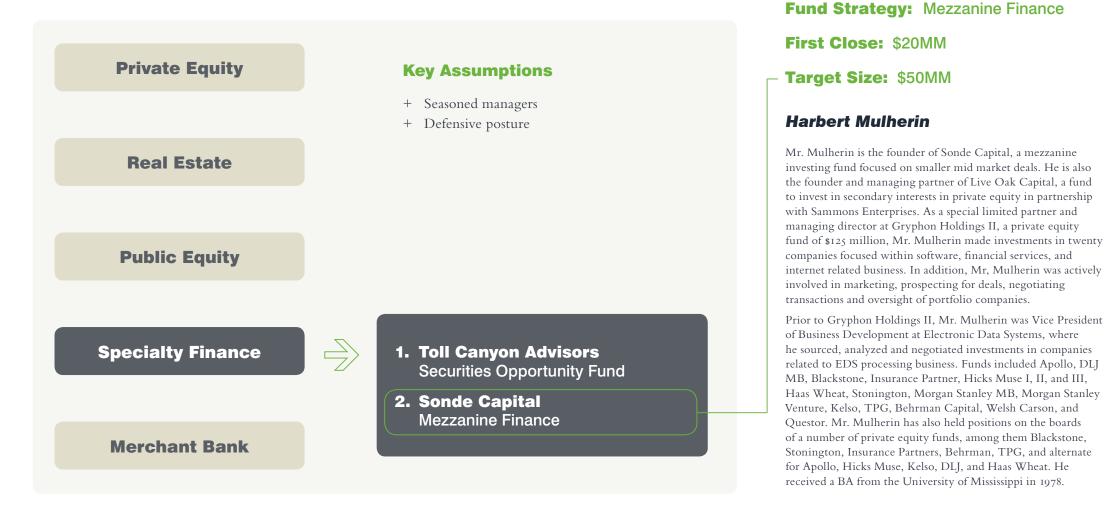
Before joining GMAC/RFC, Mr. Neary was Executive Vice President of Capital Markets for Wells Fargo Home Mortgage, a position he held for ten years. His responsibilities included all interest rate risk management (trading and sales), pricing, structured finance, loan delivery and whole loan portfolio management for both the bank as well as WFHM. His unit generated \$500 million to \$1 billion in annual gains.

Prior to Wells Fargo, Mr. Neary held the position of Senior Vice President, Secondary Marketing for Bank of America/ NationsBank Mortgage and Senior Vice President, Secondary Marketing for Banc Boston Mortgage.

Mr. Neary has been a frequent speaker at industry functions as well as a member of the National Advisory committees for both Fannie Mae and Freddie Mac.



Specialty Finance





Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 104 of 113 PageID #: 10206

Merchant Bank





New Team Members

Scott R. Graflund President Acartha Group

Scott R. Graflund is a 22 year veteran from Morgan Stanley and has led in executive assignments involving IT, Operations and Private Equity. As a former Managing Director at Morgan Stanley, Graflund pioneered the Private Wealth Management group's global technology and operational platform. Scott managed a number of high profile merger and platform integration efforts and also led the effort to develop a firm-wide resource management strategy. Later in his career he served as President of Morgan Stanley IT Holdings where he managed a private equity portfolio completing transactions generating profits in excess of \$100 million.

Scott founded Long Grove Ventures in 2008 to put the best successes he had helping Fortune 500 companies to use in serving small and mid market IT and IT dependent companies

Kevin Liddy VP Administration Acartha Group

Mr. Liddy serves as a Managing Director of Acartha Group. Mr. Liddy most recently served as the portfolio manager for IBM Corporation's \$500 million venture capital fund of funds. He has held positions of senior economist and business analyst at IBM Corporation, foreign currency options trader, securities lending professional and securities broker. In addition, he has served as a naval officer for five years. Mr. Liddy graduated from the U.S. Naval Academy with a B.S. in Economics and from New York University with a M.B.A. in Finance and a M.A. in Economics.



Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 106 of 113 PageID #: 10208

AUM yr6

AUM yr7

200,000,000 100,000,000

AUM yr8

600,000,000 600,000 450,000,000 300,000,000 150,000,000

250,000,000 250,000,000 250,000,000 250,000,000

AUM yr9

AUM yr10

-

Acartha Group Projected Distributions and Return Based on Current Assumptions

Actual results may vary and performance projections are not guaranteed

Sources		AUM Yr 1	AUM Yr2	AUM yr3	AUM yr4	AUM yr5
Venture PE Funds	5					
MIC VII	Fin Tech Venture	24,621,623	19,621,623	14,621,623	7,500,000	-
АТР	Fin Tech Venture	33,446,741	28,446,741	23,446,741	15,000,000	-
ATP II	Fin Tech Venture	100,000,000	200,000,000	150,000,000	100,000,000	50,000,000
SPV's (existing)	Fin Tech Venture	15,000,000	12,500,000	7,500,000	5,000,000	-
SPV (new)	Fin Tech Venture	15,000,000	25,000,000	35,000,000	35,000,000	35,000,000
ATP III	Fin Tech Venture			200,000,000	400,000,000	300,000,000
ATP IV	Fin Tech Venture					
Total Venture PE	funds					
Domus	Real Estate	125,000,000	250,000,000	250,000,000	250,000,000	250,000,000

300 N Capital	Global Macro Equity	35,000,000	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000	450,000,000	500,000,000
Explorer Capital	Long Volitility CTA	20,000,000	75,000,000	125,000,000	175,000,000	225,000,000	275,000,000	325,000,000	375,000,000	425,000,000	475,000,000
Viva Limited	Unleveraged Brazil RE	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000	450,000,000	500,000,000	550,000,000
Lifeline Capital	US Mortgage Repurchase										

Pat Doherty

Saturday Capital Mid SC Fund II SC Fund III	ł & Small Cap LBO	20,000,000	20,000,000	15,000,000 40,000,000	10,000,000 40,000,000	5,000,000 40,000,000 80,000,000	40,000,000 80,000,000	80,000,000	80,000,000	
<u>Harbert Mulherin</u> Live Oak Capital Mez LO Fund II LO Fund III	zzanine Debt	30,000,000	30,000,000	20,000,000 60,000,000	15,000,000 60,000,000	10,000,000 45,000,000 120,000,000	30,000,000 120,000,000	15,000,000 90,000,000	60,000,000	30,000,000

Acartha Cap Mg	gmt (1% mgmt f	ee) (7% asset	growth per	year after	3rd year)	

Fun	d 1	50,000,000	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000	450,000,000	500,000,000
fun	d 2	20,000,000	50,000,000	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000	450,000,000
fun	d3		20,000,000	50,000,000	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000

Total Acartha Cap Mgmt

	Shares	Base	Hurdle	B Pref Sharing 9	Post B pref %	Post All Pref CSE
OID Debt		3,500,000	5,250,000		1.00%	
Ser A pref		19,766,289	19,766,289		59.22%	35.00%
Ser B-2 pref		4,276,316	4,276,316	24.06%	12.81%	
Ser B-1 pref		9,000,000	13,500,000	75.94%	26.97%	15.00%
Common		-	-			50.00%
	-	33,042,605	37,542,605	100.00%	100.00%	100.00%

Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 107 of 113 PageID #: 10209

EXHIBIT B

Income (Gross) Yr 1	Income (Gross) Yr 2	Income (Gross) Yr 3	Income (Gross) Yr 4	Income (Gross) Yr 5	Income (Gross) Yr 6	Income (Gross) Yr 7	Income (Gross) Yr 8	Income (Gross) Yr 9	Income (Gross) Yr 10	distributable Income %
-	392,432 568,935 4,000,000 250,000 500,000	468,935 3,000,000 150,000 700,000 4,000,000	150,000 300,000 2,000,000 100,000 700,000 8,000,000	- 1,000,000 - 700,000 6,000,000		- - - - 2,000,000 12,000,000	- - - - - - 9,000,000	- - - - - 6,000,000	- - - - - 3,000,000	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
3,761,367	5,711,367	8,611,367	11,250,000	7,700,000	16,000,000	14,000,000	9,000,000	6,000,000	3,000,000	
1,405,000	1,447,150	1,490,565	1,490,565	1,490,565	1,490,565	1,490,565	1,490,565	1,490,565		0.00%
87,500 50,000 Carry Only Carry Only	250,000 187,500		500,000 437,500	625,000 562,500		875,000 487,500	1,000,000 562,500		1,250,000 712,500	20% yrs 1-3 and 30% thereafter
Carry Only Carry Only Carry Only										0.00% 0.00%
Carry Only Carry Only Carry Only										0.00% 0.00%
500,000 200,000	1,000,000 500,000 200,000	1,000,000	2,000,000 1,500,000 1,000,000	2,500,000 2,000,000 1,500,000	2,500,000	3,500,000 3,000,000 2,500,000	4,000,000 3,500,000 3,000,000		5,000,000 4,500,000 4,000,000	20% yrs 1&2 and 30% thereafter
700,000	1,700,000	3,000,000	4,500,000	6,000,000	7,500,000	9,000,000	10,500,000	12,000,000	13,500,000	_

Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 108 of 113 PageID #: 10210

-

Year 1		Year 2	Year 3	year 4	year 5	year 6	year 7	year 8	year 9	year 10	Totals
_		97,074	262,480 🖡	1,082,056 「		_ ,	<u> </u>	·	<u> </u>	r _	1,441,610
-		294,142	23,438	387,749	F	_ · ·	· _ •	· _ ۱	• <u> </u>	r	705,329
_	•		2,203,125	2,203,125	2,203,125	2,203,125	· _ •	· _ I	·	r .	8,812,500
_		929,651	654,404				· _ •	·	· .	r	1,584,055
-	•	-	546,875	546,875	546,875	546,875	·	· _ 1	·	r	2,187,500
_	•			-	5,875,000	5,875,000	5,875,000	5,875,000		r	23,500,000
-	۲	- *	- *	- *	_ F	-	8,812,500	8,812,500	8,812,500	8,812,500	\$ 35,250,000
-	۲	1,320,867	3,690,322	4,219,805	8,625,000	8,625,000	14,687,500	14,687,500	8,812,500	8,812,500	73,480,994
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-	1	- '				- '	- '	· - '	-	5,000,000	5,000,000
-		210,000	600,000	900,000	1,200,000	1,284,000	1,373,880	1,470,052	1,470,052	1,470,052	9 ,978,035
-		120,000	450,000	750,000	1,050,000	1,123,500	1,202,145	1,286,295	1,286,295	1,286,295	8,554,530
-		600,000	900,000	1,200,000	1,500,000	1,605,000	1,717,350		1,837,565	1,837,565	13,035,044
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-	F	-	68,750	68,750	68,750	68,750		·		r .	275,000
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_		-	103,125	103,125	103,125	103,125	· _ ,	·		r _	412,500
-	۳.				412,500	412,500	412,500	412,500	·	r	1,650,000
-	۲		- *	*		-	412,500	412,500	412,500	412,500	1,650,000
	e in		nanagement fe		_	c	_	2		10	
Year 1		Year 2	Year 3	year 4	year 5	year 6	year 7	year 8	year 9	year 10	· .
100,000		475,000	1,000,000	1,425,000	1,575,000 7	1,725,000	1,875,000	2,025,000	2,175,000	2,325,000	1 4,700,000
40,000		210,000	575,000	1,000,000	1,150,000	1,300,000	1,450,000	1,600,000	1,750,000	1,900,000	10,975,000
-		40,000	260,000	575,000	725,000	875,000	1,025,000	1,175,000 `	1,325,000	1,475,000	7,475,000
140,000		725,000	1,835,000	3,000,000	3,450,000	3,900,000	4,350,000	4,800,000	5,250,000	5,700,000	33,150,000
ojected D i Year 1	istri	ibutions Year 2	Voor 2	1005 A		Noor E	NO25 7	Voor 9	NO25 0	V025 10	
redi 1		redi Z	Year 3 1,076,472	year 4	year 5	year 6	year 7	year 8	year 9	year 10	
	•			1,102,417		1,173,969 9,703,994			- 6,866,619	-	5,769,510 52,445,803
-	•	-	-	2 109 564	, ,				6,866,619	8,774,119	5 2,445,803
33,679			1,580,671			2,099,400		-	-	-	
106,321	-	2,259,985	4,990,055	6,940,698	4,226,302			3,859,712			36,947,296
-							11,475,402	12,865,706	9,809,456	12.534.456	46,685,019

Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 109 of 113 PageID #: 10211

IRR ANALYSIS

Date SERIES A	_	<u>12/31/05</u> (11,466,289)	<u>3/24/06</u> (5,100,000)	<u>7/25/06</u> (200,000)	<u>12/31/07</u> (3,000,000)	<u>12/31/08</u> 0	<u>12/31/09</u>	<u>12/31/10</u> 0	<u>6/30/11</u>	<u>12/31/11</u> 0		<u>6/30/12</u>	<u>12/31/12</u> 0	<u>12/31/13</u> 0	<u>12/31/14</u> 0	<u>12/31/15</u> 9,282,034	<u>12/31/16</u> 9,703,994	<u>12/31/17</u> 8,813,043	<u>12/31/18</u> 9,005,994	<u>12/31/19</u> 6,866,619	<u>12/31/20</u> 8,774,119
TOTALS		(11,466,289)	(5,100,000)	(200,000)	(3,000,000)	0	0	0	0	0	1	0	0	0	0	9,282,034	9,703,994	8,813,043	9,005,994	6,866,619	8,774,119
NPV	3,160 8.51%	(11,466,289)	(5,006,186)	(190,993)	(2,548,026)	0	0	0	0	0		0	0	0	0	4,100,740	3,950,151	3,306,210	3,113,705	2,187,913	2,575,935
		40/04/05	2/24/05	7/25/05	10/01/07	12/01/00	42/24/22	40/04/40	c /20 /44	10/01/11		c /20 /42	10/01/10	40/04/40	10/01/11	10/04/45	10/04/45	10/04/47	10/04/40	10/04/40	10/01/00
Date SERIES B-1		<u>12/31/05</u>	3/24/06	7/25/06	<u>12/31/07</u>	<u>12/31/08</u>	<u>12/31/09</u>	<u>12/31/10</u>	<u>6/30/11</u> (9,000,000)	<u>12/31/11</u> 106,321		6/30/12	<u>12/31/12</u> 2,259,985	<u>12/31/13</u> 4,990,055	<u>12/31/14</u> 6,940,698	<u>12/31/15</u> 4,226,302	<u>12/31/16</u> 4,418,429	<u>12/31/17</u> 3,442,621	<u>12/31/18</u> 3,859,712	<u>12/31/19</u> 2,942,837	<u>12/31/20</u> 3,760,337
TOTALS		0	0	0	0	0	0	0	(9,000,000)	106,321		0	2,259,985	4,990,055	6,940,698	4,226,302	4,418,429	3,442,621	3,859,712	2,942,837	3,760,337
NPV IRR	1,849 7.09%	0	0	0	0	0	0	0	(9,000,000)	90,689		0	1,404,947	2,262,846	2,295,874	1,019,766	777,012	441,616	361,165	200,869	187,065
Date SERIES B-2		<u>12/31/05</u>	3/24/06	<u>12/31/06</u>	12/31/07	<u>12/31/08</u>	<u>12/31/09</u>	<u>12/31/10</u>	<u>6/30/11</u> (4,276,316)	<u>12/31/11</u> 33,679		<u>6/30/12</u> 0	<u>12/31/12</u> 715,882	<u>12/31/13</u> 1,580,671	<u>12/31/14</u> 2,198,564	<u>12/31/15</u> 2,008,111	<u>12/31/16</u> 2,099,400	<u>12/31/17</u> 0	<u>12/31/18</u> 0	<u>12/31/19</u> 0	<u>12/31/20</u> 0
TOTALS	-	0	0	0	0	0	0	0	(4,276,316)	33,679		0	715,882	1,580,671	2,198,564	2,008,111	2,099,400	0	0	0	0
NPV IRR	8,664 0.67%	0	0	0	0	0	0	0	(1,521,614)	10,901		0	191,909	351,141	404,730	306,338	265,259	0	0	0	0

Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 110 of 113 PageID #: 10212

Acartha Group Projected Management Team distributions of carry and management fees available for operations

