



## PRACTICES

Information Technology

#### **EDUCATION**

- Washington University in St. Louis, J.D., 1989
- Paris Institute on International and Comparative Law, Diploma, 1987
- University of Colorado Boulder, B.S., Business with emphasis in Information Systems, 1985

## **ADMISSIONS**

- Colorado
- Illinois
- Missouri

## AFFILIATIONS

- American Bar Association
- American Intellectual Property
  Law Association
- Bar Association of Metropolitan St. Louis, Co-Chair & Co-Founder, Computer and E-Commerce Law Committee, 1991-2011
- Colorado Bar Association
- International Technology Law Association, 1994-2008, Missouri Membership Chair, 1994-2004
- Licensing Executives Society
- Missouri Bar Association

# Chip Fendell Senior Counsel

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Chip's practice focuses on the representation of individuals, universities, and national and international companies in commercial transactions and counseling involving technology and intellectual property including intellectual property licensing, software (including open-source software), mobile applications, web services and "cloud computing," data analytics, technology research and development, outsourcing and related service agreements, and technology joint ventures and strategic alliances.

He is the past Chair of the Firm's IP Practice Group.

Chip teaches a Technology and Intellectual Property Licensing course at Washington University School of Law, a course he has taught since 1996. He has also made presentations at conferences throughout the U.S. and India on the law relating to Intellectual Property, Information Technology (including open source issues), Internet and E-Commerce, and Data Privacy and Security. He is a former computer programmer and has an undergraduate degree in Information Systems.

Chip was named by *The Best Lawyers of America*® as the St. Louis Copyright Lawyer of the Year for 2013 (by BL Rankings) and has been voted by his peers for inclusion in *The Best Lawyers of America*® from 2005-2020 in the categories of Information Technology Law, Copyright Law, Technology Law and Intellectual Property Law (by BL Rankings).

Chip serves on the national Board of Directors of the National Kidney Foundation.

## Recognitions

- Listed in The Best Lawyers in America (by BL Rankings), 2005-2020
  - Copyright Law



#### COMMUNITY

- National Kidney Foundation, Board of Directors, 2014-Present, Director, Division Serving Eastern Missouri and Metro East, 2008-2013
- Donald Danforth Plant Science Center, Member, Leadership Council, 2013-Present, Member, Corporate Cabinet, 2012-2013
- Washington University School of Law Intellectual Property Advisory Board, Member, 2000-Present
- Explore Transplant, Board of Directors, 2010-2012

- Information Technology Law
- Intellectual Property Law
- Named Lawyers of the Year for Copyright Law in St. Louis (by BL Rankings), 2013
- Burton Award for Legal Achievement, 2001
- Listed in Missouri & Kansas Super Lawyers (by Thomson Reuters), 2005-2008
  - Information Technology/Outsourcing Law
  - Intellectual Property Law
- The Bar Association of Metropolitan St. Louis
  - President's Outstanding Service Award, 1996

# Presentations

- "Intellectual Property Licensing"; Bar Association of Metropolitan St. Louis, sponsored by Patent, Trademark and Copyright Section of the Bar Association of Metropolitan St. Louis, May 19, 2010
- "Licensing-In Software And Other Materials Protected By Copyright: Experiences From The U.S."; S.P. Jain Institute of Management & Research, Mumbai, India, sponsored by Licensing Executives Society of India, Technology Law Forum of Mumbai, and Mumbai Chapter of ISACA (Information Systems Audit and Control Association), March 24, 2007
- "Licensing-In Software And Other Materials Protected By Copyright With Emphasis On Open Source Software"; Wipro Technologies campus, Bangalore, India, March 21, 2007
- "Outsourcing the Financial Institution's Back Room, International Outsourcing and Domestic Alternatives"; Missouri Bankers Association's 12th Annual Bank Legal Issues Conference, Columbia, MO, October 27-28, 2005
- "Outsourcing, International Outsourcing, and Domestic Alternatives"; Missouri Bar Association's Annual Business Law Institute, St. Louis, MO, September 30, 2005
- "Overview of Information Security Law"; Information Systems Security Association, St. Louis, MO, September 20, 2005
- "Competition in Licensing Models: Proprietary vs Open Source"; Computer Law Association's First International Asia Conference, Bangalore, India, February 1-2, 2005
- "US Experience on Data Privacy and the Lessons for India"; Indian Merchants' Chamber (Co-Sponsored by Mumbai Technology Law Forum), Mumbai (Bombay), India, January 28, 2005
- "Intellectual Property Overview"; St. Charles Rotary Club, St. Charles, MO, May 13, 2004
- "Intellectual Property Overview"; Technology Committee meeting of St.



