

insights

TYPES NOT MAPPED YET February 23, 2024 | TTR not mapped yet | Benjamin L. Volk Jr.

Ben Volk Shares Insights on Auto Brands Joining Avanci Licensing Program

Thompson Coburn partner [Ben Volk](#) was quoted in a *Global Legal Post* article on the licensing platform Avanci, which recently signed the Volkswagen Group to its 5G vehicle licensing program. The addition brings the number of automotive brands to more than 25 since Avanci 5G's inception six months ago.

Ben said it seemed to be more of a “get ahead” situation than a “completely avoid” situation on whether participating in licensing programs like Avanci helps automakers completely avoid fair reasonable and non-discriminatory (FRAND)/SEP litigation. He said that with licensing programs like the Avanci 5G Vehicle, the licensor is able to bundle the rights to large swaths of the wireless connectivity patents, and an automaker can “effectively eliminate the risk posed by those large swaths of patents by paying for a license.”

[Click here](#) to read the full article.

authorsTest

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