Actual results may vary and performance projections are not guaranteed

Sources		AUM Yr 1	AUM Yr2	AUM yr3	AUM yr4	AUM yr5	AUM yr6	AUM yr7	AUM yr8	AUM yr9	AUM yr10
Venture PE Funds MIC VII ATP ATP II SPV's (existing) SPV (new) ATP III ATP IV	Fin Tech Venture Fin Tech Venture Fin Tech Venture Fin Tech Venture Fin Tech Venture Fin Tech Venture Fin Tech Venture	24,621,623 33,446,741 100,000,000 15,000,000 15,000,000	19,621,623 28,446,741 200,000,000 12,500,000 25,000,000	14,621,623 23,446,741 150,000,000 7,500,000 35,000,000 200,000,000	7,500,000 15,000,000 100,000,000 5,000,000 35,000,000 400,000,000	- 50,000,000 - 35,000,000 300,000,000	200,000,000 600,000,000	100,000,000 600,000,000	450,000,000	300,000,000	150,000,000
Total Venture PE	funds										
Domus	Real Estate	125,000,000	250,000,000	250,000,000	250,000,000	250,000,000	250,000,000	250,000,000	250,000,000	250,000,000	-
Abaris Capital Fu 300 N Capital Explorer Capital Viva Limited Lifeline Capital Total Abaris Capi	Global Macro Equity Long Volitility CTA Unleveraged Brazil RE US Mortgage Repurchase	35,000,000 20,000,000 100,000,000	100,000,000 75,000,000 150,000,000	150,000,000 125,000,000 200,000,000	200,000,000 175,000,000 250,000,000	250,000,000 225,000,000 300,000,000	300,000,000 275,000,000 350,000,000	350,000,000 325,000,000 400,000,000	400,000,000 375,000,000 450,000,000	450,000,000 425,000,000 500,000,000	500,000,000 475,000,000 550,000,000
Pat Doherty Fund Saturday Capital SC Fund II SC Fund III Total Pat Doherty	Mid & Small Cap LBO	20,000,000	20,000,000	15,000,000 40,000,000	10,000,000 40,000,000	5,000,000 40,000,000 80,000,000	40,000,000 80,000,000	80,000,000	80,000,000		
<u>Harbert Mulherir</u> Live Oak Capital LO Fund II LO Fund III Total Harbert Mu	Mezzanine Debt	30,000,000	30,000,000	20,000,000 60,000,000	15,000,000 60,000,000	10,000,000 45,000,000 120,000,000	30,000,000 120,000,000	15,000,000 90,000,000	60,000,000	30,000,000	
Acartha Cap Mgn Fund 1	nt (1% mgmt fee) (7% asset gro		r 3rd year) 100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000	450,000,000	500,000,000

Fund 1	50,000,000	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000	450,000,000	500,000,000
fund 2	20,000,000	50,000,000	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000	450,000,000
fund3		20,000,000	50,000,000	100,000,000	150,000,000	200,000,000	250,000,000	300,000,000	350,000,000	400,000,000

Total Acartha Cap Mgmt

Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 111 of 113 PageID #: 10213

<u>EXHIBIT B</u>

ncome (Gross)	Income (Gross)	Income (Gross)	Income (Gross)	Income (Gross)	Income (Gross)	Income (Gross)	Income (Gross)	Income (Gross)	Income (Gross)	distributabl
Yr 1	Yr 2	Yr 3	Yr 4	Yr 5	Yr 6	Yr 7	Yr 8	Yr 9	Yr 10	Income %
492,432	392,432	292,432	150,000	_	_	_	-	-	_	0.00
668,935	568,935			-	-	-	-	-	-	0.00
2,000,000	4,000,000			1,000,000	-	-	-	-	-	0.00
300,000	250,000			-	-	-	-	-	-	0.00
300,000	500,000			700,000	-	-	-	-	-	0.00
-	-	4,000,000	8,000,000	6,000,000	4,000,000	2,000,000	-	-	-	0.00
-	-	-	-	-	12,000,000	12,000,000	9,000,000	6,000,000	3,000,000	0.00
3,761,367	5,711,367	8,611,367	11,250,000	7,700,000	16,000,000	14,000,000	9,000,000	6,000,000	3,000,000	
										0.00
										0.00
70,000	200,000	300,000	350,000	437,500	525,000	612,500	700,000	787,500	875,000	20% yrs 1-3
40,000	150,000	250,000	306,250	393,750	481,250	341,250	393,750	446,250	498,750	and 30%
Carry Only										thereafter
Carry Only										
										0.00
Carry Only										0.00
Carry Only										
Carry Only										
										0.00
Carry Only										0.00
Carry Only										0.00
Carry Only										
400.000	000.000	4 050 000	4 400 000	4 750 000	2 400 000	2 450 000	2 000 000	2 450 000	2 500 000	
400,000	800,000			1,750,000	2,100,000	2,450,000	2,800,000	3,150,000	3,500,000	20% yrs 18
160,000	400,000	700,000 350,000		1,400,000 1,050,000	1,750,000 1,400,000	2,100,000 1,750,000	2,450,000 2,100,000	2,800,000 2,450,000	3,150,000 2,800,000	and 30% thereafte

560,000

1,360,000

2,100,000

3,150,000

4,200,000

5,250,000

6,300,000

7,350,000

8,400,000

9,450,000

Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 112 of 113 PageID #: 10214

Year 1	Year 2	Year 3	year 4	year 5	year 6	year 7	year 8	year 9	year 10	Totals
-	291,222	787,441	3,246,167	_	r _	• _ •	• <u> </u>	· _	r _	4 ,324,
-	882,426	70,314	1,163,246	_	r	· _ '			*	2 ,115,
-	·	6,609,375	6,609,375	6,609,375	6,609,375	· _ !		· -	*	5 26,437,
-	2,788,953	1,963,213	· _ *	_	r _ 1	· _ ·		· -	*	4 ,752,
-	* 1	1,640,625	1,640,625	1,640,625	1,640,625	• <u> </u>		r	۳	6,562
-	r _	r i i_ r	- i i <u>-</u>	17,625,000	17,625,000	17,625,000	17,625,000	r	۳	70,500
-	٠	· · ·		-	•	26,437,500	26,437,500	26,437,500	26,437,500	105,750
-	3,962,601	11,070,967	12,659,414	25,875,000	25,875,000	44,062,500	44,062,500	26,437,500	26,437,500	220,442
-	• -	• _ ·	· . ·	-	· -	· _ ·	-	r _	15,000,000	15,000
	630,000	1,800,000	2,700,000	3,600,000	3,852,000	4,121,640	4,410,155	4,410,155	4,410,155	5 29,934
-	360,000	1,350,000	2,250,000	3,150,000	3,370,500	3,606,435	3,858,885	3,858,885	3,858,885	2 5,663
-	1,800,000		3,600,000				5,512,694			5 39,105
-	T	2,700,000	· _ ·	-	4,815,000	-	· · ·	5,512,694	5,512,694	F
-	2,790,000	5,850,000	8,550,000	11,250,000	12,037,500	12,880,125	13,781,734	13,781,734	13,781,734	94,702
-	•	206,250	206,250	206,250	206,250	• <u> </u>	· _	r _	F _	8 25
-	F	· _ ·		825,000	825,000	825,000	825,000	r _	r	3 ,300
_	F	r _ r	· _ •		-	1,650,000	1,650,000	1,650,000	1,650,000	6 ,600
-	-	206,250	206,250	1,031,250	1,031,250	2,475,000	2,475,000	1,650,000	1,650,000	10,725
-	· -	309,375	309,375	309,375	309,375	· _ '	-	-	F	1 ,237
-	· .	· . ·	-	1,237,500	1,237,500	1,237,500	1,237,500	-	F	4 ,950
-	· -	r _ 1	· . ·	-	· -	1,237,500	1,237,500	1,237,500	1,237,500	4 ,950
-	-	309,375	309,375	1,546,875	1,546,875	2,475,000	2,475,000	1,237,500	1,237,500	11,137
tributabl	e income from	management f	ees							
Year 1	Year 2	Year 3	year 4	year 5	year 6	year 7	year 8	year 9	year 10	•
-	825,000	1,650,000	2,475,000	2,475,000	2,475,000	2,475,000	2,475,000	2,475,000	2,475,000	5 19,800
-	330,000	825,000	1,650,000	1,650,000	1,650,000	1,650,000	1,650,000	1,650,000	1,650,000	1 2,705
-	-	330,000	825,000	825,000	825,000	825,000	825,000	825,000	825,000	6,105

Case: 4:12-cv-00080-CEJ Doc. #: 390-6 Filed: 05/20/15 Page: 113 of 113 PageID #: 10215

FULL CARRY analys	sis	Comm									
	Full fund level	Carry Year 1 Year 2	Year 3	year 4	year 5	year 6	year 7	year 8	year 9	year 10	
MIC VII		388,296	1,049,921	4,328,223							5,766,440
ATP		1,176,568	93,752	1,550,995							2,821,315
ATP II	150,000,000		8,812,500	8,812,500	8,812,500	8,812,500					35.250.000
ATP III	400,000,000		-,- ,	-,- ,	23,500,000	23,500,000	23,500,000	23,500,000			94,000,000
ATP IV	600,000,000						35,250,000	35,250,000	35,250,000	35,250,000	141,000,000
SPV's (existing)	000,000,000	3,718,604	2,617,617				00)200)000	00)200)000	00)200)000	€6) <u></u> 200)0000	6,336,221
SPV (ASF and other	r) 35,000,000	5,710,004	2,187,500	2,187,500	2,187,500	2,187,500					8,750,000
•	· · · ·		2,187,500	2,187,500	2,187,500	2,187,500					8,750,000
Acartha Cap Mgmt Fund 1		1,100,000	2,200,000	3,300,000	3,300,000	3,300,000	3,300,000	3,300,000	3,300,000	3,300,000	26,400,000
fund 2		440,000	1,100,000	2,200,000	2,200,000	2,200,000	2,200,000	2,200,000	2,200,000	2,200,000	16,940,000
fund3		-	440,000	1,100,000	1,100,000	1,100,000	1,100,000	1,100,000	1,100,000	1,100,000	8,140,000
Domus	250,000,000									20,000,000	- 20,000,000
Abaris Capital Fund	<u>ls</u>										
300 N Capital	200,000,000	840,000	2,400,000	3,600,000	4,800,000	5,136,000	5,495,520	5,880,206	5,880,206	5,880,206	39,912,139
Explorer Capital	175,000,000	480,000	1,800,000	3,000,000	4,200,000	4,494,000	4,808,580	5,145,181	5,145,181	5,145,181	34,218,122
Viva Limited	250,000,000	2,400,000	3,600,000	4,800,000	6,000,000	6,420,000	6,869,400	7,350,258	7,350,258	7,350,258	52,140,174
Lifeline Capital	· · · ·										
Pat Doherty											
Saturday Capital	10,000,000		275,000	275,000	275,000	275,000					1,100,000
	40,000,000				1,100,000	1,100,000	1,100,000	1,100,000			4,400,000
	80,000,000						2,200,000	2,200,000	2,200,000	2,200,000 📕	8,800,000
Harbert Mulherin											
Live Oak Capital	15,000,000		412,500	412,500	412,500	412,500					1,650,000
	60,000,000		.12,000	.12,000	1,650,000	1,650,000	1,650,000	1,650,000			6,600,000
	60,000,000				1,000,000	1,000,000	1,650,000	1,650,000	1,650,000	1,650,000 🖡	6,600,000
Assumptions											
MIC VII											
ATP											
ATP II	1/4 of the fund liquidating each after returning capital and mana		6 of the fund	life at 2x avera	age return relat	ive to the total fu	und yielding 20%	6 carry each yea	ır		
SPVs (existing)		gement rees									
	1/4 of the fund liquidating each	year from year 3 through year	6 of the fund	life at 2x avera	age return relat	ive to the total fu	und yielding 20%	6 carry each yea	ır		
•	after returning capital and mana				0		, 0	, ,			
ACM	Carried interest at 20% of the re	turn in excess of hurdle (assun	-		-		artha Group				
Domus	No growth in excess r Need to confirm the carry sharin	eturn past year three due to li <mark>g percentage that ends up at l</mark>		n nurule rate (onsetting asset	growin factors					
300 N Capital	Carried interest at 20% of the re	turn assumed to be 12% avara	ige return								
Explorer Capital	Carried interest at 20% of the re		-								
			•								
Viva Limited	Carried interest at 20% of the re-		-								
Lifeline Capital	Carried interest at 20% of the re	turn assumed to be 12% avara	ige return								
Saturday Capital	1/4 of the fund liquidating each		6 of the fund	life at 1.5x ave	erage return rel	ative to the total	fund yielding 20	0% carry each y	ear		
	after returning capital and mana										
Live Oak Capital	1/4 of the fund liquidating each		6 of the fund	lite at 1.5x ave	erage return rel	ative to the total	tund yielding 20	0% carry each y	ear		
	after returning capital and mana	gement fees									

Case: 4:12-cv-00080-CEJ Doc. #: 390-7 Filed: 05/20/15 Page: 1 of 2 PageID #: 10216



Jayna Marie Rust P 202.585.6929 F 202.318.6496 jrust@thompsoncoburn.com

December 29, 2014

VIA ELECTRONIC MAIL

Blink Marketing c/o Lawrence W. Andrea, Esq. 18 South Main Street, 3FL Norwalk, CT 06854 Email: counsel@lawrencewandrea.com

Re: Claim No. 227; Acartha Receivership, Securities & Exchange Commission v. Burton Douglas Morriss, et al, No. 4:12-cv-00080

Dear Mr. Andrea:

The Receiver has received Blink Marketing's supplemental filing regarding Claim No. 227 against Acartha Group, LLC ("Acartha").

The supplemental filings have assisted the Receiver in her review of the above-referenced claims. However, to the extent that the following documents are available, we request that they be provided as they will assist the Receiver in the process of review and determination of the pending claim referenced above. The Receiver requests that Blink Marketing provide by January 19, 2015:

<u>Regarding the Portion of Claim Based on Invoice Nos. 1015, 1017, AG_1019, 1025, and AG_1044 (Presentation Materials)</u>

- A copy of an executed agreement or agreements for the services or supplies; in the absence of an agreement, a copy of any documentation or communications evidencing Acartha's acceptance of the services and supplies and the terms of that acceptance.
- A chronological accounting of all money or other property received from any Receivership Entity for the services and supplies provided.
- If money or property has been received, documentation evidencing the source of the money or other property received from the Receivership Entities for the invoiced services and supplies.
- Time records or other contemporaneous documentation evidencing the services performed in creating the presentation materials.
- Receipts or other contemporaneous documentation evidencing your purchase of and/or delivery of the supplies later sold to Acartha.

Case: 4:12-cv-00080-CEJ Doc. #: 390-7 Filed: 05/20/15 Page: 2 of 2 PageID #: 10217 December 29, 2014 Page 2

Regarding the Portion of Claim Based on Scope of Work Document (Website Redesign)

- A copy of (i) any other executed agreement or (ii) documentation or communications evidencing an agreement, for the website redesign services. The purported agreement is a proposal that contemplates further action and/or an additional agreement before contractual obligations are placed on either party.
- Time records or other contemporaneous documentation evidencing services performed for the website redesign services.
- Copies of website redesign work produced for Acartha.

Regarding the Portion of Claim Based on Invoice No. AG_1043 (Web Page)

- A copy of an executed agreement for developing an "Under Construction" page; in the absence of an agreement, a copy of any documentation or communications evidencing Acartha's acceptance of the service and the terms of that acceptance.
- Time records or other contemporaneous documentation evidencing services performed in developing the "Under Construction" page.
- A copy of the "Under Construction" page developed for Acartha.

If Blink Marketing does not have the above documents or information, please provide the Receiver with a certification explaining the unavailability of the requested documentation and/or information. The documents and/or certification of the lack of documents should be sent to the Receiver (1) in person or by courier service, hand delivery, or mail addressed to Acartha Group Receivership, 505 North 7th Street, Saint Louis, Missouri 63101; or (2) by electronic mail, as an attachment in portable document format (.pdf), to acartha.receivership@thompsoncoburn.com.

Please let our office know immediately if you have any questions or concerns about the above request or if you would like to address portions of the Receiver's request through an in-person or telephone interview.