Charles Chamber of Commerce, St. Charles, MO, January 15, 2004

- "Digital Millennium Copyright Act Practicalities"; Bar Association of Metropolitan St. Louis, August 27, 2003
- "Electronic Contracts and Signatures in Missouri"; AAIM Purchasing Executives Roundtable, St. Louis, MO, January 9, 2003
- "Copyright for the General Practitioner & Corporate Counselor"; Bar Association of Metropolitan St. Louis, June 29, 2001
- "Web Site Hosting and Development Agreements"; as part of program sponsored by The Center For Application of Information Technology, Washington University School of Engineering, and Bar Association of Metropolitan St. Louis, at Washington University, June 26 and 28, 2001
- Co-chair of "Intellectual Property Digital Technology & Electronic Commerce Conference"; Washington School of Law, April 6-7, 2001
- "Looking at UCITA From the Licensee's Perspective"; Annual Meeting of Computer Law Association, Washington, D.C., April 14, 2000
- "Internet Law: From Online Contract to Linking Litigation"; Bar Association of Metropolitan St. Louis, January 19, 2000
- "Web Site Hosting and Development Agreements"; Second Annual Internet Law Institute sponsored by Practicing Law Institute; San Francisco, CA and New York, NY June 8-9, 1998; July 20-21, 1998
- "Key Issues in Web Site Hosting and Development Agreements"; Seventh Conference on Emerging Issues in Computer for the '90s sponsored by Computer Law Committee of the Bar Association of Metropolitan St. Louis, March 7, 1997
- "Computers in Business"; 1996 Annual Business Law Institute sponsored by The Missouri Bar, December 12, 1996
- "Practical Legal Considerations in the Marketing of Computer Software in the United States"; for visit of Senior Management Program in Intellectual Property and Law, Graduate School of Intellectual Property and Law, Yonsei University, Seoul, Korea at Washington University School of Law, November 14, 1996
- "Hot Computer Law Issues"; 15th Annual St. Louis Corporate Counsel Institute sponsored by The St. Louis Chapter of the American Corporate Counsel Association and The House Counsel Committee of the Bar Association of Metropolitan St. Louis, April 23, 1996

## **Publications**

- Co-Author, "Electronic Signatures in Missouri: Moving to UETA or Staying with E-SIGN"; *St. Louis Bar Journal,* Winter 2003
- Co-Author, "Electronic Signatures in an Increasingly Electronic World: E-Sign, UETA, and Paperless Transactions"; *St. Louis Lawyer*, July 2001
- · Co-Author, "UCITA is Coming!!! Part Two: Practical Analysis for



Licensors' Counsel"; The Computer Lawyer, August 2000

- Co-Author, "UCITA is Coming!!! Part One: Practical Analysis for Licensee's Counsel"; *The Computer Lawyer*, July 2000
- "Key Ideas in Web Site Hosting and Development Agreements: Clients Perspective"; Second Annual Internet Law Institute, Practicing Law Institute, 1998
- "Key Issues in Software Licensing: A Licensee's Perspective"; *St. Louis Bar Journal,* Summer 1993
- "Overview of Computer Law"; St. Louis Lawyer, July 1993

## Instruction

 Washington University School of Law, Adjunct Professor, Intellectual Property Licensing and Technology Transfer Planning and Drafting (1996-Present), Intellectual Property Licensing and Technology Transfer (2009-Present), and Internet Law (2001-2008)