



Bill Bay

Partner

St. Louis
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PRACTICES

- Business Litigation

EDUCATION

- University of Michigan Law School, J.D., cum laude
- University of Missouri-Columbia, B.A., cum laude

ADMISSIONS

- Illinois
- Missouri
- Florida USDC, Northern District
- Illinois USDC, Central District
- Illinois USDC, Northern District
- Illinois USDC, Southern District
- Indiana USDC, Northern District
- Indiana USDC, Southern District
- Kansas USDC
- Missouri USDC, Eastern District
- Missouri USDC, Western District
- Ohio USDC, Northern District
- US Ct Appeals, 7th Circuit (IL, IN, WI)
- US Ct Appeals, 8th Circuit (AR, IA, MN, MO, NE, ND, SD)
- US Ct Appeals, 11th Circuit (AL, FL, GA)

AFFILIATIONS

- ABA Board of Governors, Member, 2014-2017, Member Services Committee, 2016-2017, Chair, Finance Committee, 2015-2016, Audit Committee, 2015-2016, Executive Committee, 2015-2016, Committee on Scope

Bill has represented major corporations in high-stakes litigation for more than 30 years.

He has achieved favorable results for clients in state and federal courts across the country, and frequently serves as regional or national counsel for clients facing suits and regulatory actions in multiple venues. He has been recognized as a top litigator by The Best Lawyers in America.

He is a past Chair of the 60,000-member ABA Section of Litigation, the largest section in the ABA, and has been a member of the ABA Board of Governors and chaired its Finance Committee. Bill is also a member of the American Law Institute, the leading independent organization in the United States that works to improve the law. Bill has been selected as chair of a number of statewide commissions examining critical issues in the practice of law. Most recently, the Supreme Court of Missouri appointed him to serve as the chair of the Commission on Racial and Ethnic Fairness and the Joint Task Force on the Future of the Profession.

Bill's clients vary from major financial institutions to manufacturers to post-secondary institutions. He has litigated cases on behalf of companies facing high-risk litigation and helped businesses manage and respond to large portfolios on litigation in multiple jurisdictions. These matters include highly complex and document-intensive cases involving breach of contract, fraud, corporate governance, insurance coverage, lost profits, lender liability, and tortious interference. His litigation experience includes insurance coverage cases as well as trust and estate litigation, including those issues relating to fiduciary obligations.

In his work for regional and national clients, Bill and his team have developed an innovative, statistics-based predictive model that evaluates large-scale litigation portfolios and effectively controls costs.

Industries

- Banking
- Education
- Financial Services
- Higher Education

Recognitions

- and Correlation of Work, 2015-2016, Finance Committee, 2014-2016
- ABA House of Delegates, Member, 2003-Present, Technology & Communications Committee, 2012-2013, House Select Committee and Reporter, 2008-2010, Resolutions & Impact Committee, 2007-2008, 2010-2012, Credentials & Admissions Committee, 2003-2004
 - ABA Section of Litigation, Chair, 2012-2013, Co-Chair, Marketing & Membership Committee, 2009-2010, Co-Managing Director, 2008-2009, Council Member, 2004-2008, Co-Chair, Section Annual Meeting – Phoenix, 2003-2004, Co-Chair, Committee on Corporate Counsel, 2000-2003
 - ABA Commission on Racial and Ethnic Diversity in the Profession, Member, 2012-2014
 - ABA Standing Committee on Bar Activities and Services, Chair, 2009-2012, Member, 2006-2012
 - The Missouri Bar, Board of Governors, 2005-2009, Member, Finance Committee, 2008-2009, Co-Chair, Civic Education Committee, 2006-2007, Chair, Advisory Committee on Citizenship Education, 1992-1994
 - The Bar Association of Metropolitan St. Louis, President, 2001-2002
 - Court Appointments, Co-Chair, Joint Task Force on the Future of the Profession, 2015-2017, Co-Chair, Commission on Racial and Ethnic Fairness, 2015-2017, Co-Chair, Commission on Women in the Profession, 2013-2015, Member, Joint Committee on Gender & Justice, 2009-2013, Missouri Board of Law Examiner Grader, 2000-2006, Merit Selection Panels for Consideration of the Reappointment of a U.S. Magistrate Judge, 2000, 2002
 - Member Other Bar Associations, Illinois State Bar Association, Mound City Bar Association, Women Lawyer's Association,
 - Named Lawyer of the Year for Litigation-Banking and Finance in St. Louis by Best Lawyers, 2013, 2017, 2019
 - Listed in Missouri & Kansas Super Lawyers, 2013-Present
 - Listed in The Best Lawyers in America, 2012-Present
 - 2017 Spurgeon Smithson Award
 - Honor awarded by The Missouri Bar Foundation for outstanding service towards the administration of justice
 - Distinguished Lawyer Award, 2017
 - The highest honor awarded by The Bar Association of Metropolitan St. Louis
 - St. Louis Magazine's inaugural Excellence in Law Awards
 - "Leadership" Honoree, 2016
 - American Law Institute, Class of 2016
 - Missouri Lawyers Awards
 - Influential Lawyer, 2013
 - Bar Association of Metropolitan St. Louis
 - President Award, 2007
 - Missouri Bar President's Award, 2002
- Presentations**
- "The Future of the Profession: A National Perspective on Current and Future Trends/Issues Disrupting the Legal Profession" Southern Conference of Bar Presidents, October 2016
 - "A Snapshot of the Missouri Commission on Racial and Ethnic Fairness" ACC Corporate Counsel Institute, April 2016
 - "Litigation Management Roundtable"; ABA Corporate Counsel CLE Seminar, February 2014
 - Moderator, "When a Top Executive Leaves to Join 'The Bad Guy' (a Competitor): How to Protect Your Company"; ABA 2014 Corporate Counsel CLE Seminar, February 2014
 - "Love Me or Leave Me, What Big Firms Want from Metro Bars Panel"; National Conference of Bar Presidents Midyear Meeting, February 2014
- Publications**
- "The Black Box"; *Litigation*, Winter 2013
 - "Remember Why"; *Litigation*, Spring 2013
 - "Staying Connected"; *Bar Leader*, Summer 2012
 - "Choices"; *Bar Leader*, Summer 2011
 - "The Batting Cage"; *Bar Leader*, July 2010

Lawyer's Association of St. Louis,
Missouri Organization of Defense
Lawyers, National Native
American Bar Association,
National Bar Association

EMPLOYMENT

- Thompson Coburn LLP Partner
Chair, Client Relations
Committee, 2002-2014 Chair,
Employment Committee, 1995-
1999

COMMUNITY

- The Missouri Lawyer Trust
Account Foundation (IOLTA),
Board of Directors, 2004-2011
- FOCUS St. Louis, Board of
Directors, 2006-2012
- Bar Association of Metropolitan
St. Louis, Chair, Executive
Director Search Committee,
2006, President, 2001-2002
- St. Louis Bar Foundation,
President, 2002-2003

- "Home Improvements"; *Bar Leader*, May 2010
- "Father of the Bride"; *Bar Leader*, March 2010
- "Baseball and Bars"; *Bar Leader*, January 2010
- "Diners, menus, and service"; *Bar Leader*, November 2000
- "Lessons from the Lunch Counter Part 2: The Left Hand Man"; *St. Louis Lawyer*, November 2001
- "Complications"; *St. Louis Bar Journal*, Fall 2001
- "Words"; *St. Louis Lawyer*, October 2001
- "Apollo 13"; *St. Louis Bar Journal*, Summer 2001
- "Lessons from the Lunch Counter: The Short Order Cook"; *St. Louis Lawyer*, May 2001