Very truly yours,

Thompson Coburn LLP

g.M. Ruo By

Jayna Marie Rust

cc: Claire Schenk, Receiver

Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 1 of 42 PageID #: 10218

LAWRENCE W. ANDREA

ATTORNEY AT LAW

127 KENT HOLLOW ROAD KENT, CONNECTICUT 06757

Telephone (860) 927-3372 Telecopier (860) 927-3375 www.LawrenceWAndrea.com E-mail: counsel@LawrenceWAndrea.com Admitted in CT and NY



January 23, 2015

VIA EMAIL

Thompson Coburn LLP 1909 K Street, Ste 600 Washington, D.C. 20006 (acartha.receivership@thompsoncoburn.com)

Attn: Jayna Marie Rust (JRust@thompsoncoburn.com)

Re: Acartha Group, LLC Claims Process, Claim No. 227 Blink Marketing Group, LLC ("Blink"), Norwalk, CT

Dear Ms. Rust:

Further to our conversation Wednesday evening, accompanying this letter is an affidavit of William Lawlor, Managing Member of Blink Marketing Group, LLC and three exhibits to that affidavit. Mr. Lawlor explains some of the circumstances surrounding Blink's services to Acartha, what documents have been located and which cannot be located (and why), and generally serves to respond the your letter of December 29, 2014 concerning Blink's claim.

You will note that Mr. Lawlor exhibits some frustration, understandable given that he is simply a small business owner trying to get paid on straightforward invoices dating back threeplus years ago. Some of the documents produced with his affidavit were located by a computer contractor who Blink retained this week specifically for the purpose of trying to comply with the Receiver's request. The expense Blink has incurred in this claims process has gone far beyond what Mr. Lawlor imagined when the process began.

(Please see next page.)

With the production of these materials, Blink has provided almost all of the documents the Receiver has requested and an explanation under oath concerning why it could not produce any others. Please do not hesitate to contact me again, however, should you have any questions or continue to require additional information. Thank you, as always, for your prompt and courteous attention to this matter.

Sincerely, Xuul · Xuul Lawrence W. Andrea

Attachments

cc: William Lawlor Kevin M. Lynch

UNITED STATES DISTRICT COURT EASTERN DISTRICT OF MISSOURI EASTERN DIVISION

SECURITIES AND EXCHANGE COMMISSION,)
Plaintiff,)
v.) Case No. 4:12-cv-00080-CEJ
BURTON DOUGLAS MORRISS, et al.,)
Defendants.)
AFFIDAVIT OF WILLIAM L IN SUPPORT OF CLAIM N BLINK MARKETING GROU	0. 227,

WILLIAM LAWLOR, being duly sworn, deposes and says:

1. I am over the age of 18 years and understand and appreciate the nature of an oath.

2. The statements I make herein are based on personal knowledge unless otherwise noted.

3. I am the sole Member and Manager of Claimant Blink Marketing Group, LLC ("Blink" or "Claimant") and have been since the company was formed. I have full knowledge of Blink's customer interactions and operations because I oversaw them personally during all times relevant to this matter.

4. I know the Defendant in this action, Doug Morriss. I have met with him and communicated with him on many occasions in connection with Blink's services rendered to Acartha Group and its affiliated companies, Acartha Capital among them.

5. On or about April 23, 2013, I filed a claim with the receiver appointed by the Court in this action (the "Receiver") on behalf of Blink. That claim, after some delivery/receipt mix-ups, was accepted on or about October 15, 2014 and was assigned as Claim No. 227.

6. Despite the significant amount of materials Blink initially supplied to support its claim,

the receiver has made two additional requests for more information and documentation. Through Blink's counsel, it supplied more information and documents on or about December 3, 2014 in response to the Receiver's Deficiency Letter dated October 15, 2014. 7. Accompanying this affidavit is Blink's further production of documents and information, delivered in response to the Receiver's December 29, 2014 request. This affidavit is made and delivered to explain why certain information and documents which the Receiver seeks either does not exist or cannot be supplied. I refer the reader of this affidavit to that certain letter of Lawrence W. Andrea, Esq., Blink's counsel, dated December 3, 2014 (a copy of which is attached hereto as Exhibit 1). Mr. Andrea's letter correctly explained a great deal of the perceived shortcomings in Blink's initial claim package. I will be repeating and elaborating on some of those explanations in this affidavit. The next few paragraphs will address the Receiver's December 29 letter. At the outset, I will say that I am offended that Blink has had to go to such lengths – including being asked to supply receipts for materials used in presentations! -- to collect money that it is owed. This process has left the impression that Blink is a defendant rather than a harmed party. Blink provided simple and honest services and it has had to expend a lot of time and money to prove it. It is dismaying that this process has become so burdensome and litigious.

8. Regarding the Marketing Materials Work, there was no formal written contract drawn up or executed for the work. Mr. Morriss and I spoke often by telephone and in person. I would sometimes go to New York City to meet with him. Over drinks, we would discuss what Blink could do for Acartha from a marketing standpoint. The discussions were informal and our agreements were very often oral. To the best of my recollection, it was by telephone that he asked me about the cost of producing the marketing materials. Creating marketing material such as those Blink produced are time-sensitive projects. There frequently is not time to draw up contracts for this type of work. I quoted him a price, told him what Blink would do for that price, and, with his approval, Blink went ahead and created the materials. The invoices Blink has provided to the receiver are true and accurate representations of the work and their cost. The invoices (and the work product) were sent to Acartha and Blink never received any protest from anyone at Acartha about the quality or nature of the work or the amount of the invoices.

9. Following on from that, I note that the receiver seeks "contemporaneous documentation evidencing the services performed in creating the presentation materials." I have two responses to this: first, because Blink has changed computer systems, I cannot retrieve (or at least to date have been unable to retrieve) any email communications between Mr. Morriss and me for the pertinent timeframes. Second, the documents Blink provided the receiver contain metadata that show when each was created – a time stamp, so to speak – so that the Receiver can satisfy herself that the documents were not simply concocted by Blink for the purposes of scamming the claims process.

10. I cannot locate all receipts for materials Blink purchased in order to create the marketing materials. I do say under oath that the invoice Blink supplied to Acartha was true and correct when it was sent and was never questioned by Acartha. Blink's claim for its marketing material work in this claims process is true and accurate – and deserving of compensation. I have invoices from one vendor that supplied some materials for the Acartha marketing work. They are attached as <u>Exhibit 2</u>.

11. Regarding the Website Redesign work, I note that Blink supplied the contract which the Receiver requests (again) with its initial claim. Producing it again is a waste of time. Blink

3

performed some initial work per the contract and the invoice it issued for 50% of the contract amount was authorized by section 5 of the contract. That money became due and owing to Blink as soon as the contract was accepted and Blink began preliminary work. Blink respectfully suggests that the Receiver has no right to alter the contract terms after the fact. Even so, I have been able to locate some evidence of that work. Some of the files are attached hereto as <u>Exhibit 3</u>; among them, a file entitled "Acartha Site Needs" and another file of various interface wire frames. This confirms that Blink is entitled to the payment it seeks.

12. Finally, regarding the "Under Construction" page – for which Blink seeks a mere \$400.00, a price agreed to by Mr. Morriss, I can tell the Receiver that to the best of my recollection there was no written contract for the work. Mr. Morriss and I discussed it as part of one of our many telephone conversations. It was a minor job, one that neither of us thought deserved the trouble of a contract. As of the date of this affidavit, I have been unable to locate the electronic file for the "Under Construction" Web page, again due to the fact that Blink has changed computer systems since the work was done. In the event I find it, J will supply it. I reiterate, however, that the invoice Blink sent to Acartha was true, correct and justified.

William Lawlor Managing Member Blink Marketing Group, LLC

Sworn to before me this 22 day of January 2015.

Commissioner of the Superior Court Notary Public My Commission expires: 01/31/2020

Celina Romero NOTARY PUBLIC State of Connecticut My Commission Expires 1/31/2020 Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 7 of 42 PageID #: 10224

EXHIBIT 1

Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 8 of 42 PageID #: 10225

LAWRENCE W. ANDREA

ATTORNEY AT LAW

127 KENT HOLLOW ROAD KENT, CONNECTICUT 06757

Telephone (860) 927-3372 Telecopier (860) 927-3375 www.LawrenceWAndrea.com E-mail: counsel@LawrenceWAndrea.com Admitted in CT and NY



December 3, 2014

VIA EMAIL

Thompson Coburn LLP 1909 K Street, Ste 600 Washington, D.C. 20006 (acartha.receivership@thompsoncoburn.com)

Attn: Jayna Marie Rust (JRust@thompsoncoburn.com)

Re: Acartha Group, LLC Claims Process, Claim No. 227 Blink Marketing Group, LLC ("Blink"), Norwalk, CT

Dear Ms. Rust:

I write further to your letter of October 15, 2014 (the "Deficiency Letter"), a copy of which is attached for your reference and to which reference is made herein. I am sending this letter and its attachments also to acartha.receivership@thompsoncoburn.com as instructed in the Deficiency Letter. For good orders sake, I will list each category and supply Blink's response to each in **bold** underneath. Accompanying this letter are documents and information responsive to each of the categories set out in the Deficiency Letter. There are nine (9) files that accompany this letter; many of them will be sent in subsequent email messages because of their size and the constraints on emailing them all at once.

(i) copies of all agreements with Receivership Entities for all services/goods claimed to be provided to the Receivership Entities;

<u>Response</u>: The Arcartha Group 2011 Website Redesign Agreement as signed by Douglas Morriss on behalf of Acartha Group, LLC on August 29, 2011was included in Blink's claim dated April 23, 2013 and re-delivered on September 29, 2014.

(ii) a chronological accounting of all money or other property received by you from any Receivership Entity;

<u>Response</u>: None; Blink's claim stems from Web site design and construction services rendered to Acartha Group, LLC, and Blink received no payment for its work

(iii) documentation evidencing the source of the money or other property received by you from any Receivership Entity;

Response: None; Blink received no payment for its work

(iv) time records or other contemporaneous documentation evidencing the work you performed;

<u>Response</u>: Due to the passage of time, Blink does not have its time records readily available. They are in storage and if the Receiver in fact desires to see them, Blink can make arrangements to get them. Instead, attached are nine (9) files evidencing the work Blink performed.

(v) receipts or other contemporaneous documentation evidencing your purchase of the goods later sold to the Receivership Entities; and

<u>Response</u>: Receipts are in storage; attached are nine (9) files evidencing the work Blink performed.

(vi) copies (or examples, if copies would be voluminous) of work produced for any of the Receivership Entities.

Response: See the attached nine (9) files evidencing the work.

Please do not hesitate to contact me should you have any questions or continue to require additional information. Blink thanks you for your prompt and courteous attention to this matter.

Sin erelv Hum. Arhen Lawrence W. Andrea

Attachments

cc: William Lawlor Kevin M. Lynch Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 10 of 42 PageID #: 10227

EXHIBIT 2

Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 11 of 42 PageID #:

10228

The Total Printing Center

89 Taylor Ave. South Norwalk, CT 06854-2412

Bill To Blink Marketing 18 South Main Street 3rd Floor Norwalk, CT 06854

	• •	1.201	1
ÿ	0910	91207	

Ship To			

Date

5/25/2011

P.O. Number	Terms	s Rep	Ship	Via	F.O	.В.	Project
	Net 30	RG	5/25/2011				
Quantity	Item Code		Descript	ion		Price Each	Amount
375	Copy's	Embossed D Size 9.5x13. CT Sales Tax	ebossed Acartha Group 75 Blue supplied	p Presentation Covers	s Finish	2.60 6.00%	975.00
Pr	none #		E-n	nail]	Total	\$1,033.5
	852-0070		printingcent				

Invoice

Invoice #

6818

	rision of Printers of C 89 Taylor Aver Norwalk, CT 0685 Tel: 203-852-00 printingcenter@sr	uue 4-2038 070			Date 6/13/2011	Invoice # 6834
Bill To		90,09	201 Ship	То		
3rd Floo	Main Street	U.	Acarth	na Group		
			P.O. Number	Terms	Rep	Via
uantity	Item Code	Desc	ription	Pr	ice Each	Amount
32	Copy's	6-8-11 Meeting Presentat Silver Spines 15 9.25x13 Delivery Rush To NYC A CT Sales Tax	3.5 4 8.5x11	vers	43.57813	1,394.50

Thank you for your business.	Total	\$1,478.17

Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: (05/20/15	Page: 1	3 of 42 Page	ID #:
The 7 otal Printing Center				Invoice
A Division of Printers of Connecticut Inc.			Date	Invoice #
89 Taylor Avenue Norwalk, CT 06854-2038			6/15/2011	6836
Tel: 203-852-0070 printingcenter@snet.net	Ship Acarth	To a Group		
Blink Marketing 18 South Main Street				
3rd Floor				
Norwalk, CT 06854				

			P.O. Number	Terms	Rep	Via
				Net 30	RG	Federal Express
Quantity	Item Code	Des	cription	Price E	ach	Amount
11	Copy's	Recap Summary 6-14-2 Spines with Labels CT Sales Tax	011 Blue Covers Silve	Golge golge af	5.45455	390.00T 23.40
Thank you for you	r business.			Total		\$413.40

Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Pa 10231	age: 14 of 42 Page	ID #:
he 7 otal Printing Center		Invoice
A Division of Printers of Connecticut Inc.	Date	Invoice #
89 Taylor Avenue Norwalk, CT 06854-2038	6/16/2011	6845
Tel: 203-852-0070 printingcenter@snet.net		
Blink Marketing		
18 South Main Street 3rd Floor		
Norwalk, CT 06854		

Juantity Item Code Description 20 Copy's ATP2 and Presentation Booklets Blue Cove with Labels Silver Spines CT Sales Tax		RG e Each 25.1875 6.00%	
20 Copy's ATP2 and Presentation Booklets Blue Cove with Labels Silver Spines		25.1875	503.757
with Labels Silver Spines	ers		503.751
			30.23

Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 F 10232 he7otal Printing Center	Page: 15 of 42 Page	^{ID #:} Invoice
A Division of Printers of Connecticut Inc.	Date	Invoice #
89 Taylor Avenue Norwalk, CT 06854-2038	6/28/2011	6863
Tel: 203-852-0070 printingcenter@snet.net		
Blink Marketing		
18 South Main Street		
3rd Floor Norwalk, CT 06854		

			P.O. Number	Terms	Rep	Via
				Net 30	RG	Federal Express
Quantity	Item Code	Desc	ription	Price Ea	ch	Amount
13 C		Acartha Group Books 1 Recaps to Morris CT Sales Tax	set to Bates and 10		45385	343.90T 20.63
				Total		\$364.53

Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Pa 10233 The Total Printing Center	-	^{b#:} Invoice
A Division of Printers of Connecticut Inc.	Date	Invoice #
89 Taylor Avenue Norwalk. CT 06854-2038	7/7/2011	6880
Tel: 203-852-0070 printingcenter@snet.net		
Blink Marketing 18 South Main Street		
3rd Floor		
Norwalk, CT 06854		

			P.O. Number	Terms	Rep	Via
				Net 30	RG	Federal Express
Quantity	Item Code	Desci	ription	Price Ead	ch	Amount
3	Copy's	Acartha Deck 3 of each ASAP Sales Tax new rate 6.35%			06667	414.20T 26.30
				Total		\$440.50

Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 1 10234 The 7 otal Printing Center	-	nvoice
A Division of Printers of Connecticut Inc.	Date	Invoice #
89 Taylor Avenue Norwalk, CT 06854-2038 Tel: 203-852-0070 printingcenter@snet.net	7/19/2011	6897
Blink Marketing 18 South Main Street 3rd Floor Norwalk, CT 06854		

۱ľ

	P.O. Number	Terms	Rep	Via
		Net 30	RG	Federal Express
Quantity Item Code Desc	ription	Price Ea	ach	Amount
190 Copy's 2 Sets of Embossed and and Backs Sales Tax new rate 6.354	Debossed Acartha I		.72632	518.00T 32.89
		Total		\$550.89

e Total Printing Center		Invoid
A Division of Printers of Connecticut Inc.	Date	Invoice
89 Taylor Avenue Norwalk, CT 06854-2038	7/20/2011	6899
Bill To		
Blink Marketing 18 South Main Street		
3rd Floor		
Norwalk, CT 06854		

			P.O. Number	Terms	Rep	Via
			Net 30 F		Net 30 RG	
Quantity	Item Code	De	scription	Price E	ach	Amount
10	Copy's	10 of each Book Prese Blue Covers Silver Wi Sales Tax new rate 6.3			85.90 6.35%	859.007
				Total		\$913.55

Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 1 10236 Total Printing Center	•	nvoice
A Division of Printers of Connecticut Inc.	Date	Invoice #
89 Taylor Avenue Norwalk, CT 06854-2038	8/1/2011	6921
Bill To		
Blink Marketing		
18 South Main Street 3rd Floor		
Norwalk, CT 06854		

	P.O. Number	Terms	Rep	Via
		Net 30	RG	Federal Express
Quantity Item Code	Description	Price Ea	ach	Amount
1 Copy's	1 Case of superfine 23x35 wht smooth 80lb c for Acartha Books for Stock Sales Tax new rate 6.35%		521.00	521.00' 33.08

Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 20 of 42 PageID #: 10237

EXHIBIT 3

Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 21 of 42 PageID #: 10238

2011 Website Redesign Acartha Group

08.14.2011

blink

Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 22 of 42 PageID #: 10239

2011 Corporate Website Scope of Work

1.0 Project Scope

Acartha Group has requested a scope of work, deliverables and related costs for the strategic development, design and execution of its new corporate website.

