

insights

TYPES NOT MAPPED YET April 21, 2020 | TTR not mapped yet | Christopher M. Hohn, Nicole L. Williams, Jasmine S. Wynton

Better Together? Competition, Price Gouging and Other Antitrust Issues Raised by the COVID-19 Pandemic

Webinar

As our country struggles with the seismic economic shifts caused by the COVID-19 pandemic, regulators have eased restrictions on anti-competition regulations so businesses can work together to produce and transport essential items. But they are also closely monitoring the marketing and pricing of such products to ensure businesses don't take advantage of the consumers who are clamoring for much-needed items.

In this webinar, we will detail the current antitrust landscape for businesses, including health care companies, that are considering cooperation agreements, and what may be allowed by the FTC and DOJ. We will provide key information on price gouging statutes, including a survey of laws from several states and an overview of false advertising actions and enforcement efforts. We will also address situations where businesses may consider using their discretion to extend expiring price promotions for consumers facing economic hardship.

You'll come away with a better understanding of what companies can and can't do when partnering with other businesses, adjusting pricing and marketing COVID-19-related products.

CLE

The live presentation of this webinar was approved for 1.2 hours general CLE credit in Missouri and 1.0 hour of general CLE credit in California and Illinois. CLE credit in Texas is pending. CLE credit is no longer available for this recording.

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