

## insights

# Thompson Coburn Highlighted for Innovation Protections on WBBM NewsRadio

Thompson Coburn was highlighted for its innovation protections on WBBM NewsRadio's weekly segment "The Innovation Minute" by Tom Kuczmarski. The segment focused on the importance of intellectual property in the innovation process.

"Firms like Thompson Coburn are so critical to innovation organizations," Kuczmarski said in his segment on the Chicago-based station. "Their patent and intellectual property protections allow companies to get the most return on the investments they make into innovative work."

Thompson Coburn's IP practice includes trademark, copyright and trade secret protection, as well as internet and new media, e-commerce, software licensing, unfair competition and false advertising.

[Click here](#) to listen to the full segment.

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