The project scope consists of the following components:

- 2.1 Corporate Website
- 2.2 Mobile-Aware Functionality

Timeline: 8 - 12 Weeks in total. Blink will provide Acartha Group with a detailed project timeline upon project engagement.

Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 23 of 42 PageID #: 10240

2011 Corporate Website Scope of Work

2.1 Corporate Website

The Acartha Group online environment must interactively share information, integrate with new and existing technology systems, and align with overall corporate messaging and business strategy. From a creative perspective, the corporate website must evoke emotion and magnify the Acartha Group brand identity.

Blink uses leading web tools and languages, including: HTML 5, HTML, XML, Java, JSP, Cold Fusion, ASP, PHP, DB2, Oracle, MySQL, SQL Server, streaming media, and Flash.

The following is Blink's typical process for web development, structured to ensure that all design and development meet client expectations (some stages may not apply to this project).

EXECUTIVE BRIEFINGS
COMPETITIVE AND INDUSTRY REVIEW
MESSAGE DEVELOPMENT

≈

WIREFRAME / NAPKIN CREATION

GRAPHIC DESIGN

CONTENT GATHERING

CODING AND PROGRAMMING

APPLICATION INTEGRATION

CONTENT MANAGEMENT STRATEGY

SERVER CONFIGURATION CONTENT LOADING TESTING

Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 24 of 42 PageID #: 10241

Acartna Group 2011 Corporate Website Scope of Work

Blink will engage with multiple Acartha Group executives at various levels to create and deliver a website that meets the project's requirements and objectives. Acartha Group's website will require strategy, architecture development, copy development, graphic design, and technical services surrounding site coding, and content loading, testing and privacy considerations.

The site will be based on the sitemap found in Appendix A (A.1)

Deliverables:

- → Briefings and communication strategy
- → Architecture and navigation development
- → Wireframe creation
- → Graphic design and preparation
- \rightarrow 2 rounds of concept modifications
- → Coding based on site requirements
- → Content Management System integration
- → SEO Configuration
- → Site entrance programming
- → First draft copy to be provided by client
- → Copy editing and proofing
- → Content loading
- → Testing and refinement
- → Site launch
- → Project Management
- → CMS license as well as Hosting and maintenance recommendations will be provided (hosting services are available if necessary)
- An additional SOW and costs will be provided for photography selection and usage based on recommendations, client selection and approval

Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 25 of 42 PageID #: 10242

2011 Corporate Website Scope of Work

2.2 Mobile-Aware Functionality

The delivery of Acartha Group's website based on device platform will present Acartha as a forward-thinking firm that utilizes the most current technologies to deliver a clean, clear and precise message.

The goal of mobile-aware development is the creation of a responsively designed website. Responsive web design means creating an adaptive design that's aware of the context it's viewed in and optimizes its display accordingly. Using a common set of content, and code - responsive design provides the following benefits. (This is a short list, but the benefits are significant.)

- → When content needs to be updated, it's updated one time, in one location, and that change is reflected on every device and screen size
- → Web page designs adapt dynamically to any screen size to present a layout that is appropriate to the device, be it a phone, a tablet, or a large monitor, a TV, etc. Consideration for those different devices is built into the design from the start
- → URL structure (and therefore links, which might be shared, or crawled by search engines) work universally across all devices and screen sizes
- → We don't need to revise or create a new website to adapt to each new device or screen resolution that comes out, one website will serve them all now, and in the future
- → It also takes into account a few things like providing, phone links for phone numbers, and it responds to orientation changes on devices

Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 26 of 42 PageID #: 10243

2011 Corporate Website Scope of Work

4.0 Project Component Costs

This proposal contains estimated costs based on a fixed bid in accordance with existing project scope.

Design, Development and Execution

→ Corporate Website

→ Mobile-Aware Functionality

\$ 55,000.00 \$ 20,000.00

*Estimated costs do not include costs associated with the research, collection or acquisition of photography, image license fees, printing, and/or paper, web hosting, licensing of third-party applications, or commerce components, such as secure certificates, payment gateways, or merchant accounts. Estimated costs do not include costs associated with trademark or copyright research and applications, postage or overnight delivery fees or international calls. Which if required, the client agrees to pay as an additional fee. All line items do not include any travel costs that may be associated with the project, which, if incurred, shall be paid for by the client.

Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 27 of 42 PageID #: 10244

2011 Corporate Website Scope of Work

5.0 Approval

Budgetary Approvals:

All project costs are based on fixed cost basis determined by current needs described by the Acartha Group team. If the project extends past the project scope or the agency estimated project hours, due to specific requests made by the client during the development process, the agency will notify Acartha Group and provide the client with an adjusted scope of work including details pertaining to additional project hours and costs for which the client understands and agrees to pay additional related fees.

A deposit of 50% of the project costs will be required to initiate the project. Upon creative review and approval, Blink will deliver an invoice for a second payment of 25% for each project component. The balance of the project cost (25%) and any associated additional costs will be due upon delivery of each project component.

Pricing reflects agency fees and does not include costs associated with the collection, or acquisition, of photography, image license fees, printing, and/or paper, web hosting, licensing of third-party applications, or commerce components, such as secure certificates, payment gateways, or merchant accounts. Estimated costs do not include costs associated with trademark or copyright research and applications, postage or overnight delivery fees or international calls, which if required, the client agrees to pay as an additional fee.

All line items do not include any travel costs that may be associated with the project, which, if incurred, shall be paid for by the client.

EXECUTED AND AGREED TO BY THE PARTIES HERETO:

Blink	Acartha Group
Bill Lawlor 2000 Post Road, Suite 205 Fairfield CT 06824	Doug Morriss, Chairman & CEO
	Signature
	Date:

Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 28 of 42 PageID #: 10245

2011 Corporate Website Scope of Work

A.3 Agency Overview

Blink, a sales & marketing communications agency, combines strategic planning, award winning design, brand strategies and leading technologies to deliver complete sales and marketing communication solutions for our clients. Headquartered in Fairfield CT, the agency focuses on three primary areas; executive communications, brand and marketing communications, and the integration of marketing programs within our client's sales processes geared towards increasing top-line revenue growth and driving efficiencies throughout the sales cycle.

Blink performs these services for companies such as LogicSource, Acartha Group, Y&R, LG, RelaDyne, TransPerfect, Touch Commerce, Domus, Winderemere Island, VGS Creative, LifeCare, Iconoculture, DSA Encore, Kidd & Company, Wolf Means Business, Vumber, Coastal Construction Group, SCI Worldwide, Story (formally Byte Interactive), RK Marketing and Cava Capital.

Contact information:

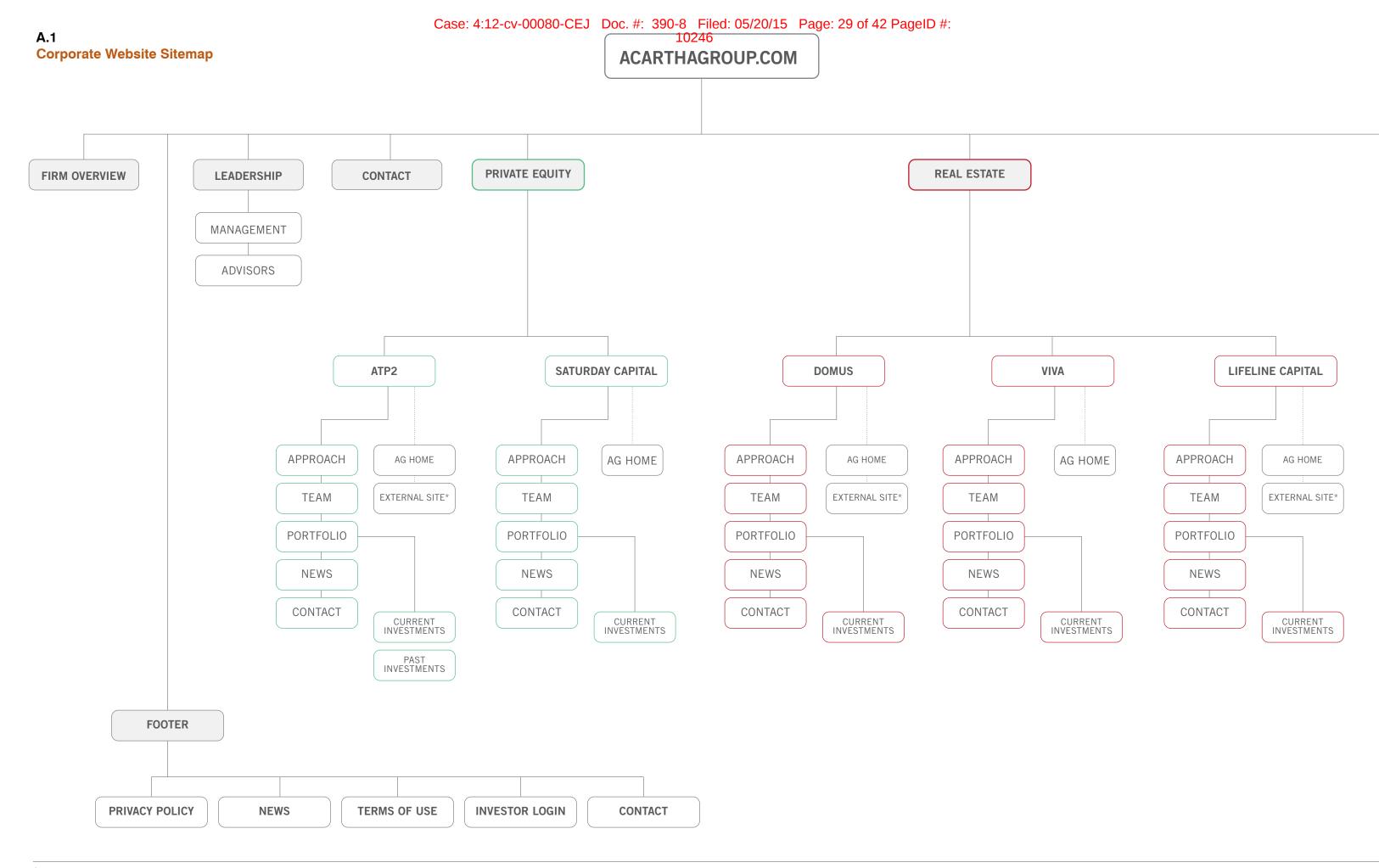
Blink 20 Marshall Street Suite 105 South Norwalk, CT 06854 203.856.8353 www.blinkmkg.com

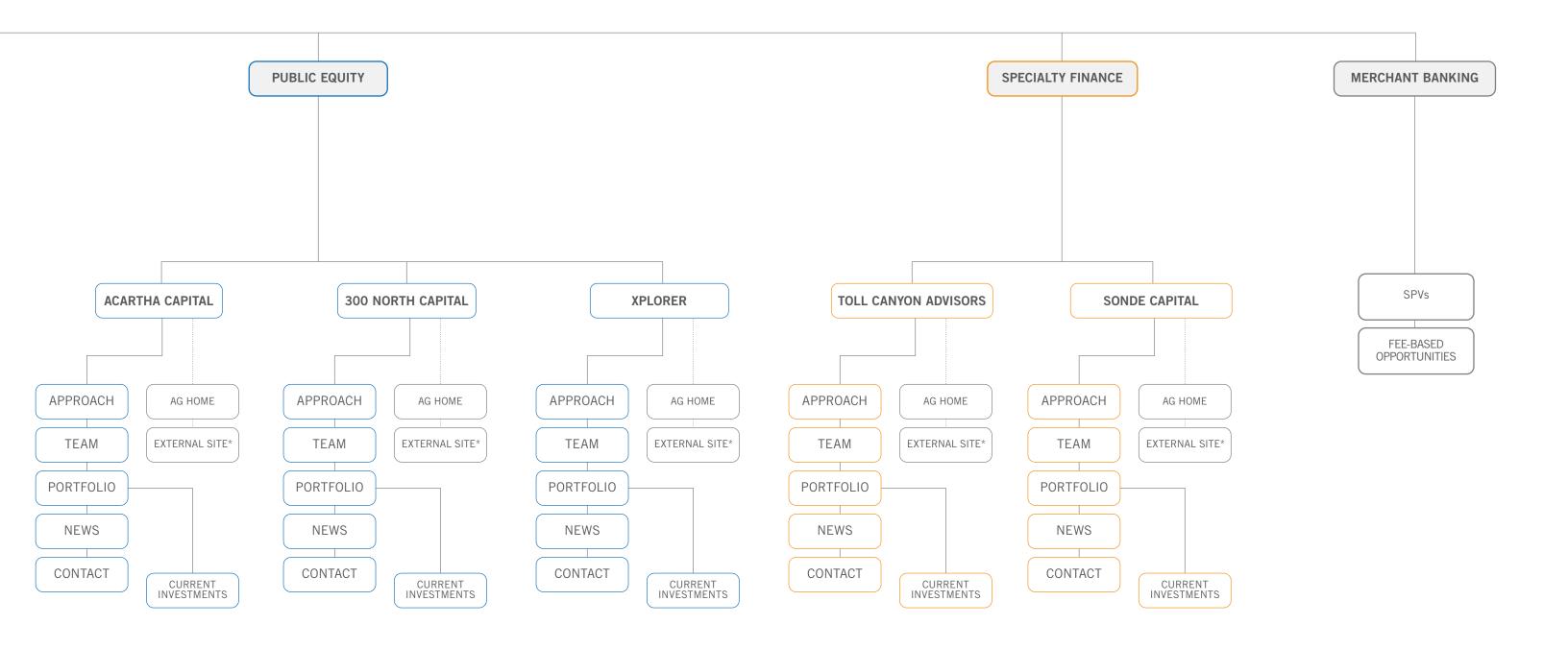
Bill Lawlor, CEO blawlor@blinkmkg.com

Blink Team:

b

Bill Lawlor: Account Director Sean Bates: Chief Creative Lead Attila Kelemen: Chief Strategist, Account Director Carson McComas: Technical Director, Technical Programming, SEO/SEM Cynthia Miller: Graphic Designer Lisa Schneider: Director, SEO/SEM and Social Media Strategies Steve Morenberg: Creative Director, Copy Chris Jones: Animation Designer Yrving Torrealba: Creative Director, Flash, Animation & Emerging online technologies Dane Hansen: Creative Director, Flash & Emerging online technologies





 * Connectivity to external site if a site is available.

Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 31 of 42 PageID #: 10248

Site Needs Overview

Acartha Group



Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 32 of 42 PageID #: 10249

Site Needs Overview

What We Currently Have

- 1. Privacy Policy
- 2. Terms of Use
- 3. News
 - Archive 2007-2009?
 - Break up archived content at the group level?

