



Bryan Gray Looney

Partner

314 552 6046 direct
314 552 7000 fax
blooney@thompsoncoburn.com

PRACTICES

- Health Care
- Privacy/Data Use Security

INDUSTRIES

- Health Care

EDUCATION

- University of Tulsa College of Law, J.D., Highest Honores; Order of the Curule Chair; Tulsa Law Review
- Oral Roberts University, B.S.N., magna cum laud

ADMISSIONS

- Arkansas

AFFILIATIONS

- American Health Lawyers Associations

EMPLOYMENT

- Thompson Coburn LLP Partner, 2022 - Present
- Kutak Rock LLP Partner, 2010 - 2022 Associate, 2006 - 2010
- Bass, Berry & Sims Associate, 2004 - 2006

RECOGNITIONS

- Listed in the Best Lawyers in America (by BL Rankings)
 - 2010 - 2025

Bryan provides strategic counsel on a variety of issues affecting health care industry clients, including participation in alternative payment models and other value-based medicine initiatives, structuring various collaboration and alignment models among health care providers, physician compensation and other regulatory and compliance advice.

Bryan enjoys working with clients in structuring various collaboration and alignment models, including ambulatory surgery center joint ventures, office-based labs, imaging joint venture models, as well as contractual and equity-based joint ventures (both provider-based and freestanding). Bryan also has experiencing leading physician practice acquisitions, as well as transactions for hospitals and post-acute providers in the acquisitions and dispositions space.

Bryan's experience in alternative payment models include structuring clinically integrated networks and accountable care organizations, providing advice to organizations participating in CMMI models (e.g., BPCI, BPCIA, CJR, Direct Contracting, ET3, etc.) as well as structuring and providing advice to organizations participating in various other value-based initiatives (including Medicare Advantage and Medicaid Managed Care initiatives). Finally, Bryan has extensive experience providing guidance on the various fraud and abuse issues faced in these models, including advice on the recently issued value-based exceptions/safe harbors under the Stark Law and Anti-Kickback Statute.

Additionally, Bryan has significant experience with structuring and analyzing physician compensation arrangements, structuring professional service agreement arrangements (including foundation-model arrangements), performing fraud and abuse analyses, and drafting and negotiating various service agreements between providers.

Bryan has vast experience in the health care regulatory space and is well-versed in regulatory issues involving the Stark Law, Anti-Kickback Statute, Medicare and Medicaid reimbursement, as well as various federal and state privacy laws.

Bryan was a founding board member of Saving Grace, a local nonprofit that serves young women who have aged out of foster care.

Bryan works remotely and is licensed in Arkansas, practicing in Bentonville, AR. Contact Bryan via email or telephone for in person/virtual meetings. Use our St. Louis office address for mail or deliveries.

Community

- Saving Grace NWA, Founding Board Member