4. Leadership, with Bios

- Management for Acartha
- Advisory for Acartha
- Fund Managers for all



Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 33 of 42 PageID #: 10250

Site Needs Overview

Content Needs By Category

ACARTHA GROUP

Firm Overview Approach Methodology Overview for Private Equity, Real Estate, Public Equity, and Specialty Finance

ATP2

Overview Fund Vitals Approach Executive Team Portfolio News Contact

SATURDAY CAPITAL

Overview Fund Vitals Approach Executive Team Portfolio News Contact

DOMUS

Overview Fund Vitals Approach Executive Team News Contact



VIVA

Overview Fund Vitals Approach Executive Team Portfolio News Contact

LIFELINE CAPITAL

Overview Fund Vitals Approach Executive Team Portfolio News Contact

ACARTHA CAPITAL

Overview Fund Vitals Approach Executive Team Portfolio News Contact

300 NORTH CAPITAL

Overview Fund Vitals Approach Executive Team Portfolio News Contact

XPLORER

Overview Fund Vitals Approach Executive Team Portfolio News Contact

TOLL CANYON ADVISORS

Overview Fund Vitals Approach Executive Team Portfolio News Contact

SONDE CAPITAL

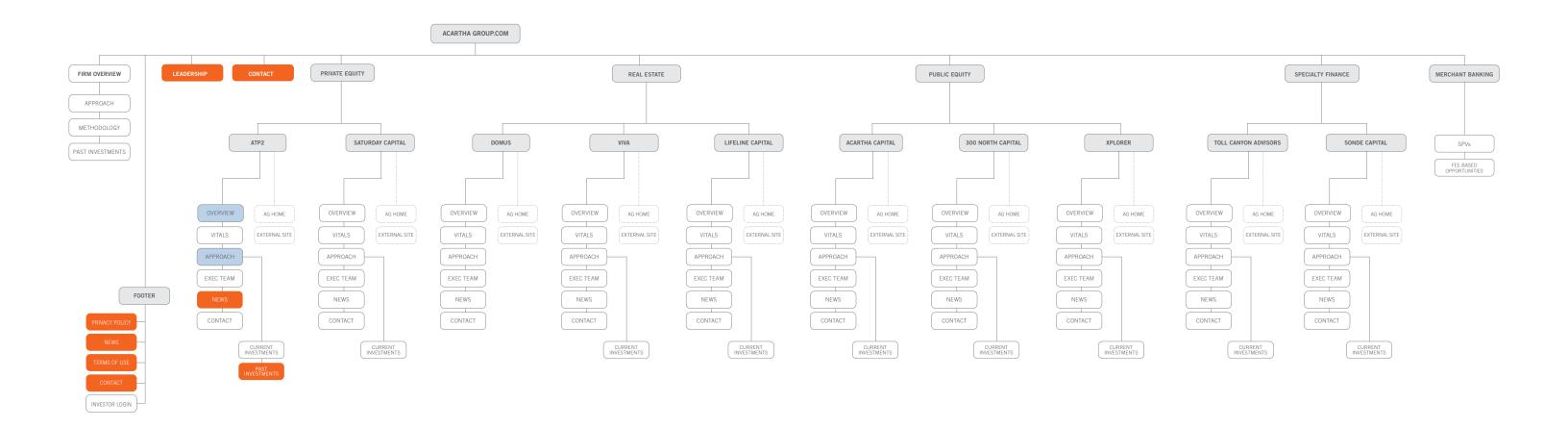
Overview Fund Vitals Approach Executive Team Portfolio News Contact

MERCHANT BANKING

Overview of SPVs Overview of Fee-Based Opportunities

Site Needs Overview

Planned Sitemap





4

Site Needs Overview

FOR DISCUSSION WITH DOUG MORRISS

- 1. Schedule photography session in St. Louis—should we plan on including all portfolio managers as well?
 - Is there a meeting that we may be able to tag onto?
- 2. Include email contact info and LinkedIn links in team bios?
- 3. Do all funds have a current portfolio?
- 4. How to handle past investments:
 - Should they be at Acartha Group level? (as a "Past Portfolio" section under Acartha Group "About Us"), or
 - Should they be categorized under ATP2 as "Past Portfolio"?
- 5. Are there any great case studies / success stories that we can include?



Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 36 of 42 PageID #: 10253

Site Needs Overview

FROM FUND MANAGERS

FUND MANAGERS WILL RECEIVE A LINK TO AN ONLINE FORM TO FACILITATE SUBMISSION OF INFO TO BLINK.

1. Fund Overview

a. Executive Summary

2. Fund Vitals •

- a. Area(s) of focus
- b. Typical investments
- c. Fund size
- d. Fund term

3. Approach / Methodology

- a. Review and analysis process
- b. Investment criteria
- c. Investment approach

4. Executive Team •···

- a. Bios / Photos
- b. Email, LinkedIn, URL?
- 5. Portfolio
 - a. Logo
 - b. Company Summary
 - c. Link to external site, if applicable

6. News •

a. Archive of news items from 2011

7. Contact

- a. Contacts by Function
- b. Corporate HQ
- c. Office Locations
- d. Address / Phone / Fax / Email / URL



		istical e here?	info

FOR DISCUSSION / MORE INFO

What if fund does not yet

Include email contact info

for executive team?

have current investments?

If nothing, begin with launch announcement?

Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 37 of 42 PageID #: 10254

Sample Questionnaire For Fund Managers

FUND MANAGERS WILL RECEIVE A LINK TO AN ONLINE FORM TO FACILITATE SUBMISSION OF INFO TO BLINK BELOW IS A SAMPLE FORM LAYOUT:

FUND OVERVIEW

Please enter an Executive Summary for the fund.

FUND VITALS

Area(s) of Focus

Please list the fund's area or areas of investment focus.

Typical Investments

Please list some of the fund's typical investments.

Fund Size

Please provide information on fund size.

Fund Term

Please provide information on fund term.

EXECUTIVE TEAM

Name and Bio #1

Please enter a the name of the Executive Team member, and a brief biographical statement.

Name and Bio #2

Please enter a the name of the Executive Team member, and a brief biographical statement.



ACARTHAGROUP.COM **TABLET INTERFACE WIREFRAME** DRAFT

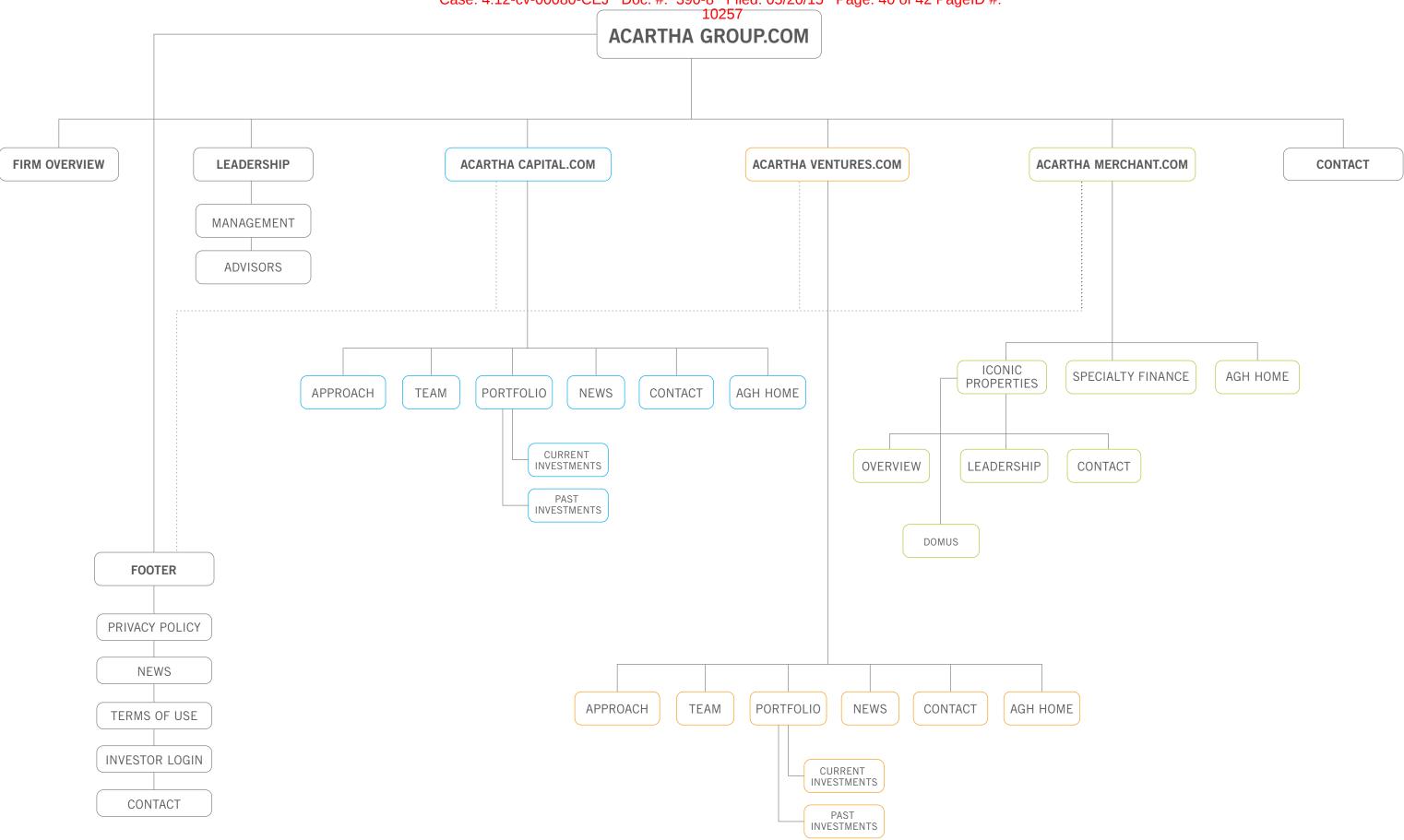
<image/> <image/> <image/> <image/> <section-header><section-header><text><text></text></text></section-header></section-header>	Image: Second

Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 39 of 42 PageID #: 10256

ACARTHAGROUP.COM **MOBILE INTERFACE WIREFRAME** DRAFT

> \rightarrow ACARTHA **FIRM OVERVIEW** ACARTHA CAPITAL **ACARTHA VENTURES** ACARTHA MERCHANT CONTACT

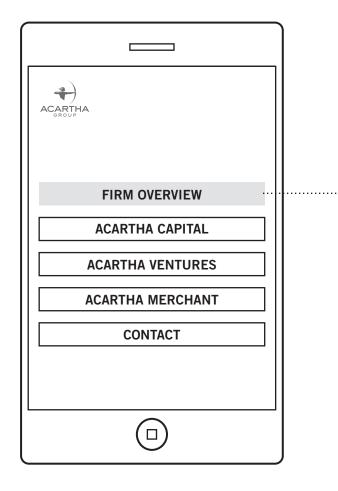




Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 40 of 42 PageID #:

Case: 4:12-cv-00080-CEJ Doc. #: 390-8 Filed: 05/20/15 Page: 41 of 42 PageID #: 10258

ACARTHAGROUP.COM MOBILE INTERFACE WIREFRAME DRAFT





ACARTHAGROUP.COM **TABLET INTERFACE WIREFRAME** DRAFT

<image/> <image/> <image/> <image/> <image/> <section-header><section-header><text></text></section-header></section-header>	Image: Second

Case: 4:12-cv-00080-CEJ Doc. #: 390-9 Filed: 05/20/15 Page: 1 of 4 PageID #: 10260

UNITED STATES DISTRICT COURT EASTERN DISTRICT OF MISSOURI EASTERN DIVISION

)

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Case No. 4:12-cv-00080-CEJ

SECURITIES AND EXCHANGE COMMISSION,

Plaintiff,

v.

BURTON DOUGLAS MORRISS, et al.,

Defendants.

NOTICE OF DETERMINATION

February 3, 2015

Blink Marketing c/o Lawrence W. Andrea, Esq. 127 Kent Hollow Road Kent, CT 06757

Email: counsel@lawrencewandrea.com

Dear Claimant:

PLEASE READ THIS NOTICE CAREFULLY.

The Court Appointed Receiver in the above-referenced matter, Claire M. Schenk, has made the following determination regarding your claim designated as Claim Number 227:

The Receiver will recommend that the Court allow the claim in part. Please see the attached Exhibit A for the bases of the Receiver's recommendation.

PLEASE TAKE NOTICE: If you disagree with this Determination, you have the right to file an objection and have the Court decide whether the Determination is correct. To exercise this right, you must first serve, but not file with the Court, a written objection to the Receiver's determination in accordance with the instructions herein. You must serve the objection on the Receiver (a) in person, by courier, or by mail addressed to Acartha Group Receivership, 505 North 7th Street, Saint Louis, Missouri 63101, or (b) attachment in portable document format (.pdf) to electronic mail. as an bv acartha.receivership@thompsoncoburn.com, within THIRTY (30) DAYS of the date of this Notice of Determination. The objection shall include: (i) the claim number; (ii) a detailed statement of the reasons for your objection to the Receiver's determination; (iii) copies of any document or other writing upon which you rely; and (iv) your mailing, phone, and email contact information. Objections not timely served shall be deemed waived and overruled without the need for further order of the Court or action by the Receiver.

PLEASE TAKE FURTHER NOTICE: You are required to work in good faith with the Receiver to attempt to resolve your objection before submitting the objection to the Court for determination.

PLEASE TAKE FURTHER NOTICE: If you and the Receiver are unable to resolve your objection, you shall file the written objection to the Receiver's Notice of Determination with the Court in accordance with the instructions herein. You must file the objection with the Court <u>no earlier than</u> **NINETY (90) DAYS** of the date of the Receiver's Notice of Determination and <u>no later than</u> **ONE HUNDRED TWENTY (120) DAYS** of the date of the Receiver's Notice of Determination. The objection shall include: (i) the claim number; (ii) a detailed statement of the reasons for your objection to the Receiver's Notice of Determination; (iii) copies of any document or other writing upon which you rely; (iv) your mailing, phone, and email contact information; and (v) and a certification that you have conferred in good faith with the Receiver in an effort to resolve the objection without the need for a ruling from the Court. Objections not timely filed with the Court shall be deemed waived and overruled without the need for further order of the Court or action by the Receiver.

PLEASE TAKE FURTHER NOTICE: The Receiver may, within **THIRTY (30) DAYS** of the date on which you file with the Court a written objection to the Receiver's Notice of Determination, file a response to your objection. The Receiver shall serve a copy of her response on you or your counsel. Following the filing of the Receiver's response or, if the Receiver does not file a response, the expiration of the Receiver's thirty (30) day response period, the Court will consider and rule on your objection to the Notice of Determination. Notwithstanding the procedures outlined herein, you and the Receiver may stipulate to informally resolve the dispute and may extend by agreement without leave of Court the deadline for either party to file a motion to have the Court rule on the objection and determination.

PLEASE TAKE FURTHER NOTICE: No discovery or other motion practice shall occur regarding the Receiver's Notice of Determination or facts giving rise to such determination unless you first seek and obtain leave of Court, upon a showing of good cause and substantial need to pursue such motion practice or discovery. Filing of such a motion for leave shall not suspend or extend any deadlines set forth in the Claims Bar Date Order.

Receiver Claire M. Schenk

Case: 4:12-cv-00080-CEJ Doc. #: 390-9 Filed: 05/20/15 Page: 3 of 4 PageID #: 10262

Exhibit A

Claim No. 227

The Receiver will recommend that the Court allow the claim in part.

A. <u>Allowance in Part</u>

<u>Claim Based on Invoice Nos. 1015, 1017, AG 1019, 1025, and AG 1044 (Presentation Materials)</u>. The Receiver will recommend that the Court allow the portion of your claim relating to Invoice Nos. 1015, 1017, AG 1019, 1025, and AG 1044. This proposed recommendation does not determine the final amount of your claim, establish the priority of your claim for distribution purposes, or guarantee you a distribution from the Receivership Estate. The Receiver anticipates presenting the Court with a proposed order of distribution at a later date, provided that there are Receivership assets to distribute to claimants. The Receiver will take into account all relevant equitable considerations in formulating a proposed order of distribution. Such considerations may affect the category of claims to which your claim is assigned and/or the treatment afforded your claim in a proposed order of distribution. The Receiver's proposed recommendation is based on a review of your claim, supporting documents (including, but not limited to, electronic versions of the work described, invoices for supplies, and Mr. Lawlor's affidavit), and the understanding that you have provided all of the documentation requested in the Court's Claims Bar Date Order entered March 4, 2013 (Docket No. 234). If additional responsive documentation is located, it should promptly be provided to the Receiver.

B. Disallowance in Part

1. <u>Claim Based on Scope of Work Document (Website Redesign)</u>. The Receiver will recommend that the Court disallow the portion of your claim relating to the Scope of Work document on the following grounds:

a. <u>The Receivership Entities Did Not Have an Obligation to Pay the Stated Amount</u>. The document submitted with your claim is not a binding contract that obligates any Receivership Entity to pay the claimed \$37,500.00 (a 50% deposit). The document states "A deposit of 50% of the project costs will be required to initiate the project." The document evidences that the parties knew that further action—payment of a 50% deposit—would be required before either party had any contractual obligations. The proposal was an offer that required Acartha to accept such offer through partial performance, the payment of a deposit. Until the time that Acartha paid a deposit, there was no contract and Acartha was not bound to pay Blink Marketing.

b. <u>It Would Be Inequitable to Allow the Claim</u>. The Court makes claim determinations based on equitable considerations. Here, it would be inequitable to allow the claim for 50% of the fees for the website redesign where the pertinent documentation indicates that Blink Marketing would *not* commence work until its receipt of a deposit and where Blink Marketing has not demonstrated that it completed 50% of the work required as requested by the

Receiver. Thus, in addition to the grounds set forth above, Blink Marketing's claim for website redesign will be recommended for disallowance based upon equitable considerations.

2. <u>Claim Based on Invoice No. AG_1043 (Web Page)</u>. The Receiver will recommend that the Court disallow the portion of your claim relating to Invoice No. AG_1043 for lack of sufficient information to substantiate the claim, including but not limited to a failure to provide an agreement (whether formal or informal) and evidence or documentation of the services rendered to any of the Receivership Entities.

Reservation of Rights. The Receiver reserves the right to identify additional grounds for her recommendation of disallowance.

Case: 4:12-cv-00080-CEJ Doc. #: 390-10 Filed: 05/20/15 Page: 1 of 18 PageID #: 10264

LAWRENCE W. ANDREA

ATTORNEY AT LAW

127 KENT HOLLOW ROAD KENT, CONNECTICUT 06757

Telephone (860) 927-3372 Telecopier (860) 927-3375 www.LawrenceWAndrea.com E-mail: counsel@LawrenceWAndrea.com Admitted in CT and NY



March 3, 2015

VIA EMAIL ONLY

Receiver Claire M. Schenk Acartha Group Receivership 505 North 7th Street Saint Louis, Missouri 63101 (acartha.receivership@thompsoncoburn.com)

with a copy to:

Jayna Marie Rust, Esq. (JRust@thompsoncoburn.com)

Re: SEC v. Morriss, et al., 4:12-cv-00080-CEJ Notice of Disagreement, Claim No. 227 Blink Marketing Group, LLC ("Blink"), Norwalk, CT

Dear Ms. Schenk:

This notice of disagreement is delivered to you on behalf of Blink Marketing Group, LLC ("Blink") of Norwalk, Connecticut as respects your Notice of Determination dated February 3, 2015 concerning Claim Number 227. This notice of disagreement and the accompanying Affidavit of William Lawlor (its principal), are timely submitted. All responses to this notice should be directed to my attention.

Your Notice of Determination indicated that you would recommend allowance of Blink's claims as respects Invoice Nos. 105, 1017, AG 1019, 1025 and AG 1044. Blink obviously takes no issue with this portion of your determination. You do, however, indicate that you will recommend a disallowance of payment for (i) Blink's Website Redesign work (for which Blink claims \$37,500.00 per a contract with Acartha) and (ii) its Invoice 1043 ("Under Construction Web Page") for which Blink claims \$400.00. Blink addresses each denial in detail below.

Blink takes issue with your recommendation to deny it payment *in toto* for the Acartha Website redesign work. You base your decision on the erroneous argument that the "proposal" could be accepted by Acartha solely by the payment of the 50% deposit. This argument is a non-sequitur; the "proposal" as you call it (which was actually a full-blown scope of work (SOW) – a

Case: 4:12-cv-00080-CEJ Doc. #: 390-10 Filed: 05/20/15 Page: 2 of 18 PageID #: 10265

binding agreement)¹ was accepted by Acartha in writing. See Affidavit of William Lawlor dated March 3, 2015, and its <u>Exhibit 1</u> at page 5. The 50% deposit language upon clearly provided that Blink was under no obligation to commence work unless the deposit was paid, a condition precedent that only Blink could amend or waive. You have misinterpreted it – unreasonably and in contravention of its plain meaning – as the method by which Acartha had to accept the SOW. Your interpretation of the deposit term is plainly wrong and is contradicted by your characterization of it in the second part of your explanation, which is addressed below.

Your reliance on equity as an alternative argument is likewise erroneous. Your argument that Blink "would *not* commence work until its receipt of a deposit" as support for a denial on "equitable" grounds, does not make a lot of sense, nor does it invoke a court's use of equity. Your argument is interesting, however, because you appear to interpret the deposit term very differently in your equity argument that you do in your first, contract-based, argument. (Compare, "The proposal (sic) was an offer that required Acartha to accept through partial performance, the payment of a deposit" (the contract argument) with "Blink Marketing would *not* commence work until its receipt of a deposit...." (the equity argument).) The contradiction, Blink respectfully suggests, reveals the flaw in both of your grounds for denial.

The second portion of your equity argument, that Blink had not earned a full 50% of the contract value, ignores the fact that the SOW did not condition the payment of the deposit on a prior performance of work, nor did it contain a "pay as earned" condition. While Blink objects to your attempt to re-write the contract based on equities, it points out that while emphasizing equity you have ignored Blink's *quantum meruit* claims for payment for the work it did perform. Based on equity, Blink is at the least entitled to payment for the work it performed, work for which it has already supplied documentation. Without waiving its right to seek the Court's review of your decision and to request payment of the full 50% of the contract price, Blink submits (by way of another affidavit of William Lawlor, attached hereto) that the value of the work it performed is <u>\$34,750.00</u>. Equity works both ways and, even if the Court accepts your tortured interpretation of the deposit provision, Blink is entitled to payment for its work.

As for your denial of \$400 in payment for the "under construction" Web page – the one you actually took down upon taking control of Acartha (thereby removing any question as to whether Acartha accepted the work), see Lawlor Aff't ¶ 11, Blink simply offers the following: (a) *quantum meruit* demands that Blink be paid something for its work performed at the request of Acartha and fair value for the work is \$400 (Lawlor Aff't ¶ 11). Blink supplied a document evidencing the work; its easily accessible metadata shows that the work was done at the time Blink claims it was. In other words, Blink has not submitted the work to seek money under false pretenses.

Finally, Blink respectfully objects to your reservation of rights ("The Receiver reserves the right to identify additional grounds for her recommendation of disallowance.") because it

¹ Scopes of work are used regularly in the marketing business to define what the client agrees to pay for and the terms of the work to be performed. Lawlor Aff't at \P 7. While they are often used in conjunction with master services agreements (MSAs), it is not always the case. Id. In this instance, the SOW was the contract. Mr. Morriss accepted the contract terms and Blink commenced performance of the work in anticipation that the required payment would follow. Id. at \P 8.

Case: 4:12-cv-00080-CEJ Doc. #: 390-10 Filed: 05/20/15 Page: 3 of 18 PageID #: 10266

appears to deprive Blink of an opportunity to respond to any such "additional grounds" and thereby deny Blink reasonable due process. Blink therefore requests an opportunity to meet any "additional grounds" you may raise in defense of your decision to deny in part Blink's claim, even if that means allowing Blink a reply brief. (I note from the docket report (doc 355) that the Court granted another claimant an opportunity to file a reply over your objection.)

Please do not hesitate to contact me should you have any questions or require additional information. Despite Blink's strong disagreement with your initial determination, it appreciates the difficult job you have and is willing to work with you to discuss and resolve any differences.

Sinderely awrence W. Andrea

Attachment

cc: William Lawlor Kevin M. Lynch

Case: 4:12-cv-00080-CEJ Doc. #: 390-10 Filed: 05/20/15 Page: 4 of 18 PageID #: 10267

UNITED STATES DISTRICT COURT EASTERN DISTRICT OF MISSOURI EASTERN DIVISION

SECURITIES AND EXCHANGE COMMISSION,)

Plaintiff,)
v.) Case No. 4:12-cv-00080-CEJ
BURTON DOUGLAS MORRISS, et al.,)
Defendants.)
AFFIDAVIT OF WILLL IN SUPPORT OF NO DISAGREEMENT, CLA BLINK MARKETING (OTICE OF AIM NO. 227,

WILLIAM LAWLOR, being duly sworn, deposes and says:

1. I am over the age of 18 years and understand and appreciate the nature of an oath.

The statements I make herein are based on personal knowledge unless otherwise noted. 3.
 I am the sole Member and Manager of Claimant Blink Marketing Group, LLC ("Blink" or "Claimant") and have been since the company was formed. I have full knowledge of Blink's customer interactions and operations because I oversaw them personally during all times relevant to this matter. I have over twenty years' experience in the marketing business.
 I know the Defendant in this action, Doug Morriss. I have met with him and communicated with him on many occasions in connection with Blink's services rendered to Acartha Group and its affiliated companies, Acartha Capital among them.

5. On or about April 23, 2013, I filed a claim with the receiver appointed by the Court in this action (the "Receiver") on behalf of Blink. That claim, after some delivery/receipt mix-ups, was accepted on or about October 15, 2014 and was assigned as Claim No. 227.

6. I have reviewed the Receiver's Notice of Determination and the Notice of Disagreement

Case: 4:12-cv-00080-CEJ Doc. #: 390-10 Filed: 05/20/15 Page: 5 of 18 PageID #: 10268

submitted by Blink in response. I submit this affidavit in support of the latter.

7. Blink stands by its position that it should be paid the full deposit sum for the Web site Statement of Work (SOW). Scopes of work are used regularly in the marketing business to define what the client agrees to pay for and the terms of the work to be performed. While they are commonly used in conjunction with master services agreements (MSAs), it is not always the case because MSAs are normally used when a marketing company and a client have a long-term, regular working relationship.

8. As respects the Acartha Web site work, the SOW was the contract because Blink and Acartha never entered into an MSA because the work involved did not merit it. Mr. Morriss accepted the SOW terms by signing it and Blink commenced performance of the work in anticipation that the required payment would follow. I attach a signed copy of the SOW (Exhibit 1). I directed my team to commence work on the Acartha Web site because I believed Mr. Morriss would send payment as he promised and because the amount of work involved and the intended deadlines were such that getting a head start on the work was prudent.

9. While I believe that the SOW terms should be abided by the Receiver – and Blink should receive the 50% deposit called for – I can tell the Court that the value of Blink's work on the Acartha Web site, the documents supporting which Blink has already submitted, is <u>\$34,750.00</u>. To reach this conclusion, I directed Blink's financial officer to review the work as evidenced by the documents submitted to the Receiver, evaluate the amount of time required and apply the Blink billing rates in existence at the time the work was performed. I went through her results prior to executing this affidavit. I attach the resulting spreadsheet.

2

Case: 4:12-cv-00080-CEJ Doc. #: 390-10 Filed: 05/20/15 Page: 6 of 18 PageID #: 10269

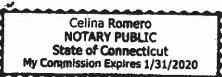
10. I can tell the Court that a good part of the time and work reflected in the attached spreadsheet involved conferences with Mr. Morriss and Acartha employees, so any argument that Acartha did not consent to Blink commencing work is baseless.

11. Finally, regarding the receiver's denial of Blink's claim for \$400 for its work creating the "Under Construction" page I refer the reader to paragraph 12 of my prior affidavit for a discussion of the circumstances surrounding the genesis of the work. One thing tho point out – the "Under Construction" Page Blink seeks payment for is the very one you pulled off the Internet when you took over as Receiver. To question payment to us is extremely dubious. The sum of \$400.00 is an extremely reasonable price – one which accurately reflected and reflects Blink's rate structure at the time – for the work. It is a matter of simple fairness that Blink be reimbursed for work it undertook in good faith and with the expectation that it would be paid.

William Lawlor Managing Member Blink Marketing Group, LLC

Sworn to before me this $\frac{3}{2}$ day of $\frac{March}{2015}$.

Commissioner of the Superior Court Notary Public My Commission expires: $O_1/3_1/2020$



Case: 4:12-cv-00080-CEJ Doc. #: 390-10 Filed: 05/20/15 Page: 7 of 18 PageID #: 10270

EXHIBIT 1

Case: 4:12-cv-00080-CEJ Doc. #: 390-10 Filed: 05/20/15 Page: 8 of 18 PageID #: 10271

2011 Website Redesign Acartha Group

08.14.2011

blink

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Case: 4:12-cv-00080-CEJ Doc. #: 390-10 Filed: 05/20/15 Page: 9 of 18 PageID #: 10272

Acartha Group 2011 Corporate Website Scope of Work

1.0 Project Scope

Acartha Group has requested a scope of work, deliverables and related costs for the strategic development, design and execution of its new corporate website.

The project scope consists of the following components:

2.1 Corporate Website

2.2 Mobile-Aware Functionality

Timeline: 8 - 12 Weeks in total.

Blink will provide Acartha Group with a detailed project timeline upon project engagement.

b

Acartha Group 2011 Website Redesign | 8/14/11 Page 1 of 7

Case: 4:12-cv-00080-CEJ Doc. #: 390-10 Filed: 05/20/15 Page: 10 of 18 PageID #: 10273

Acartha Group 2011 Corporate Website Scope of Work

2.1 Corporate Website

The Acartha Group online environment must interactively share information, integrate with new and existing technology systems, and align with overall corporate messaging and business strategy. From a creative perspective, the corporate website must evoke emotion and magnify the Acartha Group brand identity.

Blink uses leading web tools and languages, including: HTML 5, HTML, XML, Java, JSP, Cold Fusion, ASP, PHP, DB2, Oracle, MySQL, SQL Server, streaming media, and Flash.

The following is Blink's typical process for web development, structured to ensure that all design and development meet client expectations (some stages may not apply to this project).

EXECUTIVE B	RIEFINGS
COMPETITIVE	AND INDUSTRY REVIEW
MESSAGE DE	VELOPMENT
	×
WIREFRAME	NAPKIN CREATION
GRAPHIC DES	SIGN
CONTENT GA	THERING
CODING AND	PROGRAMMING
APPLICATION	INTEGRATION
CONTENT MA	MAGEMENT STRATEGY
SERVER CON	FIGURATION
CONTENT LO	ADING
TESTING	

b

Case: 4:12-cv-00080-CEJ Doc. #: 390-10 Filed: 05/20/15 Page: 11 of 18 PageID #: 10274

Acartha Group 2011 Corporate Website Scope of Work

Blink will engage with multiple Acartha Group executives at various levels to create and deliver a website that meets the project's requirements and objectives. Acartha Group's website will require strategy, architecture development, copy development, graphic design, and technical services surrounding site coding, and content loading, testing and privacy considerations.

The site will be based on the sitemap found in Appendix A (A.1)

Deliverables:

- ⇒ Briefings and communication strategy
- Architecture and navigation development
- → Wireframe creation
- → Graphic design and preparation
- → 2 rounds of concept modifications
- → Coding based on site requirements
- → Content Management System integration
- → SEO Configuration
- → Site entrance programming
- → First draft copy to be provided by client.
- Copy editing and proofing
- → Content loading
- Testing and refinement
- Site launch
- → Project Management
- → CMS license as well as Hosting and maintenance recommendations will be provided (hosting services are available if necessary)
- An additional SOW and costs will be provided for photography selection and usage based on recommendations, client selection and approval

Case: 4:12-cv-00080-CEJ Doc. #: 390-10 Filed: 05/20/15 Page: 12 of 18 PageID #: 10275

Acartha Group 2011 Corporate Website Scope of Work

2.2 Mobile-Aware Functionality

The delivery of Acartha Group's website based on device platform will present Acartha as a forward-thinking firm that utilizes the most current technologies to deliver a clean, clear and precise message.

The goal of mobile-aware development is the creation of a responsively designed website. Responsive web design means creating an adaptive design that's aware of the context it's viewed in and optimizes its display accordingly. Using a common set of content, and code - responsive design provides the following benefits. (This is a short list, but the benefits are significant.)

- When content needs to be updated, it's updated one time, in one location, and that change is reflected on every device and screen size
- Web page designs adapt dynamically to any screen size to present a layout that is appropriate to the device, be it a phone, a tablet, or a large monitor, a TV, etc. Consideration for those different devices is built into the design from the start
- URL structure (and therefore links, which might be shared, or crawled by search engines) work universally across all devices and screen sizes
- We don't need to revise or create a new website to adapt to each new device or screen resolution that comes out, one website will serve them all now, and in the future
- It also takes into account a few things like providing, phone links for phone numbers, and it responds to orientation changes on devices

b

Acartha Group 2011 Website Redesign | 8/14/11 Page 4 of 7

Case: 4:12-cv-00080-CEJ Doc. #: 390-10 Filed: 05/20/15 Page: 13 of 18 PageID #: 10276

Acartha Group 2011 Corporate Website Scope of Work

4.0 Project Component Costs

This proposal contains estimated costs based on a fixed bid in accordance with existing project scope.

Design, Development and Execution

- → Corporate Website
- → Mobile-Aware Functionality

\$ 55,000.00 \$ 20,000.00

*Estimated costs do not include costs associated with the research, collection or acquisition of photography, image license fees, printing, and/or paper, web hosting, licensing of third-party applications, or commerce components, such as secure certificates, payment gateways, or merchant accounts. Estimated costs do not include costs associated with trademark or copyright research and applications, postage or overnight delivery fees or international calls. Which if required, the client agrees to pay as an additional fee. All line items do not include any travel costs that may be associated with the project, which, if incurred, shall be paid for by the client.

b

Acartha Group 2011 Website Redealgn | 8/14/11 Page 5 ol 7

Case: 4:12-cv-00080-CEJ Doc. #: 390-10 Filed: 05/20/15 Page: 14 of 18 PageID #: 10277

Acartha Group 2011 Corporate Website Scope of Work

5.0 Approval

Budgetary Approvals:

All project costs are based on fixed cost basis determined by current needs described by the Acartha Group team. If the project extends past the project scope or the agency estimated project hours, due to specific requests made by the client during the development process, the agency will notify Acartha Group and provide the client with an adjusted scope of work including details pertaining to additional project hours and costs for which the client understands and agrees to pay additional related fees.

A deposit of 50% of the project costs will be required to initiate the project. Upon creative review and approval, Blink will deliver an invoice for a second payment of 25% for each project component. The balance of the project cost (25%) and any associated additional costs will be due upon delivery of each project component.

Pricing reflects agency fees and does not include costs associated with the collection, or acquisition, of photography, image license fees, printing, and/or paper, web hosting, licensing of third-party applications, or commerce components, such as secure certificates, payment gateways, or merchant accounts. Estimated costs do not include costs associated with trademark or copyright research and applications, postage or overnight delivery fees or international calls, which if required, the client agrees to pay as an additional fee.

All line items do not include any travel costs that may be associated with the project, which, if incurred, shall be paid for by the client.

EXECUTED AND AGREED TO BY THE PARTIES HERETO:

Blink

Acartha Group

Bill Lawlor 2000 Post Road, Suite 205 Fairfield CT 06824

Doug Morriss, Chairma	an & CEO
Signature the	
Date: 8/29	11

b

Acartha Group 2011 Website Redealgn | 5/14/11 Page 6 of 7

Case: 4:12-cv-00080-CEJ Doc. #: 390-10 Filed: 05/20/15 Page: 15 of 18 PageID #: 10278

Acartha Group 2011 Corporate Website Scope of Work

A.3

Agency Overview

Blink, a sales & marketing communications agency, combines strategic planning, award winning design, brand strategies and leading technologies to deliver complete sales and marketing communication solutions for our clients. Headquartered in Fairfield CT, the agency focuses on three primary areas; executive communications, brand and marketing communications, and the integration of marketing programs within our client's sales processes geared towards increasing top-line revenue growth and driving efficiencies throughout the sales cycle.

Blink performs these services for companies such as LogicSource, Acartha Group, Y&R, LG, RelaDyne, TransPerfect, Touch Commerce, Domus, Winderemere Island, VGS Creative, LifeCare, Iconoculture, DSA Encore, Kidd & Company, Wolf Means Business, Vumber, Coastal Construction Group, SCI Worldwide, Story (formally Byte Interactive), RK Marketing and Cava Capital.

Contact information:

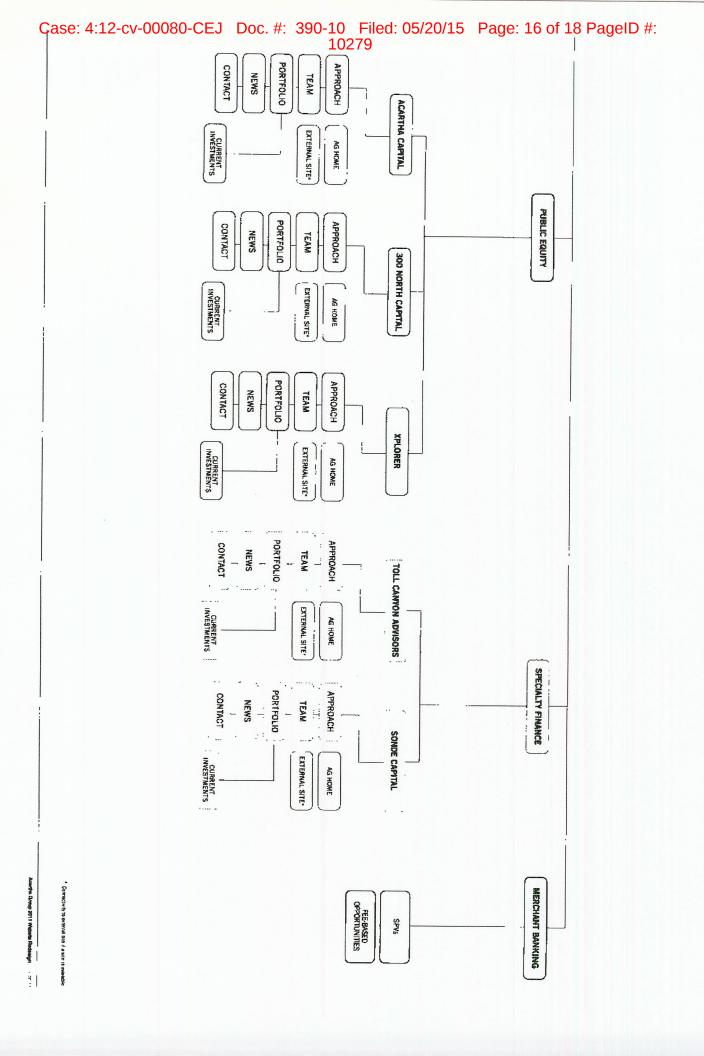
Blink 20 Marshall Street Suite 105 South Norwalk, CT 06854 203.856.8353 www.blinkmkg.com

Bill Lawlor, CEO blawlor@blinkmkg.com

Blink Team:

Bill Lawlor: Account Director Sean Bates: Chief Creative Lead Attila Kelemen: Chief Strategist, Account Director Carson McComas: Technical Director, Technical Programming, SEO/SEM Cynthia Miller: Graphic Designer Lisa Schneider: Director, SEO/SEM and Social Media Strategies Steve Morenberg: Creative Director, Copy Chris Jones: Animation Designer Yrving Torrealba: Creative Director, Flash, Animation & Emerging online technologies Dane Hansen: Creative Director, Flash & Emerging online technologies

Acartha Group 2011 Website Redesign | 8/14/11 Page 7 of 7



Case: 4:12-cv-00080-CEJ Doc. #: 390-10 Filed: 05/20/15 Page: 17 of 18 PageID #: 10280

EXHIBIT 2

Case: 4:12-cv-00080-CEJ Doc. #: 390-10 Filed: 05/20/15 Page: 18 of 18 PageID #: 10281



Client & Project Estimate Date

	Phase I (Dis	covery & Pl	lanning)	Phase II (De	velopment &	& Design)	PI	hase II	II (Executio	on)		P	hase IV	V (Producti	on)			Persor	Totals
Stategy	Hours	Rate	Cost	Hours	Rate	Cost	Hours		Rate	(Cost	Hours		Rate	C	ost	1 Г	Hours	Cost
Billy	60 \$	300.00	\$ 18,000.00	35 \$	300.00	\$ 10,500.00		\$	300.00	\$	-		\$	250.00	\$	-		95	\$ 28,500.00
Creative																			
Creative Director	10 \$	250.00	\$ 2,500.00	15 \$	250.00	\$ 3,750.00		\$	250.00	\$	-		\$	250.00	\$	-		25	\$ 6,250.00
Sr Art Director	\$	240.00	\$ -	\$	240.00	\$ -		\$	240.00	\$	-		\$	240.00	\$	-		0	
Sr Copywriter	\$	200.00	\$ -	\$	200.00	\$ -		\$	200.00	\$	-		\$	300.00	\$	-		0	\$ -
Digital Art Direction	\$	240.00	\$ -	\$	240.00	\$ -		\$	240.00	\$	-		\$	240.00	\$	-		0	\$ -
Video Director	\$	300.00	\$-	\$	300.00	\$ -		\$	300.00	\$	-		\$	300.00	\$	-		0	\$ -
Account																			
Director	\$	250.00	\$ -	\$	250.00	\$ -		\$	250.00	\$	-		\$	250.00	\$	-		0	\$ -
Manager	\$	250.00	\$-	\$	250.00	\$-		\$	250.00	\$	-		\$	250.00	\$	-		0	\$-
Proofing	\$	150.00	\$-	\$	150.00	\$-		\$	150.00	\$	-		\$	150.00	\$	-		0	\$-
PM	\$	200.00	\$ -	\$	200.00	\$ -		\$	200.00	\$	-		\$	200.00	\$	-		0	\$ -
	Ph	ase Total	\$ 20,500.00	P	hase Total	\$ 14,250.00		Pha	se Total	\$	-		Pha	se Total	\$	-		120	
A	Activity:			Activity:			Activity:					Activity:	Gran	nd Total	\$ 34	750.00			



Jayna Marie Rust P 202.585.6929 F 202.318.6496 jrust@thompsoncoburn.com

March 24, 2015

VIA ELECTRONIC MAIL Blink Marketing c/o Lawrence W. Andrea, Esq. 18 South Main Street, 3FL Norwalk, CT 06854 Email: counsel@lawrencewandrea.com

Re: Claim No. 227: Acartha Receivership, Securities & Exchange Commission v. Burton Douglas Morriss, et al, No. 4:12-cv-00080

Dear Mr. Andrea:

The Receiver has received Blink Marketing's Notice of Objection regarding Claim No. 227. After review of the materials accompanying the Notice of Objection, the Receiver does not believe that they provide additional information that supports the portion of the claim that the Receiver has recommended for disallowance.¹ As described below, however, the Receiver is willing to reconsider her initial determination if Blink Marketing provides additional supporting documentation.

In general, the Receiver's determination to disallow the website-related portions of the claim was due to a failure to provide sufficient information to support that portion of the claim. Blink Marketing did not provide sufficient information to show a contractual obligation to pay the stated amount, nor did Blink Marketing show that it provided the claimed work to the entities pursuant to an agreement.

The Receiver is willing to reconsider her determination, but for her to do so, Blink Marketing must provide documentation that further supports its claim regarding the website-related work. If you would like for the Receiver to reconsider her determination, please provide the Receiver with the following information:

- Any communication between Acartha, its representatives, or related entities and Blink Marketing supporting Blink Marketing's interpretation of the statement of work's provision regarding the 50% deposit;
- Any communication after August 29, 2011 (the date Mr. Morriss signed the statement of work) between Acartha, its representatives, or related entities and Blink Marketing

¹ The Receiver notes that the claims process "was put in place to assist the receiver in identifying all potential liabilities against the receivership entities and to aid in equitable distribution of limited proceeds to <u>valid</u> claimants."

⁽Dkt. No. 311) (emphasis added). The Receiver further notes that "the ultimate goal of a receivership is to

maximize the recovery of the investor class." *Sec. & Exch. Comm'n v. Wealth Mgmt. LLC*, 628 F.3d 323, 336 (7th Cir. 2010). Thus, the Receiver must have the information requested in order to properly meet her duty of protecting investors during the claims process—and maximizing their recovery in any potential equitable distribution plan—in a situation where there are limited assets to meet the entities' liabilities.

Thompson Coburn LLP | Attorneys at Law | 1909 K Street, N.W. | Suite 600 | Washington, D.C. 20006 P 202.585.6900 | F 202.585.6969 | www.thompsoncoburn.com

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March 24, 201 Page 2

wherein Acartha, its representatives, or related entities encouraged Blink Marketing to commence work, and evidence of the subsequent work that Blink Marketing commenced;

- Any contemporaneous evidence that shows that the work Blink Marketing claims it completed per the "agreement" was completed after Burton Douglas Morriss signed the scope of work <u>and</u> was provided to Acartha, its representatives, or related entities; and/or
- Any evidence that Blink Marketing provided Acartha, its representatives, or related entities with the "under construction" website.

In re-requesting the above information, the Receiver notes that (1) it is the claimant's responsibility to provide the Receiver sufficient information to support its claims, and (2) the Court will look at the sufficiency of the provided information in its own review of a claimant's objection to the Receiver's determinations. *See Sec. Exch. Comm'n v. Merrill Scott & Assocs., Ltd.*, No. 02-CV-39-TC, 2008 WL 2787401, at *5 (D. Utah July 15, 2008).

Thus, the Receiver remains open to reviewing your claim, but she requests that you provide the above-requested information by April 17, 2015 in order for her to re-evaluate the website-related portion of the claim.

Very truly yours,

Thompson Coburn LLP

J.M. Rust

By

Jayna Marie Rust

cc: Claire Schenk, Receiver

Case: 4:12-cv-00080-CEJ Doc. #: 390-12 Filed: 05/20/15 Page: 1 of 13 PageID #: 10284

Lawrence W. Andrea

ATTORNEY AT LAW

127 KENT HOLLOW ROAD KENT, CONNECTICUT 06757

Telephone (860) 927-3372 Telecopier (860) 927-3375 www.LawrenceWAndrea.com E-mail: counsel@LawrenceWAndrea.com Admitted in CT and NY



April 16, 2015

VIA EMAIL ONLY

Receiver Claire M. Schenk Acartha Group Receivership 505 North 7th Street Saint Louis, Missouri 63101 (acartha.receivership@thompsoncoburn.com)

with a copy to:

Jayna Marie Rust, Esq. (JRust@thompsoncoburn.com)

Re: SEC v. Morriss, et al., 4:12-cv-00080-CEJ Notice of Disagreement, Claim No. 227 Blink Marketing Group, LLC ("Blink"), Norwalk, CT

Dear Ms. Schenk:

This letter is delivered to you on behalf of Blink Marketing Group, LLC ("Blink") of Norwalk, Connecticut in response to Jayna Rust's letter to me of March 24, 2015, wherein on your behalf she provided rebuttal to Blink's Notice of Disagreement and requested, again, more information. I will not continue the debate as to why Blink's claim should be paid in full, the reasons for which have been made abundantly clear in prior correspondence and in the Notice of Disagreement, reference to all of which is made hereby. Instead, this letter serves to transmit even more information to you, information that supports Blink's meritorious claim.

Included with this letter as separate attachments are:

1. A folder of files that make up the Acartha Group "Under Construction" Web page, the page that was up and effective at the time you became Receiver (as Blink has already told you). This should remove any remaining doubts you have articulated about this part of Blink's claim. Blink deserves the \$400.00 it seeks for the Web page.

2. A seven-page document entitled, "Site Needs Overview". When you bring up this document in Adobe, go to File, scroll to Properties and note that the document was created on

Case: 4:12-cv-00080-CEJ Doc. #: 390-12 Filed: 05/20/15 Page: 2 of 13 PageID #: 10285

August 1, 2011. This is further evidence that, just as Blink has been telling you, it worked on the Acartha project, earned at least its 50% fee as set out in the contract and agreed to by Mr. Morriss, and deserves to be reimbursed.

As I have informed you previously (as did Mr. Lawlor in his January 22, 2015 affidavit supporting Blink's claim (see paragraph 9)), Blink changed computer systems subsequent to its Acartha work and cannot, after even more effort to recover the information, locate and re-call past email messages. So, it does not have that sort of proof. But, as Blink has argued before, it should not have to. It has provided at least 11 exhibits in addition to those attached to its initial claim. Blink has a reasonable expectation that the Court will agree with it, should an appeal for review be filed.

One last, related, note: your citation to *Sec. Exch. Comm'n v. Merrill Scott & Assocs., Ltd.* in your last correspondence is far off base: that case had more to do with a mischaracterization of the claimant's claim that it did with the inadequacy of production. I do note that the court in denying relief nevertheless was very sympathetic to the claimant (which, it was noted, recovered a lot of its loss from a related entity). I suspect that the Court here will likewise be very sympathetic to Blink Sympathy aside, the law and the significant production Blink has made should lead to a full award.

Please do not hesitate to contact me should you have any questions. As I have written before, despite Blink's strong disagreement with your determination, it appreciates the difficult job you have. It has been a pleasure to work with Ms. Rust.

Lawrence W. Andrea

Attachments

cc: William Lawlor Kevin M. Lynch

Case: 4:12-cv-00080-CEJ Doc. #: 390-12 Filed: 05/20/15 Page: 3 of 13 PageID #: 10286

Site Needs Overview

Acartha Group



Case: 4:12-cv-00080-CEJ Doc. #: 390-12 Filed: 05/20/15 Page: 4 of 13 PageID #: 10287

Site Needs Overview

What We Currently Have

- 1. Privacy Policy
- 2. Terms of Use
- 3. News
 - Archive 2007-2009?
 - Break up archived content at the group level?

4. Leadership, with Bios

- Management for Acartha
- Advisory for Acartha
- Fund Managers for all



Case: 4:12-cv-00080-CEJ Doc. #: 390-12 Filed: 05/20/15 Page: 5 of 13 PageID #: 10288

Site Needs Overview

Content Needs By Category

ACARTHA GROUP

Firm Overview Approach Methodology Overview for Private Equity, Real Estate, Public Equity, and Specialty Finance

ATP2

Overview Fund Vitals Approach Executive Team Portfolio News Contact

SATURDAY CAPITAL

Overview Fund Vitals Approach Executive Team Portfolio News Contact

DOMUS

Overview Fund Vitals Approach Executive Team News Contact



VIVA

Overview Fund Vitals Approach Executive Team Portfolio News Contact

LIFELINE CAPITAL

Overview Fund Vitals Approach Executive Team Portfolio News Contact

ACARTHA CAPITAL

Overview Fund Vitals Approach Executive Team Portfolio News Contact

300 NORTH CAPITAL

Overview Fund Vitals Approach Executive Team Portfolio News Contact

XPLORER

Overview Fund Vitals Approach Executive Team Portfolio News Contact

TOLL CANYON ADVISORS

Overview Fund Vitals Approach Executive Team Portfolio News Contact

SONDE CAPITAL

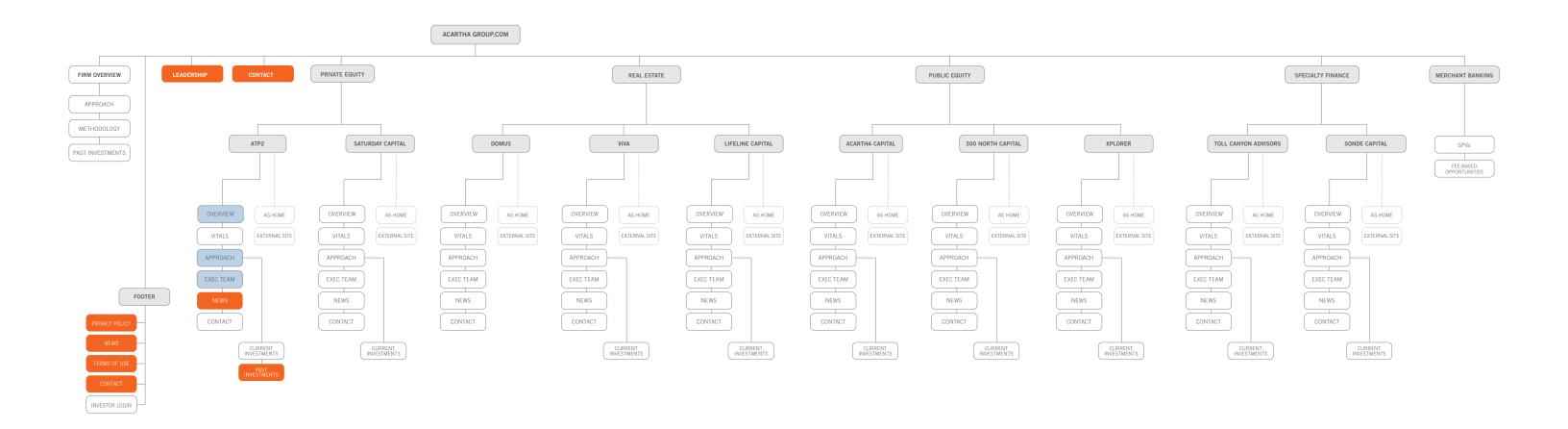
Overview Fund Vitals Approach Executive Team Portfolio News Contact

MERCHANT BANKING

Overview of SPVs Overview of Fee-Based Opportunities

Site Needs Overview

Planned Sitemap





4

Site Needs Overview

FOR DISCUSSION WITH DOUG MORRISS

- 1. Schedule photography session in St. Louis—should we plan on including all portfolio managers as well?
 - Is there a meeting that we may be able to tag onto?
- 2. Include email contact info and LinkedIn links in team bios?
- 3. Do all funds have a current portfolio?
- 4. How to handle past investments:
 - Should they be at Acartha Group level? (as a "Past Portfolio" section under Acartha Group "About Us"), or
 - Should they be categorized under ATP2 as "Past Portfolio"?
- 5. Are there any great case studies / success stories that we can include?



Case: 4:12-cv-00080-CEJ Doc. #: 390-12 Filed: 05/20/15 Page: 8 of 13 PageID #: 10291

Site Needs Overview

FROM FUND MANAGERS

FUND MANAGERS WILL RECEIVE A LINK TO AN ONLINE FORM TO FACILITATE SUBMISSION OF INFO TO BLINK.

1. Fund Overview

a. Executive Summary

2. Fund Vitals •

- a. Area(s) of focus
- b. Typical investments
- c. Fund size
- d. Fund term

3. Approach / Methodology

- a. Review and analysis process
- b. Investment criteria
- c. Investment approach

4. Executive Team •···

- a. Bios / Photos
- b. Email, LinkedIn, URL?
- 5. Portfolio
 - a. Logo
 - b. Company Summary
 - c. Link to external site, if applicable

6. News •

a. Archive of news items from 2011

7. Contact

- a. Contacts by Function
- b. Corporate HQ
- c. Office Locations
- d. Address / Phone / Fax / Email / URL



		istical e here?	info

FOR DISCUSSION / MORE INFO

What if fund does not yet

Include email contact info

for executive team?

have current investments?

If nothing, begin with launch announcement?

Case: 4:12-cv-00080-CEJ Doc. #: 390-12 Filed: 05/20/15 Page: 9 of 13 PageID #: 10292

Sample Questionnaire For Fund Managers

FUND MANAGERS WILL RECEIVE A LINK TO AN ONLINE FORM TO FACILITATE SUBMISSION OF INFO TO BLINK BELOW IS A SAMPLE FORM LAYOUT:

FUND OVERVIEW

Please enter an Executive Summary for the fund.

FUND VITALS

Area(s) of Focus

Please list the fund's area or areas of investment focus.

Typical Investments

Please list some of the fund's typical investments.

Fund Size

Please provide information on fund size.

Fund Term

Please provide information on fund term.

EXECUTIVE TEAM

Name and Bio #1

Please enter a the name of the Executive Team member, and a brief biographical statement.

Name and Bio #2

Please enter a the name of the Executive Team member, and a brief biographical statement.



390-1<mark>2</mark> Filed: 1<mark>02</mark>93

CURRENTLY UNDER CONSTRUCTION

PLEASE CHECK BACK SOON

25 #: 390-12 _Filed: # #: 390-12 _Filed:





Jayna Marie Rust P 202.585.6929 F 202.318.6496 jrust@thompsoncoburn.com

April 28, 2015

VIA ELECTRONIC MAIL ONLY Blink Marketing Attn: William Lawlor c/o Lawrence W. Andrea, Esq. 18 South Main Street, 3FL Norwalk, CT 06854 Email: counsel@lawrencewandrea.com

Re: Claim No. 227; Acartha Receivership, Securities & Exchange Commission v. Burton Douglas Morriss, et al., No. 4:12-cv-00080

Dear Mr. Andrea:

The Receiver has reviewed the additional information that you submitted on April 16, 2015. This information was submitted pursuant to the objection process outlined in the Claims Bar Date Order and the February 3, 2015 Notice of Determination, which addressed the Receiver's recommendation to allow your claim in part and disallow your claim in part. Based on the additional information you submitted, the Receiver will now recommend allowing the portion of the claim based on Invoice No. AG_1043. The Receiver includes with this letter a revised Notice of Determination, which reflects this additional allowance.

As addressed further in the revised Notice of Determination's Exhibit A, the Receiver's recommendation to disallow the portion of your claim based on the Scope of Work document stands. Exhibit A has been revised to address the additional information you submitted and reflects certain clarifications, but the Receiver's recommendation is the same in substance. Because the Receiver's recommendation has not substantively changed, the Receiver believes that February 3, 2015 remains the date that initiates all objection procedures. As such, should you choose to file an objection with the Court, the Receiver will not object on timing grounds to an objection that uses the February 3, 2015 Notice of Determination date to determine the timeliness of such an objection. The Receiver may, however, file with the court a substantive response to any objection that may be filed with the court.

Very truly yours, Thompson Coburn LLP

By

Jayna Marie Rust

Enclosures

Thompson Coburn LLP | Attorneys at Law | 1909 K Street, N.W. | Suite 600 | Washington, D.C. 20006 P 202.585.6900 | F 202.585.6969 | www.thompsoncoburn.com Chicago • Los Angeles • St. Louis • Southern Illinois • Washington, D.C. Case: 4:12-cv-00080-CEJ Doc. #: 390-13 Filed: 05/20/15 Page: 2 of 5 PageID #: 10298

UNITED STATES DISTRICT COURT EASTERN DISTRICT OF MISSOURI EASTERN DIVISION

)

)

SECURITIES AND EXCHANGE COMMISSION,

Plaintiff,

v.

BURTON DOUGLAS MORRISS, et al.,

Defendants.

Case No. 4:12-cv-00080-CEJ

NOTICE OF DETERMINATION

February 3, 2015; revised April 28, 2015

Blink Marketing c/o Lawrence W. Andrea, Esq. 127 Kent Hollow Road Kent, CT 06757

Email: counsel@lawrencewandrea.com

Dear Claimant:

PLEASE READ THIS NOTICE CAREFULLY.

The Court Appointed Receiver in the above-referenced matter, Claire M. Schenk, has made the following determination regarding your claim designated as Claim Number ______:

The Receiver will recommend that the Court allow the claim in part. Please see the attached and revised Exhibit A for the bases of the Receiver's recommendation.

PLEASE TAKE NOTICE: If you disagree with this Determination, you have the right to file an objection and have the Court decide whether the Determination is correct. To exercise this right, you must first serve, but not file with the Court, a written objection to the Receiver's determination in accordance with the instructions herein. You must serve the objection on the Receiver (a) in person, by courier, or by mail addressed to Acartha Group Receivership, 505 North 7th Street, Saint Louis, Missouri 63101, or (b) portable document format (.pdf) attachment in to by electronic mail, as an acartha.receivership@thompsoncoburn.com, within THIRTY (30) DAYS of the date of this Notice of Determination. The objection shall include: (i) the claim number; (ii) a detailed statement of the reasons for your objection to the Receiver's determination; (iii) copies of any document or other writing upon which you rely; and (iv) your mailing, phone, and email contact information. Objections not timely served shall be deemed waived and overruled without the need for further order of the Court or action by the Receiver.

PLEASE TAKE FURTHER NOTICE: You are required to work in good faith with the Receiver to attempt to resolve your objection before submitting the objection to the Court for determination.

PLEASE TAKE FURTHER NOTICE: If you and the Receiver are unable to resolve your objection, you shall file the written objection to the Receiver's Notice of Determination with the Court in accordance with the instructions herein. You must file the objection with the Court <u>no earlier than</u> **NINETY (90) DAYS** of the date of the Receiver's Notice of Determination and <u>no later than</u> **ONE HUNDRED TWENTY (120) DAYS** of the date of the Receiver's Notice of Determination. The objection shall include: (i) the claim number; (ii) a detailed statement of the reasons for your objection to the Receiver's Notice of Determination; (iii) copies of any document or other writing upon which you rely; (iv) your mailing, phone, and email contact information; and (v) and a certification that you have conferred in good faith with the Receiver in an effort to resolve the objection without the need for a ruling from the Court. Objections not timely filed with the Court shall be deemed waived and overruled without the need for further order of the Court or action by the Receiver.

PLEASE TAKE FURTHER NOTICE: The Receiver may, within **THIRTY (30) DAYS** of the date on which you file with the Court a written objection to the Receiver's Notice of Determination, file a response to your objection. The Receiver shall serve a copy of her response on you or your counsel. Following the filing of the Receiver's response or, if the Receiver does not file a response, the expiration of the Receiver's thirty (30) day response period, the Court will consider and rule on your objection to the Notice of Determination. Notwithstanding the procedures outlined herein, you and the Receiver may stipulate to informally resolve the dispute and may extend by agreement without leave of Court the deadline for either party to file a motion to have the Court rule on the objection and determination.

PLEASE TAKE FURTHER NOTICE: No discovery or other motion practice shall occur regarding the Receiver's Notice of Determination or facts giving rise to such determination unless you first seek and obtain leave of Court, upon a showing of good cause and substantial need to pursue such motion practice or discovery. Filing of such a motion for leave shall not suspend or extend any deadlines set forth in the Claims Bar Date Order.

Receiver Claire M. Schenk

Case: 4:12-cv-00080-CEJ Doc. #: 390-13 Filed: 05/20/15 Page: 4 of 5 PageID #: 10300

Exhibit A^{*}

<u>Claim No. 227</u>

The Receiver will recommend that the Court allow the claim in part.

A. <u>Allowance in Part</u>

Claim Based on Invoice Nos. 1015, 1017, AG 1019, 1025, and AG 1044 (Presentation Materials); Claim Based on Invoice No. AG 1043 (Web Page). The Receiver will recommend that the Court allow the portion of your claim relating to Invoice Nos. 1015, 1017, AG 1019, 1025, and AG 1044 as well as the portion of your claim relating to Invoice No. AG 1043. This proposed recommendation does not determine the final amount of your claim, establish the priority of your claim for distribution purposes, or guarantee you a distribution from the Receivership Estate. The Receiver anticipates presenting the Court with a proposed order of distribution at a later date, provided that there are Receivership assets to distribute to claimants. The Receiver will take into account all relevant equitable considerations in formulating a proposed order of distribution. Such considerations may affect the category of claims to which your claim is assigned and/or the treatment afforded your claim in a proposed order of distribution. The Receiver's proposed recommendation is based on a review of your claim, supporting documents (including, but not limited to, electronic versions of the work described, invoices for supplies, and Mr. Lawlor's affidavit(s)), and the understanding that you have provided all of the documentation requested in the Court's Claims Bar Date Order entered March 4, 2013 (Docket No. 234). If additional responsive documentation is located, it should promptly be provided to the Receiver.

B. Disallowance in Part

<u>Claim Based on Scope of Work Document (Website Redesign)</u>. The Receiver will recommend that the Court disallow the portion of your claim relating to the Scope of Work document due to a failure to provide sufficient information to show an obligation to pay the stated amount and for a failure to provide sufficient information to show that you provided the claimed work pursuant to an agreement. In particular, the Receiver is basing her recommendation on the following grounds:

1. <u>The Receivership Entities Did Not Have an Obligation to Pay the Stated Amount</u>. The document submitted with your claim is not a binding contract that obligates any Receivership Entity to pay the claimed \$37,500.00 (a 50% deposit). The document states "A deposit of 50% of the project costs will be required to initiate the project." The document evidences that the parties knew that further action—payment of a 50% deposit—would be required before either party had any contractual obligations. The proposal was an offer that required Acartha to accept such offer through partial performance, the payment of a deposit.

^{*} The Receiver originally issued you a Notice of Determination that included an Exhibit A on February 3, 2015. This Exhibit A reflects the Receiver's revised recommendation and the bases to her recommendation due to additional supporting information you provided the Receiver during the objection process.

Until the time that Acartha paid a deposit, there was no contract and Acartha was not bound to pay Blink Marketing.

2. <u>It Would Be Inequitable to Allow the Claim</u>. The Court makes claim determinations based on equitable considerations. Here, it would be inequitable to allow the claim for 50% of the fees for the website redesign because (a) the pertinent documentation indicates that Blink Marketing would *not* commence work until its receipt of a deposit and (b) Blink Marketing has not even provided evidence that it completed 50% of the work required. Rather, the information that Blink Marketing has provided shows that the work it claims it completed under the contract had been completed prior to Acartha signing the Scope of Work, and the timing suggests that such "work" was completed as part of Blink Marketing's proposal. Blink Marketing has not provided any work that it completed pursuant to an agreement, and therefore, Blink Marketing's claim for website redesign should be disallowed based upon equitable considerations.

Reservation of Rights. The Receiver reserves the right to identify additional grounds for her recommendation of disallowance.